

Ponte Vedra Recorder

Ponte Vedra 

March 23, 2017
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PonteVedraRecorder.com



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Le Macaron grand opening

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FRAMED FOR Success

Photo by Jasmine Marshall

Pamela Keegan has seen a lot of changes to Sawgrass Village over the years. The proprietor of Village Arts Framing and Gallery is preparing to celebrate the shop's 25th anniversary. Read more on page 5.

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Send us your news

We welcome submissions of photos, stories, columns and letters to the editor. Let us know what's happening. E-mail submissions to pvrecorder@opcfla.com or bring them by our office at **1102 A1A N., Unit 108, Ponte Vedra Beach.**



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PUZZLE SOLUTIONS

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Solutions correspond to last week's puzzles.



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WHAT'S THIS?



Do you know what this is?

Email your answer with your first and last name to jennifer@opcfla.com by Monday at 5 p.m.

All correct entries will be entered into a random drawing to win tickets for two adults and two children to the Jacksonville Zoo. In order to allow as many families as possible to win, participants are only eligible to win a ticket prize pack once every four months.

No one correctly identified last week's photo as Prohibition Kitchen in St. Augustine. Better luck this week, readers!

Don't forget — incorrect but entertaining guesses might also be rewarded with a trip to the zoo.



ADOPT A PET

CAT OF THE WEEK

My name is Luca. I am a 6-year-old female cat who is looking for a new home. I was brought to the pet center as a stray. As this animal was a stray there may be some traits that are unknown at his time. Any new pet being introduced to a new home will need time to adjust to their new environment. Come visit us today here at the pet center! #36637



DOG OF THE WEEK

My name is Riley, and I am a 4-year-old male terrier mix. I was brought in by my owners because they could no longer care for me. Please come visit me today here at the pet center! #36896



Any new pet being introduced to a new home will need time to adjust to their new environment. Please reinforce house-training and behavioral training and be mindful of interacting with other pets.

St. Johns County Pet Center

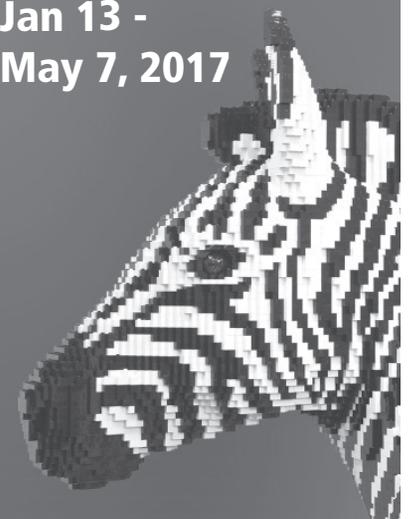
Cat adoptions at the St. Johns County Pet Center are \$30 for males and \$40 for females. Dog adoptions are \$45 for males and \$60 for females. Adoption fees include microchipping, neutering/spaying, rabies vaccinations and shots. The pet center is located at 130 N. Stratton Rd., off US 1 between County Road 210 and International Golf Parkway. Business hours are Tuesday through Friday 9 a.m. to 4:30 p.m. and Saturday 9 a.m. to 4 p.m. The center is closed to the public on Sunday. On Monday, the office is open by appointment only to claim a lost pet. For more information, please call the **St. Johns County Pet Center at (904) 209-6190.**

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Rotary Club volunteers clean up A1A



Photo by Todd Hickey

Volunteers with the Rotary Club of Ponte Vedra Beach helped keep Ponte Vedra beautiful recently, when the service organization conducted one of its regular A1A clean up events. Volunteers picked up trash, litter and other debris along A1A as part of the Rotary's community service activities. Participants included (from

left) Nathan Hickey, Will Dragomiv, Connor Hickey, Stephan Avery, George McCaughan, Leslie McCaughan, Paul Cosgrave, Ronald "Doc" Renuart, Ed Dalton, Vincent Grassia Jr. and Vincent Grassia. Not pictured: Todd Hickey, John Veal, Julie Gaines and Marc Savy.

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Just a short walk to the beach, this traditional styled home is a perfect quiet oasis for any owner. The lush backyard offers a deck where you can relax in the afternoon and feel the ocean breezes or enjoy your breakfast on the extended screened porch. MLS 870121



ODOMS MILL
\$499,900

Nestled in the heart of Ponte Vedra Beach, this beautiful beach cottage has recently been remodeled with marble countertop and stainless steel appliances in the kitchen, oak hardwood floors throughout and much more. MLS 869255



SAWMILL LAKES
\$529,900

This delightful home is located near the community's club house and is only a short drive to the beach, shopping and A-rated schools. Perfect for families, the home boasts a spacious split floor plan with five bedrooms, 4 and a half baths, and much more. MLS 869753



SAWGRASS COUNTRY CLUB
\$595,000

Enjoy cool breezes from the screened wooded deck off the great room or watch the sun rise from the master suite's balcony of this spectacular 3-bedroom condo nestled in the popular neighborhood of Little Bay Harbor. MLS 870128



Ponte Vedra Office
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WE'RE IN YOUR NEIGHBORHOOD



Save Guana Now to host fundraising gala April 8

Save Guana Now will host a fundraising gala April 8 from 5 to 9 p.m. at a private home in Ponte Vedra to benefit the advocacy group's conservation efforts.

To be held at 1254 Neck Road in Ponte Vedra Beach, the event will feature live music and a silent auction. A Mangroves-

catered dinner of beef roast in a beef jus and wine reduction sauce, seared crab cakes with remoulade sauce, calypso chicken breast cutlets in coconut lime butter sauce, organic greens salad, organic braised green beans, garlic herb new potatoes, dessert and assorted appetizers

will also be served. Admission is \$60 per person, \$40 of which is tax deductible. Ticket price includes beer and wine.

For more information and to purchase a ticket, visit www.saveguananow.org/donate-1. A \$2 service charge will be added to each ticket. Payments made by

check do not require a service charge and may be made payable to Save Guana Now and mailed to Save Guana Now, P.O. Box 2111, Ponte Vedra Beach, FL, 32004.

St. Johns County to offer Coast2Coast Rx discount prescription savings program

St. Johns County has partnered with Coast2Coast Rx to offer a free discount prescription savings program.

The new Coast2Coast Rx card will allow all county residents to participate and save on the cost of their medication regardless of income, age or health status. Pets and people living outside of the county are able to take part in this program, which saved cardholders throughout the country an average of 65 percent on the cost of medications in 2016. The Rx card includes more than 60,000 drugs in its formulary and is distributed free of

charge. It can be used at all pharmacy chains and most independent pharmacies in St. Johns County.

"With the continual rise in healthcare costs showing no signs of slowing down, we embraced the opportunity to partner with a local St. Johns County company to offer our residents a discount prescription program," said Shawna Novak, director of St. Johns County Health and Human Services. "Provided at no cost to the county or those who participate, the program offers additional benefits, is an excellent program for residents lacking prescrip-

tion drug coverage and those required to purchase maintenance drugs on a regular basis."

In addition to the discount on prescriptions, the card provides discounts on dental, vision, veterinary and hearing services as well as lab and imaging tests, and diabetes supplies and equipment for all family members. Providing these savings through the program will come at no expense to the county.

"We are pleased to work with the county to help individuals, their families and pets combat the rising cost of healthcare,"

said Steve Rohm, national sales manager of Financial Marketing Concepts, Inc. of Ponte Vedra Beach, which issues the Coast2Coast Rx card. "We appreciate all that the county and local pharmacies are doing to help those in need."

The Coast2Coast Rx card will be available for residents at most participating pharmacies, governmental offices, libraries, and County health facilities. Residents will also be able to print the Rx card and view the nearest participating locations at <http://www.coast2coastrx.com/counties/fl/stjohns>.

SHORT TAKES

Dr. Gerson Yessin Music Series to feature folk duo

Musician-songwriter Katherine Archer will be accompanied by guitar virtuoso Chris Carlson of the Duffy Bishop Band at the Ponte Vedra Beach Branch Library on Tuesday, March 28 at 6:30 p.m. as part of the Dr. Gerson Yessin Music Series.

Drawing on her Virginia roots and conservatory training, Archer guides her audience through a heartfelt landscape of music aimed at honoring our connection with each other and our precious natural environment. Carlson is a Jacksonville native who recently returned after many years in the Northwest, where he and wife Duffy Bishop still have a following and career.

The doors of the FOL Community Room will open at 6 p.m. As with all Friends of the Library programs, the concert is free and open to the public.

Sierra Club in Ponte Vedra to present 'Communicating with officials on key issues'

The Northeast Florida Group of the Sierra Club in Ponte Vedra will host a presentation by Jerry Cameron April 17 at 6 p.m. in the Ponte Vedra Beach Branch Library, during which Cameron will discuss communicating with legislative and government officials on local key issues.

Cameron, retired assistant county manager of the St. Johns County Government, will outline how to be effective in communicating with local legislative and government officials on key issues such as the environment, health and welfare and education.

All are welcome to attend this presentation. For more information, contact Brian Paradise at (904) 710-0479. The program will be held in the Friends of the Library meeting room.

'Understanding the Civil War' discussion group to meet April 5

The monthly meeting of the "Understanding the Civil War" discussion group will be held Wednesday, April 5 at 1 p.m. at the St Augustine Beach City Hall Conference Room, located at the corner of 16th Street and Route A1A. The topic of discussion will be the advantages and disadvantages for the North and South from 1860-1861.

For more information, email Charlie Smith at smithc32@bellsouth.net.

Lee Weaver to present 'The Shooter – Gun Violence in America'

Temple Bet Yam will host the fourth in a series of dramas written and performed by St. Augustine playwright-actor Lee Weaver with "The Shooter – Gun Violence in America." To be presented April 1 at 7

p.m., the drama follows Second Amendment advocate Weaver and his reform-minded wife Nan through the process of producing a documentary for television.

"The Shooter" features nine interviews with individuals whose lives have been impacted by gun violence – including a Sandy Hook police officer, the father of slain schoolchildren and more – all portrayed by Weaver.

"The Shooter" had its sold-out premiere at the Corazon Theatre in St. Augustine Sept. 29.

To reserve a seat, call Andi Marx at (904) 460-9569 or e-mail amarx46@comcast.net. Admission is \$20 and refreshments will be served.

Temple Bet Yam is located at 2055 Wildwood Drive in St. Augustine.

Village Arts Framing and Gallery celebrates 25 years in Sawgrass

By Jasmine Marshall

When the Village Arts Framing and Gallery opens for business March 24, it will have passed a milestone.

As one of the longest-standing establishments in the newly renovated Sawgrass Village shopping center, the neighborhood frame shop will celebrate its 25th anniversary with an artists' open house from 4 to 7 p.m.

While a lot has changed in that time, much has remained the same. The frame shop that once stood next to Publix as a small specialty store has now doubled in size next to Trasca and Co. Eatery, and several modern additions have changed the face of the plaza since Village Arts' Ponte Vedra debut in 1992. But the "vibe," Proprietor Pamela Keegan said, hasn't wavered. Keegan proudly counts herself as one of several local business owners who make up the bulk of Sawgrass Village's tenants, and March 24 will mark her own 10th anniversary as owner.

The path to ownership was a journey for Keegan, who first purchased the store from former owner and Jacksonville-based artist Virginia Cantore. Village Arts' origins far exceed its tenure in Ponte

Vedra, having first opened in 1975 in Jacksonville's historic Avondale neighborhood. Previously an art supply store housing no more than 10 frames and six mats, Village Arts was methodically expanded by Keegan. Now half gallery and half frame shop, it has carved itself a niche in Ponte Vedra's art community.

"I represent 15 local artists in the community, including myself," Keegan said. "And it makes me feel so good to be able to help them sell art that's unique. It's not over-processed – these are all original pieces of art, and it's really special to be able to do that."

Working with the goal of keeping art local, accessible and affordable, Keegan has made the walls of Village Arts a home for several artists she has come to know over the course of her career. In addition to a diverse assortment of acid-free, conservation-wise frames crafted by Keegan and artist Francesca Garsh, the store also acts as an exhibition space for a collection of more than 150 original oils, acrylics and watercolor paintings, photographs and mixed-media pieces. Meeting that need, Keegan said, has been one of the highlights of her tenure.

"Coming into ownership and ... acting



Photos by Jasmine Marshall

Pamela Keegan

as proprietor, which is something I never thought I'd be, has been such an incredible journey," she said. "Framing excellent artwork have given me the chance to 'travel' with the artist and meet so many people, develop nice relationships with them all. So it's been wonderful. I go to work with a smile on my face and leave the same way."

According to Keegan, Friday's open house event will bring more of the intimate artistic experiences customers have come to expect; several local and regional art will be featured, and many will be in attendance to speak with guests and

describe their processes. The storefront will also host demonstrations by featured artists.

As for long-term goals, Keegan insists she is happy to continue to bring the space and services that local artists and customers have grown to love.

"Village Arts is doing very well," she said. "I've developed so many great relationships with customers and artists and they tell me how happy they are – and it's just such a rewarding experience when someone comes to you to tell you what a great job you've done. I just want to continue framing and selling great artwork."



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As a certified business coach with FocalPoint Business Coaching, George McCaughan draws on his business experience as a president and CEO to help other business leaders achieve their goals. He and his wife, Leslie, live in Ponte Vedra.

George McCaughan

By Jennifer Logue

What are some of the services you provide as a certified business coach?

Some of the services are one-on-one coaching, group coaching, training (executive management and sales people), strategic planning, behavioral assessments, workshops and exit planning (succession planning). The key to these services being successful is listening to my clients' needs and designing the program so their needs will achieve their desired goals faster than if they did it on their own.

How did you become a coach?

I first became a coach during the summers in college, coaching football, basketball and tennis at a boy's camp in the mountains of North Carolina. I continued to refine my coaching approach as I rose in the managerial ranks while at International Paper. When I became CEO/president at a privately held company in Memphis, I quickly realized that coaching was much more effective than "old school" micro-management practices.

How does your own extensive background in business inform your work as a coach?

Having been in the seat of CEO/president, I have experienced the woes of leading an organization through the deepest industry recession. On the flip side, I experienced the fruits of putting together an outstanding team of people coupled with the proper systems so that we could achieve record profit levels and customers' satisfaction scores after we recovered from the Great Recession. Additionally, I successfully executed on a succession plan for the sale of the business that I had created a few years previously. These invaluable lessons instill trust in my clients that their coach "has been in their shoes" and knows what it takes to be successful from actions and not just words recited from the internet.

What are some of the characteristics of someone who would benefit from business coaching?

One typical sign is a business owner who is consistently working 60-plus hours per week and only seeing marginal business improvements as his/her personal life is deteriorating. Another is an owner who is extremely skilled in their particular trade (dentist, plumber, chiropractor, etc.) but struggles with the business concepts and thus does not achieve the level of success they initially desired.

What are some of the challenges that today's business leaders face and how can coaching help overcome them?

Information overload, multiple competing priorities and an all-time high level of employee disengagement. Attempting to solve these issues by multi-tasking only makes matters worse. Effective business coaching will identify the key focus points which drive the greatest return to achieve the desired goals. A wise philosopher probably said it best: "We can do anything, but we cannot do everything."

What brought you to the First Coast?

I moved from Memphis to marry my lovely wife, Leslie!



Photo by Jennifer Logue

How do you enjoy spending your free time?

I enjoy spending time playing golf, cycling, working out, hiking, watching Ole Miss football and walking

along the beach and traveling with my wife. We believe in giving back to our community, so we enjoy volunteering together for various events and organizations.

Ponte Vedra Rotary Club to host Mineral City Celebration March 25

'Changes in Latitude' trip raffle among charity fundraiser highlights



Donna Deegan

Flip flops, Hawaiian shirts and frozen concoctions will be the order of the day when the Rotary Club of Ponte Vedra Beach hosts its annual "Mineral City Celebration" March 25.



Kent Justice

To be held at 6:30 p.m. at the Ponte Vedra Concert Hall, the event will feature a Jimmy Buffett-style theme of "PonteVedraville," with live entertainment provided by the "Island Paradise" band, Caribbean cuisine and more.

WJXT Channel 4 news anchor Kent Justice will serve as emcee for the event, which will also feature the presentation of the Rotary Club's "Rock of the Community Award" to Donna Deegan.

Trip raffle

In addition to a silent auction, the celebration will feature a "Changes in Latitude" trip raffle, with the winner receiving a trip to one of four exotic destinations: Hawaii, Rome, Tuscany or Ireland. Full descriptions on each trip are available on the Mineral City Celebration website.

Tickets are \$100 each or five for \$400, and may be purchased online at www.mineralcitycelebration.com. The winner of the raffle will be announced live at the Mineral City Celebration; the winner does not need to be present to win.

Proceeds from this year's Mineral City Celebration will benefit the Dial A Ride senior and disabled transportation program, along with Mission House, BEAM, HEAL and numerous other Beaches-area charities.

For tickets or more information, visit www.mineralcitycelebration.com.

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Photo by Jon Blauvelt

Chriss Spires and Holly Tyrrell help teens at the Beaches Boys & Girls Club create vision boards as part of a program on financial literacy.

'Money Matters' program teaches teens financial literacy

By Jon Blauvelt

Holly Tyrrell and Chriss Spires work for two separate financial services companies in the Jacksonville area, but at 4:30 p.m. on Wednesdays, they come together as teachers of a financial literacy class for local teenagers.

Tyrrell – associate director and relationship manager for Legacy Trust Family Wealth Offices in Ponte Vedra Beach –

and Spires, partner and senior advisor for Montoya & Associates in Jacksonville, are members of the Beaches Boys & Girls Club Unit Board, and the program they're teaching is called "Money Matters." Developed by the Boys & Girls Club in collaboration with the Charles Schwab Foundation, the program uses interactive activities taught by local mentors in the financial industry to educate teens ages 13 to 18 on critical aspects of financial

literacy.

Tyrrell and Spires are the first to manage the program within the Boys & Girls Club of Northeast Florida network. They view the program as two Beaches financial firms joining with one common goal: to help teens move on the path toward budgeting, saving, college and financial freedom.

"We're helping them now so we don't have to help them in the future," said Spires, a Ponte Vedra resident. "It's the ultimate give back, right?"

The finance duo has been holding the sessions every week at the Boys & Girls Club located at 820 Seagate Ave. in Jacksonville Beach since January. Their classes typically include around 10 teens, all of whom volunteer to attend, and feature topics ranging from managing a checking account to avoiding debt and investing.

At a session on March 15, for example, they helped a group of six teens create vision boards to encourage them to visualize their goals and think about how they may correlate to financial independence. As the group cut pictures out of magazines strewn across a table, one teen asked another, "You want to be a lawyer,

right?" She responded, "No, I want to be a psychologist," while another participant spoke about her plans to attend Emory-Riddle Aeronautical University to become a pilot.

Tyrrell retreated from the group and said, "If we can change the life of one child, our work has been impactful."

Her favorite session so far has been "How to Pay for Prom," which prompted the teens to budget how they would spend their money for each of the event's various components, including tickets, dinner, and suits and dresses. Another session enabled participants to learn about stock tickers and find different companies with the use of smart phones, computers and The Wall Street Journal.

Tyrrell and Spires said perhaps the most rewarding part of the experience has been learning that the teens are taking the lessons home and sharing the various financial concepts with their siblings and parents.

"The engagement is remarkable," said Spires, a Neptune Beach resident. "This isn't a lost generation. They're coming in here enthusiastically, and if given the right chance, they're going to do awesome things."

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Arbor Terrace Ponte Vedra welcomes new senior care counselor

By Jasmine Marshall

Arbor Terrace Ponte Vedra recently welcomed Ann Terrell as its new senior care counselor.

Terrell boasts an extensive background in assisted living and memory care that began when she was just 16. Having first started as a dishwasher during her after school job at a memory care community in her native Iowa, Terrell said she fell in love with the personalities of the residents and the prospect of helping people and their families make what often seemed to be a daunting transition. She continued to build experience in almost every aspect of skilled nursing and assisted living as she

pursued a degree in public relations and marketing from the University of Iowa. Upon the completion of her degree in 2008, she moved first to Kansas City, Missouri then to Jacksonville, where she has lived for just over a year.

In her new role, Terrell acts as the first point of contact for families and residents considering Arbor Terrace, a position she hopes will make the transition into assisted living as smooth as possible.

“As senior care counselor, I’ll be meeting with all of the family members and acting as a resource and support system for them,” Terrell said. “I want to bring them ease and comfort, and I want the families and residents to know that we’re providing the best care here.”



Photo by Jasmine Marshall

As a member of the team since Feb. 6, Terrell looks forward to being able to explain the community’s offerings, acting as a support system while helping families coordinate the move of their loved ones, and welcoming new residents to what she calls a “big family” at Arbor Terrace.

“We love what we do and our team of directors have so much combined experi-

ence,” Terrell said. “They’re our heart. And everyone is here to ensure that our residents are taken care of.

“I want our families to know that their loved ones are in the best place,” she added. “So, what I’m most looking forward to is giving them the peace of mind of knowing that they are safe.”



Peterbrooke Chocolatier announces ‘golden-ticket’ Easter egg hunt

Peterbrooke Chocolatier is bringing back the excitement of the classic neighborhood Easter egg hunt to chocolate enthusiasts, golden-ticket style.

Starting March 27, each Peterbrooke shop will receive one special Wonder Egg with a Platinum PeterBuck hidden inside. Those who purchase the special Wonder Eggs will be rewarded with a \$100 gift card, redeem-

able at any Peterbrooke location.

“Everyone remembers popping open a plastic Easter egg as a kid and feeling the anticipation of what you’ll find inside,” said Elizabeth Rice, marketing manager for Peterbrooke Chocolatier. “We wanted to bring that back as a thank you to our customers in a fun and surprising way. And the Wonder Egg is the perfect reward for it.”

One of Peterbrooke’s most popular items during the Easter season, the Wonder Egg is a milk or dark chocolate shell with Peterbrooke’s signature chocolate-covered popcorn nestled inside.

The Wonder Egg Easter hunt will continue until each Platinum PeterBuck is found across the company’s 22 shops, 19 of which are in Florida.

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PV2-LV36513

Vilano Beach residents 'walk the bridge' in protest of May Street barricades



Photo courtesy of Bob Slawson

A group of Vilano Beach residents recently marched across the Francis and Mary Usina Bridge to protest the traffic barricades implemented by the City of St. Augustine on North Magnolia, Douglas and East San Carlos avenues. Protest participants wearing red to signify long lines of tail lights say the barriers have worsened the traffic woes common on May Street leading from the bridge to the Ancient City. The city installed the barricades in November to prevent motorists from using the side streets as a cut-through to circumvent traffic.



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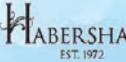
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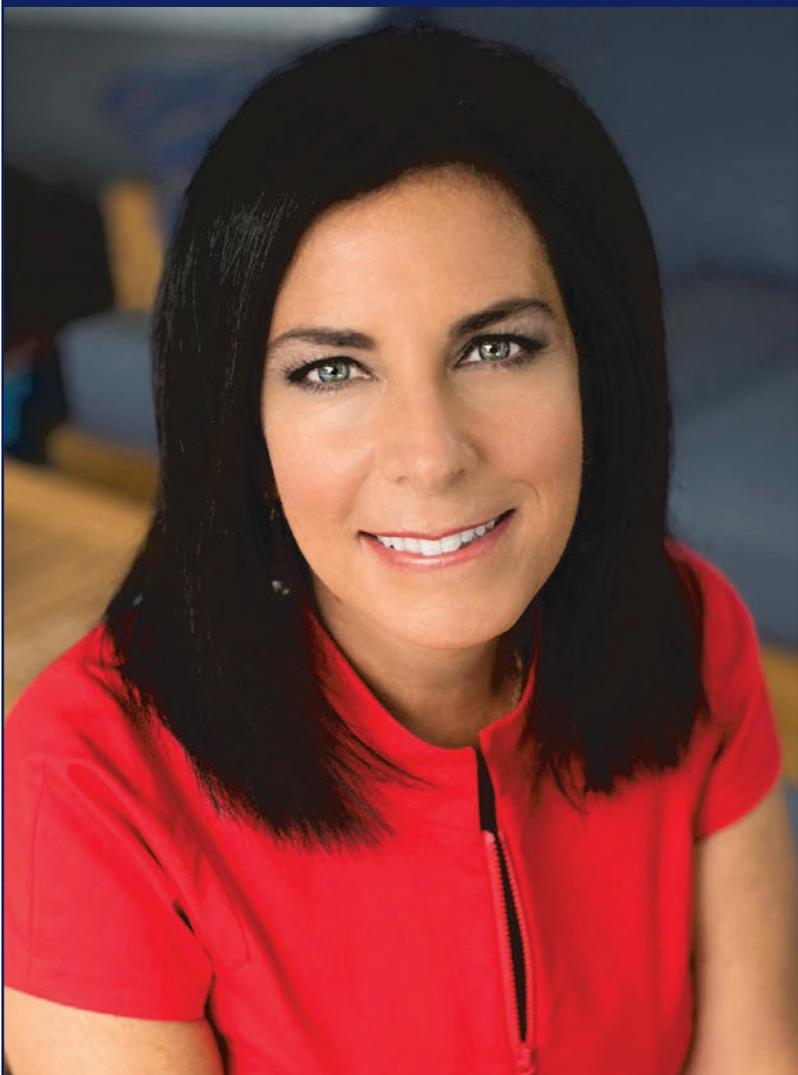
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Janet E. Johnson, P.A.

Criminal Defense Attorney



Janet Johnson is committed to aggressively defending people accused in all criminal matters in state and federal court. In practice since 1994, she is a member of the Florida Bar, The Federal Bar, Colorado Bar, as well as the Florida Association of Criminal Defense Lawyers. She has been on the faculty of FACDL “Blood, Breath & Tears” annual DUI seminar. Ms. Johnson appears as a legal commentator on CNN, HLN, GMA, and Fox News. She has been awarded the very highest possible rating, the AV preeminent rating™, from Martindale- Hubbell® and was named a fellow to the prestigious Litigation Counsel of America™, as well as one of the ten best criminal defense attorneys nationally for client satisfaction by the American Institute of Criminal Law Attorneys.

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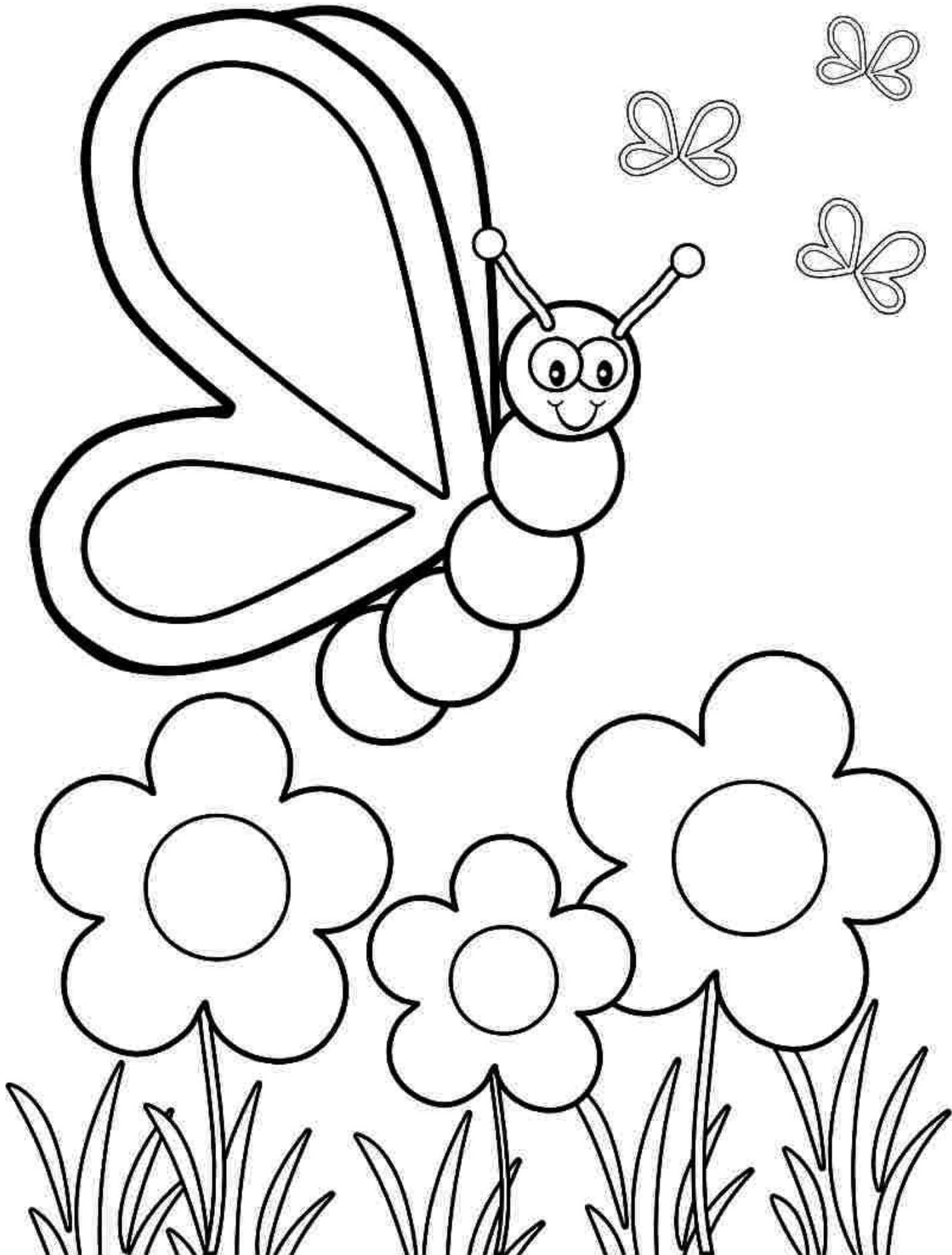
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Nocatee celebrates St. Patrick's Day



Photos by Susan Griffin

The Nocatee Farmer's Market marked St. Patrick's Day March 18 with a performance by students from the Legacy Irish Dance Academy. The dancers were just one highlight of the popular monthly event, which features more than 70 vendors offering fresh produce, baked goods, handcrafted jewelry, art, food trucks and more.

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Thursday, March 23	Friday, March 24	Saturday, March 25	Sunday, March 26
<p>Savvy Job Hunters Christ Episcopal Church will host another workshop in its series of Savvy Job Hunter events March 23 from 9 a.m. to noon in its Parish Center Conference Room. Guest speaker will be Brad Raney. An author, management trainer and entrepreneur, Raney will present two topics with "VOWELS for Jobseekers" and "Advanced Networking Strategies," during which he will discuss the seven habitual characteristics that define success factors and techniques for forming connections. Immediately following the workshop, Buddy Webster, partner and president of LEADERS Professional Recruiting, Inc., will be available for five-minute resume reviews. Christ Episcopal Church is located at 400 San Juan Drive at Solana Road East in Ponte Vedra Beach. Guests are advised to park on the upper deck to enter the second-floor conference room. RSVP to Cindy Corritore at ccorritore@christepiscopalchurch.org, or the Pastoral Care Office at (904) 285-7390, ext. 231. For more information, contact Pam Ottesen at pottesen66@gmail.com.</p> <p>Life Enrichment Day Retreat Arbor Terrace Ponte Vedra hosts a Life Enrichment Day Retreat every Tuesday, Wednesday and Thursday from 9 a.m. to 2 p.m. at Arbor Terrace Ponte Vedra, 5125 Palm Valley Road, Ponte Vedra Beach. The group is designed for those with memory changes who would like to stay active mentally, physically and socially. For more information, call (904) 834-7578 or visit www.at-pontevedra.com.</p> <p>Garden Month at Cummer Museum The Cummer Museum celebrates its annual Garden Month in March through a variety of garden-related activities, including tours, lectures, concerts and art workshops for visitors of all ages. Garden Month is a celebration of the historic gardens built by museum founders Arthur and Ninah Cummer. Recognized by the National Register of Historic Places, the gardens are examples of a range of early 20th-century garden design.</p>	<p>Spring Art Camp MOCA Jacksonville will provide full- and half-day sessions for K-5 students as part of its Spring Art Camp series. On Friday, March 24 the museum will present 'Pop Sculpture,' during which students will learn about Pop Art by viewing works from the movement in its galleries and creating their own pieces. During this class, experienced art educators will teach students. Classes vary in age, cost and time. To register or to learn more information, visit www.mocajacksonville.unf.edu.</p> <p>'Intimate and Exceptional' Exhibit The Cultural Center at Ponte Vedra Beach will host "Intimate and Exceptional: Works from the Cultural Center Teaching Staff" for its last day March 24 in which the work of instructors will be on display. The exhibit features pieces in several media, including paint, ceramics and glass. The gallery is open from 9 a.m. to 5 p.m. The Cultural Center at Ponte Vedra Beach is located at 50 Executive Way. For more information, visit www.ccpvb.org.</p> <p>PV Professionals Networking Group The Ponte Vedra Professionals Networking Group meets Fridays at 9 a.m. at Watson Realty Corp., 615 Highway A1A S., Ponte Vedra Beach. For more information, call Gloria at (904) 635-6103, visit www.pvpng.com or email pontevedrapng@gmail.com.</p> <p>Coastal Wine Market Wine Tasting Coastal Wine Market hosts Friday wine tastings from 6 to 8 p.m. at 641 Crosswater Parkway, Suite B, Ponte Vedra Beach. Taste six wines for \$10. For more information, call (904) 395-3520.</p> <p>Volunteers Needed Life Enrichment Day Retreat in Ponte Vedra is in need of volunteers any weekday for a few hours. This volunteer will assist participants with simple activities. Call (904) 417-7354 or email life_enrichmentgroup@yahoo.com for more information.</p>	<p>Boating Safety Course A boating safety course will be held from 8 a.m. to 4 p.m. Saturday, March 25 at the Palm Valley Community Center, 148 Canal Blvd. in Ponte Vedra Beach. Presented by the U.S. Coast Guard Auxiliary's Jacksonville Beach Flotilla 14-04, the eight-hour classroom course will include demonstrations of boating basic and cover such topics as navigation, in-water survival, knot tying, and state and federal boating laws and regulations. A Florida and federal course examination will be given at the conclusion of the course. Successfully passing the course will earn participants the state of Florida Boating Safely Education Identification Card, which all vessel operators born after Jan. 1, 1988 must have in their possession. The fee for the course is \$25 (cash or personal check), which covers training materials. Two students can share course materials for a total registration fee of \$30. Participants should bring lunch and refreshments with them. To register or for more information, contact Bill Vaughan at (904) 955-7077 or boatsafely04@gmail.com.</p> <p>Run with a Mission Faithful Service Mission's (FSM) Run With a Mission will return to Nocatee March 25 at 8:30 a.m. for its fourth marathon benefiting the nonprofit on Saturday, March 25. The 5K, 10K and 1-mile Fun Run will take place through the community streets and paved Nocatee Greenway Trails, starting and finishing in the open field behind the Publix Shopping Center. The race event will be followed by FSM Family Fun, including a bounce house, music, face-painting, a silent auction and more. Register online for \$30 through March 24; day-of-race registration will open at 7:30 a.m. and will be \$35 with cash or check, or \$38 with credit card. The promotional code "PASTRUNNER" can be used for an additional \$3 off. Registration can be completed at www.prsracetiming.com/32517---fsm-run-with-a-mission.</p>	<p>Spring 2017 St. Augustine Record Fair The Spring 2017 St. Augustine Record Fair, presented by local record store ToneVendor and the St. Augustine Amphitheatre, will be held Sunday, March 26 from 11 a.m. to 5 p.m. at the St. Augustine Amphitheatre. This semi-annual record fair is a free, family-friendly event and is open to the public. Music lovers and collectors are invited to shop thousands of music-related items, including new and used vinyl records, CDs, cassettes, posters, turntable equipment and supplies, memorabilia, collectibles and more. The St. Augustine Amphitheatre is located at 1340C A1A South.</p> <p>ABET to present '4,000 Miles' ABET Theatre will present "4,000 Miles" by Amy Herzog and directed by Rhodie Jackson, following 21-year-old Leo after suffering a major loss on a cross-country bike trip as he seeks solace from his spirited 91-year-old grandmother Vera in her West Village apartment. Over the course of a month, the unlikely roommates infuriate, bewilder and ultimately reach one another. This play stars Michael Wills, Meganne McCawley Johnson, Alexis Boucugnani and Kayla Le. Tickets are \$20. For reservations, visit www.abetheatre.com or call (904) 249-7177. The play will run March 24-26, Friday and Saturday at 8 p.m. and Sunday at 2 p.m.</p> <p>Collection Tour Join the Cummer Museum of Art and Gardens on Sundays for a guided tour of its permanent collection. The tour is free with the cost of admission. The museum is located at 829 Riverside Ave. in Jacksonville.</p> <p>All-County High School Art Show The St. Augustine Art Association will host the 12th Annual All-County High School Art Show through April 2. The show will featured select pieces of artwork by students in grades 9-12 in a juried exhibit. Gallery hours are Tuesday through Saturday from noon to 4 p.m. and Sunday from 2 to 5 p.m. The exhibit is free and open to the public. The St. Augustine Art Association is located at 22 Marine St. For more information, visit www.staaa.org/juriedexhibits.html or call (904) 824-2310.</p>

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Monday, March 27	Tuesday, March 28	Wednesday, March 29	Thursday, March 30
<p>'Tommy's Honour' Premiere at IMAX The World Golf Hall of Fame IMAX Theater will debut "Tommy's Honour" March 27 to benefit The First Tee of North Florida. To be held from 5:30 to 9:30 p.m., the screening will be one of only three premieres in the country. "Young Tom Morris" general admission tickets are \$100 each and include a welcome reception with cocktails and hors d'oeuvres, general admission seating an introduction of the movie from the production team and the national premiere of "Tommy's Honour." The Old Tom Morris VIP package is priced at \$2,500 and includes a VIP welcome reception with celebrity hosts Jim Furyk and Josh Scobee, cocktails and hors d'oeuvres, four VIP premium seats, an introduction of the movie from the production team, a chance to win a six-day golf trip to Scotland for four and more. For more information or to purchase tickets visit www.thefirstteenorthflorida.org/ways-to-help/tommyshonour.</p> <p>Katelyn's Champions for St. Jude Golf Classic The St. Johns Golf and Country Club will host Katelyn's Champions Golf Classic beginning at 10:30 a.m. in honor of Katelyn, a patient at St. Jude Children's Research Hospital. Presented by the hospital in partnership with Champion Brands (Jacksonville) and MillerCoors, the event's proceeds will benefit children battling cancer and other life-threatening diseases. Golfers at all skill levels are welcome to participate. To purchase tickets or to learn more about Katelyn's Champions Golf Classic, visit www.stjude.org/get-involved/find-an-event/dinners-and-galas/katelyn-atwell-st-jude-golf-classic.html.</p> <p>Life Enrichment Group The Life Enrichment Group is designed for those with memory changes who want to remain mentally, physically and socially active, while giving caregivers and loved ones some free time for themselves. The program is offered daily, serving Jacksonville Beach and Ponte Vedra area. For more information call (904) 417-7354 or email life_enrichmentgroup@yahoo.com</p>	<p>Quinn Shalz Seminar Quinn Shalz Funeral Home and Cremation Centre will host a free seminar on the benefits of pre-planning for funerals Tuesday, March 28 at 10 a.m. and 6 p.m. Special guests will be on hand to provide information on financial services, home care, medical equipment, medical claims simplified and interior design for special needs. Refreshments will be provided.</p> <p>Farmer's Market Join the Palm Valley Community Center Farmer's Market every Tuesday for fresh local produce, fresh seafood and artisan breads and sauces from 1 to 5 p.m. at 148 Canal Blvd.</p> <p>Prenatal Yoga Share experiences with other women with empowerment through yoga, meditation, and guided visualization. This approach is gentle and safe for women in all stages of pregnancy. Participants are asked to bring a yoga mat, towel and water. This event will be held at 6 p.m. and there is a \$13 class fee per attendee. For additional information or to register, all (904) 202-5376 or visit baptistjax.com/ymca. Prenatal yoga classes will take place at the Y Healthy Living Center in the Ponte Vedra YMCA located at 170 Landrum Lane in Ponte Vedra Beach.</p> <p>Sunset Rotary Club Meeting The Rotary Club of Ponte Vedra Beach Sunset meets Tuesdays from 6 to 7:30 p.m. at the Hilton Garden Inn. Community leaders are welcome to attend. For more information, call club President Janeene Hart at (904) 412-5409 or email jwhart1208@gmail.com.</p> <p>Tapas Tuesday The Cummer Museum of Art & Gardens presents Tapas Tuesday at the Cummer Café. Every Tuesday from 5 to 7:30 p.m., take in the sunset on the Cummer Café patio while listening to local musicians, with beer, wine or artfully inspired tapas for sale at the café. Reserve your table by calling (904) 899-6022. For more information, visit www.cummuseum.org. The museum is located at 829 Riverside Ave..</p>	<p>Rising Appalachia at Backyard Stage World folk and soul musicians Rising Appalachia will perform with Arouna Diarra at St. Augustine Amphitheatre's Backyard Stage March 29 at 8 p.m. Blending poetry and narration, the band is made up of sisters Leah Song and Chloe Smith, Biko Casini and David Brown. Rising Appalachia founded the "Slow Music Movement" dedicated toward maintaining musical spirit in a constantly evolving world. Concert tickets are \$22 for general standing room entry if purchased in advance and are \$25 on the day of the show. Doors open at 6 p.m. at the St. Augustine Amphitheatre, located at 1340 A1A South in St. Augustine. To purchase tickets or to learn more information about shuttles and parking, visit www.staugamphitheatre.com</p> <p>First Coast Card Club The First Coast Card Club invites community members to its weekly "Let's Play Cards!" event. On Wednesday, March 29, the club will meet at the Fleming Island Main Library located at 1895 Town Center Blvd. This club activity begins at 1:30 p.m.</p> <p>Toastmasters Club Toastmasters Club #5199 of Ponte Vedra Beach meets every Wednesday at 7:30 a.m. at the Players Community Senior Center. These meetings will help attendees improve public speaking and gain leadership skills. The senior center is located at 175 Landrum Lane. Email Carmen at carmenjsardinas@gmail.com for additional information.</p> <p>Well-being Wednesday During and after the Mid-Week Market in Bull Park, free well-being classes will be held at the Adele Grage Cultural Center. Qigong classes, including Tai Chi, are now available Wednesday mornings at the Adele Grage Center from 9:30 to 10:30 a.m. Instructors and speakers are encouraged to contact the department of recreation and special events at (904) 247-5828 for more details about providing the community with well being information and classes.</p>	<p>Nitty Gritty Dirt Band The Ponte Vedra Concert Hall will host Nitty Gritty Dirt Band in concert March 30 at 7:30 p.m. The band multi-platinum artists are often credited as the catalyst of the Country Rock and American Roots music and boast a slew of awards and accolades, among them several Grammy and CMA nods. Their 50th anniversary tour has included stops at Stagecoach, the Hardly Strictly Bluegrass festival and the historic Ryman Auditorium for a televised PBS special. Tickets start at \$53 and doors will open at 6:30 p.m. To purchase tickets and to learn more, visit www.pvconcerthall.com.</p> <p>Adult Coloring Club The Ponte Vedra Beach Branch Library hosts an adult coloring club aimed at reducing stress and socializing. The next session will be held Thursday, March 30 from 1 to 4 p.m. Participants will choose their own design to color and supplies will be provided. The library is located at 101 Library Blvd.</p> <p>Life Enrichment Day Retreat Arbor Terrace Ponte Vedra hosts a Life Enrichment Day Retreat every Tuesday, Wednesday and Thursday from 9 a.m. to 2 p.m. at Arbor Terrace Ponte Vedra, 5125 Palm Valley Road, Ponte Vedra Beach. The group is designed for those with memory changes who would like to stay active mentally, physically and socially. For more information, call (904) 834-7578 or visit www.at-pontevedra.com.</p> <p>Meet the "Friends for the Arts" Get involved in the arts by joining a team of fellow art supporters at the Cultural Center at Ponte Vedra Beach. Help develop and support fundraising projects and help initiate special projects to benefit and promote The Cultural Center and the arts in our community. For more information visit www.ccpvb.org/friends-for-the-arts.</p> <p>Free calendar listings for community groups and nonprofit organizations are published at our discretion on a space-available basis. Send your event at least 10 days before publication. Submit events to jasmine@opcfra.com, post online at www.pontevedrarecorder.com using</p>

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PV2-LV36564

Markland hosts 'SAM Tram' visit by Northeast Florida Builders Association

The Northeast Florida Builders Association's "SAM Tram" recently made a stop at St. Augustine's Markland community, offering local Realtors® an opportunity to learn more about the master-planned community's homes and amenities.

An initiative of NEFBA's Sales and Marketing Council, the "SAM Tram" is a recurring bus tour of builder models for area Realtors and associated industry people.

More than 55 guests participated in the tram visit, enjoying food and beverages along with tours of the community located on International Golf Parkway one mile east of I-95. Markland's amenities include a zero-entry pool framed by cabanas and lounge areas, a fitness center and yoga studio, gathering and entertainment rooms, tennis courts, a children's playground, and an interconnected network of parks and walkways.



Photos provided by Hines Corp.

Realtors Kimberly King, Sylvia Heatherly and Clair Corbett of Watson Realty enjoy refreshments by the resort-style pool at Markland during the NEFBA SAM Tram tour.



Members of the Northeast Florida Builder's Association Sales and Marketing Council visit Markland on the SAM Tram. From left: Elena Carrion of Watson Realty, Andy Werner of All Real Estate Options, Cheryl Klesaris, Terri Shurdom and Melissa Parker of The Ormond Agency and Larry Atwell of Coldwell Banker.

A charming new neighborhood with the amenities of a larger community

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Watson Realty's Kimberly King – who noted it was her first time at Markland – said she liked what she saw.

"The higher quality of the community provides a luxury lifestyle without it being too big," King said. "People don't want huge estate home sites anymore. The convenience to I-95 makes your drive time much quicker."

Melissa Parker of The Ormond Agency commented on the feel of the neighborhood.

"The houses are so different and the neighborhood is quiet," she said. "It is a great

place to raise a family."

With pricing that ranges from \$280,000 to more \$700,000, Markland features homes by six builders, including Providence Homes, Drees Homes, Riverside Homes, Arthur Rutenberg Homes, Dream Finders Homes, and The Cottage Home Company.

For more information, visit www.markland.com or call (904) 513-5740.



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Conde joins Berkshire Hathaway HSFNR



Carlos Conde

Realtor Carlos Conde has joined Berkshire Hathaway HomeServices Florida Network Realty, working out of the company's Ponte Vedra/Nocatee office.

The Gainesville native recently returned to Florida after serving as the CEO of two

independent energy exploration companies in Panama and Atlanta. He was most recently involved in the venture capital sector, working to acquire and develop a hotel and casino in Puerto Rico.

"Having recently decided to make this our permanent home, my family and I can completely relate to the draw of First Coast living," said Conde, praising the region's active lifestyle, top-rated schools and high-quality health care offerings. "Having the opportunity to team up with Berkshire Hathaway HomeServices Florida Network Realty gives me a tangible advantage in Northeast Florida. It ensures my client base will have my nearly two decades of executive office experience paired with a team of local experts and an elite network of industry connections."

Kevin Waugaman, broker/manager of the Ponte Vedra/Nocatee office, said Conde would be a valuable addition to the Berkshire Hathaway HSFNR team. "With a background in international business and a drive to not only help his clients but to always better himself and his business, he is sure to succeed," Waugaman said. "I'm sure that his star will rise far within our company."

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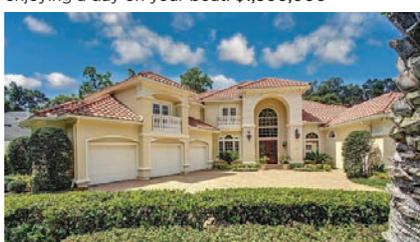
Villages of Selo offers the features of a single-family home with the benefits of condominium lifestyle. All of the residences are ground floor, one-story condos designed with two-car garages, sun rooms, cathedral and tray ceilings with luxurious designer appointments.



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Photos provided by Shearwater.

Shearwater hosts inaugural 'Pups and Pints' event

Shearwater recently hosted its first "Pups and Pints" event to benefit Clay County Animal Care and Control.

Residents of the master-planned community located off CR 210 in St. Augustine played lawn games and sipped craft beers from Veterans United Craft Brewery, representatives of which were on

hand to answer questions about the various beers available. Guests were encouraged to bring their dogs along, and Clay County Animal Care and Control also brought several dogs that were available for adoption. As a result of the event, four adopted dogs now call Shearwater home.



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TrailMark adds David Weekley, Providence to builders roster



David Weekley Homes at TrailMark

Add David Weekley Homes and Providence Homes to the list of builders now offering homes in the TrailMark community.

The two builders plan to offer homes ranging from 1,500 to more than 2,400 square feet on 43-foot home sites, with prices starting in the \$200,000s.

Both builders are expected to break ground soon on new model homes that are slated to open sometime this summer.

“As our community continues to grow, our home offerings do, too,” said Mike Taylor, North Florida division manager for GreenPointe Communities. “We are happy

to welcome these two respected home builders to TrailMark. Our community builders, which also include D.R. Horton and Landon Homes, are well known for their talent and experience and are highly regarded for building exceptional quality homes that fit the lifestyle of today’s homebuyer.”

Located in St. Augustine, TrailMark features an amenity center with a resort-style, beach-entry pool overlooking a lake. The community also offers a “Camp House” for socializing as well as a fitness center, athletic courts and playing fields under the direction of a lifestyle director.



Providence Homes at TrailMark

The master-planned community is also located in the top-rated St. Johns County School District, with a new elementary school located adjacent to the community slated to open for the coming 2017-2018 school year.

“With the new elementary school adjacent to TrailMark opening this year, we are experiencing a high demand,” Taylor said. “We expect to welcome many more families to our growing community.”

TrailMark’s builder team offers single-family, one- and two-story carriage-style traditional neighborhood and conventional-style homes in conservation area settings. The community currently has three decorated model homes available to tour and several move-in ready showcase homes under construction.

For more information, visit www.TrailMarkLiving.com.

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Kathleen Floryan



PONTE VEDRA BEACH
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Suzie Connolly



ATLANTIC BEACH
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Suzie Connolly



PONTE VEDRA BEACH
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Kathleen Floryan



FRUIT COVE
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Jayne Young/Gwinn Volen



PONTE VEDRA BEACH
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Bob Kroner



PONTE VEDRA
3BR/2BA • \$284,900
Maggie Harford/Patti Armstrong



SAN MARCO
4BR/3.5BA • \$450,000
Suzie Connolly



PONTE VEDRA BEACH
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Kathleen Floryan/Cyndi King



THE PLANTATION
5BR/6BA • \$1,399,000
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Steve Martinez



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Jayne Young/Gwinn Volen



SERENATA BEACH
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Tami Estberg



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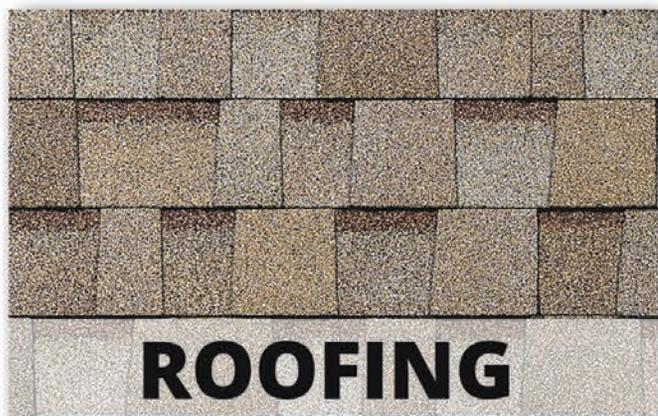


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Amenities, water activities highlights of Mattamy Homes' RiverTown grand opening



Photos courtesy of Mattamy Homes

The Welcome Center showcases Mattamy Homes' new floorplans and homesites. More than 30 home designs are available at RiverTown, priced from the \$240,000s.

An estimated 3,500 visitors attended the recent grand opening celebration of Mattamy Homes RiverTown.

The event featured the unveiling of the community's new entry and welcome center as well as six new decorated model homes. Visitors also had an opportunity to visit The RiverClub, the community's amenity center featuring a 5,100 square-foot clubhouse and pool located on the St. Johns River.

"We were thrilled to welcome a record

number of guests to our spectacular grand opening celebration at RiverTown, and look forward to welcoming many back as residents in the future," said Jason Sessions, vice president for land acquisition and development. "The enthusiastic response we received from residents and guests made our grand opening a tremendously rewarding experience for the Mattamy team, who worked tirelessly to make this event such a success."

To highlight the community's riverfront

location, the grand opening event featured guided kayak tours on the St. Johns River. Kids' activities included face painting, a rock climbing wall, balloon artists, a bounce house and interactive golf. Entertainment included performances by The Band Be Easy, The Rivertown Band and Firewater Tent Revival, while refreshments were provided by a number of food trucks.

Currently, Mattamy's RiverTown offerings include more than 30 home designs ranging

from 1,700 to 3,500 square feet, with prices starting in the \$240s.

"RiverTown is the most affordable community on the river, offering the best value in St. Johns County," Sessions said. "For those who missed the 'Big Reveal' grand opening, I encourage them to visit RiverTown soon and see all that we have to offer."

The RiverTown Welcome Center is located at 90 Lanier St. in St. Johns. For more information, visit, www.MattamyRiverTown.com.



Mattamy Homes RiverTown unveils its new welcome center at its recent grand opening celebration.



Kayak tours and water activities were among the offerings at the RiverTown grand opening event.

Queen's Harbour Country Club upgrades near completion

New dining options, a new bar and lounge and upgraded locker rooms and restrooms are just a few of the improvements nearing completion at Queen's Harbour Country Club in Jacksonville.

Renovations to the club began in November and are scheduled to be completed next month.

"With this reinvention, it will feel like we are opening a brand new club," said Bob Sykora, general manager. "Not only will the renovations create a modern, new look, but our additional programming will include many more reasons for our members to use the club."

New amenities at the club will include:

- A new modern bar and lounge featuring TVs throughout and offering local craft beers (bottled and

on-tap) as well as signature club cocktails

- The new "Spinnakers" at Queen's Harbour, where club members can gather with family or meet friends at the new communal table to enjoy fresh Florida fare
- Upgraded locker rooms and restroom facilities and other upgrades throughout the clubhouse

"The members are very excited about all of the improvements coming and, with summer just around the corner, the timing is perfect," said Bill Macleod, president of the Queen's Harbour Advisory Board. "I am sure the club will be the place to be for the Queen's Harbour community."

Built around a freshwater yacht basin and connected to the Intracoastal Wa-

terway by a navigational lock system, Queen's Harbour Yacht and Country Club features an 18-hole Mark McCumber Royal Course with 1,000 acres of native woodland and marsh. Additional club amenities include upscale and casual dining, lighted tennis courts, a swimming

pool, and private meeting and dining rooms with full-service catering and event planning. The club offers a variety of family programming and activities, including Friday Night Out, Sunday Family Fun Day, weekly themed dinners, and trivia and game nights.



Floryan receives 'Premier Luxury Marketing Consultant' certification

Kathleen Floryan has been certified as a PLMC agent by Premier Luxury Marketing Consultants™, a company that

specializes in training real estate agents to market luxury homes.

In order to receive the PLMC certification, agents must complete the training requirements and pass an exam; according to Premier Luxury Marketing Consultants, fewer than 1 percent of all agents nationwide have acquired the designation.

"We have found that luxury properties are so unique and special that traditional real estate sales techniques just don't work in today's market," Founder Greg Luther said. "At Premier Luxury Marketing Consultants™, we quickly found that when we focused our efforts on targeting and finding buyers who are looking for these unique properties, we were much more successful."

Through the PLMC training, Floryan focuses her time on targeting the most likely buyers for a luxury home in order

to reduce significantly the amount of time a property is on the market.

For more information on working

with Kathleen to buy or sell your luxury home, visit www.FloryanLuxuryMarketing.com.





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Coldwell Banker Vanguard Realty yard sale benefits Mission House

Realtors with Coldwell Banker Vanguard Realty raised nearly \$900 for Mission House recently, when the office hosted a charity yard sale to benefit the Jacksonville Beach homeless shelter.

Held March 4 in the parking lot of the realty office, the yard sale featured a wide variety of donated merchandise for sale. The event was held as part of the real estate firm's "CBV Cares" program.



Photo provided by Coldwell Banker Vanguard Realty

Coldwell Banker Vanguard Realty display the total raised for the Mission House homeless shelter through the office's March 4 charity yard sale.

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www.AtlanticCoastBank.net

Landon Homes to offer 'dusty boots tour' in Treaty Oaks

Landon Homes will host a "Dusty Boots Tour" offering a sneak peek at the Treaty Oaks community this weekend.

To be held from 11 a.m. to 4 p.m. March 25-26 at 562 Tumbled Stone Way in St. Augustine, the event will allow visitors an opportunity to preview the community's floor plans and lot availability while viewing some of the model homes currently under construction. Prospective buyers will have an opportunity to tour the community by golf cart and select premium lots before prices increase March 27.

Landon Homes' lender will be on site to qualify homebuyers, who will be able to select a lot as well. The tour will also offer a barbecue lunch, games, prizes and kids' activities. For more information, call Landon Homes at (904) 567-3430.

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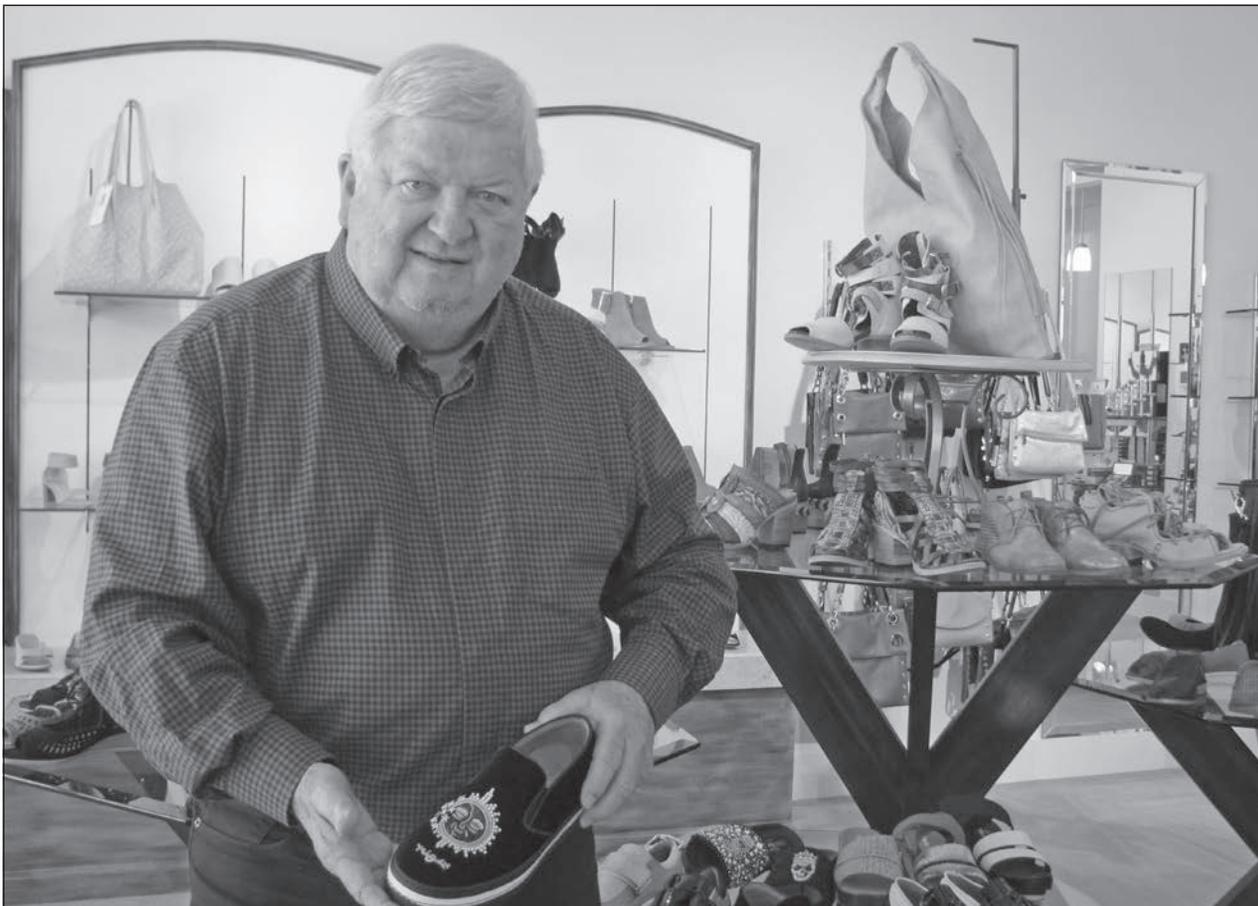
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Top shoe designer to host trunk show at Carla Shoes & Accessories



Photos by Jon Blauvelt

Carla Shoes & Accessories Owner Charlie Slaton holds one of Right Bank Shoe Co.'s Italian shoes.

By Jon Blauvelt

One of the most highly regarded American shoe designers of the past 50 years is coming to Ponte Vedra Beach to showcase his new line.

"You'll see a spread of who I really am," said Donald Pliner DBA Right Bank Shoe Co.™.

The fashion icon will hold a trunk show April 1 at Carla Shoes & Accessories to present a major selection of merchandise from his new company, Right Bank Shoe Co. The event in Sawgrass Village will be held from 10 a.m. to 4 p.m.

Formed in August 2016, Right Bank Shoe Co. features men's and women's shoes artisan-crafted by Spanish and Italian shoemakers. The new line's first release of shoes ranges in style from sport to western and in price from \$250-475. Right Bank serves a niche in the market, Pliner said, with the company's target clientele being men and women, ages 35-65.

Comfort has always been the top priority in the design of his shoes, and he said this line doesn't

deviate from that tradition. Pliner added that the color and materials of the shoes, which according to Right Bank's website come from the "finest tanneries and purveyors," make the line special.

The shoe designer said attendees of the Ponte Vedra trunk show will see the passion that has been missing in his work since he sold a majority stake of his namesake company to private equity firm Castanea Partners in 2011.

As part of the sale, the firm retained the trademarks and intellectual property connected to the Donald J Pliner brand. So when Pliner started his new label with his wife Lisa in August 2016, the firm claimed the couple's business offered products that were too similar and competitive with his former lines. The Pliners were sued for breach of contract, trademark infringement, false advertising, deceptive trade practices and unfair competition.

After nearly six months of litigation, the couple reached a settlement with the firm, agreeing not to use their names, likenesses or the phrases "Moun-

tains of Italy" and "Beaches of Spain" in association with the sale, production or marketing of the new line. Pliner is relieved the lawsuit is behind him and confident that customers will be interested in the line, regardless of its name or brand. "I could call the name anything, and people would know what it is or know who it is," he said.

This isn't the first time he has owned a brand named Right Bank Shoe Co. He rose to prominence in the shoe industry in the 1970s with the first act of Right Bank Clothing Co., which later became Right Bank Shoe Co. The shoe designer has nostalgically reverted to the former brand name to tap into his true stylistic spirit.

"This is back to what the heritage of Donald Pliner is about," said Pliner, who has worked in the shoe business most of his life, opening his first shop in Beverly Hills at the age of 23. "That hasn't been there for years."

In this next chapter of his life, the designer is thankful for people like Charlie Slaton, owner of Carla Shoes & Accessories, who Pliner said has "bought the line unbelievably."

Slaton is a big Pliner fan, calling him one of the "two best, most successful" American shoe designers of the past 50 years, noting that he regards Stuart Weitzman as the other top designer. A veteran of the shoe industry for 60 years, Slaton is expecting a record day for the trunk show, saying attendees of the event will see the passion and uniqueness for which Pliner is known.

"When we first saw his new line, you could see it was really Donald," said Slaton. "Every one of his shoes tells a story."



Carla Shoes & Accessories features several Right Bank Shoe Co. shoes.

Taxes will actually go down...yeah, right!



By Ric Schilling

Special to the Recorder

Frederic Schilling
Columnist

Those of you who have followed this column for some time will remember my previous articles on the terrible financial condition of many

state and local government pension plans, an issue which will undoubtedly come back to affect us all in the form of much higher local and sales taxes. In fact, this may happen sooner than expected.

The State of California has a \$300 billion employee pension plan known as CalPERS. It appears that CalPERS is considering cutting its investment return assumption going forward. Until recently, the plan has assumed an 8 percent annual return but underperformed that

target by a considerable amount over the years. The assets of the plan failed to grow at nearly the rate of increase of the plan's liabilities, resulting in a substantial shortfall, which if left to grow, could end up bankrupting the state.

Therefore, the suggestion is that they lower the return assumption again (they lowered it last year to 7.5 percent) to 7.25 percent or, maybe, 7 percent going forward. Have they routinely earned returns anywhere close to these new proposed targets? No!

Then, why even do this? Because lowering the investment return assumption will increase the amount of the annual pension contribution required which, in turn, will trigger tax hikes to meet these new, higher contribution levels. Traditionally, politicians tend to resist tax increases because of the negative effect they have on voter sentiment, but having to raise taxes to pay pension costs is more politically justifiable than raising taxes to increase spending.

You may wonder what this has to do

with you (since you are likely living here in Florida) and personal financial planning. It applies in two ways: First, it is a clear indication local and sales taxes will be increasing (no surprise there) at what is probably going to be a much faster rate than inflation. Second, this same phenomenon happens with many individual financial plans. Many plans assume a return that sounds reasonable but is, in fact, much higher than most people are realizing on their investments. For example, many internet-based retirement calculators assume an 8 percent annual return yet the typical investor only realized a 3.5 percent average annual return so far this century (2000-2016). So, if you are relying on a plan that assumes a return far in excess of what you are earning, it may be time to change your investment assumption (i.e., lower it) and make whatever mid-course corrections are appropriate as a result.

As I write this article, markets are and have recently been at all-time highs, but

we know how quickly corrections can occur (down 37 percent in 2008-2009). As always, we are merely a phone call away if you would like to delve into this further or learn more about our Retirement Ready educational workshops.

Frederic "Ric" Schilling is a Florida native, born in Jacksonville. Ric is president of Senior Guardians of America, a local North Florida firm specializing in tax reduction, long term illness planning, asset protection, probate avoidance and life income planning. Ric is a national speaker and advocate on senior issues and has been featured by the Florida Times Union and WJXT, TV-4 in Jacksonville as an authority on estate planning and retirement issues.

Senior Guardians has an A+ rating with the Better Business Bureau and is a member in excellent standing with the National Ethics Association. Contact Frederic: 904-371-3302 or 888-891-3381 Please visit: www.seniorguardian.com

This article is not intended to give tax or legal advice. Securities offered through Center Street Securities, Inc. (CSS), a registered Broker-Dealer and Member of FINRA & SIPC. Senior Guardians is independent of CSS.

MOVERS & SHAKERS



Hayes joins Hilton Garden Inn as food and beverage director

Ted Hayes has joined the Hilton Garden Inn in Ponte Vedra Beach as the hotel's new director of food and beverage.

Hayes brings with him extensive restaurant and banquet experience, having managed Bistro Aix and been a part of the Downtown Restaurant Group's expansion project that included the opening of Candy Apple Café and Hobnob Food & Social Exchange.

A Florida native, Hayes graduated from the University of Florida with a degree in History. He lives in San Marco with his wife and three children.



Cobb named to JBJ 'Ultimate Attorneys'

Jacksonville attorney Christopher Cobb has been named to the Jacksonville Business Journal's 2017 class of Ultimate Attorneys. Recipients were honored at a March 7 luncheon at the Omni Jacksonville Hotel.

Now in its second year, the Ultimate Attorneys list celebrates the top attorneys on the First Coast. Honorees were selected from a pool of nominees with the help of members of the local legal community. Cobb, who chairs Florida's Construction Industry Licensing Board, was one of 21 attorneys to make the list.

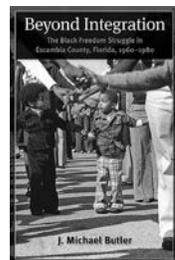
"As a lawyer, I've had the privilege of getting to know so many of Jacksonville's brilliant legal minds," Cobb said. "To have been selected for this award from such a vast and incredibly skilled group of professionals is a real honor."

Cobb is the co-founder of Jacksonville law firm Jimereson & Cobb, P.A. He is board-certified in construction law by the Florida Bar, and has also been named to Super Lawyers Magazine's "Florida Super Lawyers" list for the

past eight consecutive years.

A graduate of Florida Coastal School of Law and the University of North Florida, Cobb lives with his family in St. Augustine's Palencia neighborhood.

The complete list of Ultimate Attorneys honorees was published in the March 10 issue of the Jacksonville Business Journal and can be viewed on its website.



Flagler Prof. J. Michael Butler receives silver medal in Florida Book Awards

Flagler College Professor Dr. J. Michael Butler received the Silver Medal in the Florida Book Awards for his in-depth study of the civil rights movement in Northwest Florida.

Butler earned the honor in the General Non-Fiction category for "Beyond Integration: The Black Freedom Struggle in Escambia County, Florida, 1960-1980." The book examines how institutional forms of cultural racism persisted beyond the visible signs of racial integration in the 1960s.

"I am thrilled and honored," said Butler, an associate professor of History. "It indicates that the topic of race relations in Escambia County extends beyond state borders and has regional, and even national, lessons and implications. It is also quite nice to know that my work is having an impact beyond the so-called 'ivory tower' in an area that is as important as the continuous struggle for racial justice in America."

Butler received both his master's and doctorate degrees in History from the University of Mississippi, where he specialized in 20th-century southern history with an emphasis on the civil rights movement. He teaches courses in American history, African-American history, slavery in the United States and the civil rights movement. He will attend the banquet for Florida Book Awards on April 12 in Tallahassee.



SMITH

Smith, Ferrara join Ronald McDonald House board of directors

Michael Smith and Nancy Ferrara have joined the board of directors for Ronald McDonald House Charities (RMHC) of Jacksonville.

Smith is a vice president for CSX Transportation. Ferrara is executive vice president of operations and continuous improvement for Voya Financial, Inc.

"I am honored to have Mike and Nancy join our board of directors," said Diane Boyle, executive director of RMHC Jacksonville. "Mike is well known for his strategic vision, commitment and enthusiasm. Nancy will bring invaluable business experience and insights into RMHC's mission. I welcome them to their new roles and look forward to all they will contribute to the board as we further our mission of keeping families together."

The RMHC of Jacksonville Board of Directors is comprised of individuals from the medical, business, academic and volunteer communities of Northeast Florida. It is the board's responsibility to provide counsel and guidance in the direction and operation of the organization as well as to help raise awareness of its services, which include serving as a "home away from home" for families who need to be near a hospital for their child's medical treatment.

HarborChase receives 'Customer Experience Award'

HarborChase of Jacksonville recently received the 2017 Customer Experience Award™ from Pinnacle Quality Insight. The assisted living and memory care community received the award in the categories of "Recommend to Others" – which recognizes facilities that gain recommendations from residents and family members – and "Variety of Food/Menu Choices" for its customized menus.

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Photo courtesy of Chamber of Commerce

Search engines, social media topic of 'Chamber at Noon' luncheon

Search engines and social media were the focus of the recent "Chamber at Noon" luncheon sponsored by the St. Johns County Chamber of Commerce's Ponte Vedra Beach Division. Stephen Hudson and Stephanie Colca of Digital Mark Company discussed the role of technology in today's consumer buying process at the luncheon, held March 15 at The Plantation at Ponte Vedra Beach. From left: Tyler Dobler, Jim Letson, Rob Schlingmann, Stephanie Colca, Stephen Hudson, Chamber of Commerce CEO Isabelle Rodriguez and PVB Division Director Toni Boudreaux.

Loretta Swit & Friends Annual Gala

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Jumbo Shrimp owner discusses power of branding at SJC Chamber annual breakfast

By Jennifer Logue

Ken Babby knows the importance of branding and marketing.

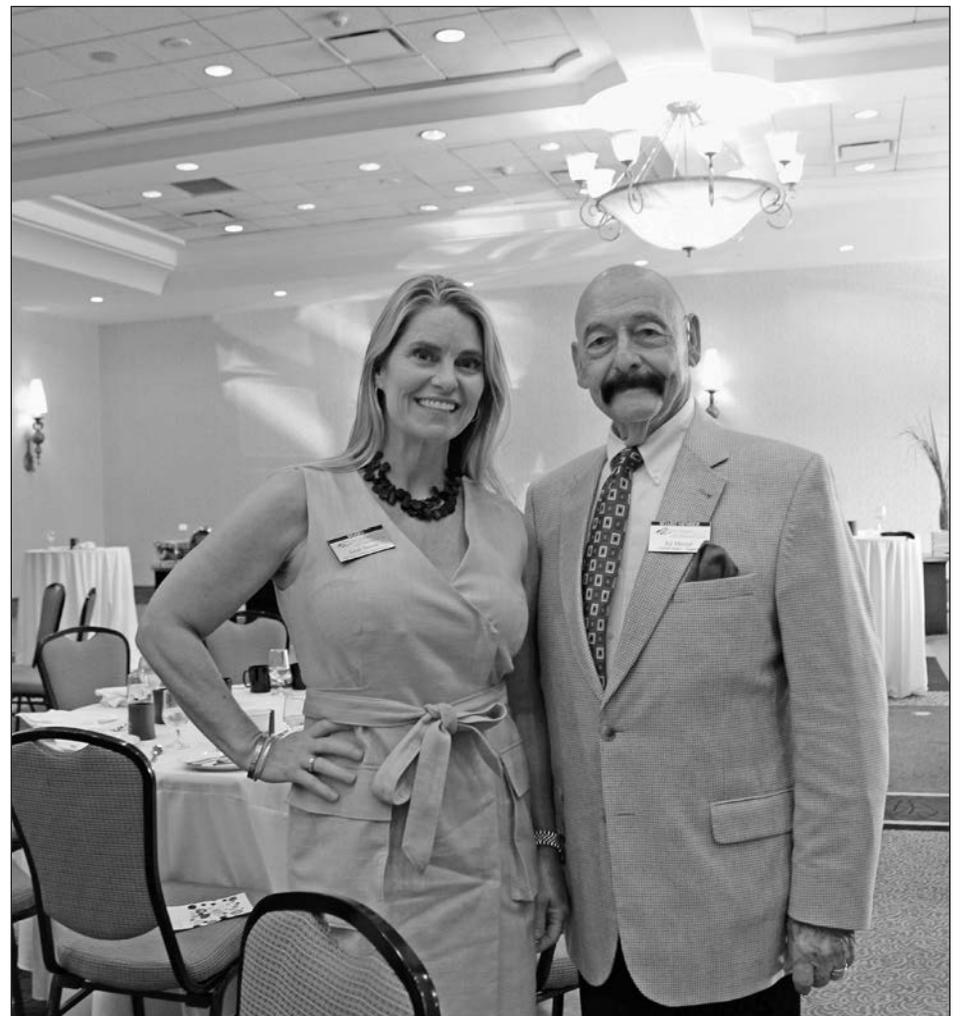
When Babby purchased the Akron Aeros in 2012, he soon changed the minor league baseball team's name to the RubberDucks and implemented a family-friendly marketing plan that boosted attendance nearly 30 percent. So perhaps it shouldn't have been a surprise when Babby – who purchased the Jacksonville Suns in 2015 – decided to change the team's name a year later to the Jacksonville Jumbo Shrimp – a change that initially drew a strong negative reaction from fans.

Babby, however, has established a record for taking branding risks, and he shared some of what he's learned recently with attendees at the St. Johns County Chamber of Commerce's annual mem-

bership meeting. Held March 9 at the Renaissance World Golf Village Resort in St. Augustine, the event offered chamber members a chance to learn more about Babby's creative approach to building successful brands.

In addition to changing the Suns' name, Babby has invested more than \$1.8 million in upgrades to The Baseball Grounds of Jacksonville. And as he did in Akron, Babby said he has focused on making a trip to see the Jumbo Shrimp an affordable family-friendly outing.

The former chief revenue officer and general manager of digital for The Washington Post, Babby, 36, is the youngest multi-team professional sports owner. In January 2016, he was named one of Sports Business Journal's 2016 "Forty Under 40" recognizing excellence and innovation in sports business careers.



Photos by Susan Griffin

Sarah Alexander and Ed Mercel



Jacksonville Jumbo Shrimp Owner Ken Babby



Cathy Johnston



Dr. Erika Hamer and Dustin Vaughn

MOVERS & SHAKERS

Movers & Shakers

Continued from 27

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Commerce's Ponte Vedra Beach Division, who participated in the shop's ribbon-cutting ceremony. Located in The Shoppes at Ponte Vedra at 330 A1A North, Le Macaron offers naturally gluten-free macarons in a variety of flavors, along with chocolates, pastries and an assortment of French gelatos.

The shop also features a breakfast menu of croissants, waffles, crepes, coffee, espresso and more.

Le Macaron French Pastries is open from 9 a.m. to 8 p.m. Monday through Thursday, 9 a.m. to 9 p.m. Friday and Saturday, and from 11 a.m. to 6 p.m. on Sunday.



Photos courtesy of Le Macaron

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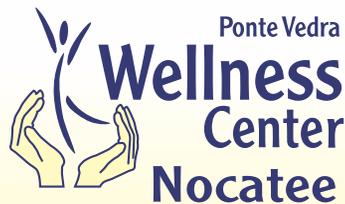
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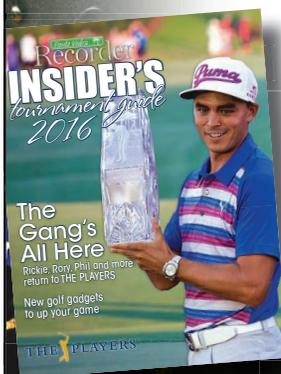
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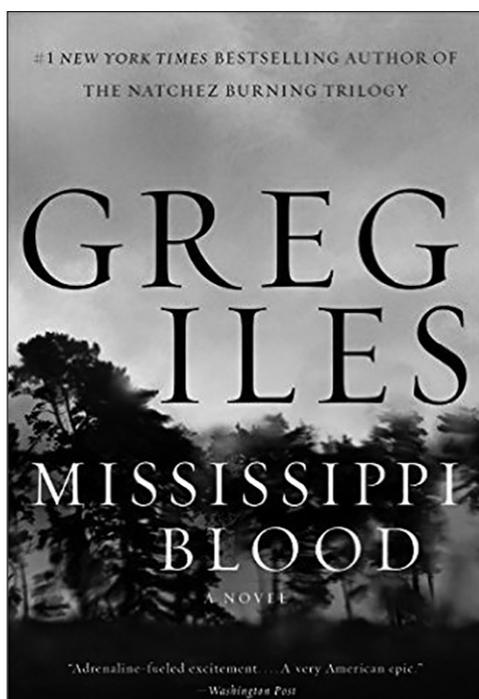


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New York Times bestselling author Greg Iles to make an appearance at The BookMark

New York Times bestselling author Greg Iles will be at The BookMark Thursday, March 30 at 7 p.m. to discuss and sign copies of his new book, “Mississippi Blood.”

In the final volume of the “Natchez Burning” trilogy, the endgame is near for Penn Cage and the enemies working to destroy him as Iles brings the story of blood, honor, violence and revenge to an end.

Grief-stricken and desiring revenge, Cage sees his world fall apart around him – the love of his life is gone, his principles have been compromised and his father, Dr. Tom Cage, is about to be tried for murder. Seemingly bent on self-destruction, Dr.

Cage has pushed his son away, preferring the risk of death in prison to revealing the truth. The respected surgeon may not be what he seems. In his conclusion, Iles illuminates the history of the American South, delivering the resolution fans have awaited.

Iles spent most of his youth in Natchez, Mississippi. His first novel, “Spandau Phoenix,” was the first of 13 New York Times bestsellers. His novels have been made into films and published in more than 35 countries. He is a member of the lit-rock group, “The Rock Bottom Remainers.” He currently lives in Natchez with his wife and has two children.

Betty Griffin Center accepting submissions for art and poetry contest

The Betty Griffin Center is now accepting submissions from St. Johns County Students for the 2018 A Day Without Violence Art and Poetry Contest. The project is open to all St. Johns County students grades K-12 whether they attend public, private or home schools.

“It takes a community to end domestic abuse and it can begin with just one day without violence,” Executive Director Joyce Mahr said. “Students from all over St. Johns County are asked to submit original artwork or poetry reflecting a day without violence as part of a countywide awareness campaign.”

Winners will be selected by a group of independent artists, with \$100, \$50 and \$25 prizes awarded to submissions earning first place, second place and honorable mention, respectively. All 12 winning artists and 12 poets will have their art or poem reproduced in the Betty Griffin Center “A Day Without Violence 2018” calendar. The agency will print more than 3,000 calendars for distribution throughout the county. Winners will also receive special recognition in their honor and have their artwork displayed at the “A Day Without Violence” art show in partnership with the St. Johns Cultural Council. The deadline for submissions is March 31.

Eligible artwork will be in color, able to be reproduced at 8 x 10 inches and suitable for horizontal framing. The theme

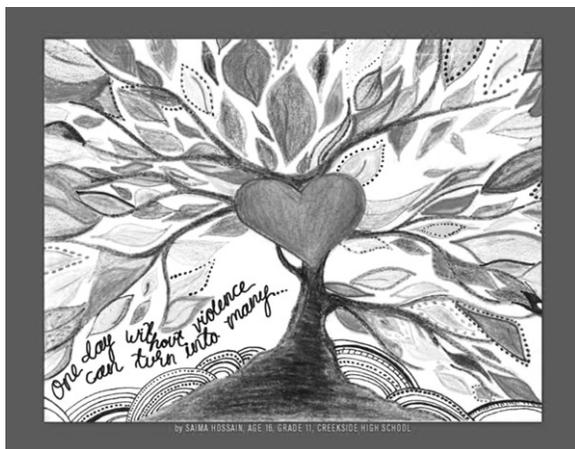


Photo courtesy of Betty Griffin Center

A winning submission from last year's A Day Without Violence contest

of a day without violence must be reflected in the art or words. An entry form must accompany each piece of art. The deadline for submission is March 31 and art may be dropped off at one of several locations:

- Betty Griffin Center Thrift Shoppe locations at 445 SR 13 North in St. Johns (at the corner of Race Track Road and SR 13) or 1961 A1A South in St. Augustine
- Bartram Trail Branch Library, 60 Davis Pond Blvd. in Fruit Cove
- Hastings Branch Library, 6195 S. Main St. in Hastings
- Main Library, 1960 N. Ponce de Leon Blvd. in St. Augustine
- Ponte Vedra Beach Branch Library, 101 Library Blvd. in Ponte Vedra Beach
- Southeast Branch Library, 6670 US 1 South in St. Augustine
- Anastasia Island Branch Library, 124 Sea Grove Main St. in St. Augustine Beach

Award-winning author John Hope to present tips for editing



Author John Hope will be the guest speaker at the next meeting of the Ponte Vedra Writers chapter of the Florida Writers Association.

To be held at 10:30 a.m. Saturday, March 25 at the Ponte Vedra Beach Branch Library, the meeting will feature a presentation by Hope titled, “Deep Editing Short Stories: Good to Great,”

dissecting elements such as audience and theme, conflict and heroes and villains.

Hope is an award-winning author whose works include short stories, children’s books, young adult fiction and nonfiction. The native Floridian has won five Royal Palm Literary Awards and currently acts as a board member of the Florida Writers Association.

The Ponte Vedra Writers chapter is one of more than 50 writers’ groups affiliated with the Florida Writers Association, a nonprofit membership organization with nearly 1,500 members. For more information about the organization, visit www.floridawriters.net.

SHORT TAKES

Hotel Palms, Penelope T to present fashion show

Jacksonville Beach’s Hotel Palms and Penelope T will present a “Sunset Fashion Show” April 6 at 7:30 p.m. Guests are welcome to visit the boutique hotel’s courtyard to see Penelope T’s current spring looks, socialize and enjoy hors d’oeuvres from KC’s Kitchen. Beer, wine and cocktails will also be served. Following the fashion show, guests are invited to shop the looks seen on the runway at Penelope T and Gypset and Pearl pop-up shops onsite.

Tickets for the spring fashion presentation are limited and available at three separate tiers starting at \$20 for general admission. Tickets can be purchased at www.ptxhpfashionshow.eventbrite.com. Doors open for the fashion show at 6 p.m. Parking is available at Community Presbyterian, across the street from Hotel Palms, which is located at 28 Sherry Drive in Atlantic Beach.

OBITS



Nancy Adams

Nancy Carver Adams, 73, died suddenly March 13, 2017, while hospitalized with aggressive lung cancer. She lived in Cypress Village in Jacksonville.

She was born October 21, 1943, to her late parents Robert Carver and Margaret Brett Carver, in Lakewood, Ohio. She graduated from Lakewood (Ohio) High School in 1961 and received a bachelor's degree from Hiram College in 1965 and a master's degree from Indiana University. Nancy worked at Mount Vernon (Ohio) Developmental Center as manager of staff development for 25 years. She was co-owner of I-Conn Video Productions in Mount Vernon until one week prior to her death. She was active in many local organizations, including Ocean Waves Quilters Guild, Christ Episcopal Church Choir and the Kiwanis Club of Jacksonville Beaches.

She is survived by her husband, Chuck Adams; daughters Karen (Jim) Scher and

Carolyn (Steven) Hall and their children Adam, Brendan, Meghan and Zachary; as well as Chuck's son Ken (Negin) Adams, their children Logan and Kason; Chuck's daughter Betsy Adams (David Berry); and brothers Jeff (Allysen) Carver and Chuck (Youngmee) Carver.

The funeral service was held at 1 p.m. March 17 in Christ Episcopal Church of Ponte Vedra Beach. Interment was held at 10 a.m. March 20 in Jacksonville National Cemetery.

In lieu of flowers, donations may be made to Hiram College Development Office, Hiram, OH 44234.

Please visit the online tribute at www.quinn-shalz.com. Services are under the direction and care of Quinn-Shalz Family Funeral Home.



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Frances Crooks Haselton

Frances Crooks Haselton died March 10, 2017, with her family by her side. She was born Jan. 11, 1930, in Greeneville, Tennessee, to Chelse and Frances

Graddon Crooks. She called Ponte Vedra Beach her home for many years. Frances is survived by her husband of 68 years, William; her children, Susan Haselton-Barr of Pensacola, Judy Haselton of New York City and June Haselton of Pleasanton, California; her grandchildren, Ashley Martin, Chris Barr, James Haselton, and Nathan Haselton; and her great-grandchildren, Makenzie and Emily Alice Martin. A memorial service will be held at Ponte Vedra Valley Funeral Home on Saturday, April 1 at 11 a.m. Please sign the online guestbook at www.pontevedravalley.com.



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Rosemary "Posy" Luke Morgan

Rosemary "Posy" Luke Morgan died peacefully after a long illness surrounded by her loving family on Saturday, March 11. Posy was born in Troy, New York, on May 4, 1930, and grew up in Mechanicville, New York, and Charleston, South Carolina, before attending Connecticut College for her bachelor's degree.

Upon graduation, she moved to Washington, D.C., where she began a career with the Central Intelligence Agency. There she met her future husband, Jack Morgan. They married in March 1953 and moved to Mexico City, beginning a fascinating life as American diplomats.

After Mexico, they lived in Argentina, Brazil, Ecuador, Uruguay and Portugal. Upon Jack's retirement in 1978, they moved to Ponte Vedra Beach and began a life focused on family, friends and com-

munity involvement. After Jack's death in 2006, Posy moved to Tucson to be near her son, Peter, and his family.

Posy was a loving wife, mother, grandmother and friend, and touched everyone she met with her genuine warmth and gentle spirit.

She is survived by her son Michael (Laurie) and his children, Alexandra and Andrew and stepchildren Charlie and Henry; and other son Peter (Anne) and their children, Katherine and Jack.

Posy will join Jack in Arlington National Cemetery. Donations in memory of Posy's remarkable life can be made to the Splendido Resident Association Scholarship Fund Attn: Bill Horst at 13500 N Rancho Vistoso Boulevard, Tucson, AZ 85755.

SHORT TAKES

Sunshine Golf Tournament

The Northeast Florida Group of the Sierra Club in Ponte Vedra will host a presentation by Jerry Cameron April 17 at 6 p.m. in the Ponte Vedra Beach Branch Library during which Cameron will discuss communicating with legislative and government officials on local key issues.

Cameron, retired assistant county manager of the St. Johns County Government, will outline how to be effective in communicating with local legislative and government officials on key issues such as the environment, health and welfare and education.

All are welcome to attend this presentation. For more information, contact Brian Paradise at (904) 710-0479. The program will be held in the Friends of the Library meeting room.

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'Sisterhood of the Traveling Plants' presents springtime, western-themed show



The "Sisterhood of the Traveling Plants" recently presented its springtime show at the Ponte Vedra Beach Branch Library: a Western-themed flower arranging demonstration tied to the "St. Johns Reads 2017" selection of "True Grit."

Nearly 60 people attended the Feb. 25 event, which featured a raffle ticket sale, cookies and refreshments. Attendees also watched the 2010 Coen Brothers version of "True Grit."

The event's flower arrangements included bright orange peppers and cacti, cowgirl boots and many other western-themed décors such as saddles and western artwork. At the end of the show, nearly 20 arrangements as well as flower bouquets were raffled off to event attendees. The raffle sales helped to sponsor the event's flowers, plants, containers and refreshments.

The "Sisterhood of the Traveling Plants" is comprised of Marilyn Smith and Cathy Snyder from the Las Adelfas Circle of the Garden Club of St. Augustine. They will next present a program featuring "Downton Abbey"-themed flower arranging at the Lightner Museum in St. Augustine July 23 from 4 to 6 p.m. The duo will then present the a "Christmas at Downton" show in the fall.

Photos courtesy of Ponte Vedra Beach Library
Above: Cathy Snyder and Marilyn Smith of the "Sisterhood of the Traveling Plants" present their springtime show

Right: Winners of the raffle ticket sale



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21. *Cary Grant and Deborah Kerr's liaison
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28. Inauguration event
30. Like olden day toy
35. Bypass
37. Encore!
39. Blood line
40. Collier's office
41. Deflect
43. Indigo user
44. Petri dish medium, pl.
46. "At _____, soldier!"
47. Hindu wrap
48. Everyday
50. Ego's main concern
52. Bad-mouth
53. Schooner pole
55. Corn unit
57. *"Shakespeare _____"
60. *What Audrey Hepburn had in Rome
64. Clive Bixby to Phil Dunphy
65. Plays for pay

DOWN

1. Auction actions
2. S-shaped molding
3. *"Valentine's Day" actress
4. Disorderly crowds
5. Battlefield ID
6. Combustible heap
7. Golf starting point
8. Allegro _____ in music, Italian
9. RC or Pepsi
10. Tangelo
11. Back seat
12. Brut, as in champagne
15. Basket-making fiber
20. Camel's kin
22. Marines are this and proud?
24. Where Japan is
25. *Pretty one
26. Friend from Mexico
27. Iraqi money
29. *It actually happens
31. Nonverbal O.K., pl.
32. Tree nymph in Greek mythology
33. First cradles
34. *"Midnight in _____"
36. Four years to a
67. Harry Potter's antagonist
68. Neopagan religion
69. _____ Aviv
70. Say something
71. *"The _____ House" with Keanu Reeves
72. *Affleck's character chased her
73. Waxing crescent, e.g.

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Fill in the blank squares in the grid, making sure that every row, column and 3-by-3 box includes all digits 1 through 9.

President

38. Gaelic

42. Ma Bell, e.g.

45. Indian restaurant appetizer

49. Head or john

51. Collapse a chair, e.g.

54. Mordane in "Game of Thrones"

56. Occasion for pink or blue balloons

57. One of the hip-bones, pl.

58. *Male lead in "The Prince of Tides"

59. Pretty undergarment fabric

60. Has divine power

61. Subject of stats

62. Single pip cards

63. Yesteryear

64. Hole punching tool

66. "Losing My Religion" band

Country artist Sam Hunt to perform at THE PLAYERS Championship

Grammy-nominated country artist Sam Hunt will be the featured artist to perform at Military Appreciation Day at THE PLAYERS CHAMPIONSHIP 2017. To be held at 6:30 p.m. May 9, the concert will be held at TPC Sawgrass on the

Stadium Course's 17th hole. "I'm extremely excited to perform for our troops on the famed 17th hole during THE PLAYERS Championship," Hunt said. "This tournament does so much to support the men and women serving our country. I am grateful to be part of the festivities and am looking forward to putting on a great show."

On Feb. 1, Hunt released his latest single, "Body Like a Backroad," which landed on the Billboard "Hot 100" as his highest-debating single. It also premiered at No. 1 on iTunes charts. With its release, Hunt will visit 29 cities this summer as part of his "15 in a 30" tour.

Hunt's debut album on MCA Nashville, "Montevallo," is the best-selling debut album from a country artist since 2011. The album featured the triple-platinum-selling No. 1 smash single, "Leave the Night On," as well as other No. 1 singles, "Take your Time" and "House Party."

"We are eagerly anticipating the 2017 Military Appreciation Day concert with Sam Hunt," said Kevin English, THE PLAYERS 2017 volunteer chairman. "Fans will have access to the amenities located around the famous Island Green, like our permanent restroom facilities and various food and beverage options." A Military Appreciation Day ceremony will precede the concert at 6 p.m. Both the ceremony and concert are free to any Tuesday ticket holder for the tournament, with Tuesday stadium passes starting at \$25. Parking is free on Tuesday and Wednesday of tournament week.

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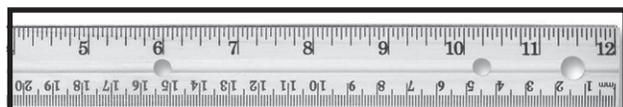
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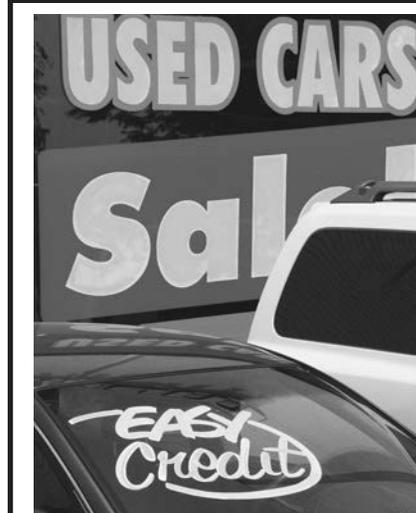
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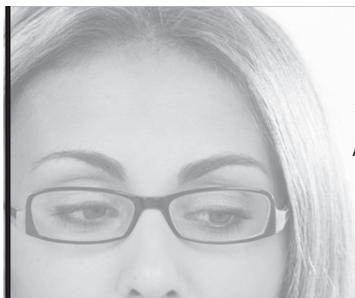
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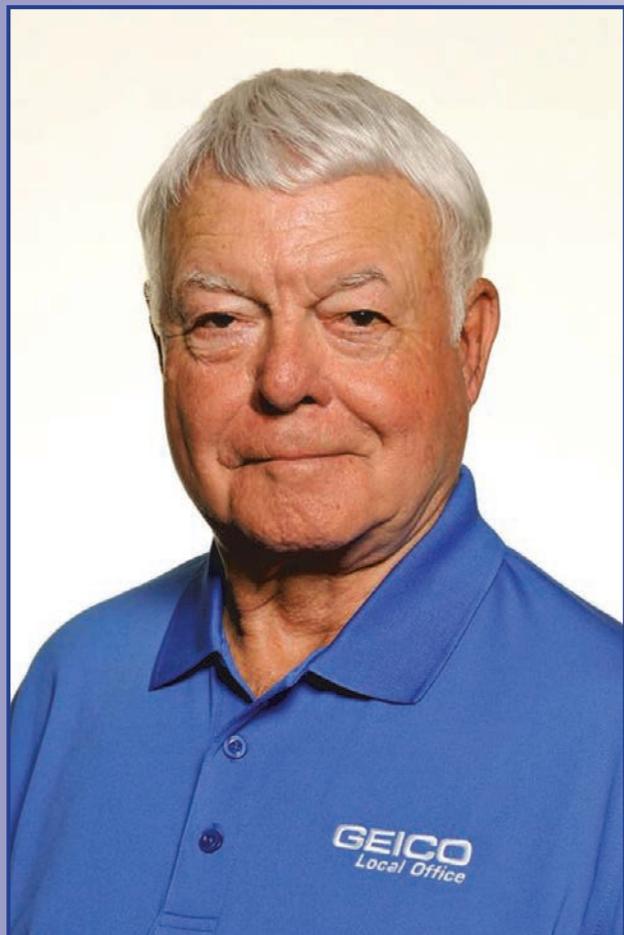
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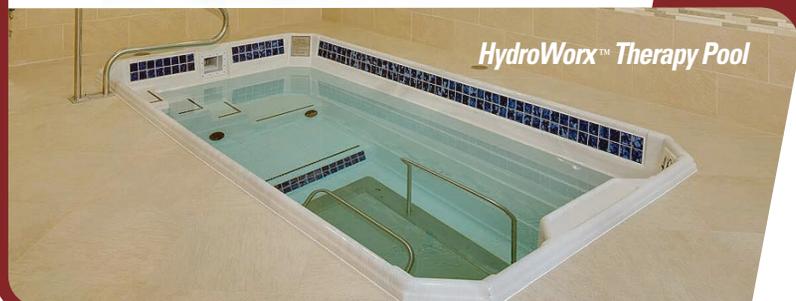
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