



PONTE VEDRA AUTO SHOW



OFFICIAL PROGRAM GUIDE

Sunday, November 12th
10 a.m. — 3 p.m.
Nocatee Station Field

FREE TO SPECTATORS!



PHOTO BY ANTHONY RICHARDS

**The 2022 Winner of BEST IN SHOW IN HONOR OF LARRY WEISMAN:
Bobby Rahal - 1965 AC Cobra**



Special Section & Official Program published by



THE RECORDER



Welcome to the 2023 Ponte Vedra Auto Show

The 2023 Ponte Vedra Auto Show is being presented by TopCoat Products LLC and Art 'n Motion in association with the St. Johns County Chamber of Commerce and Nocatee.

This year, the Porsche Club of America, Florida Crown Region, is celebrating the 75th anniversary of Porsche and two of this year's trophies reflect that.

The show is open and free to spectators. It will feature hundreds of classic and collector automobiles, all vying for the show's awards. Parking at the event is free.

The field is located at 400 Nocatee Center Way, Ponte Vedra Beach.

Only registered service animals are permitted on the show field. Guest tents are not permitted on the show field.



SCHEDULE OF EVENTS

Sunday, Nov. 12

10 a.m. Show opens to public

3 p.m. Awards

3:30 p.m. Show concludes

2023 TROPHIES AND SPONSORS

The Larry Weisman Best In Show Award

Sponsor: 2023 Ponte Vedra Auto Show

Best American Classic

Sponsor: Art 'n Motion

Best Modern Porsche

Sponsor: Brumos Collection

Fantastic 50s

Sponsor: ICON Epic Golf Cars

Euro Excellence Award

Sponsor: Euro Spec

Exceptional Exotic

Sponsor: Tint World - Jax Beach

Best Contemporary Corvette

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Most Original "Survivor"

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Best Classic Japanese

Sponsor: House of Assembly Events

Most Outstanding Truck or SUV

Sponsor: Ponte Vedra Recorder

Best of the UK

Sponsor: Tom Bush Family of Dealerships

People's Choice Award

Sponsor: Nocatee

Most Outstanding Classic Muscle Car

Sponsor: Fibrenew

Best Pre-War Vintage

Sponsor: Renewal by Anderson

Best Contemporary Muscle Car

Sponsor: St Johns County Chamber of Commerce

Most Outstanding Corvette

Sponsor: TopCoat

Outstanding Classic Porsche

Sponsor: VyStar Credit Union

Best Classic European

Sponsor: Wheel House

Best Custom Paint Job

Sponsor: Dent Out PDR

Magnificent Resto Mod

Sponsor: Shark Coating

Best Hot Rod

Sponsor: Gate Express Car Wash

Modern Asian Excellence

Sponsor: Zisser Family Law

Best Early Porsche Pre 1969

Sponsor: PCA Florida Crown Region

PCA Florida Crown Region Judges Choice

Sponsor: PCA Florida Crown Region

EVENT MAP



2023 AUTO SHOW JUDGES

- Mike Ferran**
- Jonathan Chadwick**
- Jimmy Britts**
- Hans-Dieter Mandt**
- Steve Boyle**
- Dan Scanlan**
- Dr. Andy Cannestra**
- Brian Williams**
- Chris Brewer**
- Ken Perry**
- Christopher Hoyt**
- Joshua D Hull**
- Vito Vacca**
- Bob Barren**
- Ed Lustgarten**
- Sidney Raper**
- Bruce Dufresne**
- Barb Dufrense**
- John Trainer**
- Steve Palmer**



A variety of foreign and domestic cars will be on display at Nocatee Station Field from 10 a.m. to 3 p.m. Sunday, Nov. 12. Roughly 175 cars filled Nocatee Station Field for the 20th Annual Ponte Vedra Auto Show, shown above.

File photo



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Larry Weisman (second from right) served as a head judge and was involved with the Ponte Vedra Auto Show for more than a decade.



Weisman's passion for cars was evident in the Ponte Vedra Auto Show.

Photos by Susan Griffin

Weisman's legacy lives on with each auto show trophy presentation

By Anthony Richards

Larry Weisman was someone who so many people within the local car enthusiast and car show community knew after his involvement in helping construct the Ponte Vedra Auto Show.

According to Jake Weisman, Larry's son, those early years played crucial parts in whether it was a success or not and have helped make it the tradition it is today.

"My dad was involved with Rotary at the time, and they were looking for some unique ways to get out in the community," Weisman said. "So, they were just tossing ideas around and my dad mentioned an auto show."

From there, the idea grew into a grand venture that the local Rotary Club would oversee for more than a decade.

Jake remembers as a child growing up and how it was tagging alongside his dad and soaking everything in with much fascination.

"I just remember how passionate my dad was about it, and you could see it in how much he cared about it and the people involved in it," Weisman said.

Those memories will always be a part of Weisman, who became a car-lover himself.

"I've carried on that appreciation that he felt toward and now my kids are starting to get fascinated by cars and all that they have to offer as well," he said.

According to Jake, family ties, and the generational aspects of it is one of the many special things about car shows that make them even more significant than they already are.

After all, the car enthusiast world is rare, but then you add all the different cultures within it, and each with its own rare history.

"Car shows will always be for anyone who loves their cars and wants to show them off with others who appreciate the same," Weisman said. "And it doesn't matter what you like, because I'm a Corvette guy, but there are all kinds of makes throughout the world and you'll find a little bit of everything at a show. But through it all, we're just a bunch of guys talking about cars."

He understands that concept and it was something his dad appreciated as well, and the way in which an auto show can bring people together.

After being such a major focal point of the event for 14 years, including the many years the show was held at TPC Sawgrass, Larry Weisman passed away in 2019.

It did not take long after that for new owner Justin Felker and his family to tell Jake that they were thinking about honoring his dad by naming the overall "best in show" trophy after him.

"I remember first meeting Justin and his family when my dad and I got to take a tour of the inside of Art n' Motion," Weisman said. "My dad went on and on about how much he loved that place."

After his dad served for years as the head judge for the competition, so in many ways gracing the trophy with the name of Larry Weisman is a fitting approach, especially since he was the primary one handing out the award to the winner each year.

Jake has also spent time as the show's head judge in the past, which is just another way he has been able to follow in his father's footsteps and carry on his legacy.

"I still remember the last show we did together," Weisman said. "I'll never forget it."



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The early days of the Ponte Vedra Auto Show helped make it the tradition it is today.



Following his passing in 2019, the Ponte Vedra Auto Show honored Larry Weisman by naming the overall "best in show" trophy after him.



Photo provided by TopCoat

TopCoat's products provide a protective coating that is safe on older vehicles.



Photo by Susan Griffin

Attendees stop by the TopCoat display at the 2023 Ponte Vedra Auto Show.

TopCoat returns for 2023 Ponte Vedra Auto Show

By Shaun Ryan

TopCoat Products returns this year as presenting partner for the Ponte Vedra Auto Show, which will be held Sunday, Nov. 12, at Nocatee Station Field.

Last year, the Green Cove Springs-based manufacturer of several detailing products had a booth at the show, where it gave demonstrations and handed out free samples.

Scott Smith, TopCoat's founder and CEO, said he enjoyed the show and even made a surprising discovery.

"It's amazing how many people were already using our product!" he said.

In fact, the company made some converts, as well. Some visitors who stopped by to learn more have become diehard customers. TopCoat inspires strong brand loyalty.

This year, the TopCoat booth will be

back and the company will have giveaways and goodie bags for its visitors.

TopCoat's origins go back to 2002 when Smith, who had decades of experience in the automotive detailing industry, had an idea to create a single multi-use, multi-surface coating that would replace the eight to 12 traditional detailing products many people used.

The result was TopCoat F11, which could be used on both the interior and

exterior of an automobile, including paint protection films, isinglass and matte finishes.

The product quickly earned a following, especially among those who wanted something they could use on classic cars.

"We are water based, so we're safe on these older vehicles," Smith said. "We have a ton of car collectors and exotics

TOPCOAT continues on Page 20

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File photos

Porsche celebrates 75th anniversary

Local enthusiasts to feature brand at auto show

By Shaun Ryan

In 1948, the Porsche 356 was road-certified, launching one of the most popular and resilient automobile brands the world over. Seventy-five years later, brand loyalty remains very strong and Porsche owner affiliations — such as the First Coast's own Porsche Club of America, Florida Crown Region — continue to attract members from successive generations of enthusiasts.

This year's Ponte Vedra Auto Show will include a special focus on this ever-popular brand.

The 356 model was designed by Ferry Porsche who had complained that he couldn't find an automobile he wanted to purchase. It was produced first by an Austrian company founded by Porsche and his sister, Louise Piech, and later by a German company founded by their father that had previously produced the first Volkswagen Beetles.

The original price of a 356 coupe was \$3,750, and the cabriolet was \$4,250. In

today's dollars, those prices would be \$47,892 and \$54,278, respectively.

As new models were produced, the Porsche name quickly became associated with automobile racing following wins in the 1950s and 1960s.

The late Hans Mandt, a 30-year member of the local club, actually served as the chief racing mechanic for several championship Porsche teams in the International Motorsports Association series. Porsches under his care won the 24 Hours of Daytona in 1977, the 24 Hours of LeMans, 12 Hours of Sebring and the Targa Florio in Italy.

As a result of his father's career, son Hans Mandt grew up around Porsches and always had one himself. He went on to crew for Porsche teams for several years.

Today, Mandt serves as the dealer liaison for the local club, which has approximately 1,000 members, though not all active. In this role, he acts as the single point of contact for the club with outside organizations, such as the local dealer. It's an important position, as the club is very active. It helped out with the dealer's 75th anniversary of Porsche event last summer, holds a car show and swap meet at the dealership most years, conducts a car show at The Brumos Collection, participates in the Porsche Corral at the 24



Hours of Daytona, has a monthly social gathering and more.

For years, the Porsche Club took part in the Amelia Island Concours d'Elegance. In fact, Mandt got involved in the very first one in April 1996 at the request of the event's founder, Bill Warner.

Though the club is no longer affiliated with The Amelia, it does hold its Porsche Club of America's Werks Reunion Amelia Island on the Friday before the event. That draws more than 300 Porsches.

"It's an event worth seeing!" said Mandt. "It's been a phenomenal event for many years. A lot of famous Porsche driv-

ers come to that."

Porsche's popularity continues unabated these many decades since its introduction. Part of the reason may be its stylistic integrity.

"The Porsche 911 — it's gone through many generations, but it still looks like a Porsche 911," Mandt said. Introduced in 1963 at the Frankfurt International Motor Show, today's 911 "still has those same lines," said Mandt.

"People are just loyal to the brand," he added. "Even those that now buy the Cayenne and the Panameras and such."

In fact, even among the model cars that hobbyists prefer, Porsches remain the top-seller.

And living on the First Coast is a benefit to devotees of the brand. Mandt called The Brumos Collection of Jacksonville "one of the best Porsche museums in America," though it features other automobiles as well.

Mandt has been affiliated with, and even been a judge at, the Ponte Vedra Auto Show over the years.

"The field is incredible," he said. "And it's a family-friendly event. If you want to go to a car show, this is one to go to."

This year, the club will sponsor two awards: Best Early Porsche Pre-1969 and PCA Florida Crown Region Judges' Choice.



Photos by Susan Griffin



Brumos Collection to bring autos to show

By Shaun Ryan

The Brumos Collection is one of several sponsors for this year's Ponte Vedra Auto Show, and it couldn't be more appropriate, considering the brand that brought Brumos so many victories will

be featured during its 75th anniversary.

The first Porsche made its debut in 1948. Since then, it has been a major part of racing history.

The Jacksonville-based Brumos team has won the 24 Hours of Daytona four times — all with Porsche getting it first

across the finish line.

In 1973 and '75, Peter Gregg and Hurley Haywood won that race with a Porsche Carrera RSR. In 1978, Gregg won with a Porsche 935/77. Most recently, David Donohue, Antonio García, Darren Law and Buddy Rice won the

2009 race in a Riley Mk XI with a Porsche engine.

The Brumos Collection, located at 5159 San Pablo Road South, Jacksonville, exhibits about 40 automobiles at

BRUMOS continues on Page 21



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Photos provided by TopCoat

TopCoat Products returns this year as presenting partner for the Ponte Vedra Auto Show, which will be held Sunday, Nov. 12, at Nocatee Station Field.

TopCoat

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and museums that use our product just for that reason. It's not a solvent that can deteriorate over time."

Each bottle has a QR code on it, so shoppers can scan them right in the store and see videos and testimonials on their smartphones before buying.

But F11 is not the company's only product.

There's also F11PRO, TopCoat's most advanced multi-purpose, water-based, amino-functional technology coating; Gla-C, a glass cleaner that cleans more than glass; Spritz, a speed detailer and waterless wash; TireDress, which blackens tires and adds a light sheen; TopCoat HPS, for use in the home; UnCoat, which easily removes waxes, water-based sealers and several solvent-based coatings; SapErase, designed to remove sap; GunArmor, a unique gun cleaner and polish for weapons; and microfiber towels.

And there's TopCoat Crystaleen, a permanent ceramic five-year coating, that the company recently released in 2-ounce sizes.

Smith explained the importance of the product.

"The ceramics you see on the market today are not real ceramics," he said. "They're what's called hybrid ceramics. A real ceramic is a permanent coating that lasts years. And you can't remove it unless you wet-sand it off."

Real ceramic coatings are normally applied by certified professionals — at a professional price. Smith said this normally runs about \$1,500-plus.

"Now, the retail customer can actually apply a real, permanent, basically silica ceramic for \$80," Smith said. "You can do it yourself; very easy to do."

That's partially because TopCoat sells it with a kit that includes videos and QR codes that can be scanned to help the owner learn. The 2-ounce size gets the customer started.

TopCoat is always improving its formulas. F11PRO, for instance, has been made anti-static and corrosion resistant and has been given a UV guard.

The company itself continues to grow. "When we first launched, we were the only ones online. Period," said Smith. "There was no competition."

In the past year, TopCoat has improved its presence on Amazon and Walmart online. And something new: It has begun working with brick-and-mortar retailers to get its products on store shelves. This is particularly evident at Advance Auto Parts, AutoZone and Harley-Davidson.

In addition, the company has launched TopCoat Mania, a free sweepstakes where customers can win TopCoat products, Visa gift cards and a trip to the Black Hills of South Dakota for the 2024 Sturgis Motorcycle Rally.

No purchase is necessary to sign up. Go to topcoatmania.com.

TopCoat is planning big things for 2024, including new products. To learn more about the company and its products or watch product videos, go to topcoatproducts.com or check out www.facebook.com/f11topcoat.

Or stop by the TopCoat booth at the Ponte Vedra Auto Show, which is just one of many community events the company is involved with.



Gla-C, a glass cleaner that cleans more than glass, is one of TopCoat's popular products.

Photos by Susan Griffin



Brumos

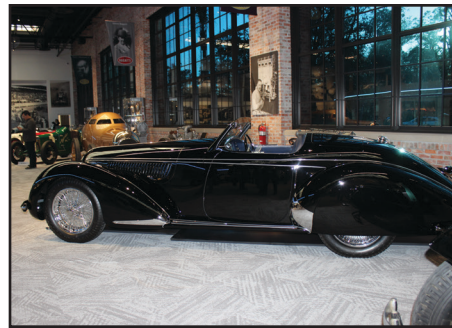
Continued from 19

any given time. It rotates cars often, so expect to see new ones on display if you haven't visited recently.

The 35,000-square-foot museum is divided into two sections:

Forerunners — This area celebrates the earliest days of motoring and advances that “set the stage for racing and automobile innovation as we know it today.” Automobile enthusiasts will encounter the foundational ideas of

Bugatti, Duesenberg and Peugeot, some as early as 1894. Here, they will find the contributions of Leo Goossen, Harry Miller and Fred Offenhauser.



Frontrunners — This area provides a deep dive into the history of Brumos racing. Learn about the role Porsche played in the Brumos victories.

The Brumos Collection initially opened in January 2020. Unfortunately, COVID-19 forced it to close its doors two months later. But the museum was able to reopen in January 2021 and has been open full time ever since.

It's open each Thursday, Friday and Saturday, starting at 9 a.m. The last ticket entry is 2:30 p.m. Tickets can be purchased in advance at thebrumoscollection.com. They can also be purchased

upon arrival in the lobby.

Visitors will discover that the museum has recently incorporated a lot more memorabilia than previously.

“We just finished redoing all of the trophy cases on the Frontrunner side,” said Toni Boudreaux, director of operations. “So, on the Brumos Collection side there's a lot more content to see.”

On Saturday, Nov. 11, The Brumos Collection will hold its fourth Saturday Social.

“It's a fun community event where

BRUMOS continues on **Page 22**

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Photos by Susan Griffin



Brumos

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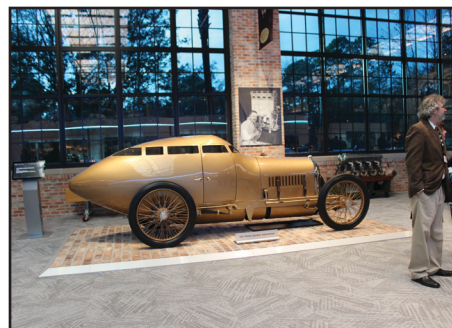
guests come and feast their eyes and ears on cars from our collection,” said Boudreaux.

The Brumos team will run some of the cars so that attendees can hear their engines and see them run.

That event begins at 9 a.m. Vendors will be onsite, as will UNF’s Osprey Racing Team with their Formula SAE car. Formula SAE is a student design competition sponsored by SAE International.

Shop technicians will give a small presentation, with time for a Q&A.

Attendees are invited to bring their own vehicles for a chance to win the Staff Picks Award.



“We do two Saturday Socials a year,” said Boudreaux. “We usually do one in the springtime, and then we do one in the fall. It is a big event. People love seeing the different cars. We always have great food trucks. In addition to that, people also get to make their way into the museum. So, it’s a really fun day.”

General admission to the social is \$19.99, and children age 10 and younger are admitted free. Because this will be Veterans Day weekend, the museum is offering a military admission for both active and retired military at \$14.99.

When the museum first opened, peo-

ple expressed a lot of interest in putting on special events there. As a result, the staff put together a corporate partnership program called The Brumos Collection Executive Circle. Essentially, organizations and businesses pay a membership fee and then may be able to use the facility’s space. Those interested in the Executive Circle can learn more by contacting Boudreaux at Tboudreaux@brumos.com or by calling 904-422-7275.

Visitors to the Ponte Vedra Auto Show will want to see what vehicles Brumos brings to display. There will also be retail opportunities for people to purchase Brumos merchandise.

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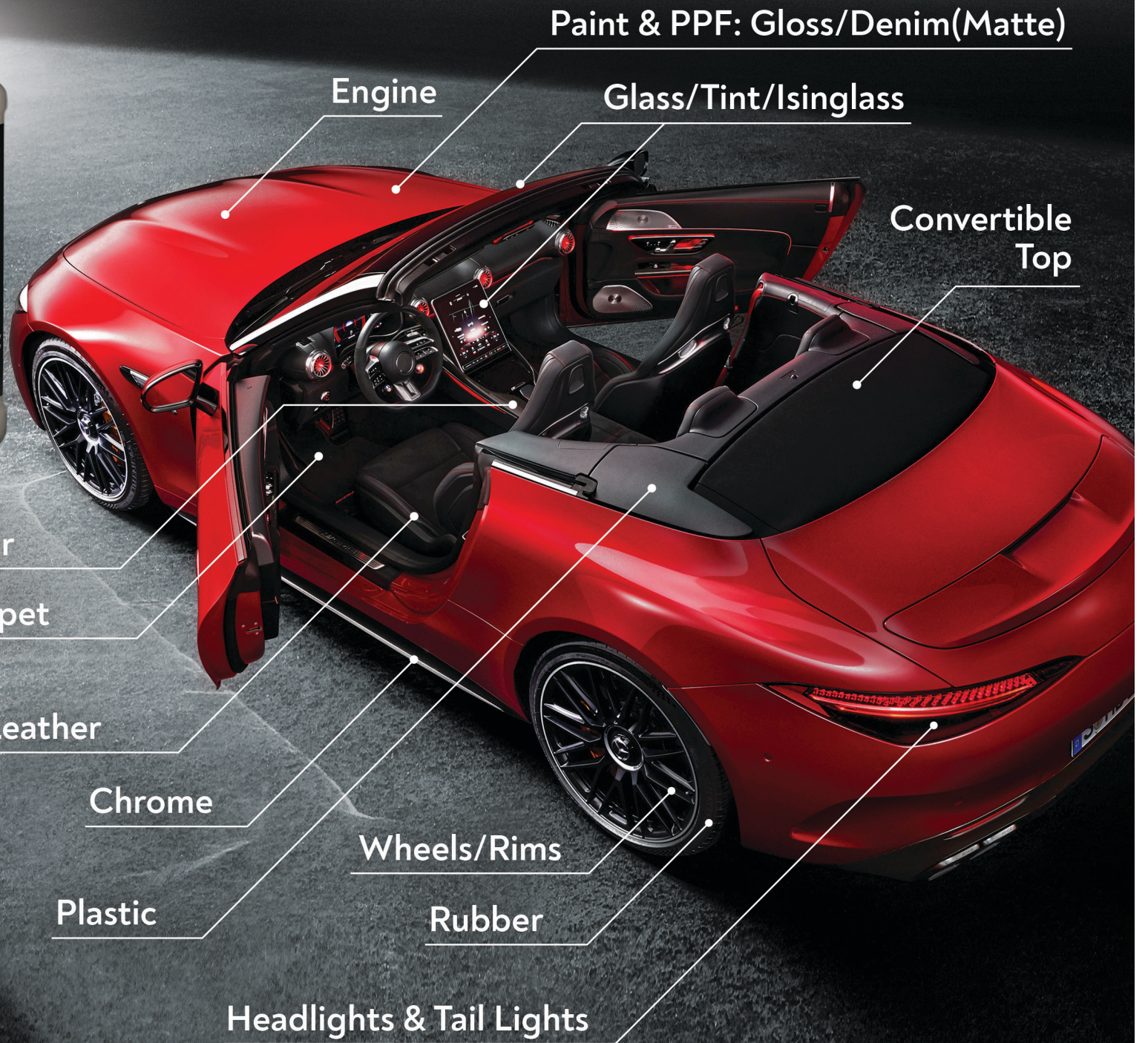
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The Nease NJROTC program has had its share of state and national success over the years.



The second annual Nease NJROTC Car Show is set for Feb. 24 from 9 a.m. to 2 p.m.

Nease NJROTC uses car show as unique fundraiser

By Anthony Richards

Car shows are a huge deal to a lot of people, so much so that they make for great fundraising opportunities, as found by the Nease High School NJROTC program.

It is no secret that high school programs or really any group are always attempting to find unique ideas to raise money, especially since it can go a long way in helping a program like Nease achieve their success.

The Nease NJROTC held its inaugural car show in July, and it was such a success that the program is back and preparing for their second annual showcase, this time on Feb. 24.

The event will be held once again in the Nease High School parking lot and will take place from 9 a.m. to 2 p.m.

Registration to be included in the festivities is now being accepted and the application form can be found and filled out by clicking on the “register your car” tab on the top left corner of the website neasecarshow.com.

Car registration is \$20 for the early bird price and increases to \$25 for those entering on the day of the show.

Two hundred-plus vehicles, from classic and exotic cars to sports cars and motorcycles. All makes, models and years are accepted and there will be several categories so that the judges can pick the best one for each.

The judges will be those in attendance, who will be able to vote on their favorites with a top three being selected as a “people’s choice award” winner in the best in show representatives in the classic and exotic/sports categories.

There will also be a winner and runner-up being named among the motorcycles present for the show.

Admission is free for all spectators



Photos courtesy of Nease NJROTC

Nease NJROTC helps create memories and opportunities to its cadets.

and there will be fun for the entire family, with food, vendors, games, a 50/50 raffle and music provided by DJ Chris.

All proceeds from the show go toward helping the Nease NJROTC program to help their cadets continue to create lasting experiences in high school to better prepare them for their future path in life.

The Nease NJROTC program has garnered its share of recognition both statewide and nationally over the years, and fundraisers like this help make sure that level remains for the next classes of students looking to make a memory for themselves. That tradition of success starts with the support of the local car community.



The inaugural car show fundraiser took place in July.

A look back over the years at the Ponte Vedra Auto Show

By Shaun Ryan

This year brings the 21st annual Ponte Vedra Auto Show — or, if you prefer, the 20th anniversary of that first show in 2003. This is also another major anniversary in the automotive world; it's the 75th anniversary of Porsche, which produced its first car in 1948.

This is also the fourth year Art 'n Motion of St. Augustine has operated the show.

Over the years, the Ponte Vedra Auto Show has demonstrated its continued popularity. Hundreds of vehicles have appeared at the show, representing nearly every era, style and manufacturer in America, and the world at large.

Some changes have been made over the past two decades.

Originally a creation of the St. Johns County Chamber of Commerce, the first show was held in the Sawgrass Village shopping center parking lot. In those early years, it was held each April. In 2011, it was moved to the lawn at the TPC Sawgrass clubhouse, near the famed Stadium Course, annually the site of THE PLAYERS Championship.

In 2012, the date was changed. The show was moved to September. The event was presented by the Chamber in partnership with Brumos Porsche. Celebrated racecar driver Hurley Haywood served as a guest judge, and among the attendees were Bill Warner, founder of the Amelia Island Concours d'Elegance, and Ray Shaffer, then-general manager of Brumos Porsche.

Porsche, too, remains an important part of show history. On the 10th anniversary in 2013, the unveiling of the 2014 Porsche Panamera was featured. Also that year, a panel discussion was held with the Brumos Racing Team.

The following year, the Brumos Companies served as the presenting sponsor.

This year, The Brumos Collection is one of the show's sponsors.

The 20th anniversary of the Porsche 992 was celebrated at the 2015 show.

The next year, the Ponte Vedra Auto Show fell on Sept. 11, the 15th anniversary of the infamous terrorist attacks in New York City, in Pennsylvania and at

the Pentagon. A special tribute honoring first responders and those who lost their lives that day was incorporated into the program.

2016 also saw the show move to another location, Nocatee Town Center Field, which was near the Publix Supermarket.

In 2017, Hurricane Irma crashed the party, forcing organizers to reschedule the show to Sept. 24. The community

was still cleaning up on that date, but the show still attracted 3,500 people, a testament to how important this show is to local residents.

In 2018, the show was moved to its current location, Nocatee Station Field. That year, there was a special focus on the 70th anniversary of the Porsche 356, the automaker's first model.

The date of the show was moved once

again, this time to Sept. 22 in anticipation of Hurricane Dorian, which fortunately did not actually come ashore.

In 2020, Art 'n Motion took the show's reins from the Chamber and the date was changed to November as a prudent safeguard against further hurricane threats. Unfortunately, the pandemic posed a serious challenge, but in the end, the show was still held.

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Thursday and Friday, November 16th and 17th

Show Hours 10 AM - 6 PM

Saturday, November 18th

Show Hours 10 AM - 5 PM

THE SHOPPES OF PONTE VEDRA

10% of show proceeds will be donated to Breast Cancer Research and related services at Baptist Medical Centers and Mayo Clinic in Jacksonville.



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Photos from the 2022 Ponte Vedra Auto Show

Photos by Susan Griffin and Anthony Richards



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