



ST. JOHNS COUNTY  
CHAMBER OF COMMERCE  
Ponte Vedra Beach Division

# Chamber Connections

## 2024 Year In Review

See more photos inside from events and ribbon-cuttings held throughout the year!

Photos provided by the St. Johns County Chamber of Commerce



After Hours at THE PLAYERS



Meet the Candidates



Chamber Golf Tournament



December 2024



Celebrate!



Jingle & Mingle

THE RECORDER  
SERVING PONTE VEDRA, ST. AUGUSTINE, THE BEACHES AND GREATER ST. JOHNS COUNTY

## MESSAGE FROM THE PRESIDENT/CEO

## 2024 positioned the Chamber for greater future success



**Isabelle Renault**  
President/CEO, St. Johns  
County Chamber of Commerce

In 2024, the St. Johns County Chamber of Commerce accomplished many things that have prepared us not only to continue our work as the premier advocate for business in the county but also to expand and enhance the ways we do that work.

This time of year is one of reflection, as we all look back on what we've achieved personally and professionally and look forward to what's ahead. Here are some highlights of the Chamber's accomplishments from 2024:

In the first quarter of the year, we closely followed the Legislative Session and kept Chamber members updated on developments from Tallahassee. These regular updates culminated in the annual Legislative Update Breakfast in May, where state and local officials and their representatives provided updates and analysis on legislation.

In April, we officially launched the St. Johns County Chamber Foundation, which extends the Chamber's commitment to strengthening the community through leadership, education and economic development, including Leadership St. Johns. The first LSJ class under the Foundation completed the program

in September.

In May, the Chamber debuted a redesigned website and new member software, making it easier for members to stay engaged and informed. The updated website also better showcases all the programs and initiatives the Chamber produces, such as Pitch Factory. The program, which kicks off every June, helps local entrepreneurs bring their businesses to the next level.

With this busy election year, the Chamber stayed focused on being a resource to the community and presented Meet the Candidates 2024 (formerly Politics in St. Johns) to provide the unique opportunity for hundreds of community members to have one-on-one conversations with candidates running for office to make the most informed choice in the voting booth.

As we moved toward fall, representatives from the Chamber were invited to join a delegation traveling to Aviles, Spain, in August to celebrate the 100th anniversary of the sister city relationship with St. Augustine. The trip allowed discussion with Aviles-based businesses and the Aviles Chamber of Commerce around commercial oppor-

tunities between Aviles and Northeast Florida.

As the General Election approached, the Chamber shared support for the St. Johns County School Board's tax proposals that extended the half-cent sales tax for another 10 years and added a 1-mill increase on property taxes to help fund the measures that make our local schools some of the very best in the state. Our schools are economic drivers for the county, attracting employers and employees alike, and these taxes are an investment in this important resource.

To close the success of 2024, the Chamber marked more than 120 years of success with our annual Celebrate! event in November, where we also recognized the best and brightest local business leaders.

As we look ahead to 2025, the Chamber is excited to build on our many successes and continue to support the success of the entire St. Johns County business community.

**Isabelle Renault,**

President and CEO, St. Johns County Chamber of Commerce

## Chamber holds annual Veterans Day celebration

In November, the St. Johns County Chamber of Commerce thanked military members for their service at the annual Veterans Day Celebration Luncheon.

A panel of veterans spoke about their military experiences and shared with attendees the challenges many veterans face today, as well as how businesses and communities can support veterans. Speakers included Master Chief Petty

Officer Christopher E. Smith, USN Command master chief, Patrol Squadron EIGHT (VP-8) "Fighting Tigers;" Dr. Stephanie Erwin, assistant professor and chief of institutional effectiveness, U.S. Air Force Air Command and Staff College; Ryan Clark, CEO of Code Coast Consulting; and Sean Rotolo, president and CEO of Rotolo Corp., owner of Oxi Fresh Carpet Cleaning of Northeast

Florida.

The panelists spoke on how their military experience has impacted their careers and professional lives, and they shared the community resources and veterans' services they found to be most helpful.

The event was hosted by the Chamber's Women with Vision Council and part of the Chamber at Noon program series. The Women with Vision Council

mentors, inspires and empowers professional women through education and collaboration to embrace their vision, purpose and value. Chamber at Noon programming keeps members on top of business trends in St. Johns County and Northeast Florida and offers valuable networking and educational opportunities through insightful topics and engaging speakers.



Veterans Day celebration panelists: Sean Rotolo, president and CEO of Rotolo Corp., owner of Oxi Fresh Carpet Cleaning of Northeast Florida; Master Chief Petty Officer Christopher E. Smith, USN Command master chief, Patrol Squadron EIGHT (VP-8) "Fighting Tigers;" Dr. Stephanie Erwin, assistant professor and chief of institutional effectiveness, U.S. Air Force Air Command and Staff College; and Ryan Clark, CEO of Code Coast Consulting.



Photos provided by the St. Johns County Chamber of Commerce

The Chamber's annual Veterans Day Celebration Luncheon featured a panel of military veterans who spoke about their experiences and how local businesses can support veterans.

# Business leaders Jingle & Mingle at holiday party

The St. Johns County Chamber of Commerce's annual Jingle & Mingle event in Ponte Vedra Beach was a huge hit this year.

Held on Dec. 12 at Fantasy Farms, the event drew more than 80 attendees who ate, drank, danced and networked at one of the area's most unusual venues. This year's event featured an ugly sweater contest, great door prizes, music by DJ Joe Allen and a photobooth by First Coast Headshots. Several attendees said it was the best Jingle & Mingle yet and that they're already looking forward to the 2025 event.

Balloon decorations were provided by The Social Society and To the Moon Party Designs, and food was provided by Pusser's, JaxSpice and Argyle. Trophies for the ugly sweater contest were provided by Ocean Sole. The Ponte Vedra Recorder provided wine for the event.

For more Chamber events and programs, go to [sjcchamber.com](http://sjcchamber.com).



Photo provided by the St. Johns County Chamber of Commerce  
**More than 80 Chamber members attended the annual Jingle & Mingle event, held this year at Fantasy Farms in Ponte Vedra Beach.**



Photos provided by the St. Johns County Chamber of Commerce  
**Ugly sweater contest winners received prizes from Ocean Sole, a company that creates sculptures from recycled flip-flops.**



Photo by Susan Griffin



Photo by Susan Griffin



Photo by Susan Griffin



Photo by Susan Griffin



Photo by Susan Griffin

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# Chamber marks 120th anniversary



Photos provided by the St. Johns County Chamber of Commerce  
**Chamber President and CEO Isabelle Renault (left); Heather Quinn, entertainment manager at Historic Tours of America, Chamber Member of the Year; Berta Odom, immediate past chair of Chamber Board of Directors**

The St. Johns County Chamber of Commerce held its annual signature event, Celebrate!, on Nov. 14 to mark its 120th anniversary while recognizing the area's top business leaders.

Additionally, Orv Dothage of Northrop Grumman was recognized as the new chair of the Chamber's Board of Directors, receiving the gavel from Immediate Past Chair Berta Odom of Team 100 Realty.

To celebrate 120 years of the Chamber, Rep. John Rutherford provided a proclamation on the Congressional Record, attendees viewed a timeline showcasing important events in the Chamber's history, and local actors provided a glimpse into the early 1900s when the Chamber got its start as the St. Augustine Board of Trade.

Chamber President and CEO Isabelle Renault and Berta Odom presented four awards to Chamber members:

- Marty Lewis Ambassador of the Year Award — Brian Walker, AIT Environmental Technology
- Small Business of the Year — Culver's St. Augustine
- Fred Schroeder Economic Development Council Member of the Year — Baptist Health
- Member of the Year — Historic Tours of America



**Chamber President and CEO Isabelle Renault (left); Sean Rotolo, Chamber Ambassadors past chair; Brian Walker, 2024 Ambassador of the Year; and Berta Odom, immediate past chair of Chamber Board of Directors**



**Jim Bush of Florida Power & Light, chair of the Economic Development Council; Dr. Brandon Chapman, vice president of medical affairs for Baptist South and Baptist Clay; Chamber President and CEO Isabelle Renault; Berta Odom, immediate past chair of Chamber Board of Directors**



**St. Johns County Chamber of Commerce staff. Berta Odom (board of directors), left, Scott Maynard, Elizabeth Middlebrooks, Daniel Lee, Elizabeth Bernardino, Bob Porter, Ericha Gore, Sophia Darabi, Aliyah Meyer and Isabelle Renault.**



**Chamber President and CEO Isabelle Renault (left); Lisa and Garth Darton of Culver's St. Augustine, Small Business of the Year; Berta Odom, immediate past chair of Chamber Board of Directors**



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# Chamber Ambassadors celebrate year of connecting

The St. Johns County Chamber of Commerce Ambassadors held their end-of-year celebration in December to mark another year of welcoming and connecting Chamber members in the St. Johns County business community.

At the event, the Chamber recognized Sean Rotolo, immediate past chair of the Ambassador board, and welcomed Lori Brandel, the Ambassador board's new chair.

Ambassadors are local business leaders who volunteer their time to welcome new Chamber members and build connections by engaging other local businesses and providing guidance about the chamber's programs and services.



Sean Rotolo, immediate past chair of Chamber Ambassadors, and Lori Brandel, new chair of Chamber Ambassadors.



Photos provided by the St. Johns County Chamber of Commerce

Ambassadors collected donations of necessities for local nonprofit Alpha Omega Miracle Home, which provides shelter and support for women and children in need.

# Fed exec offers look ahead at EDC Breakfast

Looking ahead was the focus of the St. Johns County Chamber of Commerce's quarterly Economic Development Council Breakfast on Friday, Dec. 6, in St. Augustine.

The Chamber welcomed David Altig, executive vice president and chief economic adviser at the Federal Reserve Bank of Atlanta, as the program's featured speaker. He shared information about the latest economic policy from the Federal Reserve Bank of Atlanta and how it affects business and industry in our region and discussed inflation and its local impact.

Altig also provided a national economic forecast and shared key performance indicators businesses should keep an eye on in the coming months.

In his predictions for the year, Altig pointed out that forecasting is a best guess, and this year was "rock solid" despite indications that the economy would not be as strong as it is.

"The economy is remarkably robust even in the face of historically rapidly tightening monetary policy," he told attendees, noting that election years are not always this friendly to economic activity.

The next Economic Development Council Breakfast is scheduled for Friday, Feb. 14, at Renaissance World Golf Village in St. Augustine. The speaker will be Mark Lamping, president of the Jacksonville Jaguars. Information and registration are available on the Chamber's website at sjcchamber.com.



Photo provided by the St. Johns County Chamber of Commerce

Scott Maynard, senior vice president of economic development, St. Johns County Chamber of Commerce; David Altig, executive vice president and chief economic adviser at the Federal Reserve Bank of Atlanta; Isabelle Renault, president and CEO of the St. Johns County Chamber of Commerce



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## School superintendent explains tax referenda at EDC Breakfast



Photo provided by the St. Johns County Chamber of Commerce

The St. Johns County Chamber of Commerce held its quarterly Economic Development Council breakfast on Friday, Sept. 20. Tim Forson, superintendent of St. Johns County School District, shared updates about the school system and what's needed to ensure St. Johns County retains its consistent "A" score and top statewide ranking.

**Tim Forson, superintendent of St. Johns County School District, speaks during the quarterly Economic Development Council breakfast.**

## County Update

St. Johns County Administrator Joy Andrews presented an update at the February 23 Economic Development Council breakfast highlighting the county's growth and how officials are managing and planning for development, infrastructure changes and maintaining the high quality of life for all St. Johns County residents. An update was also provided from Baptist Medical Center about their expansion into St. Johns County.



Photo provided by the St. Johns County Chamber of Commerce

## Island Fin Poké Company ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce

**Island Fin Poké Company, in the Beachwalk community of St. Johns County, held its ribbon cutting on Oct. 1. They serve Hawaiian-style poke, Dole soft serve and organic Tractor beverages.**

## Ability Tree First Coast ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce

**Ability Tree First Coast opened its new space, known as the Treehouse, with an Oct. 17 ribbon cutting. This will allow for more socials, enrichment programs and activities to be offered to individuals with disabilities and their families.**

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### Art Collective St. Augustine ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
**Art Collective St. Augustine held its grand opening and ribbon cutting ceremony on Nov. 1.** The celebration at the gallery in downtown St. Augustine was filled with music, food and fun. Art Collective hosts creative works from a diverse group of local artists, everything from traditional oil paintings to modern acrylics, pastels, mixed medium collage, paper quilling, pit fired pottery as well as exquisite jewelry makers.

### Fury Water Adventures ribbon cutting



Photo by Susan Griffin  
**Fury Water Adventures St. Augustine held a ribbon cutting on Oct. 30.** Their 65-foot catamaran sails through the serene waters of our historic city. Customers can book a Live Music Sunset Sail, a Dolphin Watch & Historic Harbor Sail or even a Fury Signature Private Charter.

### Legacy Roofing & Solar ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
**Legacy Roofing & Solar held a ribbon-cutting ceremony on Nov. 7.** Legacy Roofing & Solar is a woman-owned businesses that offers residential and commercial roofing services, ensuring their work protects homes and businesses from Florida sun and storms.

### Kilwins St. Johns — Beachwalk ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
**Kilwins St. Johns — Beachwalk held its grand opening and ribbon-cutting ceremony on Nov. 13.** This new location serves top-tier confections such as their large selections of chocolate, fudge, ice cream, caramel apples and more.

### Yoga Den St. Augustine ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
**Yoga Den St. Augustine held its ribbon cutting ceremony Nov. 20** to celebrate the newest location's opening in St. Augustine.

### Legacy Retirement Group ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
**The Legacy Retirement Group celebrated its official ribbon cutting and grand opening Nov. 15.** The Legacy Retirement Group provides financial and retirement planning services while being rooted in care, connection and community.

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### Ivybrook Academy — Valley Ridge ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Ivybrook Academy — Valley Ridge held its official ribbon cutting Dec. 5. This location is open at a new commercial center near the U.S. 1 and C.R. 210 intersection. Ivybrook Academy has a team of dedicated educators who have been providing children with a strong foundation for a lifetime of learning by taking an innovative approach to early childhood education at a half-day preschool that encourages critical thinking, awards creativity and fosters a love for learning.

### A Classic Theatre ribbon cutting



Photo by Jackie Hird Photography A Classic Theatre held its ribbon cutting on Oct. 3.

### FastSigns Ribbon Cutting



Photo provided by the St. Johns County Chamber of Commerce FastSigns held its ribbon cutting and reopening under new management on June 27.

### Golf Cart World ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Golf Cart World, located at 100 Sterling Plaza Drive in Ponte Vedra, held a ribbon cutting July 29 to celebrate their opening with members of the community.

### Hounds Town St. Augustine ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Hounds Town St. Augustine — Northeast held its official ribbon cutting Nov. 22. They offer a fully interactive doggie daycare, overnight dog boarding and pet spa services. This particular location also boasts a “Hounds Town Boulevard” complete with suites inspired by St. Augustine attractions and organizations.

### Conquer Health Chiropractic ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Conquer Health Chiropractic held its ribbon cutting ceremony June 28.

### Two businesses cut ribbons



Photos provided by the St. Johns County Chamber of Commerce Deka Lash and YogaSix St. Johns held ribbon cuttings July 10. Both businesses are located in Northwest St. Johns County. Deka Lash provides customizable lash and brow services, and YogaSix offers a variety of yoga classes for everyone from beginners to experts.

### First Coast Headshots ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce First Coast Headshots held its ribbon cutting on Aug. 7. Owner Gabriel Giannelli opened the new studio in downtown St. Augustine at the historic Treasury Building at 24 Cathedral Place.

### GJ Gardner Homes ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce GJ Gardner Homes held its ribbon cutting and grand opening on July 26.

### Sawgrass Pet Resort celebrates expansion with dual ribbon cuttings



Photos provided by the St. Johns County Chamber of Commerce Sawgrass Pet Resort in Ponte Vedra Beach held a ribbon cutting and open house on Aug. 18 to celebrate their opening after adding an additional 2,000 sq. ft. boarding area and walking trail. The grand opening of Sunrise Vet at Sawgrass was celebrated with a ribbon cutting the same day. Sawgrass Pet Resort offers many amenities for dog owners, including boarding, daycare, grooming and training.



### Rutherford addresses two Chambers



Photo provided by the St. Johns County Chamber of Commerce. The St. Johns County Chamber of Commerce and JAX Chamber held a Joint Chamber at Noon on Oct. 31 at Casa Marina in Jacksonville Beach. U.S. Rep. John Rutherford provided a look ahead to the 2025 legislative session and a recap of the 2024 session. Rutherford represents Florida's 5th Congressional District, which includes parts of Duval, Nassau and St. Johns counties.

### Ponte Vedra Wellness Center marks 20 years



Photo provided by the St. Johns County Chamber of Commerce. Ponte Vedra Wellness Center celebrated 20 years in business when Dr. Erika Hamer and her team hosted a Chamber After Hours on Oct. 2. Hamer has been a very active Chamber member over the last two decades and currently serves as the chair of the Chamber's Ponte Vedra Beach Division board. Ponte Vedra Wellness Center provides a variety of services, including chiropractic adjustments, physical therapy, red light and laser therapy and more. The office is located on State Road A1A at Corona Road in Ponte Vedra Beach.

### Chamber After Hours at DJ's Clam Shack



Photo provided by the St. Johns County Chamber of Commerce. DJ's Clam Shack St. Augustine hosted a Chamber After Hours gathering on Nov. 6. It was a wonderful evening of networking, food and drinks.

### Recorder celebrates anniversary during Chamber After Hours



Staff photos. The Ponte Vedra Recorder celebrated its 55th anniversary during a Chamber After Hours event on Oct. 23.

### K9s For Warriors hosts Chamber Before Hours



Photo provided by the St. Johns County Chamber of Commerce. K9s For Warriors hosted a Chamber Before Hours on Oct. 16 for members and friends. Kiersan Cue, development manager — corporate partners, gave an overview of the organization's mission. Attendees also heard from Steve Biggs and K9 Sunny, a recent graduate of the program.

### Chamber Before Hours at Southeast Branch Library



Photo provided by the St. Johns County Chamber of Commerce. St. Johns County Public Library — Southeast Branch hosted a Chamber Before Hours gathering Oct. 17 for members and friends. Robby Camastro, assistant branch manager for the St. John's County Public Library, spoke about ways for small businesses to access resourceful information online with the St. Johns County Library card.

### Fountain of Youth hosts Chamber Before Hours



Photo provided by the St. Johns County Chamber of Commerce. The Fountain of Youth in St. Augustine hosted Chamber Before Hours on Nov. 6. Alexandra Fraser and Chad Light shared a brief history of the property, and attendees had a great time networking in the Magnolia Room, the Fountain of Youth's event space, which is available for meetings, weddings and more.

### Chamber After Hours at Donna Mancini Interiors and Flooring



Photo provided by the St. Johns County Chamber of Commerce. Donna Mancini Interiors and Flooring hosted the Aug. 21 Chamber After Hours event, providing a beautiful space for networking and fun. The business offers furniture, lighting, flooring and more, all under one roof.

### Chamber After Hours at Freedom Boat Club



Photo provided by the St. Johns County Chamber of Commerce. Freedom Boat Club Jacksonville, Jacksonville Beach & St. Augustine hosted the June 27 Chamber After Hours event.

### Chamber After Hours at Old Coast Pickleball



Photo provided by the St. Johns County Chamber of Commerce. On July 18, Old Coast Pickleball hosted a very fun Chamber After Hours, where members could network while playing pickleball at the indoor, air-conditioned facility during the evening thunderstorms. Owners Tim and Ashley Owens are also breaking ground on a new, 12-court facility in St. Augustine, near the intersection of Dobbs Road and Kings Estate Road.

### Chamber After Hours at Real Property Management Home Together



Photo provided by the St. Johns County Chamber of Commerce. Real Property Management Home Together hosted a fun Chamber After Hours event Sept. 11 with great networking, food and drinks. The business offers an affordable solution to managing real estate in St. Johns County with a focus on quality residential property management.

### Chamber After Hours at Wells Fargo

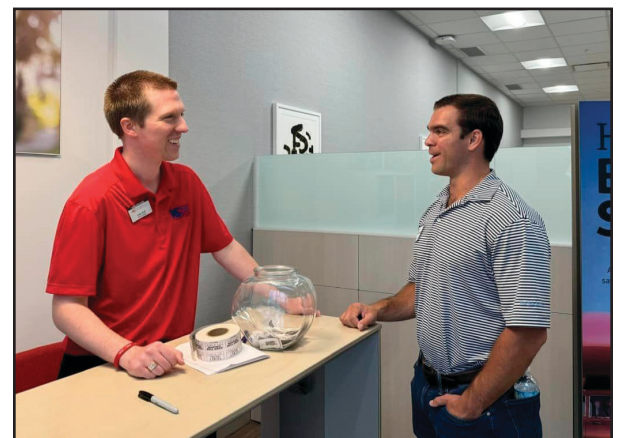


Photo provided by the St. Johns County Chamber of Commerce. Wells Fargo hosted the June 26 Chamber After Hours event.

# Lisa Barton Team hosts Chamber After Hours



Photo by Susan Griffin

The St. Johns County Chamber of Commerce Ponte Vedra Beach Division held an After Hours event on April 17 that was hosted by the Lisa Barton Team with Keller Williams Realty Atlantic Partners at their Sawgrass Village location. Lori Adams, Cabi clothing representative, co-sponsored the event, and it was a great opportunity to meet and mingle with other local business representatives.

# Chamber After Hours at RISE



Photo by First Coast Headshots provided by the St. Johns County Chamber of Commerce

The May 22 Chamber After Hours event was held at the RISE at Nocatee, celebrating the opening of the clubhouse for the 55+ active living community on Preservation Trail. Attendees enjoyed great food, drinks and networking. Jerry Shaffer and his team hosted the event.

# Chamber After Hours at Bestbet



Photo provided by the St. Johns County Chamber of Commerce

Jamie Shelton and the team at Bestbet Poker Room/Jax, Orange Park and St. Augustine Players Group hosted the Feb. 22 Chamber After Hours Event. It was a wonderful evening of networking, food and drinks.

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### After Hours at THE PLAYERS



Photo by Susan Griffin

The photos above are from the joint After Hours at THE PLAYERS Championship event, co-hosted by the St. Johns County Chamber and the Jacksonville Chamber of Commerce. The member event was held on THE PLAYERS grounds and took place March 7.

### After Hours at Brown Family YMCA



Photo provided by the St. Johns County Chamber of Commerce Feb. 21 was a beautiful evening for a Chamber After Hours Event. Cara Roach and the team at Brown Family YMCA hosted the wonderful evening of networking, food and drinks.

### Chamber Before Hours at Code Ninjas



Photo provided by the St. Johns County Chamber of Commerce Code Ninjas World Golf Village hosted Chamber Before Hours on Aug. 15 for fellow Chamber members. Owner Ryan Clark spoke about the importance of using technology to prepare children for the future. Clark, a member of the Chamber's Board of Directors, also owns Code Ninjas Ponte Vedra. At Code Ninjas, kids learn how to code in a fun, safe and social-learning environment where gaming is celebrated and STEM is cool.

### Chamber Before Hours



Photo provided by the St. Johns County Chamber of Commerce Ascension St. Vincent's Jacksonville hosted a great Chamber Before Hours on Aug. 7 for members and friends at their St. Johns County hospital. Guests heard from Mary Anne Thomas, director of foundation development, and Cory Darling, president of Ascension St. Vincent's St. Johns County. They shared information about the foundation and how it supports the hospital's community outreach ministries that provide care for impoverished and underinsured residents of Northeast Florida and Southeast Georgia.

### Chamber Before Hours at Hydro Med Spa



Photo provided by the St. Johns County Chamber of Commerce Hydro Med Spa hosted the July 10 Chamber Before Hours event. Founder, CEO and Clinical Director Travis Jeffords spoke to the special approach Hydro Med Spa takes to help clients look and feel their best with custom IV infusions, hormone replacement, ozone therapy, aesthetics, body sculpting and more.

### Chamber Before Hours at Coastal Compass



Photo provided by the St. Johns County Chamber of Commerce The April 10 Chamber Before Hours was held at Coastal Compass. Cutter Arey and his team hosted the morning of networking, food and coffee.

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We hope you and your family enjoy a happy, healthy, and relaxing holiday.



### Chamber Before Hours at First Florida Credit Union



Photo provided by the St. Johns County Chamber of Commerce  
**First Florida Credit Union** hosted the June 7 Chamber Before Hours at the recently opened Durbin branch in the northwestern part of St. Johns County. In addition to the great networking and conversation, attendees heard from the credit union's Lena Hull, who shared more information about the credit union and a summer program designed to help teens learn important financial skills and the principles of building good credit. Learn more about FFCU at [firstflorida.org](http://firstflorida.org).

### Chamber Before Hours at TPC Sawgrass



Photo provided by the St. Johns County Chamber of Commerce  
 The June 12 Chamber Before Hours was held at TPC Sawgrass. Attending was a great group for networking and catching up with friends to kick off the workday. Find more Chamber Before Hours events on the calendar at [https://bit.ly/sjc\\_chamber\\_events](https://bit.ly/sjc_chamber_events).

### Chamber Before Hours at the Visitors & Convention Bureau in St. Augustine



Photo provided by the St. Johns County Chamber of Commerce  
 The Feb. 8 Chamber Before Hours was held at St. Augustine, Ponte Vedra and The Beaches Visitors & Convention Bureau in St. Augustine.

### Chamber at Noon focuses on planning for hurricane season



Photo provided by the St. Johns County Chamber of Commerce  
 Kelly Wilson (second from left), deputy director of St. Johns County Emergency Management, shared tips and resources for preparing for hurricane season at a recent Chamber at Noon in Ponte Vedra Beach. With Wilson are Elizabeth Bernardino, vice president of program development and marketing for the St. Johns County Chamber of Commerce, and Harmony and Todd Marshall of All Dry Services of SE Jacksonville, who sponsored the event.

### Concert hall is Chamber at Noon subject



Photo provided by the St. Johns County Chamber of Commerce  
 The Ponte Vedra Concert Hall is changing — in a wonderful way! Diany Markovits of SJC Cultural Events and Jerry Wilson, president of Friends of the Ponte Vedra Concert Hall, were guests at the May 15 Chamber at Noon. They spoke about the major updates and renovations to this community landmark. Go to [pvconcerthall.com](http://pvconcerthall.com) to learn more about the venue and what's to come.

### Joint Chamber at Noon with JAX Chamber



Photo provided by the St. Johns County Chamber of Commerce  
 Marsh Landing Country Club was the setting for an informative joint Chamber at Noon with JAX Chamber. Experts from St. Johns County and the Florida Department of Transportation presented important information about our beaches and their impact on quality of life, businesses, tourism and more, with an ongoing focus on renourishment and resiliency planning.

### Smith talks THE PLAYERS economic impact, sightline changes



Photo by Anthony Richards  
 THE PLAYERS executive director Lee Smith speaks next to the tournament's 50th anniversary logo during the St. Johns County Chamber of Commerce Ponte Vedra Beach Division luncheon on Feb. 14.

### Social Society ribbon cutting



Photo by Anthony Richards  
 The Social Society held its ribbon cutting and grand opening on Sept. 16. The area's newest party supply store is now open in Nocatee, and owner Seri Kertzner has sourced everything you need to throw a fabulous party. In this fun and creative space, you'll find trendy gift ideas, pieces for everyday entertaining, a balloon bar with delivery options and more.

### Sugar Sugar Ribbon Cutting



Photo provided by the St. Johns County Chamber of Commerce  
 Sugar Sugar — St. Johns held its ribbon cutting and grand opening on July 12. Sugar Sugar is located at 105 Nature Walk Parkway, Unit 107, off C.R. 210. It offers sugaring hair removal, spray tans, facials and brow services.

### 4Ever Young ribbon cutting

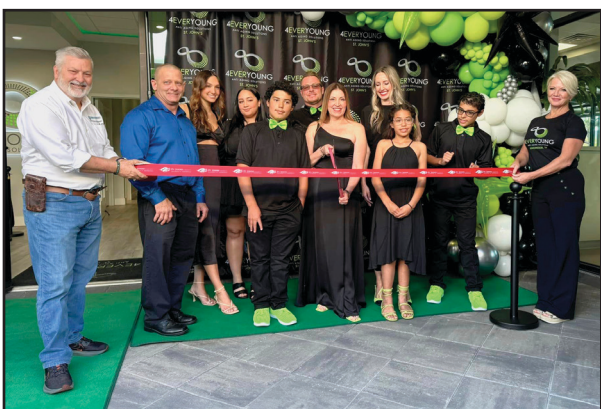


Photo courtesy of the St. Johns County Chamber of Commerce  
 4Ever Young Anti-Aging Solutions — St. Johns held its grand opening bash and ribbon cutting on April 12. It was an evening of networking and celebrating.

### Advanced Business Solutions ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
 Advanced Business Solutions, LLC held a ribbon cutting on May 22. Learn more about ABS at <https://www.goabsinc.com/>

### Ameriprise Financial ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
 Ameriprise Financial held its ribbon cutting on April 25. It was an afternoon of networking and celebrating.

# Ferreira Wealth Group ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce

Ferreira Wealth Group held its ribbon cutting in January in Nocatee.

# Argyle Ribbon Cutting



Photo provided by the St. Johns County Chamber of Commerce

Argyle Ponte Vedra Beach held a ribbon cutting in February.

# Extract Juicery ribbon cutting



Photo by Shaun Ryan

Extract Juicery owner Kevin Walker cuts the ribbon April 26 for his new shop at 104 Ashourian Ave., Suite 103, in St. Johns. To learn more about Extract Juicery, go to [extractjuicery.com](http://extractjuicery.com).

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# IPPOLITA

### Culver's ribbon cutting



Photo by First Coast Headshots provided by The St. Johns County Chamber of Commerce

Culver's opened its newest location on Stratton Boulevard in St. Augustine, holding a ribbon cutting ceremony on May 20. The team is led by Garth and Lisa Darton. Of more than 1,000 Culver's locations, their restaurant on U.S. 1 is the fourth busiest in the entire United States.

### Myth & Legend holds ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
Myth & Legend held its grand opening and ribbon cutting on May 10. It was an afternoon of networking and celebrating.

### Land Title of America ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
A Chamber After Hours Event and ribbon cutting was held April 24 at Land Title of America Inc. Stephen Collins and his team hosted the evening of networking, food and drinks.

### Byron Chandler Interiors ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
Byron Chandler Interiors held its grand opening and ribbon cutting on Jan. 20. It was an afternoon of networking, food and celebrating.

### Old Coast Pickleball ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce  
Old Coast Pickleball held its ribbon cutting on April 26. It was an afternoon of networking and celebrating.

### CycleBar Ribbon Cutting



Photo by Anthony Richards  
CycleBar joined the St. Johns County Chamber of Commerce with a ribbon cutting on Jan. 5.

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### Discover & Recovery ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Discover & Recovery St. Johns County held its ribbon cutting ceremony March 16. It was a wonderful afternoon of networking, food and celebrating.

### Fleur de Lis ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Fleur de Lis Ribbon Cutting

### St. Johns Premier Boat Rentals ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce St. Johns Premier Boat Rentals held its ribbon cutting ceremony on March 20. The event was a wonderful morning of networking and celebrating.

### Flagler Crossing ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce St. Johns County and the City of St. Augustine took another step forward in offering new options in attainable housing with the ribbon cutting April 28 at Flagler Crossing apartments. Congratulations to Corner Lot on the completion of phase one of this project. Plans for phase two are already in place.

### Effect Medspa grand opening



Photo provided by the St. Johns County Chamber of Commerce The Effect Lifestyle Practice held its grand opening and ribbon cutting Jan. 18.

### Fifth Third Bank ribbon cutting



Photo by First Coast Headshots Fifth Third Bank held a ribbon cutting at its new branch in Northwest St. Johns County in February.

### Third Space Improv holds ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Third Space Improv held its ribbon cutting ceremony in January.

### Flagler Family Medicine and Wellness ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Flagler Family Medicine and Wellness held a ribbon cutting at its new location in St. Augustine on June 7. In addition to family medicine, the practice offers a proactive wellness approach including full service well-woman exams, wellness coaches and medical physicians. Learn more at [flaglerfamilymedicine.com](http://flaglerfamilymedicine.com).

### FPL Investment



Photo provided by the St. Johns County Chamber of Commerce Florida Power & Light has increased its investment in the St. Johns County Chamber of Commerce to the Benefactor level. With this enhanced membership, FPL has a seat on the chamber's Board of Advisors.

### Miracle Leaf ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Miracle Leaf Saint Augustine franchise owners cut the ribbon on their new store Jan. 13.

### Tropical Smoothie Café ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Tropical Smoothie Café, 5821 Beach Blvd., held a ribbon cutting and grand opening on May 24. The staff and owners are friendly and helpful, and the menu and smoothies are delicious — just in time for summer fun.

### Texas Roadhouse holds ribbon cutting



Photo provided by the St. Johns County Chamber of Commerce Texas Roadhouse celebrated joining the St. Johns County Chamber of Commerce with a ribbon cutting on March 25.



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