

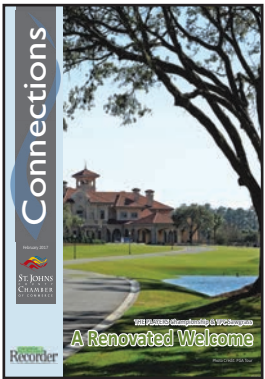
# Ponte Vedra Recorder



February 23, 2017  
Volume 47, No. 8  
75 cents

*Not your average newspaper, not your average reader*

PonteVedraRecorder.com



**Connections:**  
St. Johns County  
Chamber of  
Commerce

Pages 13-28



**Business Weekly:**  
Featuring Tribute  
to Realtors &  
Builders

Pages 29-33



**BACK-UP  
AT THE  
BEACH**



Photos by Jon Blauvelt

Residents of South Ponte Vedra Beach and Vilano Beach say recent traffic barricades installed near May Street in St. Augustine have exacerbated traffic problems along the street, causing traffic to back up across the Francis and Mary Usina Bridge and creating an unsafe situation at the beach. Read more on page 4.

Serving Ponte Vedra and  
the Beaches since 1969



**NEW HOME OPEN HOUSE SAT 1-4**

4BR + 5 Bath  
3 Car Gar/3 AC  
Lot 160 x 200  
Offered at \$899K  
121 King Sago Ct.  
Ponte Vedra Beach



**JACK McCARTHY**  
**LUXURY**  
HOME BROKERS  
**904.607.4196**  
LuxuryHomeBrokers.com

PV6-LV35536



# INSIDE

**Calendar**

Pages 8-9

**Connections**

Pages 13-28

**Business Weekly**

Pages 29-33

**Sports**

Pages 34-35

## Send us your news

We welcome submissions of photos, stories, columns and letters to the editor. Let us know what's happening. E-mail submissions to [pvrecorder@opcfla.com](mailto:pvrecorder@opcfla.com) or bring them by our office at **1102 A1A N., Unit 108, Ponte Vedra Beach.**



Visit our website at [www.pontevedrarecorder.com](http://www.pontevedrarecorder.com)

Plus, find the Recorder on Facebook at [www.facebook.com/ThePVRecorder](http://www.facebook.com/ThePVRecorder)

## PUZZLE SOLUTIONS

B	A	R	G	E	B	A	A	S	K	A	T	
U	S	U	A	L	I	L	L	J	U	I	C	E
R	A	D	I	I	R	I	G	A	M	E	N	D
S	P	E	N	C	E	R	A	L	C	O	V	E
S	I	X	B	E	A	K						
M	A	N	T	A	L	A	B	I	O	P	I	C
O	B	I	S	M	A	Y	A	E	D	E	M	A
A	E	O	N	S	L	O	T	H	E	T	A	S
N	A	B	O	B	A	N	O	A	S	A	G	E
A	M	E	B	A	S	E	M	I	R	L	E	Y
L	E	S	T	T	E	G						
T	H	E	S	E	A	F	I	G	U	R	E	S
D	R	A	M	A	P	A	R	R	I	A	L	
D	E	N	I	M	P	R	E	E	R	A	S	E
T	E	S	T	Y	E	T	T	O	N	E	D	

8	5	4	3	6	9	2	7	1				
7	1	6	2	5	8	9	4	3				
3	9	2	4	1	7	6	5	8				
2	3	1	7	4	6	8	9	5				
5	8	9	1	2	3	7	6	4				
4	6	7	8	9	5	1	3	2				
9	4	5	6	8	2	3	1	7				
6	7	8	5	3	1	4	2	9				
1	2	3	9	7	4	5	8	6				

Solutions correspond to last week's puzzles.

## WHAT'S THIS?



Do you know what this is?

Email your answer to [jennifer@opcfla.com](mailto:jennifer@opcfla.com) by Monday at 5 p.m.

All correct entries will be entered into a random drawing to win tickets for two adults and two children to the Jacksonville Zoo. In order to allow as many families as possible to win, participants are only eligible to win a ticket prize pack once every four months.

Several readers correctly identified last week's photo as Ragtime Tavern. Winner of the random drawing was **Kelly Stroupe** – congratulations, Kelly! You may pick up your prize at the Recorder office during regular business hours.



## ADOPT A PET

### CAT OF THE WEEK

My name is George, and I am a curious cat. I am a 3-year-old male who is just looking to find that special someone in life to call my own person. I was brought into the pet center as a stray because I was outside all alone without my owner or anyone to take care of me. I am very friendly and I love to snuggle and play chase with random bits of paper that float around on the floor. So, come visit me today at the pet center! #36490



### DOG OF THE WEEK

Hi, my name is Ludwig and I am a 3-year-old male dog who is looking for a new home. I was brought to the pet center because my owners could not care for me anymore. I love the idea of walking around outside on a leash, but nothing beats being free at a dog park where I can run around and chill out with my canine buddies. Come visit me today at the pet center! #21435



Any new pet being introduced to a new home will need time to adjust to their new environment. Please reinforce house-training and behavioral training and be mindful of interacting with other pets.

## St. Johns County Pet Center

Cat adoptions at the St. Johns County Pet Center are \$30 for males and \$40 for females. Dog adoptions are \$45 for males and \$60 for females. Adoption fees include microchipping, neutering/spaying, rabies vaccinations and shots. The pet center is located at 130 N. Stratton Rd., off US 1 between County Road 210 and International Golf Parkway. Business hours are Tuesday through Friday 9 a.m. to 4:30 p.m. and Saturday 9 a.m. to 4 p.m. The center is closed to the public on Sunday. On Monday, the office is open by appointment only to claim a lost pet. For more information, please call the **St. Johns County Pet Center at (904) 209-6190.**



**Susan Griffin**

Publisher  
susan@opcfla.com  
(904) 686-3938

**Jennifer Logue**

Managing Editor  
jennifer@opcfla.com  
(904) 686-3943

**Jon Blauvelt**

Reporter/Production  
Coordinator  
jonb@opcfla.com  
(904) 686-3939

**Jasmine Marshall**

Reporter/Office Assistant  
jasmine@opcfla.com  
(904) 686-3945

**Rob Conwell**

Circulation Manager  
rob@opcfla.com  
(904) 686-3936

**Ed Johnson**

Senior Account Executive  
ed@opcfla.com  
(904) 686-3940

**Kristin Flanagan**

Account Executive  
(904) 285-8831

**April Snyder**

Sales Assistant  
aprils@opcfla.com  
(904) 686-3937

**Jessica Stephens**

**Rhonda Barrick**  
**Melanie Smith**  
**Stacey Neal**  
Page Designers  
pagedesign@theitem.com

U.S.P.S. (705-300) Periodical Postage Paid at Ponte Vedra Beach, FL 32082  
Postmaster: Send change of addresses to: Ponte Vedra Recorder, P.O. Box 501, Ponte Vedra Beach, FL, 32004. (904) 285-8831  
**Subscription Rates, Bulk Mail:** One year, \$35; six months, \$20. Rates not applicable in Canada or overseas.  
To subscribe, call Circulation Manager Rob Conwell at (904) 686-3936.

The Recorder is published every Thursday at 1102 A1A N., Unit 108 Ponte Vedra Beach, FL 32082

# Nature Connects®

Art with LEGO® bricks

Art by Sean Kenney

Jan 13 - May 7, 2017



JACKSONVILLE  
**ZOO**  
AND GARDENS

[jacksonvillezoo.org](http://jacksonvillezoo.org)

# PZA recommends county commissioners remove digital billboards from proposed sign ordinance changes

By Jennifer Logue

The St. Johns County Planning and Zoning Agency (PZA) voted 5 to 1 last week to recommend that the Board of County Commissioners remove a controversial provision allowing digital billboards from proposed changes to signage regulations in the Land Development Code.

At the Feb. 16 PZA meeting, numerous residents voiced their concerns about the provisions, which would create a two-year pilot program allowing digital billboards. Under the proposal, the pilot program would limit the number of digital billboards to four signs along I-95; while the signs would rotate every eight seconds – displaying a different advertiser – animation, flashing and movement would be prohibited on each sign.

County staff recommended the program, saying the digital signs would help reduce the overall number of billboards. In addition, the county’s “swapdown” pro-

gram requires that for every new billboard erected, several existing ones must be taken down.

The digital billboard program was included in proposed changes to county signage regulations required as a result of Reed v. Town of Gilbert – a Supreme Court ruling that found restricting a church’s signage based on its content was unconstitutional.

“We cannot single out a single subject matter,” explained Assistant County Attorney Paolo Soria. “We cannot make one rule for campaign signs, another for temporary signs, another rule for ‘We Love the Sidewalk’ signs.”

Yet it was the digital billboard proposal that generated the most interest and opposition among meeting attendees.

“We live in paradise,” Ponte Vedra Beach resident Nicole Crosby said. “What in the world are we doing even considering taking a piece of Times Square and putting it in the middle of paradise?”

Ponte Vedra Beach resident and former county commissioner Mary Kohnke concurred.

“I think if you want tacky and flashy, then you should go to Jacksonville or Orlando or Tampa,” she said. “We don’t

do that here.”

Several residents also expressed concern about the rotating billboards presenting a safety hazard to motorists. Ponte

BILLBOARDS continues on Page 5

**CUSTOM BUILDING & REMODELING**  
SINCE 1962  
RESIDENTIAL / COMMERCIAL

**TOM TROUT, inc.**  
GENERAL CONTRACTOR

CBC026189

**(904) 737-5412 • tomtroutinc.com**  
Contact us for a FREE consultation!

PV2-LV35595

## CIRCLE OF EXCELLENCE

### CONGRATULATIONS



**Murray & Elise Beard**  
904.465.2784 | 904.463.7774  
MurrayBeard@WatsonRealtyCorp.com  
EliseBeard@WatsonRealtyCorp.com



**Cammy & Richard Ray**  
904.806.3489 | 904.806.3488  
CammyRay@WatsonRealtyCorp.com  
RichardJRay@WatsonRealtyCorp.com



**Jim Zeller & Linda Ostoski**  
904.772.5592 | 904.422.1098  
JimZeller@WatsonRealtyCorp.com  
LindaOstoski@WatsonRealtyCorp.com



# Beach residents demand change to alleviate traffic into St. Augustine



Photos by Jon Blauvelt

As St. Augustine prepares to redesign the beleaguered May Street and San Marco Avenue intersection to add a new roundabout (above), recent traffic barricades installed near the intersection have beach residents saying the changes have worsened traffic over the bridge to Vilano Beach.



Nearly 150 residents pack the lobby of the Hampton Inn at Vilano Beach Feb. 15 to voice their frustrations over the traffic barricades to St. Augustine Mayor Nancy Shaver.

## By Jon Blauvelt

Nearly 150 residents of the Vilano Beach and South Ponte Vedra Beach area packed the lobby of the Vilano Beach Hampton Inn Feb. 15 to voice their concern that recent traffic changes in St. Augustine have only exacerbated traffic backups for motorists crossing the Francis and Mary Usina Bridge, creating a time-consuming and unsafe traffic situation for beach residents.

With many dressed in red to symbolize the color of tail lights, the group called upon St. Augustine Mayor Nancy Shaver to remove the traffic barricades recently installed on North Magnolia, Douglas and West San Carlos avenues. Vilano-area residents say the barriers have worsened

the traffic woes common on May Street leading from the bridge to the Ancient City.

“I would like to think at this point that we all agree that the barricades need to come down,” declared Vilano Beach resident Lisa Lloyd, prompting a storm of applause and cheers from the attendees of the standing-room-only Vilano Beach Main Street meeting. “I think when more facts are shared, it will be clear that this was not a well-thought-through decision.”

The City of St. Augustine installed the barricades in November to prevent motorists from using the side streets as a “cut-through” to circumvent traffic on May Street. Shaver said the barricades were added after the city studied traffic counts and concluded that the preexisting

traffic-calming methods on those streets – including speed bumps and four-way stops – were ineffective, presenting unsafe traffic conditions for residents of Nelmar Terrace.

Those comments led meeting attendees to claim the decision to install the barricades was made with the residents of just one neighborhood in mind – and at the expense of the entire St. Johns County community.

Vilano Beach resident Susan Jones noted that she used to live in Ponte Vedra. If she still lived there, Jones said, she would not want to visit St. Augustine due to the traffic problems.

“It wouldn’t be worth it to me,” said Jones. “I believe we’ve reached a point where this is going to have a negative impact on people in other communities.”

Patrick Stephens, a former police commander in Cleveland and current traffic and public safety consultant living in Vilano Beach, disputed the city’s traffic study that was used to support the traffic changes. He determined via a public records request that there have been 31 uniformed traffic tickets issued and four accidents reported – all without injuries – in the area from Jan. 1, 2010 to Dec. 31, 2016. Stephens said those numbers do not indicate a traffic problem that would prompt the installation of the barricades.

Shaver, however, insisted the city’s data is “as solid as a rock,” and that her team needs to work on better communicating



Vilano Beach resident Patrick Stephens, who previously served as a police commander in Cleveland and now consults on public safety and traffic projects, contests the City/FDOT study that was used to justify the implementation of the traffic barricades.



St. Augustine Mayor Nancy Shaver addresses the Feb. 15 standing-room-only meeting at the Hampton Inn at Vilano Beach.

the analysis to the public. The mayor said people are still confused about the source of the traffic backups, which she attributed to the overall growth of St. Johns County. Since 2000, she said St. Augustine’s population has grown by 11 percent to 14,000 people, while Vilano Beach has increased 29 percent to 5,000 people. Shaver added that Ponte Vedra has grown by 8 or 9 percent, while Nocatee has grown by 55 percent to 6,000 people.

“Our collective challenge is to manage growth,” said Shaver, who also noted that the barricades have added three minutes of travel time for motorists on May Street who would have previously utilized the side streets. “We’re a high-growth area, and we’re a city people love to love.”

Several meeting attendees expressed concerns over safety, claiming that the



## Billboards

Continued from 3

Vedra Beach resident Lisa Cook noted that several studies and news reports have identified St. Johns County as one of the most hazardous stretches of I-95.

“I think that needs our attention – not digital signs,” Cook told PZA members. “We need to help it, not make it worse.”

Billboard industry reps disputed the belief that digital signs are any more distracting than traditional static billboards. Brent Bolick, division president for Clear Channel, said that studies have found digital billboards to be “safety neutral.” Other speakers highlighted the benefits the rotating signs offer to small businesses.

“In today’s very competitive media world...it’s harder today for small business to effectively market and advertise their business,” said Don Kiceina, general manager for Outfront Media. “If they didn’t work, if they were truly dangerous, we wouldn’t be allowed to do them.”

### Pilot program

Several meeting attendees questioned the proposal’s designation as a “pilot program,” since at the end of the two-year period the initial four digital billboards would be allowed to stay up even if the county decided against continuing or expanding the signage to other parts of the county.

“Pilot programs are like a gateway drug,” said Giff Crosby of Ponte Vedra. “It’s very hard to come back from approving a new platform that the industry will throw a lot of investment dollars into. Trading the old standard billboards for these digital billboards is a devil’s bargain.”

A number of PZA members also questioned the proposal’s designation as a pilot program.

“Coming from the private sector, I have never heard of a pilot program that if unsuccessful, gets to remain functioning,” Board Chair Jeff Martin observed.

Board Member Dick Williams agreed.

“This pilot program isn’t just two years,” he said. “We’re really going to authorize digital billboards forever – at least those four or five on I-95.”

Board Member Mike Koppenhafer challenged the concerns expressed over the negative aesthetic impact of digital billboards.

“I-95 is the least aesthetic part of our county,” said Koppenhafer, noting that the new signs would require the removal of traditional billboards elsewhere. “There is a counter argument: If it’s going anywhere, would you rather have a billboard on I-95 that sucks 10 ugly billboards up from A1A or Bartram Trail? I think there’s some logic to that.”

Board Member Jon Woodard, meanwhile, stressed the economic value the digital signs could provide to local businesses.

“It would be a huge benefit to these businesses to have a digital billboard,” said Woodard, the lone board member to vote against the recommendation to remove the digital signage language. “We want to have the commercial (business)...and we have to give these businesses the tools they need to draw customers.”

Yet in the end, it was the very effectiveness of digital billboards that convinced board member Williams they presented a safety hazard.

“Safety is my number one concern,” Williams said. “The fact is, it does grab your attention and they are much more effective. From an advertising standpoint, that’s a good thing. But it is a problem I have with safety. To me, it’s logical that this is a distraction.”

Board Chair Martin agreed. “We already have a major problem in our county, in our state and in our country with distracted driving,” he said. “The purpose of a billboard, digital or otherwise, is to capture the attention of drivers. We don’t need to add one more distraction to the roads.”

The proposed signage changes are now scheduled to come before the Board of County Commissioners at its April 4 meeting.

## Harbour Island home to host Legacy Trust Home Tour Benefactor Reception

The Harbour Island home of Ron and Hilah Autrey will host this year’s “Benefactor Reception” to kick off the 7th Annual Legacy Trust Ponte Vedra Beach Home and Art Tour.

To be held Friday, April 7 from 6 to 8 p.m., the reception will afford guests an opportunity to view the Autreys’ 11,000 square-foot Intra-coastal home designed by architect Richard Skinner while meeting many of the artists whose works will be on display throughout the April 8 tour. The Autreys’ waterfront home with Intra-coastal Waterway views will also serve as the backdrop for a reception featuring passed hors d’oeuvres, an open bar and live entertainment.

The Autreys are Jacksonville natives and longtime supporters of the arts. Ron Autrey is chairman of the board of Miller Electric, and both he and his wife have

served on numerous boards of local organizations, including the United Way, Cummer Museum, Jacksonville University, the Jax Chamber of Commerce and the Cultural Center at Ponte Vedra Beach.

Tickets for the Benefactor reception are \$120 for cultural center members and \$130 for non-members through March 3, when the price will increase. Benefactor tickets also include admission to the April 8 Legacy Trust Ponte Vedra Beach Home and Art Tour, providing access to five local homes that will be available for tours.

Proceeds from the benefactor reception and home tour benefit the Cultural Center at Ponte Vedra Beach. For tickets or more information, visit [www.ccpvb.org](http://www.ccpvb.org) or call (904) 280-0614 x 205.

### Mattress Sale



**STARTING AT \$859**

**Adjustable Beds**

**Richards Mattress & Wicker Warehouse**  
1079 Atlantic Blvd. • Atlantic Beach  
Next to Elvis's Upholstery

**249-3541** M-S • 11-5:30 • Sunday • 1-5  
[www.richardsmattressandwicker.com](http://www.richardsmattressandwicker.com)

### Arbor Terrace

PONTE VEDRA  
The New Signature of Memory Care  
An Arbor Company Community

Arbor Terrace Ponte Vedra is seeking exceptional people for the following employment positions:

**Certified Nursing Assistants:**  
Full and Part Time; Day, Evening, and Nights

**Engagement Coordinator (Activities Assistant):**  
Part time Day and Evening and weekends

**Dining:**  
Full Time Utility and Full time Cook

**Housekeeping:**  
Part Time/ Full Time Housekeepers

For more information and to submit an electronic application for a position, please visit our website at <https://pontevedra.vikus.net/>  
EOE, Drug Testing Conducted  
AL# 12080 PV2-LV35614

## Traffic

Continued from 5

barricades will make it difficult for EMS and fire safety personnel to expeditiously travel on May Street during gridlock. Shaver insisted the approach has been thoroughly vetted and that the city, county and Florida Department of Transportation do not have any safety concerns.

The mayor reminded meeting attendees that the May Street/San Marco Avenue intersection is owned by FDOT, since the city sold the property to them after buying it from 7-Eleven to prevent the company from building a gas station there. FDOT will begin to reconstruct the intersection

in September, Shaver said, with the project expected to take 24 to 36 months.

Residents asked Shaver if the city would be willing to remove the barricades for a limited time or until the intersection is reconstructed. Shaver said they are constantly assessing the area, and that they have pledged to reevaluate the barricades’ effectiveness in November.

In the meantime, Vilano Beach Main Street President Vivian Browning said the nonprofit organization is exploring a possible water taxi that would travel from Vilano Beach to St. Augustine’s city marina. She also said they’re working with FDOT to attempt to mount cameras on the top of the Usina Bridge to capture more traffic data.

## CAN YOU HIT THE GROUND RUNNING?

*Creative Advertising Sales Opportunity*

The Ponte Vedra Recorder/First Coast Register seeks a bright, creative, money-driven New Business Development Rep. to join our team. If you have the knowledge and the drive, we have the resources to get you selling and making money! Advertising sales experience is required; we need a positive person who is not afraid to cold call. The ideal candidate will be familiar with the First Coast area and possess a dedicated work ethic, reliable transportation, proficient computer skills and attention to detail.

The ability to meet deadlines, multi-task and sell multiple products is the key to success in this sales role.

Interested candidates please call Susan Griffin at 904-686-3938 and email your resume to [susan@opcfla.com](mailto:susan@opcfla.com).

**Ponte Vedra Recorder**  
*Not your average newspaper, not your average reader*



*As the owner and co-founder of Art 4 Charities, Diane Machaby draws on her two decades of nonprofit experience to create an innovative way for individuals to support their favorite charities while also helping local schools, churches and nonprofits achieve their fundraising goals.*

## *Diane Machaby*

**By Jennifer Logue**

### **What brought you to Ponte Vedra?**

After living in the Jacksonville area for nearly 30 years, I made a decision to buy a home in 2008 between Jacksonville and St. Augustine, where I was working at the time. I knew I wanted to live somewhere between the two cities and drove out to Nocatee one afternoon after church. I saw the beautiful houses and lots available in the Del Webb community and told my sales associate that day, "I want that house, on that lot." I also wanted to support the developers of Nocatee in their efforts, since they had been so supportive of the nonprofit organization I was working with.

### **What motivated you to launch Art 4 Charities?**

I had worked for three nonprofits in Northeast Florida for over 20 years: Keep Jacksonville Beautiful, Habitat for Humanity in Jacksonville and St. Augustine, and Home Again St. Johns. I knew how difficult it was to raise funds to keep things going, especially in challenging times. My husband, Terry, had always had a great love for photography and art. So, we decided to meld our two loves: mine for helping people and his of beautiful artwork and photography.

### **How does Art 4 Charities work?**

We assist organizations in their fundraising efforts by providing some of the most beautiful artwork and photography in the world to their supporters. If someone purchases a beautiful piece of artwork or photography from our website, Art4Charities.net, 10 to 40 percent of the proceeds go to the buyer's favorite charity. Our company has a unique, year-round, proven method of generating revenue for nonprofits, civic groups, churches and schools.

### **What are the benefits to a charity or community group of working with Art 4 Charities?**

An organization may choose to align themselves with Art 4 Charities and become an associate partner with the business. Mission House of Jacksonville Beach was our very first charity partner!

We try to make the process simple and easy for the charity. All they need to do is agree to inform their community and supporters about their partnership with Art 4 Charities and its fundraising program. They also agree to include us in their events and participate in the special fundraising events that we hold for them. The organization then receives 40 percent of the proceeds of any sale designated to



Photo by Jasmine Marshall

them. It's a win-win for all!

### **Do you have any plans to expand your products or services?**

One addition to our business model that we recently started is to conduct live auctions along with the silent auctions, art showings and online sales. Our first live auction raised a substantial amount for a local charity. After researching live auctions for charities nationally, we discovered that they can be one of the best ways to raise money for charities and other nonprofit organizations that would like to hold an auction or for us to host one for them. They receive an added bonus of extra donations and reduce their fundraising time and effort.

We also plan to expand our "Families on Canvas" program, whereby the general public can submit photos of their families and/or pets to be placed on canvas,

thereby giving them a personal method to support their favorite charity. The charity receives the same 40 percent of the proceeds.

### **What is your favorite part of living on the First Coast?**

I've lived my entire life in North and Central Florida, and nearly all of that time was spent near the ocean, a river, lake or pond. Growing up in Ponce Inlet, Florida across the street from the Ponce de Leon Lighthouse – the tallest lighthouse on the East Coast – I became a "salt-lifer" at a very early age. I also enjoy fishing!

### **Do you have any hobbies you'd like to mention?**

Besides going boating and fishing with my husband, I enjoy riding my recumbent bicycle in my neighborhood as well as playing water volleyball. I'm involved in

the Musician's Forum, where I participate in community-wide performances and am also a member of the Writer's Group, where I serve as club secretary.

In addition, I enjoy visiting my grown children, Kim, who lives in Philadelphia; and Krista, who is in Asheville, North Carolina. I volunteer at Crosswater Community Church as much as I'm able and love spending time with my long-haired calico cat, Scarlett, and my grandpuppy, Roscoe.

Recently, I completed a long-time goal of writing and publishing a book called "When God Showed Up," a collection of 76 real-life stories that occurred over a 15-year period. Those amazing occurrences showed me that God never leaves our side and often finds unique ways to remind us of that.



# Book Talk Café to feature 'The Nazi Hunters' author Andrew Nagorski



Journalist and author Andrew Nagorski will reveal the true story behind his novel "The Nazi Hunters" during a Book Talk

Café program at the Ponte Vedra Library.

To be held at 6:30 p.m. Monday, Feb. 27, the free program will include a book signing with the author at the conclusion of his talk.

"The Nazi Hunters" focuses on the small band of men and women who refused to allow the crimes of the Third Reich to be forgotten, and who were determined to track down Nazi war criminals.

Nagorski is an award-winning journalist and author who spent more than 30 years as a foreign correspondent and editor for Newsweek. From 2008 through 2014, he was vice president and director of public policy for the EastWest Institute, an international affairs think tank.

Now based in St. Augustine, Nagorski continues to travel extensively, writing for numerous publications. Prior to writing "The Nazi Hunters," he also penned "Hitlerland: American Eyewitnesses to the Nazi Rise to Power," published in 2012.

# Dr. Gerson Yessin Music Series to feature violin masterpieces by UNF professor, students

University of North Florida Associate Prof. Dr. Simon Shiao and his students will present an evening of violin classics Tuesday, Feb. 28 at 6:30 p.m. at the Ponte Vedra Beach Branch Library.

Presented as part of the Dr. Gerson Yessin Music Series, the free concert will feature violin showpieces from Vivaldi, Saint-Saens and Rachmaninoff, among others, performed by Dr. Shiao and his students. Doors will open at 6 p.m.

In addition to acting as associate professor of violin, Dr. Shiao directs the university orchestra. From 2005 to 2007, he held the title of Gerson Yessin Distinguished Professor of Music at the university, and has performed at Carnegie Hall in three different capacities: as a recitalist, and with both string quartet and orchestra.

Read us online!  
www.pontevedrarecorder.com

*Discover Your Dream Home...  
Without Moving!*

*From Casual to Casually Elegant*



## Specializing in Kitchen & Bath Renovations

Representing **HABERSHAM** | HOME at affordable pricing  
EST. 1972

*Classic Designs of Ponte Vedra*  
904.395.3732

*Contact us for a free consultation*

PV3-LV35487

*Specialists in Marketing & Selling Premier Properties in Exquisite Settings*



**FREIDA PRINCE**  
REALTOR®

904.923.2300

**SUSIE MULLINAX**  
REALTOR®

904.910.1121

Virtual Tours and Additional Photos at  
[www.FREIDAandSUSIE.com](http://www.FREIDAandSUSIE.com)

RE/MAX Unlimited  
Ponte Vedra Beach, Florida



### Deep-Water at Your Back Door

Tropical oasis with 50 ft. Harbour Island slip in your backyard. Updated, light-filled, neutral interiors with 5BR/7.5BA, equipped home theatre, game room & gas kitchen. Lanai, grill, cabana bath, pool & spa. \$2,050,000



### Right in the Heart of Nocatee

Bike to Town Center & Splash Water Park. Large custom home with colossal fenced backyard on nature preserve. 5BR, Study, 4BA. Glass-filled family room opens to gas kitchen with 3 wall ovens & huge granite island. Covered lanai. \$499,000



### Move Down in Size, Not in Quality

Meticulously maintained by original owners. Resort-style 55+ Sweetwater by Del Webb. 3BR+Den/3BA, 2,116 SF, high ceilings, new SS appliances, perfect east rear exposure, plantation shutters throughout, wood floors, new paint inside & out. \$379,900



### Gated Island Estate in Marsh Landing

Custom built by Elwood Collier, this 6,130 SF classic features only the best: masonry construction, tons of stone trim, astounding interiors, 4 king suites, wood-filled study, game room & open Wolf kitchen, 467 Royal Tern Rd. S. \$2,535,000

PV2-LV35643



Thursday, Feb. 23	Friday, Feb. 24	Saturday, Feb. 25	Sunday, Feb. 26
<p><b>Savvy Job Hunters Ministry</b> The Savvy Job Hunters Ministry will present "Taking the Plunge: Faith to Override Fear" during its Feb. 23 workshop from 9 a.m. to noon at Christ Episcopal Church. The workshop will feature J. Dianne Tribble, a professional life coach, motivational speaker, author and business start-up consultant. The Christ Episcopal Church's Savvy Job Hunters Ministry offers this free workshop as part of a monthly series that includes local guest speakers, job search presentations, featured employers, networking opportunities and spiritual support to those looking for employment. The workshop is open to the public and takes place inside of the Parish Center Conference Room at Christ Episcopal Church, located at 400 San Juan Drive at Solana Road East in Ponte Vedra. To RSVP, email cccorritore@christepiscopalchurch.org, or call the Pastoral Care Office at (904) 285-7390 ext. 231. For more information, contact Pam Ottesen at pottesen66@gmail.com.</p> <p><b>Photography of Jacko Vassilev</b> Owner and curator of Lost Art Gallery Victoria Golden welcomes internationally acclaimed art and press photographer, Jacko Vassilev. A Bulgaria native, Vassilev specializes in 35mm black and white film photography, creating layered and detailed works that document human character. In an exhibit to be displayed through February, Vassilev's work showcases "vulnerable and breathtaking moments." The Lost Art Gallery is located at 210 St. George Street, Ste. C-1 in St. Augustine.</p> <p><b>Integrative Memory Enhancement</b> The Council on Aging now offers an Integrative Memory Enhancement Program at the River-view Club in St. Augustine Shores. During this class, participants will learn simple strategies and focus on cognitive stimulation, education and socialization. This class meets every Tuesday and Thursday from 9 a.m. to 2 p.m. Class size is limited to 10 participants. Subsidies are available for the program for those who qualify. Call Kathy Cinney (904) 729-9163 for more information or visit <a href="http://www.coasjc.com">www.coasjc.com</a>.</p>	<p><b>Courageous Women's Conference</b> Jacksonville's Southpoint Community Church will present the Courageous Women's Conference Feb. 24-25. Best-selling author Lysa TerKeurst and Paralympics medalist Bonnie St. John will serve as keynote speakers at the event, which will feature workshops and sessions designed to help deliver the message that "God has called women to be brave, undaunted and courageous in the world in which we live." Conference registration is \$79 per person or \$25 for college students, and includes two meals. For more information or to register for the conference, visit <a href="http://www.scccourageouswomen.com">www.scccourageouswomen.com</a>.</p> <p><b>Coastal Wine Market Wine Tasting</b> Coastal Wine Market hosts Friday wine tastings from 6 to 8 p.m. at 641 Crosswater Parkway, Suite B, Ponte Vedra Beach. Taste six wines for \$10. For more information, call (904) 395-3520.</p> <p><b>PV Professionals Networking Group</b> The Ponte Vedra Professionals Networking Group meets Fridays at 9 a.m. at Watson Realty Corp., 615 Highway A1A S., Ponte Vedra Beach. For more information, call Gloria at (904) 635-6103, visit <a href="http://www.pvpng.com">www.pvpng.com</a> or email <a href="mailto:pontevedrapng@gmail.com">pontevedrapng@gmail.com</a>.</p> <p><b>Live Music at Table 1</b> Table 1 at 330 A1A N will host Cortnie Frazier live starting at 7:30 p.m. in addition to the entertainment, guests can enjoy bar bites starting at \$7 and 2-for-1 well drinks, domestic drafts and house wine by the glass.</p> <p><b>Volunteers Needed</b> Life Enrichment Day Retreat in Ponte Vedra is in need of volunteers any weekday for a few hours. This volunteer will assist participants with simple activities. Call (904) 417-7354 or email <a href="mailto:life_enrichmentgroup@yahoo.com">life_enrichmentgroup@yahoo.com</a> for more information.</p>	<p><b>'Second City's Guide to the Symphony'</b> Comedy troupe Second City will bring its unique "Guide to the Symphony" to Jacksonville under conductor Albert-George Schram at 8 p.m. Feb. 24-25. The Chicago-based troupe will bring its stylings to the Robert E. Jacoby Symphony Hall in the Times-Union Center for the Performing Arts. The show is presented as part of the Fidelity National Financial Pops Series and sponsored by Florida State College at Jacksonville. Tickets start at \$27 and are available online at <a href="http://www.jaxsymphony.org">www.jaxsymphony.org</a> by calling the box office at (904) 354-5547. Concert-goers under the age of 18 are admitted free. Some material may not be suitable for children.</p> <p><b>Katz 4 Keeps Adoption Weekends</b> Join Katz 4 Keeps Feb. 25-26 for a weekend adoption event helping cats and kittens find their forever homes. This event will be held from 11 a.m. to 3 p.m. at the Katz 4 Keeps facility located at 935B A1A North in Ponte Vedra Beach. For more information about this event or organization, call (904) 834-3223 or email <a href="mailto:info@katz4keeps.org">info@katz4keeps.org</a>.</p> <p><b>Flourless Chocolate Cake Class</b> Hot Shot Bakery of St. Augustine will offer a gluten-free flourless chocolate cake baking event for kids Feb. 25 at 2 p.m. The bakery will host a class in which eight participants bake and decorate a cake topped with chocolate ganache. Chef Sherry Stoppelbein leads with 30 years of baking and designing expertise. Cost is \$35 per person and includes hot apple cider for adults and lemonade for kids. Seats are by reservation only. For more information or to reserve, call (904) 824-7898. Hot Shot Bakery is located at 47 Cordova St. in St. Augustine.</p> <p><b>Life Enrichment Group</b> The Life Enrichment Group is designed for those with memory changes who want to remain mentally, physically and socially active, while giving caregivers and loved ones some free time for themselves. The program is offered daily, serving Jacksonville Beach and Ponte Vedra area. For more information call (904) 417-7354 or email <a href="mailto:life_enrichmentgroup@yahoo.com">life_enrichmentgroup@yahoo.com</a>.</p>	<p><b>'Bearing Witness' at MOSH</b> MOSH's exhibition of 2016 Artist in Residence Sarah Crooks Flaire's works concludes Feb. 26. In a body of work wherein Flaire explores the natural landscape of the St. Johns River as a metaphor, "Bearing Witness" takes viewers through the tension of domestication and wilderness that the St. Johns River and the community at large struggles to balance. MOSH is located at 1025 Museum Circle in Downtown Jacksonville. Admission is \$12.50 for adults and \$10 for children. Military, senior and student discounts are available.</p> <p><b>Sunday Classical Concert</b> Join the Cummer Museum Feb. 26 at 1:30 p.m. for a classical concert inspired by the works of Academic Splendor: Nineteenth-Century Masterworks from the Dahesh Museum of Art. Registration is required and entry is free with the cost of museum admission. For additional information, call (904) 899-6038.</p> <p><b>Palms Second Annual Health Fair</b> Palms Presbyterian Church will host its second annual Health Fair Feb. 26 from 9 a.m. to 1:30 p.m. The 2017 Health Fair will include cholesterol and blood pressure screenings, children's activities, safety information, children's helmet fitting, BMI analysis, nutrition information, massage therapy, CPR demonstrations and more. Damaged and ill-fitting helmets also will be replaced while supplies last. This event is open to all ages. For more information visit <a href="http://www.palmschurch.org">www.palmschurch.org</a> or call (904) 246-6427. Palms is located at 3410 Third St. S. in Jacksonville Beach.</p> <p><b>Collection Tour</b> Join the Cummer Museum of Art and Gardens on Sundays for a guided tour of its permanent collection. The tour is free with the cost of admission. The museum is located at 829 Riverside Ave. in Jacksonville.</p>

# FREE ADS!

The Recorder is now offering all Garage/Yard Sale & Lost/Found Classified ads at no charge to you!

Free ads are up to 4 lines. Additional lines may be purchased. Deadline is Monday by 3PM to be in following Thursday Publication.

Contact Us Today!  
[aprils@opcfla.com](mailto:aprils@opcfla.com)  
at 904-686-3937

 Ponte Vedra Recorder  
Not your average newspaper, not your average reader.

PV2-LV35608

## Let's get social!

"Like" us on

# facebook®

Stay up to date on contests, advertising specials, and real-time news in Ponte Vedra. Our fans get access to exclusive content you can't find anywhere else!

 Ponte Vedra Recorder  
Not your average newspaper, not your average reader.

PV2-LV35607



Monday, Feb. 27	Tuesday, Feb. 28	Wednesday, Mar. 1	Thursday, Mar. 2
<p><b>Shawn Mullins at Alhambra</b> Alhambra Theatre and Dining will welcome Grammy-nominated singer/songwriter Shawn Mullins to its Alhambra After Dark music series. Mullins, who was nominated for a Grammy Award for his breakout song, "Lullaby," is touring North America to promote "My Stupid Heart," his new album in stores now. Tickets start at \$40 for regular seating and \$75 for a limited amount of VIP seats, which include a pre-show meet and greet, seats at the stage-side tables and an autographed CD or poster. Ticket price includes the show and parking. Call the box office at (904) 641-1212 or visit <a href="http://www.alhambrajax.com">www.alhambrajax.com</a>.</p> <p><b>Proper Running Mechanics at YMCA</b> Join Paul Provenzano, DPT, as he explains proper running mechanics and how to prevent injuries during training and racing at Ponte Vedra YMCA's Y Healthy Living Center. This free event is open to the community and will take place Feb. 27 from 6 to 7 p.m. Call (904) 202-5376 or visit <a href="http://www.baptistjax.com/ymca">www.baptistjax.com/ymca</a> to reserve a spot. Ponte Vedra YMCA is located at 170 Landrum Lane in Ponte Vedra Beach.</p> <p><b>Travel Training Program</b> The Council on Aging's Travel Training program is designed to assist seniors in learning to ride the Sunshine Bus. Residents interested in expanding their transportation options or who would like to increase their confidence as a bus rider can receive assistance from trained volunteers in navigating routes, reading time tables and making transfers. Contact the mobility manager at the Council on Aging at (904) 315-6505 or email Katie Arnold at <a href="mailto:karnold@stjohnscoa.com">karnold@stjohnscoa.com</a>.</p> <p><b>Care Connection Volunteers Needed</b> Adult volunteers are needed at Care Connection, located at 180 Marine St. in St. Augustine, to mentor young adult volunteers on weekend home improvement and minor repair projects for seniors who can no longer do the work themselves. Adult volunteers will help youths engage with seniors as they learn career skills and professional behavior in the field of community service. For more information, call (904) 209-3686 or email <a href="mailto:aleach@stjohnscoa.com">aleach@stjohnscoa.com</a>.</p>	<p><b>Dr. Gerson Yessin Music Series</b> Associate Professor Dr. Simon Shiao and his UNF violin students will present an evening of classics at the next Dr. Gerson Yessin Music Series concert set to take place Feb. 28 at 6:30 p.m. at the Ponte Vedra Beach Branch Library. Made possible by the Friends of the Ponte Vedra Library, the free concert will feature violin showpieces from Vivaldi, Saint-Saens and Rachmaninoff, among others, performed by Dr. Shiao and his students. Doors will open at 6 p.m.</p> <p><b>Watercolor Class</b> THE PLAYERS Community Senior Center will host a watercolor class every Tuesday from Feb. 28 through April 4 from 1 to 4 p.m. Classes will be instructed by Jennie Szaltis. Call (904) 280-3233 to register. THE PLAYERS Community Senior Center is located at 175 Landrum Lane in Ponte Vedra Beach.</p> <p><b>Mardi Gras Celebration</b> On Tuesday, Feb. 28, THE PLAYERS Community Senior Center will host a Mardi Gras Party beginning at 11 a.m. The morning's celebration will include musical entertainment by Don Miniard. For more information, call Marian Ashton at (904) 280-3233 or visit <a href="http://www.coasjc.com">www.coasjc.com</a>.</p> <p><b>Sunset Rotary Club Meeting</b> The Rotary Club of Ponte Vedra Beach Sunset meets Tuesdays from 6 to 7:30 p.m. at the Hilton Garden Inn. Community leaders are welcome to attend. For more information, call club President Janeene Hart at (904) 412-5409 or email <a href="mailto:jwhart1208@gmail.com">jwhart1208@gmail.com</a>.</p> <p><b>Tapas Tuesday</b> The Cummer Museum of Art &amp; Gardens presents Tapas Tuesday at the Cummer Café. Every Tuesday from 5 to 7:30 p.m. take in the sunset on the Cummer Café patio while listening to local musicians, with beer, wine or artfully inspired tapas for sale at the Café. Reserve your table by calling (904) 899-6022. For more information, visit <a href="http://www.cummermuseum.org">www.cummermuseum.org</a>. The museum is located at 829 Riverside Ave.</p>	<p><b>Forward Leadership St. Johns</b> Be a part of the 2017 Forward Leadership class, designed to equip active adults age 50 and over with insights and first-hand knowledge to enhance positive change in the community through advocacy and volunteerism. This six-week program will take students behind the scenes of education, healthcare, tourism, history and government in St. Johns County. To be held Wednesdays through March 22 from 9 a.m. to 4 p.m., the sessions will enable participants to meet with local leaders, including St. Augustine Mayor Nancy Shaver, Tax Collector Dennis Hollingsworth and Sheriff David Shoar. For more information on how to apply, call Sue Richerson, program manager, St. Johns County Council on Aging at (904) 209-3631.</p> <p><b>Newcomers of the Beaches</b> Newcomers of the Beaches invites new members to its luncheon held the second Wednesday of each month at 11 a.m. at the Golf Clubhouse in Sawgrass Country Club. Visit <a href="http://www.newcomersofthebeaches.com">www.newcomersofthebeaches.com</a> under "About Us" section of the website.</p> <p><b>Understanding the Civil War</b> The monthly meeting of the "Understanding The Civil War" Discussion Group will be held at 1 p.m. on March 1 at the St Augustine Beach City Hall Conference Room located at A1A and 16th St. The topic will be "The Last Bastion of the Confederacy-Ft Fisher." The meeting is open to the public. For more information, email Charlie Smith at <a href="mailto:smithc32@bellsouth.net">smithc32@bellsouth.net</a>.</p> <p><b>Toastmasters Club</b> Toastmasters Club #5199 of Ponte Vedra Beach meets every Wednesday at 7:30 a.m. at the Players Community Senior Center. These meetings will help attendees improve public speaking and gain leadership skills. The senior center is located at 175 Landrum Lane. Email Carmen at <a href="mailto:carmenjsardinas@gmail.com">carmenjsardinas@gmail.com</a> for additional information.</p>	<p><b>"The Evolution of Mark-making"</b> MOCA Jacksonville's Permanent Collection includes a host of works in various styles of abstraction, among them "The Evolution of Mark-making," providing a new framework in which to interpret classic works next to more recently curated pieces. Running through May 14, this collection features works by artists Maya Hayuk, Jill Nathanson, Jackie Saccoccio and Shinique Smith exploring approaches to the long-held tradition of mark-making. MOCA is located at 333 N. Laura St. in Downtown Jacksonville. For more information about this collection, hours and admission, visit <a href="http://www.mocajacksonville.unf.edu/visit">www.mocajacksonville.unf.edu/visit</a>.</p> <p><b>Meet the 'Friends for the Arts'</b> Get involved in the arts by joining a team of fellow art supporters at the Cultural Center at Ponte Vedra Beach. Help develop and support fundraising projects and help initiate special projects to benefit and promote The Cultural Center and the arts in our community. For more information visit <a href="http://www.ccpvb.org/friends-for-the-arts">www.ccpvb.org/friends-for-the-arts</a>.</p> <p><b>Life Enrichment Day Retreat</b> Arbor Terrace Ponte Vedra hosts a Life Enrichment Day Retreat every Tuesday, Wednesday and Thursday from 9 a.m. to 2 p.m. at Arbor Terrace Ponte Vedra, 5125 Palm Valley Road, Ponte Vedra Beach. The group is designed for those with memory changes who would like to stay active mentally, physically and socially. For more information, call (904) 834-7578 or visit <a href="http://www.at-pontevedra.com">www.at-pontevedra.com</a>.</p>

Free calendar listings for community groups and nonprofit organizations are published at our discretion on a space-available basis. Send your event at least 10 days before publication. Submit events to [jasmine@opcfla.com](mailto:jasmine@opcfla.com), post online at [www.pontevedrerecorder.com](http://www.pontevedrerecorder.com) using the automated form or call (904) 686-3939.

# RECOGNIZE SOMEONE?

Did you see yourself or someone you know in one of our publications?

Give us a call to purchase a color print

## 904.285.8831



Recorder

Not your average newspaper, not your average reader

PV2-LV35606

TPC SAWGRASS

HOME OF THE PLAYERS

Feb/March 2017

International Night: New Orleans, Louisiana

Join us for a Mardi Gras Soiree as we experience the flavors of New Orleans.

Tuesday, February 28th | 5:00 - 9:00 PM

Great Chefs of Jacksonville

Team Beaches vs. Team City. Come cast your vote on your favorite specialty dish of our top Chefs! Tickets on sale through Jacksonville Magazine.

Thursday, March 9th | 6:00 PM - 10:00 PM

St. Patrick's Day

Relish in traditional Irish themed lunch buffet & dinner features.

Friday, March 17th | Lunch 11:00 - 2:00 PM | \$20.00++  
Dinner 5:00 - 9:00 PM | Features

For complete information on our dining and social events, visit our website at <http://www.tpc.com/sawgrass-dining>. For more information or to make a reservation in NINETEEN or for a Social Event, please contact the dining room at 904.273.3238.

PV2-LV35623



# Nocatee Happenings: Polar Plunge



Photo courtesy of David Weekley Homes

**Celebrate St. Patrick's Day**  
with THE quintessential band from the Emerald Isle.

**The Chieftains**  
and the JACKSONVILLE SYMPHONY

**MAR 17-18**  
**8 PM**

**Come early and have a GREEN BEER!**

Fidelity National Financial Pops Series

Nocatee residents marked the first official swim of 2017 at the community's Splash Water Park at the 8th annual Nocatee Polar Plunge. Held Feb. 11, the event included a group swim, complimentary breakfast and hot chocolate as well as costume contests. A special highlight of the event was the presentation of a check for more than \$4,200 from David Weekley Homes to the Ronald McDonald House.



**Special Performance at the St. Augustine Amphitheatre!**  
Sunday, March 19 at 6 pm

This is a great way for everyone to finish their St. Patrick's Day weekend in a very Irish way. Starting at 6 pm and ending before 8 pm, it is perfect for the entire family.

Tickets available at [www.staugamphitheatre.com](http://www.staugamphitheatre.com)

**NOW OPEN**  
Ponte Vedra Beach, Florida

le macaron 904-373-0521 | [f](https://www.facebook.com/lemacaronpvb) [i](https://www.instagram.com/lemacaronpvb) @lemacaronpvb  
lemacaronpontevedrabeach@gmail.com  
french pastries 330 A1A N., Suite 300, Ponte vedra Beach, FL 32082



# Nocatee Happenings Living History

Attendees at Nocatee's February Farmer's Market had a chance to experience life in 18th century St. Augustine Feb. 18, when members of the St. Augustine 1740 Spanish Garrison visited the monthly event. Costumed historical interpreters displayed 18th-century crafts and demonstrated musket drills at the event, which also featured children's games and more than 70 vendors selling fresh produce, arts, crafts, jewelry and more.



Photos by Jennifer Logue



## Country hoedown



Nocatee's popular Food Truck Friday was transformed into a country hoedown Feb. 10. Complete with line dancing, country and western attire and a mechanical bull, the event featured entertainment by the Crazy Daysies and food from some of the area's gourmet food trucks.

For more information, contact:  
**Andreea C. Vineyard**  
 REALTOR, CIPS  
 904.868.0426 Cell  
[www.avineyard.floridanetworkrealty.com](http://www.avineyard.floridanetworkrealty.com)

**BH HS**  
 BERKSHIRE HATHAWAY  
 HomeServices  
 Florida Network Realty  
An independently owned and operated franchise of BHH Affiliates, LLC. Equal Housing Opportunity.

### METICULOUSLY MAINTAINED POOL HOME



Located in the private gated community of Coastal Oaks at Nocatee.  
 This lovely 'Rinaldi' Mediterranean home has 4 bedrooms plus an office, updated kitchen, covered lanai and plenty of green grass in the backyard. The BEST one level floor plan allows for multiple living areas - creating privacy and plenty of open space for family entertaining. 3 car garage.  
 4BD - 3.5BA - 3,380 sq. ft. \$685,000

### SAWGRASS STUNNER WITH DETACHED IN-LAW SUITE



Enjoy Florida at its best in this tranquil resort-like retreat. Open floor plan includes spacious family room, formal living room, updated custom kitchen and Florida room for entertaining. 4 bedrooms and an office on the main floor, a bonus room w/bath upstairs, plus pool guest house. Outdoor living space features a tropical setting, fireplace, wet bar and seating area. Unbelievable 180 degree views of the PGA Tour's Valley Golf Course.  
 5BD - 5BA - 4,517 sq. ft. \$975,000

## Comfort Solutions for any Space!

**Tropic Aire**  
 AIR CONDITIONING • HEATING  
 REFRIGERATION

**MITSUBISHI ELECTRIC**  
 COOLING & HEATING  
 America's #1 Selling Brand of Ductless!

**904-713-9600**  
[www.tropicaire.net](http://www.tropicaire.net)  
 #CAC057369

## RAGSDALE HOLDEN WEALTH MANAGEMENT



**Jennifer S. Holden, CFP®**  
 Financial Advisor  
[jennifer.holden@ubs.com](mailto:jennifer.holden@ubs.com)  
 904.301.3113

**Sally T. Ragsdale**  
 Vice Pres – Wealth Management  
[sally.ragsdale@ubs.com](mailto:sally.ragsdale@ubs.com)  
 904.301.3129

**Molly Hill**  
 Sr. Registered Client Assoc.  
[molly.hill@ubs.com](mailto:molly.hill@ubs.com)  
 904.301.3132

**UBS Financial Services, Inc. One Independent Drive, 30th Floor Jacksonville, FL 32202 904.354.6000**  
 In providing wealth management services to clients, we offer both investment advisory and brokerage services which are separate and distinct and differ in material ways. For information, including the different laws and contracts that govern, visit [ubs.com/workingwithus](http://ubs.com/workingwithus). UBS Financial Services Inc., its affiliates and its employees are not in the business of providing tax or legal advice. Clients should seek advice based on their particular circumstances from an independent tax or legal advisor. Certified Financial Planner Board of Standards Inc. owns the certification marks CFP® and CERTIFIED FINANCIAL PLANNER™ in the U.S. ©UBS 2016. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG. Member FINRA/SIPC.





# Ponte Vedra author connects hearts with newly released memoir



Photo provided by Susan Hamilton/Pineapple Post

**Mary Ann Hammer Fiorentino (author, seated center) holds her first book signing at Sawgrass Village's Pineapple Post. Among those in attendance (from left to right) were parents Kay and John Hammer, Pineapple Post owner Susan Hamilton, friends Reggie, Rosie, daughter Elizabeth Fiorentino, Wade McCormick, and LuAnn Monday.**

## By Jasmine Marshall

While most people pay no mind to the seemingly mundane ways people become a part of one another's lives, Ponte Vedra resident and author Mary Ann Hammer Fiorentino is different.

For Fiorentino, those moments are "appointed," be they with long-time friends, acquaintances or even strangers, and are decidedly fated encounters. She details as much in her debut book, "Connecting Hearts One by One," in which she describes life-changing, seemingly preordained meetings with 31 people who have

weathered life's curveballs with "faith, hope and love."

Chronicling acts of friendship and small miracles, Fiorentino weaves a tale of the importance of togetherness and gratitude in each encounter – from recalling the love shared between a grandmother and granddaughter living with cystic fibrosis to the resilience she witnessed in an ailing friend who never failed to ask after the wellbeing of others.

"I would say it's somewhat of a memoir," she said. "A memoir told through a series of inspired events. And one that... I

could only finish after learning what true adversity really is."

## Picking up the pieces

Fiorentino is no stranger to the ways unexpected events and encounters can shape one's conscience. The writer lost a host of memories after she began authoring the book in 2011 due to what doctors believe was a transient ischemic attack that blocked the flow of blood to her brain. She was also diagnosed with post-traumatic stress disorder, and has since struggled with reconciling what gaps remain in her memory. Like pieces of a puzzle, Fiorentino said, some have been placed together while others are scattered.

But the writer channeled that confusion into her work after her eldest daughter contacted her editor in New York regarding the story her mother had forgotten she'd begun writing. After taking the time to recover, Fiorentino received a call from the editor asking if she was ready to begin reworking her book.

"I felt like I wanted to share my story and the trials that I went through in my life to show others that whether they're dealing with tragedy, heartache or just simple daily grime, if we choose to step out of our comfort zone and reach out to someone, it ends up not only changing that person but changing ourselves, as well."

## Fated encounter

The theme of divinity and fate is one that worked its way into "Connecting Hearts" right up until Fiorentino's manuscript was finished. In a final "appointed moment" before its publication,

the author's search for a foreword writer came to a halt after she happened to catch a documentary on ESPN by reporter Tom Rinaldi. A self-professed football fanatic, Fiorentino saw the piece detailing a trip Auburn University's Director of Athletics Jay Jacobs had taken to Schmid Elementary School on Chicago's South Side and formed an inexplicable connection with him through the screen. Touched by the kindness he'd shown the students, many of whom lived at or below the poverty line, Fiorentino reached out to Jacobs with the manuscript just hours before he was set to speak at an event with the exact same title as her book. Similarly touched by what seemed like a fated meeting, Jacobs agreed.

"My hope and prayer is this book will touch your heart as deeply as it has mine," Jacobs wrote. "It has the power to help change the world."

But Fiorentino is content to take victory as big or small as it may come, grateful for the impact her story may have on even one reader. Though she calls on her Christian faith for inspiration, she feels her story will reach everyone; most importantly, she hopes her audience will take away one valuable lesson.

"An appointed moment can be just one simple act towards humankind," she said. "Through this incredible journey, I have found that God has placed me exactly where he wants me to be every day. That's where my fear is being replaced by faith... that's where hope inspires me to reach out to others."

## Musical comedy troupe to bring 'Second City's Guide to the Symphony' to Jacksonville

Comedy troupe Second City will bring its unique "Guide to the Symphony" to Jacksonville under conductor Albert-George Schram this weekend.

The Chicago-based troupe will bring its stylings to the Robert E. Jacoby Symphony Hall in the Times-Union Center for the Performing Arts Feb. 24-25 at 8 p.m. As a world-premier comedy club, theatre and school of improvisation, Second City has produced notable alumni including Alan Arkin, Dan Aykroyd, John Belushi, John Candy, Steve Carell, Stephen Colbert, Tina Fey, Bill Murray, Gilda Radner, Martin

Short and Jane Lynch. Guest conductor Schram is known for his work in both classical and pop realms, working alongside artists such as Lang Lang and James Taylor.

This show is presented as part of the Fidelity National Financial Pops Series and sponsored by Florida State College at Jacksonville. Tickets start at \$27 and are available online at [www.jaxsymphony.org](http://www.jaxsymphony.org) by calling the box office at (904) 354-5547. Concert-goers under the age of 18 are admitted free. Some material may not be suitable for children.

## RENTALS

Large Selection of rentals at the Beaches and Beyond

Call RE/MAX Coastal Real Estate 285-5640  
or visit our website @ [www.rentthebeaches.com](http://www.rentthebeaches.com)

PV2-LV35505

## P V C D PONTE VEDRA

FAMILY AND COSMETIC DENTISTRY  
experience • professionalism • artistry

DR. KEVIN NEAL | DR. MICHAEL WINTER

*High Standards, Exceptional Results*

100 PROFESSIONAL DR. | PONTE VEDRA BEACH, FL 32082  
(904) 285-8407

PV2-LV35507



# Connections

February 2017



ST. JOHNS  
COUNTY  
CHAMBER  
OF COMMERCE

Ponte Vedra  
Recorder  
Not your average newspaper, not your average reader



THE PLAYERS Championship & TPC Sawgrass  
**A Renovated Welcome**

Photo Credit: PGA Tour



## Letter from the President

Can you believe it is nearly March already? It seems like only yesterday we were celebrating the beginning of a new year and soon it will be spring! Time flies when you're having fun and we have enjoyed a wonderful start to 2017.

In January, the Ponte Vedra Beach (PVB) Division hosted its first Health & Wellness Expo, located at the Cultural Center at Ponte Vedra Beach. The event was a success, as a steady stream of guests visited with around a dozen different health-conscious organizations. Thank you to all of the businesses that participated; because of the expo's success, we plan on growing it to include more of our members in the future.

On Friday, Feb. 24, we are headed out to Elkton for a morning on the farm at the St. Johns County Chamber of Commerce EDC Quarterly Breakfast. This unique event will be held in the processing center at Blue Sky Farms and has sold out, as we can only seat just more than 200 guests. Florida Commissioner of Agriculture Adam Putnam is the honored guest and the event will also feature a livestock gallery and farm expo as we celebrate and inform members of the importance of the agricultural industry to St. Johns County. According to the University of Florida Institute of Food and Agricultural Sciences (IFAS)' St. Johns County Extension

Office, agricultural industries generate more than 18,000 jobs or 22.8 percent of St. Johns County's total workforce and have an economic impact of more than \$171 million. Clearly, it is a major part of St. Johns County's economy and an important part of our success.

I also hope you will join me for the Annual Membership Breakfast that will focus on creativity in marketing and the power of branding. Jacksonville Jumbo Shrimp Owner Ken Babby, who has been recognized for his innovative marketing approach, will be the featured presenter. The young owner of multiple franchises will take the stage at the Renaissance World Golf Village Resort on Thursday, March 9. We hope that you can join us!

Lastly, I wanted to thank Lin Jones who will be leaving her post as the Ponte Vedra Beach Division director to explore an opportunity in Indiana. I have appreciated her hard work and we wish her the best of luck.

We are already working to fill Lin's role and hopefully will be able to make an announcement soon! Thank you for supporting the Ponte Vedra Beach Division and the St. Johns County Chamber of Commerce. As always, you can reach me at [isabelle.rodriguez@sjcchamber.com](mailto:isabelle.rodriguez@sjcchamber.com) or call (904) 829-5681.



**Isabelle Rodriguez,**  
President and CEO, St. Johns County Chamber of Commerce

## Recurring St. Johns County Chamber of Commerce Events

**Chamber Before Hours:** Held the second Wednesday of the month, this networking event introduces a new host business at each gathering.

**Chamber at Noon:** Held on the third Wednesday of the month, the event begins at 11:30 a.m. with registration. Members then have the opportunity to network before enjoying lunch. Each Chamber at Noon event includes an educational component, such as health care reform. The event also provides time for the sponsoring company to be recognized before a captive audience. It is a cost-effective way to get your company known among members and guests.

**Chamber After Hours:** Chamber After Hours events are held every fourth Wednesday of the month, from 5:30 to 7:30 p.m. Each month has a different host location, making for a lively and enjoyable event. Most After Hours are free, or a nominal fee is charged

to members and guests. Chamber After Hours is the perfect way to showcase your business location and amenities!

For more information about chamber events, visit [www.sjcchamber.com](http://www.sjcchamber.com) and click on the Upcoming Events link.

**Power Networking Luncheon (PNL):** Held on the second Tuesday of every month, this business-to-business networking luncheon program allows participants to introduce their business to all attendees. Remember to bring a small gift or door prize to promote your business. The event is open exclusively to chamber members, and seating is limited to the first 50 respondents each month.

### Chamber Business Councils

**Agricultural & Environmental Council:** Meeting on the fourth Thursday of every other month, this council aims to promote, educate and provide a forum to advance agricultural and environ-

mental issues and show how these industries contribute to our quality of life. Council programs focus on our agricultural heritage and the economic contribution that this industry brings to the county. Environmental programs focus on promoting and addressing issues associated with our natural and environmental resources, sustainable development, permitting, conservation and eco-tourism.

**Historic St. Augustine Council:** Held on the second Friday of every month, council meetings are designed to bring members the most current information on tourism trends. The sessions also spotlight local and state initiatives that have economic impact on business in the historic district and work to make the nation's oldest city a better place for residents and visitors.

**Small Business Council:** Held on the fourth Tuesday of every month, this council works to support small businesses throughout

St. Johns County. The council also strives to increase commerce while educating and serving as a resource to small business owners and their managers.

**South Beaches Council:** With meetings on the third Thursday of every month, the South Beach Council is designed for chamber members with a professional or general interest in the South Beaches area. The council is characterized by its dedication to the community and advocacy for local business issues.

**Tourism & Hospitality Council:** Meeting on the first Wednesday of every month, this council aims to further enhance the abilities of St. Johns County tourism businesses to provide first-class service to their visitors. The council aims to achieve this by being a resource for industry-specific training and educational opportunities.



## Membership Breakfast to explore creativity in marketing

Creativity in marketing and branding will be the focus of the St. Johns County Chamber of Commerce Annual Membership Breakfast, to be held Thursday, March 9 at the Renaissance World Golf Village in St. Augustine.

The featured presenter will be Ken Babby, owner of multiple sports franchises including the Jacksonville Jumbo Shrimp (formerly the Jacksonville Suns). The 36-year-old founder of Fast Forward Sports Group was named one of Sports Business Journal's 2016 "Forty Under 40," recognizing

excellence and innovation in sports business careers.

The event starts at 8 a.m. with guest registration, followed by the program at 8:30 a.m. Admission is \$30 for chamber of commerce members, \$40 non-members. To register, visit [www.sjcchamber.com](http://www.sjcchamber.com) or call (904) 285-2004. Event sponsors include Neville Wainio CPAs, The Network Operations Company, Gas South, Haven Hospice, Ripley's Believe It or Not Museum, Tobacco Free St. Johns and Southern Exposure Real Estate Services, LLC.



## Chamber of Commerce establishes public policy committee

The St. Johns County Chamber of Commerce has formed a public policy committee (CPPC) aimed at helping the chamber react quickly to urgent business issues and advocate more effectively on behalf of the local business community.

Comprised of local business, community and governmental leaders, the committee will advise the chamber's board of directors regarding policy positions, help draft the organization's annual legislative agenda and assist with advocacy efforts at the local, regional, state and federal levels. In addition, the chamber's Economic Development Council (EDC) will work closely with the committee to support the organization's implementation of advocacy services and programs for its membership, including nonprofits and the community.

"We are striving to be the sturdiest advocate for the good businesses throughout our county, our region, and beyond," Chamber President and CEO Isabelle Rodriguez said. "The formation of the CPPC is a natural progression of the chamber's business advocacy efforts. Having the expertise

and point of view from members representing different industries will strengthen and speed up our advocacy process. It will allow us to dive deeper on each issue and leave no stone unturned when representing our members."

Government Relations Manager Bob Porter said the CPPC will work closely with the Economic Development Council to make recommendations to the board and provide the chamber's governing body with a clear picture of any issue that may need to be decided.

"It is our intention to make sure the board of directors has all the necessary information and the expert opinions of the members of the public policy committee to make these very important and often difficult decisions," Porter said.

Public Policy Committee members include: Chairman Jason Barrett, executive vice president and chief administrative officer, Flagler Hospital; and members Michael Scine, CPA, Scine & Scine; Lou Noir-Jones, senior vice president, Wells Fargo; Bill Curtis, attorney at law, Law offices of Bill Curtis; Richard Lovelace, senior vice president, commercial



St. Johns County Chamber photo

**Members of the Chamber of Commerce's Public Policy Committee meets with State of Florida CFO Jeff Atwater during a presentation held at Davidson Realty in the World Golf Village. From left: Chamber President and CEO Isabelle Rodriguez, Rob Matthews, Atwater, Beth Sweeny, Bill Curtis and Victor Raymos.**

services, The Stellar Group; Len Weeks, owner, Len Weeks Construction-Design-Development; Mary O'Brien, owner, Keen, LLC; Rick Kendust, state and local government affairs manager, Northrop Grumman Corporation; Mark Nighbor, vice president, marketing and communications, Advanced Disposal; Mark Litzinger, director of finance, bud-

get and management, City of St. Augustine; Beth Sweeny, governmental relations coordinator, St. Johns County Public Schools; Rob Schlingmann, general manager, The Plantation at Ponte Vedra Beach; and Isabelle Rodriguez, president and chief executive officer, St. Johns County Chamber of Commerce.

Subscribe to the Recorder! Call (904) 285-8831



# PONTE★VEDRA

## CONCERT HALL

1050 A1A NORTH ★ PONTE VEDRA BEACH, FLORIDA 32082

<p><b>ELIZABETH COOK &amp; DALE WATSON</b> FEBRUARY 24</p> <p><b>SOLD OUT</b> <b>OLD 97's</b> w/ <b>BOTTLE ROCKETS</b> FEBRUARY 25</p> <p>FLORIDA CHAMBER MUSIC PROJECT PRESENTS <b>SCHUMANN &amp; BEETHOVEN</b> FEBRUARY 26</p> <p><b>JUSTIN HAYWARD</b> "THE WIND OF HEAVEN TOUR" w/ <b>MIKE DAWES</b> FEBRUARY 27</p> <p>AN EVENING WITH <b>MARC COHN</b> MARCH 1</p> <p><b>THE WEIGHT</b> FEAT. MEMBERS OF THE BAND, THE LEVON HELM BAND &amp; THE RICK DANKO GROUP MARCH 3</p> <p><b>LUCINDA WILLIAMS</b> w/ <b>BUICK 6</b> MARCH 4</p> <p><b>KT TUNSTALL</b> w/ <b>KELVIN JONES</b> MARCH 5</p> <p><b>THE ENGLISH BEAT</b> w/ <b>THE SKATALITES</b> MARCH 8</p>	<p><b>TAJ MAHAL</b> w/ <b>WHETHERMAN &amp; JONTAVIOUS WILLIS</b> MARCH 10</p> <p><b>ROBERT EARL KEEN &amp; HIS BAND</b> w/ <b>BEN DE LA COUR</b> MARCH 11 &amp; 12</p> <p><b>DAVID BROMBERG QUINTET</b> MARCH 14</p> <p><b>RICKY SKAGGS &amp; KENTUCKY THUNDER</b> MARCH 26</p> <p><b>NITTY GRITTY DIRT BAND</b> MARCH 30</p> <p><b>MATTYB</b> FEAT. THE HASCHAK SISTERS MARCH 31</p> <p>ILLUSIONIST <b>RICK THOMAS</b> APRIL 1</p> <p><b>THE WOOD BROTHERS</b> APRIL 3</p> <p><b>ANA POPOVIC</b> w/ <b>LIGHT ELIXIR</b> APRIL 5</p> <p><b>THE WAILERS</b> APRIL 6</p>	<p><b>SHOVELS &amp; ROPE</b> w/ <b>MATTHEW LOGAN VASQUEZ</b> (OF DELTA SPIRIT) APRIL 8</p> <p><b>PORTUGAL. THE MAN</b> w/ <b>HDBEENDOPE &amp; DJ BLACK DANIELS</b> APRIL 11</p> <p><b>DRIVE-BY TRUCKERS</b> w/ <b>HISS GOLDEN MESSENGER</b> APRIL 16</p> <p>FLORIDA CHAMBER MUSIC PROJECT PRESENTS <b>MOZART &amp; DEBUSSY</b> APRIL 23</p> <p>APEX THEATRE PRESENTS <b>DISNEY'S THE LION KING JR.</b> APRIL 28 &amp; 29</p> <p><b>CHRISTOPHER CROSS</b> MAY 3</p> <p><b>BEACH HOUSE</b> MAY 28</p> <p><b>FUTURE ISLANDS</b> JUNE 2</p>
---	--	---

DON'T MISS A SHOW! FOLLOW US ON FACEBOOK AT FACEBOOK.COM/PONTEVEDRACONCERTHALL  
WWW.PVCONCERTHALL.COM PV2-LV35586

## Here to help you buy, build or renovate.





**Ricki Taylor**  
NMLS ID 664168  
AVP, Mortgage Loan Originator  
7768 Ozark Drive  
Jacksonville, FL 32256  
Office 904.997.7663  
Mobile 904.382.1607  
rickitaylor@synovusmortgage.com

2014 and 2015 Jacksonville Five Star Mortgage Professional



Synovus Mortgage is a subsidiary of Synovus Bank. All loans subjected to credit approval. Equal Housing Lender.

# The Palms

AT PONTE VEDRA

## ASSISTED LIVING & MEMORY CARE



Alzheimer's Support Group Meeting

Please join us the 2nd Thursday of each month!

6:30 PM – Please RSVP

To: 904-686-3700



### Life At The Palms

Life is defined by what you do. Remarkable lives are defined by defying the status quo at any age.



**Resident Services**

- Structured Activities
- Amber LED Lighting at Bathroom Doors
- Personalized Care Plan
- Onsite Therapy
- Courtyard with walking path
- Respite and Day Care Services
- Dementia Trained Staff
- Montessori Program

**Our Memory Care Uses The Principles Of Montessori:**

- To Focus on an individual's abilities, not deficits
- To Engage in meaningful activities
- To Allow for highest level of functioning possible
- To Enhance self-esteem
- To Provide meaningful, social roles

Memory Care Day Care Subject to availability

CALL TODAY! 904.686.3700

PALMSATPONTEVEDRA.COM

405 SOLANA ROAD, PONTE VEDRA BEACH, FL 32082 AL 12734



## PVB Ambassador of the Quarter



The Ponte Vedra Beach Division Ambassador of the Quarter is Regions Bank's Matt Price. The commercial banking relationship manager, Price has lived in Ponte Vedra since 2015. A native of Albany, Georgia, he graduated from Georgia Southern University and has 15 years of banking experience.



## Hello, neighbor!

Please stop by and say, "Hi!"

I love being part of this community – and as a new State Farm® agent, I'm excited to get to know more of you. Whether you need insurance or financial services, I'm here to help life go right.™

**CALL ME TODAY.**

**Jonathan A Gibbs, Agent**  
 466 Town Plaza Avenue Suite 330  
 Ponte Vedra, FL 32081  
 Bus: 904-834-7312  
 jonathan.gibbs.e1fm@statefarm.com



1601484

State Farm, Bloomington, IL

PV2-LV35591

## Ponte Vedra Eye Associates welcomes Dr. Alison Webb



**Dr. Alison Webb** earned her Bachelor of Science degree from Florida State University and her Doctorate of Optometry Degree from Nova Southeastern University, graduating with honors. Dr. Webb completed externships in pediatric and primary care, as well as ocular disease and geriatrics. She also completed a hospital – based ocular disease residency at the Veterans Affairs Medical Center in Cleveland, Ohio. Dr. Webb is a member of the American Optometric Association, Florida Optometric Association, and a member of the Beta Sigma Kappa Optometric Honorary Society. We are proud to have her joining the team at **Ponte Vedra Eye Associates**.

*Serving the Beaches Community for over 25 years*

## PONTE VEDRA EYE ASSOCIATES



**904-285-8448**  
 150 PROFESSIONAL DRIVE, SUITE 300  
 PONTE VEDRA BEACH, FL 32082  
 www.vision-source-pontevedra.com

PV3-LV35490



## A MEMBERSHIP WITH BRAGGING RIGHTS

*Hole 5, Dye's Valley Course*

*Social Memberships available for only \$600 annually*  
**STADIUM COURSE AND PRACTICE GROUNDS NOW OPEN!**

### *Dye's Valley Annual Pass Family Membership, \$3,500*

- Cart fee-only access to Dye's Valley Course
- Preferred rates on THE PLAYERS Stadium Course
- Exclusive access to Members-only dining and events
- And more!

Learn More  
 Visit [TPC.COM/SAWGRASS](http://TPC.COM/SAWGRASS)  
 Call (904) 280-2412 to speak with the Director of Sales



PV2-LV35597



## Renovated Welcome: THE PLAYERS Championship & TPC Sawgrass

### By St. Johns County Chamber of Commerce Staff

If you've played the famed Stadium Course or spent time at TPC Sawgrass recently, then you know. The home of THE PLAYERS Championship has made a few changes and for those of you familiar with Championship Drive, the sleepy gateway to the recently renovated clubhouse and newly updated championship golf course, the differences are striking.

Today, as you bend toward the clubhouse and cover the last few hundred yards to the front door, perfectly manicured green space and golf course will fill your field of vision. This effect is the result of a strategy to create a sense of drama and anticipation as you approach the 77,000 square-foot Mediterranean style clubhouse and one of the world's most celebrated golfing cathedrals – again – for the first time.

“The PGA TOUR and THE PLAYERS Championship are always looking at ways to elevate the experience for players, fans, proud partners and sponsors,” said Jared Rice, THE PLAYERS Championship executive director. “When the renovation project was conceived, we identified the entry experience as an area of opportunity for significant

improvement.

“The renovation team consulted with experts on event entrances and found that a positive entry experience is important to the perception of an event or attraction,” Rice continued. “With that in mind, we set out to make the entry experience as grand as the clubhouse itself, with an emphasis on making the entry impactful for the players and their families. As the final touches are made, we couldn't be more excited with how it has turned out.”

St. Johns County Chamber President and CEO Isabelle Rodriguez noted, “THE PLAYERS Championship and PGA Tour puts St. Johns County and Ponte Vedra Beach on the world stage and is an important economic driver in Northeast Florida. Therefore, it is a great benefit to us locally that an organization that important to our community is so forward thinking. THE PLAYERS Championship gets better every year and it's not by accident. We could not have a better ambassador and we are proud to be the home of this great event and organization.”

The dramatic new entrance is not the only thing the PGA Tour has been busy renovating at THE PLAYERS Stadium Course. As has been well documented, upgrades

have been made to all of the course's green complexes and a design change will make the renovated 12th hole a stirring portend to one of the most exciting finishing stretches in professional golf.

“THE PLAYERS Stadium Course at TPC Sawgrass is the purest test in golf and the home to our flagship event,” Rice said. “With such lofty positions in the golf landscape, we are always looking at ways to improve the course.”

The changes to the property, from both a competitive standpoint as well as for the fans, have been carefully planned for years, he added.

“We consulted with PGA TOUR players, past winners of THE PLAYERS, experts in golf course design and of course Pete and Alice Dye as we mapped out the improvements,” Rice said. “We don't take the responsibility of changing this world-class facility lightly and are proud of the process we went through that yielded these significant alterations.”

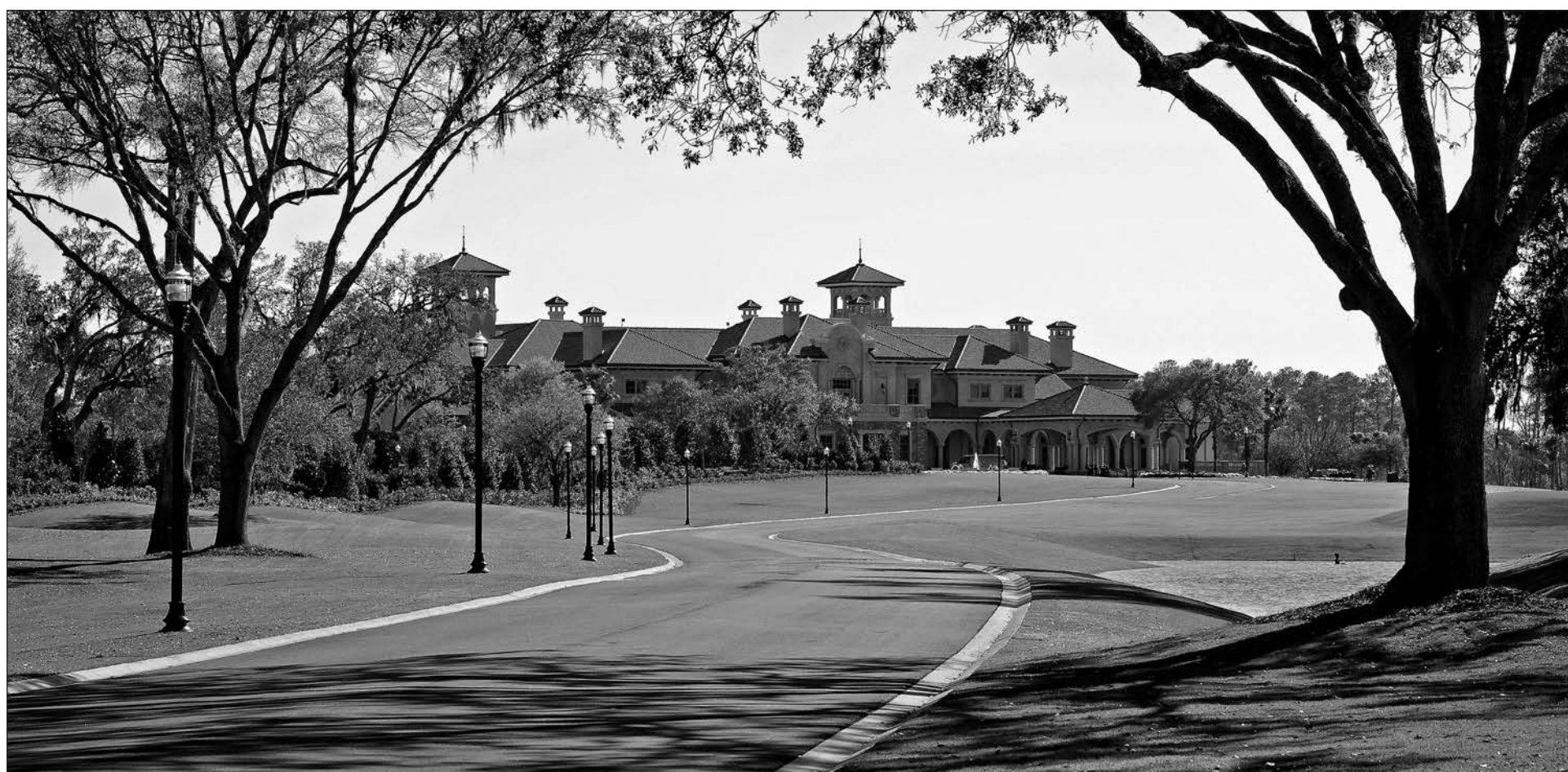
Fans will be excited to hear the Tour has also made a few changes to better connect holes six and seven to what was labeled the “heart of the tournament” and new practice grounds.

As work progresses and crews

continue to relocate and upgrade some of the parking areas that once lined Championship Way, it seems the Tour is looking forward to raising the bar again in 2017.

“Whether it is the entryway, the redesigned, drivable par-4 12th, the new-look 6th and 7th holes, the upgraded practice facility or the new putting surfaces on all 18 of our greens, every change we envisioned has exceeded our expectations,” Rice concluded. “We have had rave reviews since reopening in November and we can't wait for the rest of the golf world to see the Stadium Course for another historic edition of THE PLAYERS Championship this May. The Stadium Course at TPC Sawgrass was created with the fan in mind, and all of these improvements only further the original vision of the facility.”

THE PLAYERS Championship 2017 will be held May 9-14. To learn more about the event, visit [www.THEPLAYERSChampionship.com](http://www.THEPLAYERSChampionship.com). TPC Sawgrass offers golf and social membership and is home to both THE PLAYERS Stadium Course and Dye's Valley Course. To find out more about TPC Sawgrass visit [www.TPC.com/sawgrass](http://www.TPC.com/sawgrass).





# Chamber of Commerce hosts Health & Wellness Expo

The Cultural Center at Ponte Vedra Beach was the setting for the St. Johns County Chamber of Commerce's recent Health & Wellness Expo.

Organized by the chamber's Ponte Vedra Beach Division, the free event brought together representatives of numerous health, medical, wellness and fitness organizations

to share information with local residents. Participating businesses included A1A Pharmacy, Pure Barre, the YMCA, Willness Fitness, Connect Hearing, Balanced Physician Care, Ponte Vedra Plastic Surgery, Ponte Vedra Wellness Center and more. Refreshments were provided by KC's Kitchen.



KC's Kitchen

Photos courtesy of St. Johns County Chamber of Commerce



Dr. Sharyl Truty, Balanced Physician Care



Ponte Vedra YMCA

**(904) 285-6927**

280 Ponte Vedra Boulevard  
Ponte Vedra Beach, FL 32082



*Ponte Vedra Club Realty*

View Our Listings at  
[www.pvclubrealty.com](http://www.pvclubrealty.com)



**PONTE VEDRA BEACH**  
4BR/3.5BA • \$789,000  
Suzie Connolly



**MARSH LANDING CC**  
4BR/4BA • \$799,000  
Suzie Connolly



**S. JAX BEACH**  
3BR/2BA • \$779,000  
Olivia or Brent Seaman



**MANDARIN**  
4BR/3.5BA • \$563,030  
Steve Martinez



**SAWGRASS**  
3BR/3BA • \$699,000  
Susan Fort or Tyler Ackland



**HILLIARD**  
Acreage • \$2,750,000  
Earl Parker



**JACKSONVILLE BEACH**  
3BR/2.5BA • \$439,000  
Suzie Connolly



**ST. AUGUSTINE**  
3BR/2BA • \$285,000  
Suzie Connolly



**ST. JOHNS RIVER**  
3BR/2.5BA • \$469,000  
Belk Ingram / Michael Curet



**ST. AUGUSTINE**  
4BR/2.5BA • \$329,900  
Kathleen Floryan



**S. JAX BEACH**  
3BR/2BA • \$445,000  
Olivia or Brent Seaman



**PONTE VEDRA BEACH**  
3BR/2BA • \$675,000  
Joan Swanson



**PONTE VEDRA BEACH**  
5BR/5.5BA • \$795,000  
Suzie Connolly



**SAWGRASS CC**  
3BR/3.5BA • \$793,000  
Jayne Young/Gwinn Volen



**PONTE VEDRA BEACH**  
3BR/4BA • \$679,750  
Jo Mitchell



**PV OCEANFRONT**  
Homesite • \$759,000  
Michael Curet



**PONTE VEDRA BEACH**  
4BR/3BA • \$1,100,000  
Maggie Harford/Patti Armstrong



**PONTE VEDRA BEACH**  
4BR/3.5BA • \$1,580,000  
Natalie Bryant



**PONTE VEDRA BEACH**  
2BR/2BA • \$350,000  
Bill Struck



**PONTE VEDRA BEACH**  
3BR/2BA • \$679,000  
Maggie Harford/Patti Armstrong



**JACKSONVILLE**  
3BR/3.5BA • \$450,000  
Suzie Connolly



**PONTE VEDRA**  
4BR/2BA • \$349,900  
Jonatha Swatek



**OCEANFRONT**  
Homesite • \$4,950,000  
Michael Curet



**THE PLANTATION**  
5BR/6BA • \$1,499,000  
Susan Fort or Tyler Ackland

Preferred Membership Initiation Fee pricing for the Ponte Vedra Inn & Club and The Lodge & Club is available exclusively to Ponte Vedra Club Realty customers & clients! Call us today to see how to qualify.





## Janet didn't ignore her symptoms. And that probably saved her life.

At just 51, Janet never imagined her symptoms could be signs of heart disease, but she knew something wasn't right. Fortunately, a simple \$99 test at Baptist Beaches helped her avoid a heart attack.

The **HeartWise calcium scoring test** that Janet took is fast (less than 10 minutes), painless and more than 99 percent effective in identifying or ruling out coronary artery disease, even before any signs or symptoms occur.

Are you at risk? If you have any of these factors, consider getting your calcium score today.

- Family history of heart disease
- Past or present smoker
- High cholesterol/blood pressure
- Older than 45
- Inactive lifestyle

Why wait? No physician referral is required.



**904.202.2222**

Next day and after-hours appointments available.



Changing Health Care for Good.®



# TREE MASTERS, INC

- Cranes
- Aerial Lifts
- Debris Removal



## BIG STUMPS

- REMOVAL
- GRADING
- LEVELING



# 285-4625

30 YEARS EXPERIENCE  
treemastersflorida.com



PV3-LV35486

*A charming new neighborhood with the amenities of a larger community*

# Markland




*The Manor House*  
The amenity centerpiece of an intimate, 345-home lakefront enclave between Jacksonville and St. Augustine

Custom residences from \$280k to \$700k+  
Six beautifully designed model homes open daily

DREES HOMES ▪ RIVERSIDE HOMES ▪ PROVIDENCE HOMES  
ARTHUR RUTENBERG HOMES ▪ DREAM FINDERS HOMES  
COTTAGE HOME COMPANY

*Entry gatehouse just one minute east of I-95 off International Golf Parkway*

# Hines



2001 International Golf Parkway, St. Augustine ▪ 904.513.5740 ▪ www.markland.com

PV2-LV35598




**\$5 off** Any package wash or express detail  
Text *washme* to 57711  
Clean Getaway Car Wash • 904-247-1011  
Extra charges may apply depending on size & condition of vehicle. With this coupon. Not valid with any other offers or prior services. Expires 5-31-17

**We Wash the Finest Cars in the World**



Voted 2015 Beaches Favorite Car Wash

Family Owned for Over 25 Years

**20% off** Detailing  
Call 247-1011 for appointment  
Clean Getaway Car Wash • 904-247-1011  
Extra charges may apply depending on size & condition of vehicle. With this coupon. Not valid with any other offers or prior services. Expires 5-31-17

1636 South 3rd Street, Jacksonville Beach | 904-247-1011  
Mon-Sat 8:30am-5:30pm • Sun 9am-4pm  
CleanGetawayCarWash.com



PV2-LV35630

## the *New Signature* of memory care



***There's no getting around it: dementia is hard on everyone involved.***

But it is possible to lessen the load. We're here to help with a progressive approach to assisted living for memory loss that redefines the traditional approach to memory care, bringing peace of mind.

At Arbor Terrace Ponte Vedra our experienced staff creates an individual plan for each resident based on their needs and guides them through activities that help them have meaningful moments.

***Come visit us to learn more.***

**904-638-1424 | ArborPonteVedra.com**

# Arbor Terrace

## PONTE VEDRA

**Assisted Living for Memory Loss**  
*An Arbor Company Community*  
Assisted Living Facility License #12680



PV2-LV35588



## Local attorney urges Chamber of Commerce members to implement policies on distracted driving

By Jon Blauvelt

Wayne Hogan, a personal injury attorney at Terrell Hogan Law Office, recently advised a group of local business professionals to implement policies that prohibit employees from using cell phones or other forms of distraction while driving.

"This is something to take very seriously," said Hogan at a Jan. 26 luncheon hosted by the Jacksonville Chamber of Commerce Beaches Division and the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce. "From your standpoint, it is something for you to consider because you have, in a business with personnel driving, vicarious liability."

Hogan told the audience that he started speaking about this issue

after a distracted driver killed his friend's daughter in 2009. He said his friend established a program where lawyers across the country visit schools to try to change the behavior of students in regards to the use of cell phones or other devices while driving. Hogan said a collection of lawyers, including himself, have spoken to 500,000 students since the program started.

"Nearly 4,000 people every year die as a result of distracted driving-caused accidents," Hogan said. "Almost half a million people every year are seriously injured as a result of the use of this kind of device or some other device that's in the vehicle. It's an epidemic."

Hogan and his colleagues realized that this issue isn't limited to students. So, they decided to amplify the message to the workforce as well. As a result, his firm created

the Terrell Hogan Law Distracted Driving Awareness Campaign, which offers complimentary distracted driving presentations for both teens and the workforce.

### Business implications

Many companies, Hogan said, expect their employees to answer their phones while driving and are unaware of the potential risks they face. If a company were to be found vicariously liable in a distracted driving-caused accident, Hogan said, the Occupational Safety and Health Administration (OSHA) would fine the business \$70,000 for structuring a workplace that presented these hazards. Next, the company's insurance rates would increase, and the employee's workers compensation costs would kick in. The company could also potentially face a lawsuit and ultimately punitive damages.

To avoid such a situation, Hogan recommended that businesses first avoid structuring employee work schedules in a way that requires them to use their phones while driving. He then advised them to create a policy for their respective businesses, ensure that their employees understand it and agree to abide by it, and develop a plan to enforce and monitor the policy.

"These things are going to happen until we have driverless cars," said Hogan, who offered to speak to any specific business about the issue. "We need to try and do everything we can to prevent them."

According to the Terrell Hogan Law Office website, the Terrell Hogan Distracted Driving Awareness Campaign has reached nearly 6,500 teens and adults on the First Coast through its presentations.



Isabelle Rodriguez, Chris Goerge, Wayne Hogan, Ed Mercel, Amanda Patch and Sarah Hewett



Alexandria Brown, Laura Brown, Courtney Skinner and Robin Giddens Sheppard



Lin Jones, Greg Voss and Sandra Goode



Wayne Hogan, a personal injury attorney at Terrell Hogan Law Office, addresses Jacksonville and St. Johns County Chamber of Commerce members at a joint luncheon about the need for companies and small businesses to implement policies that prohibit cell phone use and other forms of distractions while driving.



Chris Goerge, Stacie Gerrity and Mary Price



## Visit from acclaimed Spanish painter highlights Cutter & Cutter grand opening



Photo by Jennifer Logue

Acclaimed Spanish artist ROYO joins The Cutter Family, gallery staff and representatives from the chamber of commerce as they cut the ribbon on the new Cutter & Cutter Fine Art gallery in Sawgrass Village

### By Jennifer Logue

Local residents had an opportunity to meet one of the art world's noted stars Jan. 20, when acclaimed Spanish painter ROYO visited Ponte Vedra Beach for the grand opening celebration of the Cutter & Cutter Fine Art gallery in Sawgrass Village.

The artist, who traveled from Valencia, Spain for the event, participated in the gallery's ribbon-cutting ceremony before visiting with guests and art collectors, who came to Ponte Vedra to view a special exhibition of works the artist painted especially for the occasion. In addition to attending cocktail receptions held Jan. 20-21, ROYO also signed copies of his book showcasing his works.

"It's significant for Cutter & Cutter to have an artist such as ROYO, a world-class master, join us all the way from Valencia, Spain," said Len Cutter, founder of Cutter & Cutter. "The art world and its collectors know well the impact he has had on our business, and we predict the impact he will have on Ponte Vedra and Greater Jacksonville is about to unfold."

Throughout the gallery's grand opening weekend, guests perused ROYO's works while enjoying the

opportunity to speak with the artist through an interpreter.

"He has a certain aura about him when he comes to town," said gallery partner Mark Cutter. "He has such a knowledge of and love for art history. (Collectors) really come out because they know there's something special about him."

In addition to the portraits for which he is well known, ROYO created a number of landscapes specifically for Cutter & Cutter, many of which depict the cherry, almond and orange trees that adorn the grounds of his home in Spain.

ROYO is also a collector, Mark Cutter added, noting that in many of the artist's works, his models display antique fans and 150-year-old silk shawls.

"They're not props," he said. "They're a part of his life."

That sentiment was echoed by the artist himself during a gallery talk with collectors and guests. When asked about his inspiration and reasons for painting, the artist gave a brief answer in Spanish, which his interpreter translated.

"It is his life," she said simply. "He has to do it."

2017

Living Here

ON THE FIRST COAST

From the publishers of the award-winning Ponte Vedra Recorder and First Coast Register,

A resource for newcomers and long-time residents alike, LIVING HERE is a guide to the best neighborhoods of Ponte Vedra Beach, Nocatee, Jacksonville's Beaches, St. Augustine and Jacksonville.

**Issue Date**  
March 23, 2017

**Advertising Deadline**  
March 10, 2017

**Don't miss your chance to get connected to everyone LIVING HERE on the First Coast!**

**Recorder**  
Not your average newspaper, not your average reader

GIVE US A CALL TO RESERVE YOUR SPACE! (904) 285-8831

PV2-LV3596





## Living life to the fullest now comes with options.

Life at Cypress Village means every day is life at an upscale resort. Enjoy 120 wooded acres with a multitude of living options ranging from patio and garden homes to lakefront apartments. Live larger at Cypress Village.

Call **(904) 543-6373** today to attend our **Tax Benefits of Life Care** event at 11 a.m. Tuesday, March 21.



A Life Care\* Community  
 4600 Middleton Park Circle East  
 Jacksonville, Florida 32224  
[cypressvillage.brookdale.com](http://cypressvillage.brookdale.com)

\*Life Care plan/guarantee is subject to the terms of the Residency Contract.

BROOKDALE SENIOR LIVING and BRINGING NEW LIFE TO SENIOR LIVING are the registered trademarks of Brookdale Senior Living Inc. ©2017 Brookdale Senior Living Inc. All rights reserved.

Bringing New Life to Senior Living®

PV2-LV35500

STRENGTHEN YOUR  
**CREDIBILITY**

IMPROVE YOUR  
**VISIBILITY**

AMPLIFY BUSINESS  
**ADVOCACY**

DRIVE  
**PROSPERITY**

# 80%

## more likely

# Consumers are Eighty Percent more likely to buy from

## Chamber Members

**sjcchamber.com**  
904.285.2004

Source: *Real Value of Joining a Local Chamber of Commerce*  
Shapiro Group, 2012.

PV2-LV95506



## Seaside Bank celebrates 10th anniversary



Representatives from the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce join with Seaside Bank officials to celebrate the bank's 10th anniversary.

Chamber of Commerce photo

Subscribe to  
the Recorder!  
Call  
(904) 285-8831

**SAVE THE DATE - Thursday, March 23<sup>rd</sup>**  
**Nocatee Office Anniversary Party  
 and Wellness Event 4:30 - 6:30 PM**  
**Free Event - Everyone Welcome!**

**Dr. Erika R. Hamer, DC, DIBCN, DIBE**  
 Chiropractic Neurologist & Practice Owner

**Family Chiropractic Care** offering  
 Chiropractic Adjustments, In-house Spinal Decompression,  
 Therapeutic Massage, Physio-therapy, Nutritional Counseling,  
 Personal Training, Treatment for Auto Accidents & Sports Injuries

**\$39 INITIAL VISIT & EXAM**  
**NEW & REACTIVATING PATIENTS**  
**(\$260 VALUE)**

**Disc Problems, Sciatica, Whiplash Neck/Shoulder  
 Pain, TMJ, Carpal Tunnel Syndrome  
 Headaches/Migraines, Back, Leg, and Knee Pain  
 Sports Injuries, Auto Accidents  
 Discomfort associated with Pregnancy  
 Balance and Fall Prevention**

**Ponte Vedra  
 Wellness  
 Center**

*We keep your spine in align!*

**CALL TODAY AND SCHEDULE YOUR APPOINTMENT!**

**Ponte Vedra Beach/273-2691**  
 First Atlantic Bank Bldg, Palm Valley Rd  
 100 Corridor Rd South, Suite 220  
 Ponte Vedra Beach, FL 32082  
[www.pontevedrawellnesscenter.com](http://www.pontevedrawellnesscenter.com)

**Nocatee Town Center/834-2717**  
 Watson Realty Bldg, Across From Publix  
 205 Markside Ave, Suite 200  
 Ponte Vedra, FL 32081

THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS THE RIGHT TO REFUSE TO PAY, CANCEL PAYMENT OR BE REIMBURSED FOR PAYMENT FOR ANY SERVICE, EXAMINATION OR TREATMENT WHICH IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE FREE, DISCOUNTED FEE, OR REDUCED FEE SERVICE, EXAMINATION OR TREATMENT. CAN NOT BE COMBINED. NEW PATIENTS AND REACTIVATIONS ONLY. REACTIVATING PATIENTS HAVE NOT BEEN SEEN IN THE PRIOR SIX MONTHS. INCLUDES EXAMINATION AND CONSULTATION. WITH THIS AD. MAY NOT BE VALID FOR FEDERAL PROGRAMS INCLUDING MEDICARE. SPECIAL OFFER EXPIRES 3/31/2017.

**TIME  
TO  
RIGHT-  
SIZE?**

**\$335,000: MIRA VISTA**  
 3/2 top floor condo with views to the ICW, private garage, fitness, pool.

**\$425,000: MARSH LANDING**  
 3/3 one-story home, 2-car garage, oversized lanai, nature/pond.

**\$674,900: MEDITIERRA**  
 3/2 1/2 1-story condo: high ceilings, private 2-car garage, near shops & beach.

**\$849,900: HARBORTOWN**  
 townhome with elevator, 3/3, 2-car garage, overlooks marina & ICW!  
 Slips available separately with Harbortown properties.

**BERRY & CO.  
 REAL ESTATE**  
 904-273-4800

Clareberryrealestate.com

PV2-LV35644



## Small business trends the focus of Chamber at Noon luncheon

Small business trends for 2017 was the focus of the Ponte Vedra Beach Division's "Chamber at Noon" luncheon.

Held Feb. 15 at Sawgrass Country Club, the luncheon featured a presentation by Marge Cirillo of the University of North Florida's Small Business Development Center. Also on hand was St. Johns County Chamber of Commerce President Isabelle Rodriguez, who presented a farewell gift to departing PVB Division Director Lin Jones, who is relocating to Indiana.



Eric Ross with My Family First contributes a unique door prize: firewood and a pineapple.



Isabelle Rodriguez (right) presents a scarf to departing Ponte Vedra Beach Division Lin Jones, who is relocating to the colder temperatures of Indiana.



Sandra Ingram, Isabelle Rodriguez, Ed Mercel, Marge Cirillo, Lin Jones and Felicia Cox

Photos by Susan Griffin



## Flavor Palette nears one year of business in Ponte Vedra Beach



Flavor Palette Chef and Owner Tommy McDonough, whose Ponte Vedra restaurant serves international sandwiches, creative salads, seasoned french fries, craft beer and wine



Photo by Jon Blauvelt

Flavor Palette opened in the Ponte Vedra Pointe Shopping Center in late March 2016.

### By Jon Blauvelt

As Flavor Palette approaches one year of business in Ponte Vedra Beach, Chef and Owner Tommy McDonough said his international sandwich shop has been extremely rewarding, but like any restaurant business venture, also a roller coaster ride.

“We have our ups and downs,” said McDonough, who opened the restaurant in the Ponte Vedra Pointe Shopping Center in late March 2016. “Overall, it’s been an amazing experience.”

McDonough moved from Philadelphia to the First Coast with his wife and two children to open the shop last year, which he noted has been an adjustment but also a welcome change. Instead of the aggressive, boisterous style of Philadelphia, working and living in Ponte Vedra, he said, has provided his business and his family with a more relaxed and balanced experience.

Yet that doesn’t mean McDonough has completely removed himself from his Philly roots: Flavor Palette’s number one seller, he said, is the “Philly Style” steak sandwich.

“I have it hidden in the middle of the menu, but the word’s out,” said a laughing McDonough, who added that he’s one of the few chefs in the area using ribeye for the sandwich.

Although it’s the top seller, the Philly steak sandwich may be the least adventurous option on McDonough’s

internationally exotic menu. The Flavor Palette owner brings more than 18 years of varied cooking experience to the restaurant, working with chefs from Taiwan, India, Germany, Korea and Belgium, to formulate his style, which he calls “unpretentious, world quality fusion.”

The next most popular item on the menu, he said, is the “Moroccan Chicken” sandwich, which features a north African spice blend and preserved lemon marinade garnished with Kalamata olives, tomatoes, almonds and raisins drizzled with a harissa yogurt sauce on a pita. Other sandwiches include the “Falafel Burger,” “Korean Beef Wrap” and “The Samurai,” to name a few. Flavor Palette also serves salads and sides, with the classic Canadian french fry dish Poutine a staple at the restaurant, as well as craft beer and wine.

Since opening Flavor Palette last year, McDonough said he’s learned there are “two sides of the street,” when it comes to his customer base. There are those, he said, that are more adventurous and sophisticated, and then there are the more particular, steak sandwich sort of visitors. As a result, McDonough said he has worked to accommodate both groups, noting that his two specials the week of Feb. 13 were a chorizo fish cake with chipotle mayo, pickled red onions and cilantro; and a blackened chicken Caesar wrap topped with bacon.

“I’m basically taking the feedback

from both sides of the street and just trying to find the middle ground,” said McDonough, who also cited finding consistent, dependable staff and developing a steady flow of customers as challenges throughout the year.

McDonough previously worked in a variety of culinary and executive chef positions, running kitchens of hotels, international restaurants and most recently as a personal/private chef. He also worked in catering operations, and is now doing so again in Ponte Vedra as of December. He has a few catering jobs a week, he said, which include events ranging from corporate meetings to baby showers.

McDonough added that he’s been

asked to be a catering partner at the first Ponte Vedra Food, Wine and Spirits Festival, which is set to take place in early May at the Cultural Center at Ponte Vedra Beach. In addition, he said he is working with Yelp for two upcoming events at Flavor Palette to introduce the company’s most active users in the Jacksonville area to his restaurant.

Flavor Palette’s official one year anniversary of business is March 26, said McDonough, who noted it’s taken both passion and determination to get to this point.

“We made it to a year,” he said. “That’s a major milestone.”

## PonteVedraRecorder.com

### THE NEWS YOU NEED RIGHT NOW

- Free access to the full print edition
- Breaking local news alerts
- News, sports, business and the arts
- Get the news on your computer, tablet or smartphone
- Your go-to connection for local news

**Ponte Vedra**  
**Recorder**  
*Not your average newspaper, not your average reader.*





# DESIGNED TO CHALLENGE WHAT IS POSSIBLE



ABOVE & BEYOND



## THE 2017 LAND ROVER DISCOVERY SE

LEASE FOR \$429/MO  
FOR 39 MONTHS<sup>1</sup>

## THE 2017 RANGE ROVER EVOQUE SE

LEASE FOR \$449/MO  
FOR 39 MONTHS<sup>2</sup>

**Jaguar Land Rover Jacksonville**  
11211 Atlantic Blvd., Jacksonville, FL  
877 786 3551  
[landroverjacksonville.com](http://landroverjacksonville.com)

OWN THE  
**ADVENTURE**  
SALES EVENT

(1) Available to well qualified buyers thru Land Rover Financial. \$3495 due at lease signing, includes \$2271 down payment, \$795 acquisition fee and first payment of \$439. Plus title, tax, license and \$695 Dealer Doc. Fee, 10,000 miles. No security deposit required. Offer ends 2/28/17. (2) Available to well qualified buyers thru Land Rover Financial. \$3475 due at lease signing, includes \$2231 down payment, \$795 acquisition fee and first payment of \$449. Plus title, tax, license and \$695 Dealer Doc. Fee, 10,000 miles. No security deposit required. Offer ends 2/28/17.



## Ponte Vedra Beach resident plans to revolutionize real estate

By Jon Blauvelt

A Ponte Vedra Beach resident who has worked at the forefront of two major technologies believes his Jacksonville-based startup has developed a similarly innovative solution that will revolutionize the real estate industry.

Mark Bloomfield, a lifelong entrepreneur with 18 patents to his name, is the CEO and founder of HomeASAP, a provider of internet and social media marketing solutions for real estate professionals. Formerly named N-Play, the company recently launched a solution named Search Alliance™, a marketing platform for real estate agents to share resources and work cooperatively – a solution Bloomfield says will be a game changer for the industry.

“We’re creating something that’s never been created before in real estate,” the Ponte Vedra Boulevard resident said.

Search Alliance™ provides real estate agents with a free, state-of-the-art website linked to the Search Alliance™ network, providing a national home search experience with more than 2 million listings in 15,000 cities across the United States. With the service, agents are not constrained by MLS geographical limitations. In addition, they receive sites that are individually branded while maintaining some structural and user-experience consistency to evoke the look and feel of real estate portals to which today’s users are accustomed.

When the housing market crashed in 2008, Bloomfield explained, real estate portals rose to prominence. Real estate businesses weren’t spending money, or they were going out of business altogether, he said, and technology-based companies like Zillow offered to advertise the businesses’ data on their behalf.

“Portals became the de facto source for real estate information,” he said, “when in reality all they were doing was taking this data that was produced by agents and brokers, packaging it and driving consumers to it.”

Consequently, Bloomfield noted, there are now two marketing spaces within the real estate industry: the portals, and the independent websites created by real estate firms, which Bloomfield said are a dying

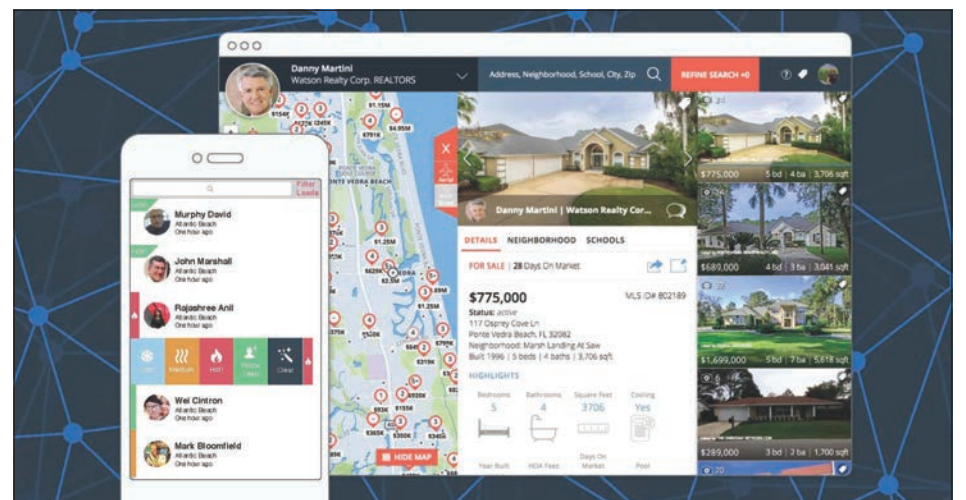


**Ponte Vedra Beach resident Mark Bloomfield is CEO and founder of HomeASAP, a Jacksonville-based company that provides internet and social media marketing solutions for real estate professionals.**

breed. HomeASAP is creating a new space in Search Alliance™ that Bloomfield said is in the middle of the two.

Designed to help agents capture what’s been lost by the portals, the platform provides agents with significant autonomy. Agents can drive traffic to their own websites and capture those leads for free, or they can also participate in a cooperative marketing program to receive and share network-generated traffic using an auction-styled bidding system, where agents set the price they are willing to pay for the network-generated traffic.

“We’re basically saying the market is going to set the price,” said Bloomfield, whose company currently has 52 employees in Jacksonville. “If you’re in Valdosta, Georgia, you may be paying a dollar a lead for traffic, but if you’re in Beverly Hills, you may be



Photos courtesy of HomeASAP

**An agent’s IDX Home Search™ website is linked to the greater Search Alliance™ network.**

paying 20 bucks.”

Joining the service provides agents with the benefits of the network’s power as a national group of agents to lower lead costs for everyone, while still competing and maintaining their individual brands. Bloomfield said this program is based on the business model known as “cooperation,” whereby market competitors with mutual interests join forces to create new market opportunities. Bloomfield likened the model to a group of car dealerships establishing business in a common area to collectively draw more traffic, even though they’re competitors.

Bloomfield is just as excited about Search Alliance™ as he was about his earlier innovations. He previously pioneered and patented the base technologies used in computer-based faxing known as “fax-store and forward,” “fax on demand,” “fax mailbox” and variations of “fax-to-email.” He also developed and manufactured one of the first transportable cellular phones. What HomeASAP is currently developing, he said, is right in line with those two technologies because it’s ahead of its time.

For consumers, Bloomfield said Search Alliance™ provides them the ability to search for real estate from Malibu to Key West to Chicago and connects them with those area’s respective agents, all while displaying the same user interface.

HomeASAP generates revenue, he said, by charging for the traffic that is driven to the Search Alliance™ network via advertising, and marketing from each of the individual real estate agents.

The company’s goal is to sign up 100,000 real estate agents for the service within the next two years, starting with the more than 485,000 members of its Real Estate Agent Directory™ on Facebook. Hypothetically speaking, Bloomfield said, if each of those 100,000 agents decided to spend \$5,000 a year in marketing via the Search Alliance™ service, that would equate to \$500 million worth of potential collective marketing for the agents within the network and ultimately for the company.

Since HomeASAP began offering the service in March 2016 to select agents and brokers to test and refine the concept, the platform has expanded to 21,383 agents. According to HomeASAP Director of Corporate Communications Tim Hamby, the company has enjoyed strong growth with a three-year total growth rate of 399 percent. Bloomfield said the company currently has a run rate of \$5 million.

“It’s taken us a long time to figure out this model,” Bloomfield said. “It’s exciting. What we’re doing today, we’ll look back 10 years from now, and it will have changed the industry.”



Now Accepting Reservations for Phase 2A

# refined and one of a kind

**55+**  
Community in  
St. Augustine

Villages of Selo offers the features of a single-family home with the benefits of condominium lifestyle. All of the residences are ground floor, one-story condos designed with two-car garages, sun rooms, cathedral and tray ceilings with luxurious designer appointments.



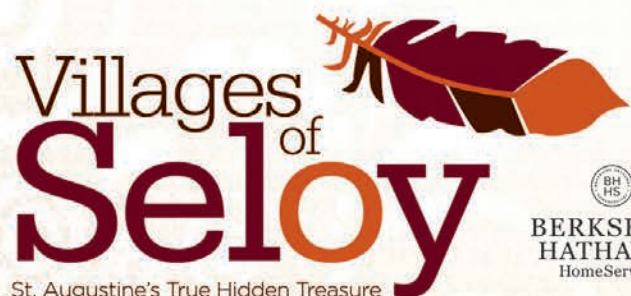
2 and 3 Bedrooms | 2 Baths  
2-Car Garage  
Starting in the mid \$200,000s

Vilano Model - 1,520 SF  
Solana Model - 1,646 SF  
Augustine Model - 1,760 SF  
Castillo Model - 1,875 SF

Sales Office: (904) 810-2097, 810-2098  
Open daily from 10AM - 5PM  
206 Selo Drive, St. Augustine, FL 32084

Debbie da Silva, Broker  
(904) 823-5777  
Debbie.daSilva@FloridaNetworkRealty.com

Visit [VillagesOfSelo.com](http://VillagesOfSelo.com) today!



St. Augustine's True Hidden Treasure

© 2017 BHH Affiliates, LLC. An independently operated subsidiary of HomeServices of America, Inc., a Berkshire Hathaway affiliate, and a franchisee of BHH Affiliates, LLC. Berkshire Hathaway HomeServices and the Berkshire Hathaway HomeServices symbol are registered service marks of HomeServices of America, Inc.® Equal Housing Opportunity. Information not verified or guaranteed. If your home is currently listed with a Broker, this is not intended as a solicitation.

PV2-LV35588

## TRIBUTE TO REALTORS & BUILDERS

### Coastal Oaks offers three designer-decorated model homes

Toll Brothers' Anastasia Mediterranean model (above) is one of three designer-decorated model homes available to tour in Nocatee's Coastal Oaks.

The gated community also features model homes for Toll Brothers' Grand-

ville Heritage and Woodlake Provincial models, and recently added the Anna Maria home design, which is now available at all three of Toll Brothers' Northeast Florida communities.



Photo courtesy of Toll Brothers



**Now is Peak Time to List!**  
List with us and receive free home warranty during listing and 1 day of handyman services!

**ATKINS-LEAPLEY REALTY TEAM**  
Jeanie 904-673-8846 • Daryl 904-415-7323  
[www.atkinsleapleyrealty.com](http://www.atkinsleapleyrealty.com)





PV2-LV35599

**BERKSHIRE HATHAWAY HomeServices**  
Florida Network Realty

333 Village Main Street, Suite 670  
Ponte Vedra Beach, FL 32082

Janet Westling, REALTOR®, GRI, CIPS  
904.813.1913 Cell  
[www.janetwestling.com](http://www.janetwestling.com)  
Janet.Westling@bhhsfnr.com

Allison Ferebee, REALTOR®  
904.237.2148 Cell  
Allison.Ferebee@floridannetworkrealty.com








#### JUST LISTED

Stunning coastal traditional marsh front home in the exclusive neighborhood of Old Barn Island in Sawgrass CC Beautifully renovated 3400 square ft, 4br, 3ba home with screened in pool close to the beach, shopping and schools! Offered for \$985,000



UNDER CONTRACT

#### SOUTHERN COASTAL CHARMER

Coastal Southern Charm home located East of A1A renovated move in ready! This 3 bedroom, 2 bath home located in the heart of Ponte Vedra Beach features over 1900 square feet and is the perfect family home within walking distance to the beach! \$599,000

PV2-LV35592

An independently owned and operated franchise of BHH Affiliates, LLC. Equal Housing Opportunity.





## Atlantic Beach Country Club

Live within walking distance of the beach in a North Florida Builders home featuring the luxury appointments desired by today's buyer, and experience the country club lifestyle everyday!



- 3 Bedrooms/3 Baths/2240 SF/Golf Course Lot
- Hardie Lap/Shake Siding/Metal Roof
- Paver Driveway/ Walkway/Porch/Lanai
- Moen, Grohe, Delta Faucets
- Freestanding Cast Iron Tub In Master Bath W/ Separate Tiled Shower
- Granite/Quartz Countertops
- Kitchen Backsplash
- Wood, Tile & Carpet Flooring
- Custom Built-Ins In Family Room
- Extensive Crown Moulding, Coffered Ceilings, Shaker Style Doors
- Wood Cabinetry W/Soft Close Features, Raised Height Vanities
- Tiled Showers And Tubs
- Kitchenaid Stainless Steel Appliances
- Rinnai 9.8 Gas Tankless W/H
- Low E Double Pane Windows
- Carrier HVAC/Insulated Garage Doors
- Spray Foam Insulation

PV2-LV36626

**FOR MORE INFORMATION, CONTACT TERESA WRIGHT AT 904.233.5458  
TERESA@NORTHFLORIDABUILDERSINC.COM**

Elizabeth Hudgins, REALTOR®

*From Cottages to Castles*

The Real Estate Professional Who Sells  
The Best of The First Coast Lifestyle



### MEDITERRANEAN ESTATE OVERLOOKING 12TH HOLE OF THE MARSH LANDING CC

This exceptional 5 bedroom, 7 bath home has been meticulously maintained and offers tremendous floor plan flexibility. Main level includes Master Bedroom (complete with remote control window treatments), large Master Bathroom, Office and Guest Suite. Upstairs you will find 3 additional Suites and a sizable Bonus/Theatre room complete with kitchenette. \$1,595,000



### MEDITERRANEAN STYLE HOME IN MARSH LANDING CC

Built in 2006 with superb quality including: weather shield windows, custom window coverings, chiseled stone wood flooring, wood floors sanded on site, library/office with coffered ceilings, an incredible chef's kitchen with Schrock cabinets, game room with balcony to screened pool below and gorgeous marsh views. \$1,595,000



### ELEGANT MANSION IN MARSH LANDING CC

Expansive views of golf course, lake and Marsh. Walk into the grand foyer with a spectacular staircase. Upstairs are 4 suites including a Master Bedroom with sitting area. The private, downstairs, guest suite also with sitting area and a private door to the pool area. A large sun-room/playroom across the back of the house overlooking screened pool. \$1,475,000

PV2-LV35628

Berkshire Hathaway Home Services  
Florida Network Realty  
904.553.2032 cell  
904.285.1800 office  
elizabeth@elizabeth.com  
www.beacheshomes.com



BERKSHIRE HATHAWAY  
HomeServices  
Florida Network Realty

An independently owned and operated franchise of BHH Affiliates, LLC. Equal Housing Opportunity.

# Beautiful Homes, Great Views!

## MARSH HARBOR



### 651 PRESERVE VIEW, S

Beautiful 5 BD /5.5 BA pool home w/ a freshwater pond in the back & a quiet preserve in the front. Stunning gourmet kitchen with stainless appliances, big center island, granite counters & brand new travertine floors looks out at the spectacular outdoor living area w/ a heated pool/spa, summer kitchen & lovely water views. Three-car garage & whole house generator. \$769,000 // MLS# 867189

## PONTE VEDRA POINTE



### 133 KING SAGO CT.

Gorgeous, practically new, 5 BD/4.5BA home sits on a 1.5 acre lot w/ views of 2 beautiful ponds in the backyard. The gourmet kitchen has high-end appliances including a 5-burner gas range, double sinks and warming drawer. The floorplan is perfect for entertaining. The big screened lanai has a summer kitchen, tons of covered space and gorgeous, private natural views. \$849,000 // MLS# 866610

## ODOMS MILL



### 209 ODOMS MILL BLVD.

Beautifully updated 4BD/4BA move-in ready home. Gorgeous tile throughout all the living areas & new carpet in the bedrooms. Updated kitchen offers a gas range, stainless appliances & granite counters. Updated bathrooms w/ granite & new fixtures. Entertain w/ ease in the heated & cooled lanai overlooking the patio & private preserve. MLS# 864816 // \$498,000

## HARBOUR ISLAND



### 24716 HARBOUR VIEW DR.

Beautiful Harbour Island pool home w/ fabulous European-style elegance! With almost 7,400 sq.ft of spectacular living space, you'll enjoy the beautiful water views from almost every room. Featuring 6 bedrooms, 8 bathrooms, gourmet kitchen and a resort-style outdoor area with heated pool and fire pit. MLS#855049 / \$2,850,000

## ON THE INTRACOASTAL



### 227 N ROSCOE BLVD.

Beautiful 5BD/4.5BA pool home on the ICW with a new boat lift & floating dock. The open floor plan provides wonderful water views from every room! Gourmet kitchen complete with stainless appliances, gas cook top & granite counters opens to dining area w/ views of the lovely heated pool & ICW. 2-car garage & a second garage w/ 2 more bays. \$1,550,000 // MLS#863728

## BELVEDERE PLACE



### 117 BELVEDERE PL.

Custom built 5BD/5BA home in Belvedere Place feels brand new & is simply stunning! High ceilings, big windows & tons of custom storage. The gourmet kitchen w/ granite counter tops & stainless appliances looks out at a pretty screened porch with private views, fenced yard & 3-car garage. \$699,000 // MLS# 864471

Call the Lisa Barton Team...



904.705.1382 (Cell)  
904.473.0106 (Office)  
333 Village Main Street #670  
Ponte Vedra Beach, FL 32082



BERKSHIRE HATHAWAY  
HomeServices

www.LisaSellsPonteVedra.com Florida Network Realty



An independently owned and operated franchise of BHH Affiliates, LLC. Equal Housing Opportunity.

PV2-LV35619



**TRIBUTE TO REALTORS & BUILDERS**

**Berkshire Hathaway HomeServices opens new office at Shoppes at Murabella**

Berkshire Hathaway HomeServices Florida Network Realty has opened a new office at the Shoppes at Murabella, expanding its presence in St. Johns County to serve the area's growing population. The office is located at 196 Capulet Drive in St. Augustine near the intersection of State Road 16 and Pacetti Road/World Golf Village International Parkway.

"We have seen remarkable growth and change in northern St. Johns Coun-

ty, and we are extremely excited about our new Murabella office opening," said Ann King, broker/manager for the firm's St. Augustine and Murabella offices. "Our new office offers buyers a convenient setting for real estate consultation and provides sellers with access to a larger pool of buyers who walk into the office looking to purchase a new home or condominium in the area."



Members of the Berkshire Hathaway HomeServices Florida Network Realty team in St. Augustine

**Berkshire Hathaway HomeServices Florida Network Realty celebrates leadership, success at annual awards celebration**



The St. Augustine Office, under the leadership of Broker/Manager Ann King, received the Chairman's Cup

Real estate professionals at Berkshire Hathaway HomeServices Florida Network Realty (BHHSFNR) recently honored its trailblazers with a motorcycle ride at the company's annual awards celebration. The aptly themed "Leaders of the Pack" celebration showcased denim, leather, lace and a thundering fleet of new motorcycles on a set staged by Jacksonville-owned Adamec Harley-Davidson.

The awards celebration honored the company's 2016 top producers for their performance, accomplishments and sales

success. During 2016, average sales price increased by more than 10 percent over the previous year. Additionally, the company's closed sales of homes priced above \$500,000 in 2016 increased by 18 percent over 2015 results.

Company awards honored several local Realtors, including the Lisa Barton Team of the Ponte Vedra Beach/Nocatee office, which was recognized as the Top Producing Team with more than \$27 million in closed sales.



Top Producer Anita Vining



Top Team - The Lisa Barton Team (from left: Lisa Barton, Linda Sherrer, Marsha Keller, Tonya O'Quinn and Holly Trout)

**Grow Your Business**

with a new special from the Community Papers of Florida classified network!



For just **\$395.00** your message will reach more than **4.5 million homes** and over **8.6 million readers.**

**Get Results!**

Place your ad three times and receive **one free ad!** So what are you waiting for?

**Call today!**



**904-285-8831**

PV2-LV35612



- Office & residential cleaning
- Vacation rentals
- Janitorial services
- Affordable and dependable

Lewis Champion, III  
Owner  
C: (904) 485-2444  
righttouch72@gmail.com



PV2-LV35604



TRIBUTE TO REALTORS & BUILDERS

# Mattamy Homes' RiverTown celebrates amenity center groundbreaking; grand opening Feb. 25

Construction is underway on RiverTown's new amenity center to be located directly on the St. Johns River. Opening in late 2017, the \$6 million facility known as RiverClub will feature a new clubhouse, pool, playground and showground for residents at RiverTown, a master-planned community located on the St. Johns River.

"The RiverClub groundbreaking is an important milestone for our community,"

RiverTown General Manager Jason Sessions said. "Our new state-of-the-art amenity center will complement the stunning beauty of the natural environment along the St. Johns River and provide spectacular recreational and social opportunities for our residents."

The RiverClub's 5,100-square-foot clubhouse will open to a pool with sweeping views of the St. Johns River.

Amenities surrounding the RiverClub will include a river boardwalk, children's playground, kayak launch and event lawn. The clubhouse will also feature a banquet hall with a commercial kitchen, full-sized bar and a game room that opens to a veranda with wrap-around porches for enjoying the views.

The RiverClub is one of the new

features that will be showcased at RiverTown's "Big Reveal Grand Opening," which will be held Saturday, Feb. 25 from noon to 6 p.m. Visitors will have an opportunity to view the new community entry, welcome center and other amenities, as well as six new model homes. The RiverTown welcome center is located at 90 Lanier St. in St. Johns.



The RiverClub amenity center will feature a 5,100-square-foot clubhouse located on the St. Johns River and include a recreational pool, river boardwalk, children's playground, kayak launch and event lawn.



Photos courtesy of Mattamy Homes

Mattamy Homes' RiverTown recently celebrated the groundbreaking of the community's RiverClub amenity center located directly on the St. Johns River.

# TrailMark welcomes on-site lifestyles director



Lynzi Chambers, TrailMark's new lifestyles director

The TrailMark master-planned community has named Lynzi Chambers to serve as the community's new lifestyles director.

In her new role, Chambers will plan a variety of activities including "Fourth Fridays," which will feature food trucks, music and more; pool parties; movies under the stars; beer and wine tastings; cookouts in the Oak Grove Park; and other gatherings for TrailMark residents. She will also provide orientation tours to homeowners, prospective buyers and realtors.

"We are thrilled to welcome Lynzi to Trail-

Mark to plan and conduct events for residents," said GreenPointe Communities Marketing Director Gaynelle James. "She is really enjoying getting to know the residents and creating unique activities and clubs that match their interests."

Since joining TrailMark, Chambers has organized several community gatherings, including "Cookies with Santa," "Light the Night" and a chili cook-off. Plans for the spring and summer include a mix of activities designed to take advantage of the amenities offered at

Trailmark, such as an Easter egg hunt, summer luau, "Music in the Park" and trivia night.

"We are also putting the finishing touches on TrailMark's grand opening," said Chambers, who was born and raised in northern Florida. "This is going to be a wonderful party featuring a hot air balloon, food trucks, music and more."

TrailMark is located at 805 TrailMark Drive in St. Augustine within the St. Johns County School District. Homes at TrailMark are priced in the mid-\$200,000s.



The lakeside camp house at TrailMark offers a venue for neighbors to gather for community events.



The sun sets over the pool at TrailMark.

**COMING SOON!**

*one of the best musicals you'll ever see!*

**FEB. 22 - APRIL 2**

PRESENTING SPONSOR **FLEET LANDING** Full of Life

THE RAGS-TO-RICHES JOURNEY TO THE TOP OF THE MOTOWN CHARTS

**DREAMGIRLS**

April 12 - May 21

*Alhambra* **50** YEARS OF MEMORIES  
theatre & dining

**BUY YOUR SEATS NOW!**  
904-641-1212 | alhambrajax.com  
12000 Beach Boulevard

*Just 5 minutes from Town Center!*



# Ponte Vedra stickmen off to strong start

By Jerry Norton

The lacrosse season may have just started but the Ponte Vedra Sharks appear to be in mid-season form. After three games the locals have yet to lose and have scored 55 goals. Bishop Moore was Ponte Vedra's latest victim, losing 14-11 Feb. 17 at the Shark Tank.

Unlike the Sharks' first two games, Friday's matchup with the Hornets was a real shootout as each team took turns holding the lead. Ponte Vedra opened up early with goals by Matthew Keeler and Dylan Hess in the first three minutes. Bishop Moore then got on the scoreboard six minutes in, but Reid Smith of the Sharks matched that score to put Ponte Vedra up 3-1.

The Hornets scored their second goal 16 seconds before the first quarter ended, then went on to score three unanswered goals for a 5-3 advantage. Smith stopped the bleeding with his second goal of the game at the 10-minute mark of the quarter, sending the Sharks on a four-goal spurt. Clay Welch tied matters at 5-5 then goals by Smith, Jack Burke and Keeler put Ponte Vedra up 8-5.

Bishop Moore scored with a minute left in the half, but Keeler matched that a few minutes into the third quarter. Leading 9-6, Ponte Vedra did their best to hang on as the visitors pressed to tie the game. They got close at 9-8 with four minutes to play but Welch pushed the Sharks advantage to 10-8. The visitors scored in the final minutes of the third quarter to close within one, 10-9, then evened the game at 10-10 early in the final quarter.

Four minutes into the final quarter,

the Hornets regained the lead but their advantage was short lived. The Sharks regained control of the game scoring four unanswered goals — one by Welch, one by Hess, one by Smith and one by Keeler.

Ponte Vedra opened the season on the road with lopsided wins over Timber Creek and Fleming Island. Timber Creek fell 21-3 and Fleming Island lost 20-3.



Ponte Vedra's Clay Welch is set to fire a shot on the Hornets' goal.



Reid Smith gathers up a ground ball for the Sharks.

**SATURDAY, APRIL 1, 2017**  
University of North Florida - Robinson Theater  
6:30pm to 10:00pm

*A Night of Comedy Featuring*  
**DANNY JOHNSON & SPECIAL GUEST**

Silent Auction • Hors D'oeuvres • Cash Bar

Order tickets at  
**WWW.COMEDY4ACAUSE.ORG**  
Tickets \$45.00

Presented by  
**Rotary**  
The Rotary Club of Ponte Vedra Beach Sunset

Key Beneficiaries  
Rotary Foundation • End Polio Now Worldwide  
& Benefiting Local Northeast Florida Charities

*first coast*  
**ARTISTS**

STOP BY AND SEE ALL OF  
THE ARTWORK ON DISPLAY.

**Ponte Vedra**  
**Recorder**  
Not your average newspaper, not your average reader

1102 A1A N, Unit 108 | Ponte Vedra Beach, Florida  
About a half mile South of the Ponte Vedra Concert Hall

For more information about these works, the artists, or other works,  
contact Bob Nickerson at First Coast Artists at 904.280.8187.

**ROBERT M. THAGGARD, CPA**  
TAX PROFESSIONAL & FINANCIAL ADVISOR

Town Plaza Offices at Nocatee  
460 Town Plaza Avenue  
Suite 230  
Ponte Vedra, Florida 32081  
**904-860-1040**

**LOCATED IN NOCATEE TOWN CENTER**

Tax Season is Upon Us  
Schedule Your Appointment Today





#30 Jack Burke drives up field under pressure from a Hornet long stick.Sharks.



#13 Wyatt Shupler, Shark goalkeeper, has good position to stop the Bishop Moore shot on goal.



Photos by Chris and Jerry Norton

The Bishop Moore defender locks up #30 Jack Burke of the Sharks.

# Ponte Vedra girls split a pair to open the softball season

By Jerry Norton

The girls' softball season kicked off for Ponte Vedra High School with an away game at Fletcher last week that the Sharks won 4-1. Michelle Holder, Ponte Vedra's star sophomore pitcher, pitched seven innings, allowing just one unearned run and striking out 11 Senators to earn the win.

Ponte Vedra showed a strong offense, collecting 13 hits. Freshman Scotland David led the hit parade for Ponte Vedra, with a three for four night. Quinlan Richmond and Bailey Wagoner were two for three, and pitcher Holder went two for four including a triple. Elizabeth Fox

drove in a pair of runs and scored one for the Sharks.

On Feb. 16, the Sharks were not so fortunate when they hosted Atlantic Coast. Ponte Vedra took an early one-run advantage in the second inning but gave three back to the visitors in the next frame.

Down 4-2 in the sixth, the Sharks bounced back with three runs to move in front 5-4, only to have Atlantic tie the game in the top of the seventh. After a scoreless eighth, the wheels fell off for Ponte Vedra in the top of the ninth. Atlantic scored four times in the inning, taking advantage of poor fielding by the Sharks. Ponte Vedra outit the visitors 10-9, but allowed five errors.

**THEME: AMERICAN WILDLIFE**

1	2	3	4	5		6	7	8		9	10	11	12
13						14				15			
16						17				18			
19					20			21	22				
		23					24						
25	26	27		28		29			30	31	32	33	34
35			36		37			38		39			
40					41			42		43			
44				45		46				47			
48					49		50			51		52	
					53		54			55		56	
57	58	59	60					61			62	63	64
65						66	67			68			
69						70				71			
72						73				74			

**ACROSS**

- Upright monument
- Likewise
- \*Eagle's talon
- \*Entrances to groundhogs' burrows
- Objective male pronoun
- CuraÁao neighbor
- Islam's Supreme Being
- A in IPA
- More silent
- \*Beaver-like rodent
- \*a.k.a Brown bear
- Popular Thanksgiving tuber
- SWAT attack
- Between game and match
- O. Henry's "The Gift of the \_\_\_\_"
- Make numb
- \_\_\_\_ sack
- Drinks through a straw
- Red Sea peninsula
- It's meant to be
- \*Great leaper
- Who's from Mars?
- Not that
- Bobby sox dance
- \*Nocturnal mask wearer?
- "Red sky at night, sailor's \_\_\_\_"
- Cool & distant
- Public health approver
- One who dares
- Reg. alternative
- Singer-songwriter Stewart
- Accustom
- One of many in an arena
- "Four score and seven years \_\_\_\_"
- Norbert, to his momma?

**DOWN**

- Pillow that's not for sleeping
- Cough syrup balsam
- Corner pieces
- Prone to communicate secret info
- Hindu retreat
- Not this
- Tin Man's necessity
- Last letter of Greek alphabet
- Actress Penelope
- Figure skating jump
- Cain's unfortunate brother
- Extra cautious
- NaNH<sub>2</sub> and H<sub>3</sub>CONH<sub>2</sub>, e.g.
- What hoarders do
- Human cage part
- Heists
- \*Striped stinker
- Boredom
- Flyer holders
- \*Desert monster wearer?
- Likable
- Take a piece from

**SUDOKU**

**GOT KNEE PAIN?**

Get a Pain-Relieving Knee Brace At Little or No Cost to You You May Qualify for Free Shipping We Do All The Paperwork Shoulder Braces, Ankle Braces, Back Braces Also Available

Medicare Patients Call Us Right Now **1-800-984-0360**

		2		7	4	1		
	4		1			2		6
	7			2	5	3		
		7			2			8
1			3			5		
		3	5	4				6
4		6			7			5
		5	9	3		7		

© StatePoint Media  
Fill in the blank squares in the grid, making sure that every row, column and 3-by-3 box includes all digits 1 through 9.

- Canine affliction
- \*a.k.a. buffalo
- Poe's "Annabel Lee", e.g.
- \*Fly like an eagle
- Nasa mission, e.g.
- Depart
- Short for although
- \*Not Bald one but \_\_\_\_
- Prefix with red
- Baby grand
- X-ray units
- Away from wind
- Kind of cola
- \*Snowshoe's seasonal change
- Carpenter's groove
- \*Earthworms to a badger, e.g.
- Lemongrass, e.g.
- 3-point shot
- \*Prairie \_\_\_\_

**dish**  
Our Best Deal Ever!

**DISH TV**  
\$39.99 MO  
2 Year Price Guarantee

**INTERNET**  
\$14.95 MO  
Where Available

Free Installation!  
Call Today, Save 30%! **1-800-318-5121**  
for more information

© StatePoint Media



# Ponte Vedra CLASSIFIEDS

## CLASSIFIED RATES 2017

All Line Ads are 4 lines,  
20 to 25 Characters Per Line.  
\*Additional Lines Can be Purchased  
\*All Rates Are NET

Message to Advertisers:  
All ads are non-refundable. Please check your ad copy the first week of publication. We will only apply credit for the first run and credits are subject to approval by the Publisher. If ad is cancelled prior to first insertion, cancellation must be made by the classified deadline of Wednesday by 3pm. Ads must comply with Federal, State or local laws. We are not responsible for ad content. Ads are subject to approval by the Publisher.

<p><b>Private Party Line Rates</b></p> <ul style="list-style-type: none"> <li>• \$14.00 1 week • \$23.00 2 weeks</li> <li>• \$31.00 3 weeks • \$37.50 4 weeks</li> </ul> <p>Add lines \$2.15 each</p> <p>(Couches, TV's, Beds, Household Items, Etc.)</p>	<p><b>Commercial Line Rates</b></p> <ul style="list-style-type: none"> <li>• \$22.50 1 week • \$39.00 2 weeks</li> <li>• \$55.50 3 weeks • \$70.00 4 weeks</li> </ul> <p>Add lines \$2.15 each</p> <p>(Animals, Cars, Renting or Selling a Home or to Advertise Your Business or Services)</p>	<p><b>Employment Spotlight/Real Estate</b></p> <p>1x2 (2"x2") \$40.50/1 wk • \$70.00/2 wks. • \$100/3 wks. 1x3 (2"x3") \$61.50/1 wk. • \$112.00/2 wks. • \$150.00/3 wks. 2x2 (4"x2") \$82.00/1 wk. • \$153.00/2 wks. • \$200.00/3 wks. 2x3 (4"x3") \$123.00/1 wk. • \$225/2 wks. • \$300/3 wks.</p>	<p><b>Business &amp; Worship Directory</b></p> <p>1.5 x 2 \$55.00/month 1.5 x 4 \$96.52/month 1.5 x 6 \$149.52/month</p> <p>Rate Guide for: The Recorder</p>
---	--	---	--



www.pontevedrarecorder.com

<p>CLASSIFIED LINER DEADLINE <b>MONDAY NOON</b></p>	<p>CALL APRIL SNYDER <b>904-686-3937</b></p>	<p>CLASSIFIED DISPLAY DEADLINE <b>FRIDAY 5PM</b></p>	<p>RECORDER FAX # <b>904-285-7232</b></p>
---	--	--	---

**BUSINESS SERVICES**

**Financial Service**

Sell your structured settlement or annuity payments for CASH NOW. You don't have to wait for your future payments any longer! Call 1-800-994-5789

**Health Service/ Medical**

Viagra!!  
52 Pills for Only \$99.00. Your #1 trusted provider for 10 years. Insured and Guaranteed Delivery. Call today 1-888-403-8602

**Health Service/ Medical**

Canada Drug Center is your choice for safe and affordable medications. Our licensed Canadian mail order pharmacy will provide you with savings of up to 90 percent on all your medication needs. Call today 1-800-749-6515, for \$10.00 off your first prescription and free shipping.

**MALE ENLARGEMENT PUMP.** Get Stronger & Harder Immediately. Gain 1-3 Inches Permanently & Safely. Guaranteed Results. FDA Licensed. Free Brochure: 1-800-354-3944 www.DrJoelKaplan.com

**Home Improvements**

**RENT-A-MAN**  
YOU NAME IT! I DO IT!

All types of Carpentry  
Repairs  
Light Plumbing  
& Electrical  
Clean Outs • Chores  
Exp. • Refs • Beaches Only!  
(904) 372-0935  
2 hr. min • \$38.50/hr.  
email: geoffrey.glenn@gmail.com

**Legal Service**

**PRIVATE ADOPTION**  
Living/Medical Expenses Paid. Select & Meet a Loving Family to Care for Your Child. Call 24/7 Attorney Charlotte Danciu. 1-800-395-5449 www.adoption-surrogacy.com FL Bar #307084

**SOCIAL SECURITY DISABILITY BENEFITS.** Unable to work? Denied benefits? We Can Help! WIN or Pay Nothing! Contact Bill Gordon & Associates at 1-800-860-6175 to start your application today!



**Satellite Sales & Service**

**FAST Internet!**  
HughesNet Satellite Internet. High-Speed. Avail Anywhere. Speeds to 15 mbps. Starting at \$59.99/mo. Call for Limited Time Price 1-800-958-6917

**call us TODAY**

**MERCHANDISE**

**Garage, Yard & Estate Sales**

**\*\*ESTATE SALES BY\*\***  
**\*\*FAYE & ASSOCIATES\*\***  
PONTE VEDRA BEACH ESTATE  
403 San Juan Dr., Ponte Vedra Bch., March 2, 3 & 4 - 8am-2pm.  
2 King Bedroom suites, dining room table/6 chairs, 2 recliners/ottoman, 4 bar stools, 3 glass/gold top tables, mirror/gold trim room divider, kitchen table/6 chairs, marble top chest & round table, 2 armoires, 2 desks, bookshelves, 3 flat screen TVs, 2 refrigerators, gas stove, patio furniture, 12 ft boat & trolling electric motor, designer clothes (men & ladies), shoes & purses. Tear down: kitchen cabinets/granite tops, 6 rollaway hurricane shutters, 6 fans/lights - Minka Aire & more.

**Health, Beauty & / Fitness Aids**

**Safe Step Walk-In Tub Alert for Seniors. Bathroom falls can be fatal. Approved by Arthritis Foundation. Therapeutic Jets. Less Than 4 Inch Step-In. Wide Door. Anti-Slip Floors. American Made. Installation Included. Call 800-886-9771 for \$750 Off.**

CPAP/BIPAP supplies at little or no cost from Allied Medical Supply Network! Fresh supplies delivered right to your door. Insurance may cover all costs. 800-665-0718

**crosswater**  
community church

New Service Times:  
8:30am, 9:45am and 11:15am  
211 Davis Park  
(Beside Davis Park & PV High School)

www.crosswaterchurch.net **824.9800**

**Lord of Life Lutheran Church**

276 N. Roscoe Blvd.  
(904) 285-5347 • LordofLife2@juno.com  
www.LordofLifePVB.org  
Rev. Kerry Hinkley, Interim Pastor  
9:45 Communion Worship  
(Worship temporarily in Pavillion)

**CHETS CREEK CHURCH**  
*at Nocatee*

Meeting at Valley Ridge Academy  
105 Greenleaf Drive  
Ponte Vedra, FL 32081

**SUNDAY SERVICES AND LIFEGROUPS**  
9:30 AND 11:00AM

CHETSCREEK.COM • 904.223.5954

**Worship**  
DIRECTORY

To advertise in the  
**Worship Directory**  
call April at  
**904-686-3937**

**be BOLD!**  
Christ Episcopal Church

400 San Juan Drive, Ponte Vedra Beach  
Sunday: 7:45, 9:00, 11:15, 5:30 p.m. Church,  
9:00 Chapel, 11:15 Contemporary  
10:15 a.m. Christian Formation for all ages  
Nursery available Sundays: 8:30-12:30

2002 San Pablo Road, Jacksonville  
9:30 a.m. and eucharist at 5:00 p.m.

904-285-6127  
christepiscopalchurch.org

Ponte Vedra Recorder  
CLASSIFIEDS

THE SOURCE  
MOST RELIED  
ON FOR  
INFORMATION  
ABOUT  
FURNITURE  
AND HOME  
FURNISHINGS!

1102 A1A N., Unit 108  
Ponte Vedra Beach, FL 32082  
904.285.8831



**Medical Supplies**

Verified and Approved Pharmacy Affiliate, 40%-80% Less! (Viagra, Cialis, Lipitor, Advair, Crestor, Lantus Solostar, Cozaar, Nexium) and Many More! Prescription Required. [www.AffordableRxMed.com](http://www.AffordableRxMed.com)  
1-800-786-1237

Got Knee Pain? Back Pain? Shoulder Pain?  
Get a pain-relieving brace at little or NO cost to you. Medicare Patients  
Call Health Hotline Now!  
1-800-752-2108

Stop OVERPAYING for your prescriptions! SAVE! Call our licensed Canadian and International pharmacy, compare prices and get \$25.00 OFF your first prescription! CALL 1-800-749-6515 Promo Code CDC201625

**EMPLOYMENT**

**Help Wanted Full-Time**

**\$\$HELP WANTED\$\$\$**  
Earn Extra income assembling CD cases from Home. CALL OUR LIVE OPERATORS NOW! 1-800-405-7619 Ext 320 [www.easywork-greatpay.com](http://www.easywork-greatpay.com)

Alquiler De Utero \$25,000.00 y más par Manutencion Ayudanos, No Podemos Tener Hijos. Llama a Nuestra Abogada. 561-674-6857 Fl. Bar #307084

Drive with Uber. No experience is required, but you'll need a Smartphone. It's fun and easy. For more information, call: 1-800-578-9366

**Medical Help Wanted**

**SURROGATE MOTHER NEEDED**  
To Carry Our Baby! Generous Compensation and Expenses Paid. Call Attorney Charlotte Danciu 1-800-395-5449 [www.adoption-surr.org](http://www.adoption-surr.org) FL Bar #307084



**REAL ESTATE**

**Real Estate Wanted**

**CASH OFFER FOR YOUR HOUSE IN 7min. & Close In Three Days! All Other Ads Are Jokes. We Pay Cash. 866-505-1234**

**RECREATION**

**Campers / RV's/ Motorhomes**

I BUY RV'S \$\$\$\$ If You Would Like A WHOLESALE Cash Offer On Your 2005 Or Newer Motorhome Call 817-899-6090

**TRANSPORTATION**

**Miscellaneous**

**A PLACE FOR MOM.** The nation's largest senior living referral service. Contact our trusted, local experts today! Our service is FREE/no obligation. CALL 1-800-671-9104

**DIVORCE \$50 TO \$240\*.** Covers children, etc. Only one signature required! \*Excludes govt fees. Call 1-888-498-7075. Extn 200 Baycor & Associates, Established 1973.

**FAST DIVORCE \$99 (all cases).** Forms completed fully by experts. Children, Property, Missing Spouses, Military Cases Never a Problem! 800-234-2488 Espanol, 727-455-4044

Canada Drug Center es tu mejor opcion para ordenar medicamentos seguros y economicos. Nuestros servicios de farmacia con licencia Canadiense e Internacional te proveeran con ahorros de hasta el 90 en todas las medicinas que necesites. Llama ahora al 1-800-261-2368 y obtén \$10 de descuento con tu primer orden ademas de envío gratuito. cpf

Got an older car, boat or RV? Do the humane thing. Donate it to the Humane Society. Call 1-800-831-6309

**Miscellaneous**

Does your auto club offer no hassle service and rewards? Call American Auto Club (ACA) & Get \$200 in ACA Rewards! (new members only) Roadside Assistance & Monthly Rewards. Call 800-519-6058

**Miscellaneous**

**DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND.** Free 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care Of. CALL 1-800-902-7815

**VIAGRA 100MG/ CIALIS 20mg. 52 Pills, only \$99.00! No hassle, Discreet Shipping. Save Now. Call Today. 1-800-224-0792**

**Miscellaneous**

**SUPPORT** our service members, veterans and their families in their time of need. For more information visit the Fisher House website at [www.fisherhouse.org](http://www.fisherhouse.org).

**Ponte Vedra Recorder**  
*Not your average newspaper, not your average reader.*  
**CLASSIFIEDS**  
YOUR SOURCE FOR A **QUICK SALE!**  
1102 A1A N., Unit 108  
Ponte Vedra Beach, FL 32082  
904.285.8831

**BUY IT. SELL IT. FIND IT.**



Classified ads make finding a car easy.



Classified ads are great for finding those perfect pets.



Classified ads put home-seekers on solid ground.



Classified ads can get you electronics.

Classified ads making finding a job practically no work at all.

No matter what it is, you can always buy it, sell it or find it with Classified ads. For information or to place an ad call 904-285-8831

**Ponte Vedra Recorder**  
*Not your average newspaper, not your average reader*

**The Classifieds** measuring up to your expectations one ad at a time.

Are you searching for a better job or a more reliable car? Have you outgrown your apartment? Are you looking to get rid of that old couch and chair sitting in your garage? Whether you're buying or selling, the classifieds has it all. From automobiles and employment to real estate and household goods, you'll find everything you need in the classifieds.

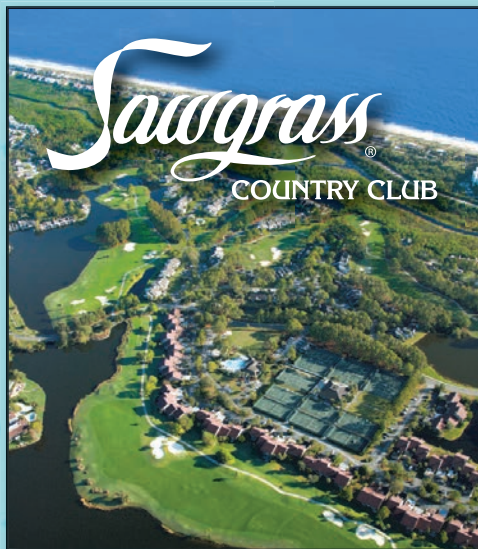
Put the classifieds to work for you, and inch even closer to your goals.

**Ponte Vedra Recorder**  
*Not your average newspaper, not your average reader.*  
1102 A1A N., Unit 108 • Ponte Vedra Beach, FL 32082  
904.285.8831



# Visit [PonteVedraRecorder.com](http://PonteVedraRecorder.com) to find out more about these **BUSINESSES!**

**NEWS • PICTURES • EVENTS • CLASSIFIEDS • NEWS • PIC-**

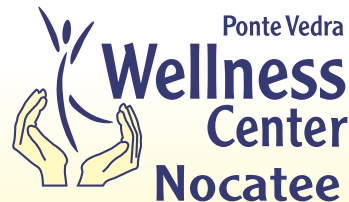


*Ocean to Green  
and Everything  
in Between*

For Information call Janet Collins at  
904-273-3708  
or e-mail [jcollins@sawgrasscountryclub.com](mailto:jcollins@sawgrasscountryclub.com)

[www.sawgrasscountryclub.com](http://www.sawgrasscountryclub.com)

Follow us on :



*We keep your spine in align!*

Dr. Erika R. Hamer, DC, DIBCN, DIBE  
Chiropractic Neurologist & Practice Owner  
Also located in Ponte Vedra Beach!

**NEW PATIENT \$39  
INITIAL VISIT & EXAM**

**Family Chiropractic Care** offering  
Chiropractic Adjustments  
In-house Spinal Decompression  
Therapeutic Massage, Physio-therapy  
Personal Training, Nutritional Counseling  
Treatment for Auto Accidents & Sports Injuries

**CALL TODAY AND SCHEDULE YOUR APPOINTMENT!**

205 Marketside Ave, Suite 200, Ponte Vedra, FL 32081  
Nocatee Town Center, Across from Publix [www.pontevedrawellnesscenter.com](http://www.pontevedrawellnesscenter.com)

**834-2717**

THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS THE RIGHT TO REFUSE TO PAY, CANCEL PAYMENT OR BE REIMBURSED FOR PAYMENT FOR ANY SERVICE, EXAMINATION OR TREATMENT WHICH IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE FREE, DISCOUNTED FEE, OR REDUCED FEE SERVICE, EXAMINATION OR TREATMENT. CAN NOT BE COMBINED. MAY NOT BE VALID FOR FEDERAL PROGRAMS INCLUDING MEDICARE. NEW PATIENTS AND REACTIVATIONS ONLY. INCLUDES EXAMINATION AND CONSULTATION. WITH THIS AD. SPECIAL OFFER EXPIRES 6/01/17.



# Recorder

(904) 285-8831

[WWW.PONTEVEDRARECORDER.COM](http://WWW.PONTEVEDRARECORDER.COM)

PV2-LV35593

# Ponte Vedra Recorder

*Not your average newspaper, not your average reader*

**COVERING THE BEST CITY IN FLORIDA**

## Less than 68¢ Per week\*

One-Year Subscription \$35

6-Month Subscription \$20

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

**For fastest service, call 904.686.3936**

\*At the end of your subscription, you will be automatically renewed at our renewal prices then in effect. A bill will be sent at the end of your subscription term. Cancel at anytime for a 100% refund on unmailed copies.

**THE PLAYERS Donna 5k Race returns for its ninth year**

**Passport to THE PLAYERS**  
Your road map for navigating the tournament  
Pages 31-32

**The Arts:**  
Theater premieres, art exhibitions and more  
Pages 18-23

**Auto Accident? Ask Paul! Back Panel!**

**SEND NO MONEY!  
We'll bill you later!**



Nobel Prize Winning  
**Sex Booster**  
 "I can't wait to get home to my wife, and she's just as thrilled to see me!"  
 • Stronger desire & interest in sex  
 • Nitric Oxide, your body's natural sex molecule, is boosted four-fold!  
 • All-Natural  
 • Safe to take daily  
**LIMITED SUPPLY CALL TODAY!**  
**1-800-722-1429**  
**FREE BONUS FIRST 100 CALLERS!**



These statements have not been evaluated by the FDA. This product not intended to diagnose, treat, cure or prevent any disease. Results atypical, your results may vary.

**SAVE MONEY ON PRESCRIPTIONS**

**PAY LESS WITH OUR CANADIAN MAIL ORDER PHARMACY**

- ✓ Fully Licensed and Trusted, Since 2002
- ✓ NO Copays. NO Deductibles. Just Great Prices!
- ✓ FREE SHIPPING! Coupon Code: TXDNJAN

**CANAMERICAGLOBAL.COM 1-844-200-4160**

**Portable Oxygen For The Way You Want to Live**  
**INOGEN ONE<sup>G4</sup>**  
 JUST 2.8 LBS. inogen  
 TRY RISK FREE FOR 30 DAYS

**CALL TODAY! 866-815-6131**



**ANF**  
 Advertising Networks of Florida

**Reach Over 5 Million Readers with Newspaper Advertising**

**904.579.2154**

<p><b>Education/Career Training</b>                  Medical Billing and Coding                  Career Training at Sullivan and Cogliano Training Centers                  Call 1-888-535-9909 or click learn. sctrain.edu                  Financial Aid Available to those who qualify.                  Sctrain.edu/disclosures</p> <p>QuickBooks and Payroll                  Career Training at Sullivan and Cogliano Training Centers                  Call 1-888-535-9909 or click learn. sctrain.edu</p>	<p>Financial Aid Available to those who qualify.                  Sctrain.edu/disclosures</p> <p><b>Health &amp; Medical</b>                  Viagra!!                  52 Pills for Only \$99.00                  Your #1 trusted provider for 10 years.                  Insured and Guaranteed Delivery.                  Call Now 1-800-224-0305</p>	<p><b>Miscellaneous</b>                  KILLS ROACHES-GUARANTEED!                  Buy Harris Roach Tablets or Spray. Odorless, Long Lasting.                  Available: Hardware Stores, The Home Depot, homedepot.com.                  Try Harris Bed Bug Killers Too!</p> <p>Livelinks is the best chatline for meeting real, fun-loving singles.                  Call 855-334-7726 and make a REAL connection.</p>	<p>SAWMILLS from only \$4397.00-                  MAKE &amp; SAVE MONEY with your own bandmill. Cut lumber any dimension. In stock ready to ship! FREE Info/DVD: www.NorwoodSawmills.com                  1-800-578-1363 Ext.300N</p>
---	--	--	---

**NANI**  
 national advertising network inc.

*To inquire about placing an ad in this section, call 579-2154*

<p><b>CRUISE VACATIONS</b> – 3, 4, 5 or 7+ day cruises to the Caribbean. Start planning now to save \$\$ on your fall or winter getaway vacation. Royal Caribbean, Norwegian, Carnival, Princess and many more. Great deals for all budgets and departure ports. To search for your next cruise vacation visit <a href="http://www.NCPtravel.com">www.NCPtravel.com</a></p> <p>Donate Your Car to Veterans Today! Help and Support our Veterans. Fast- FREE pick up. 100% tax deductible. Call 1-800-245-0398</p> <p><b>CARS/TRUCKS WANTED!!!</b> All Make/Models 2000-2015! Any Condition. Running or Not. Competitive Offer! Free Towing! We're Nationwide! Call Now: 1-888-416-2330.</p> <p><b>DRIVER TRAINEES NEEDED!</b> Learn to drive for Stevens Transport! NO EXPERIENCE NEEDED! New drivers earn \$900+ per week! PAID CDL TRAINING! Stevens covers all costs! 1-888-734-6714 <a href="http://drive4stevens.com">drive4stevens.com</a></p> <p><b>AIRLINE MECHANIC TRAINING-</b> Get FAA certification. Approved for military benefits. Financial Aid if qualified. Job placement assistance. Call Aviation Institute of Maintenance 888-686-1704</p>	<p><b>MAKE MONEY MAILING POSTCARDS!</b> Guaranteed Legitimate Opportunity! <a href="http://www.PostcardsToWealth.com">www.PostcardsToWealth.com</a> Earn Multiple \$250 Payments Daily! <a href="http://www.250PerDaySystem.com">www.250PerDaySystem.com</a> Home Workers Urgently Needed! <a href="http://www.LegitOnlineWork.com">www.LegitOnlineWork.com</a></p> <p>Make \$1,000 Weekly! Paid in Advance! Mailing Brochures at Home. Easy Pleasant work. Begin Immediately. Age Unimportant. <a href="http://www.HomeMoney77.com">www.HomeMoney77.com</a></p> <p><b>VIAGRA 100MG and CIALIS 20mg!</b> 40 Pills + 10 FREE. SPECIAL \$99.00 100% guaranteed. FREE Shipping! 24/7 CALL: 1-888-223-8818 Hablamos Espanol.</p> <p><b>VIAGRA &amp; CIALIS!</b> 50 pills for \$95. 100 pills for \$150 FREE shipping. NO prescriptions needed. Money back guaranteed! 1-877-743-5419</p> <p><b>OXYGEN-</b> Anytime. Anywhere. No tanks to refill. No deliveries. The All-New Inogen One G4 is only 2.8 pounds! FAA approved! FREE info kit: 844-558-7482</p> <p>Lung Cancer? And 60+ Years Old? If So, You And Your Family May</p>	<p>Be Entitled To A Significant Cash Award. Call 877-648-6308 To Learn More. No Risk. No Money Out Of Pocket.</p> <p>Call Canada Drug Center to find Affordable International Medications! Safe, reliable &amp; affordable! Plus, get a FREE 2017 Calendar! Call 855-389-3862 Now!</p> <p><b>CASH FOR CARS:</b> We Buy Any Condition Vehicle, 2000 and Newer. Nation's Top Car Buyer! Free Towing From Anywhere! Call Now: 1-800-864-5960.</p> <p><b>CASH PAID</b> for unexpired, sealed <b>DIABETIC TEST STRIPS!</b> 1 DAY PAYMENT &amp; PREPAID shipping. HIGHEST PRICES! Call 1-888-776-7771. <a href="http://www.Cash4DiabeticSupplies.com">www.Cash4DiabeticSupplies.com</a></p> <p>Cell phone bill too high? Call now and see how you can save. National 4G coverage for less! 855-663-0120</p> <p><b>DIGITAL HEARING AIDS-</b> Now offering a 45-Day Risk Free Offer! <b>FREE BATTERIES</b> for Life! Call to start your free trial! 888-675-5116</p>	<p><b>SWITCH TO DIRECTV.</b> From \$50/Month, includes FREE Genie HD/DVR &amp; 3 months HBO, SHOWTIME, CINEMAX, STARZ. Get a \$50 Gift Card. Call 888-672-1159</p> <p>Make a Connection. Real People, Flirty Chat. Meet singles right now! Call LiveLinks. Try it FREE. Call NOW: Call 1-877-737-9447 18+</p> <p><b>WANTED OLD JAPANESE MOTORCYCLES</b> KAWASAKI Z1-900 (1972-75), KZ900, KZ1000 (1976-1982), Z1R, KZ 1000MK2 (1979,80), W1-650, H1-500 (1969-72), H2-750 (1972-1975), S1-250, S2-350, S3-400, KH250, KH400, SUZUKI-GS400, GT380, HONDA-CB750K (1969-1976), CBX1000 (1979,80) CASH!! 1-800-772-1142 1-310-721-0726 <a href="mailto:usa@classicrunners.com">usa@classicrunners.com</a></p> <p><b>DONATE TIMESHARES</b> Cars or Real Estate. Fast and Easy. Tax Deductible. Call Today! 1-800-363-6319 <a href="http://DonateTS.COM">DonateTS.COM</a></p> <p><b>HOTELS FOR HEROES</b> – to find out more about how you can help our service members, veterans and their families in their time of need, visit the Fisher House website at <a href="http://www.fisherhouse.org">www.fisherhouse.org</a></p>
--	--	--	--

**REACH 20 MILLION HOMES NATIONWIDE WITH ONE BUY!**



## Fortress Wealth Planning



Welcome to personalized private wealth management with the creation of Fortress Wealth Planning, a boutique practice providing custom strategies to successful individuals, families and institutions.

Supported by the HighTower Platform and Fidelity Investments custodial services, we serve our clients as trusted advisors, helping them preserve their legacies and pursue their goals while upholding high standards of quality, integrity and service.

**CONTACT US TO  
LEARN MORE  
ABOUT OUR VALUES  
AND SERVICES.**



**WEBSITE:** [fortresswealthplanning.com](http://fortresswealthplanning.com)

**PHONE:** 904-301-4545

Fidelity Investments is an independent company, unaffiliated with Fortress Wealth Planning or HighTower. Fidelity Investments is a service provider to them. There is no form of legal partnership, agency affiliation, or similar relationship between your financial advisor and Fidelity Investments, nor is such a relationship created or implied by the information herein. Fidelity Investments has not been involved with the preparation of the content supplied by Fortress Wealth Planning and does not guarantee, or assume any responsibility for, its content. Fidelity Investments is a registered trademark of FMR LLC. Fidelity Clearing & Custody Solutions<sup>SM</sup> provides clearing, custody, and other brokerage services through National Financial Services LLC or Fidelity Brokerage Services LLC, Members NYSE, SIPC, 768714.2.0 Securities offered through HighTower Securities, LLC | Member FINRA / SIPC / MSRB Hightower Advisors, LLC is a SEC registered investment advisor.

PV2-LV35587



Where the memories you make  
*last infinitely longer.*

Montage Palmetto Bluff charms its guests with a bounty of natural, historical and cultural experiences indigenous to the South Carolina coast. Guests enjoy active and relaxing pursuits amid a breathtaking waterfront, lush woodlands, Jack Nicklaus Signature Golf Course, vibrant village, spa and restaurants.

**THIS SPRING AND SUMMER ENJOY OUR SPECIAL MONTAGE  
MEMORIES OFFER WHICH INCLUDES  
DELUXE ACCOMMODATIONS, DAILY BREAKFAST AND VALET PARKING.  
NIGHTLY RATES STARTING FROM \$330**

(866) 706-6565 [MONTAGEHOTELS.COM](http://MONTAGEHOTELS.COM)

BEVERLY HILLS | DEER VALLEY | KAPALUA BAY | LAGUNA BEACH  
PALMETTO BLUFF | LOS CABOS (Opening Early 2018)



PV3-LV35485