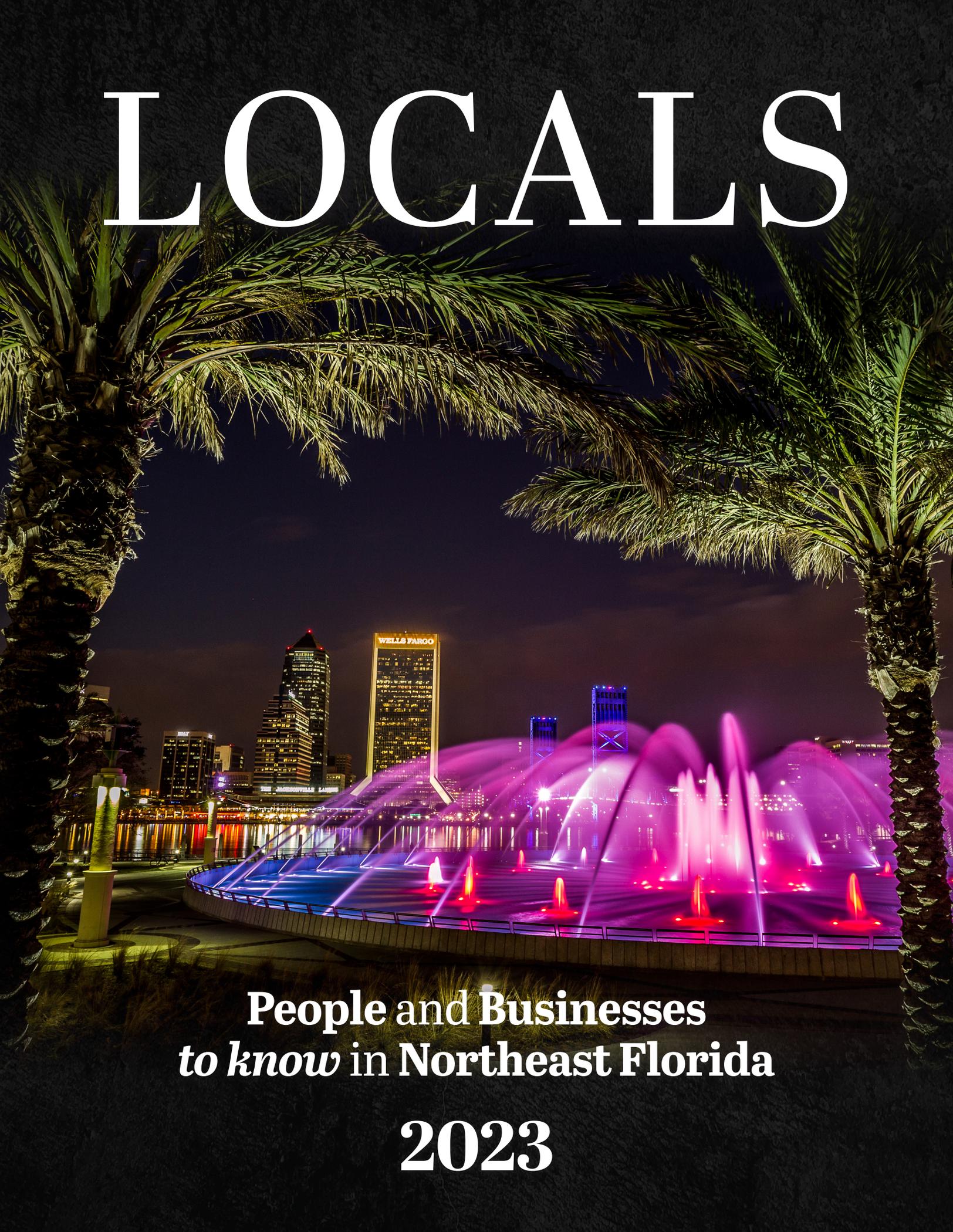


LOCALS

A nighttime photograph of a city skyline, likely Jacksonville, Florida. In the foreground, two large palm trees frame the scene. In the middle ground, a large fountain with multiple jets of water is illuminated with vibrant purple and pink lights. The background shows several skyscrapers, including one with a prominent 'WELLS FARGO' sign illuminated in yellow. The sky is dark, and the city lights create a bokeh effect in the background.

**People and Businesses
to know in Northeast Florida**

2023



MELISSA PELLERITO — REALTOR®

Multi Year Award Winner

MeLissa Pellerito has a passion for her community and she thrives on making people happy. She is well respected by local professionals, school officials and her peers in the real estate industry.

“Real estate has allowed me to meet many amazing people and assist them with sometimes the largest financial transaction of their lives. I give 110% every day to customers and peers in hopes of making someone’s day.”

She obtained her real estate license in 1996. MeLissa began her career as a full time Realtor in January 2003. She prides herself in being a top producer with her most recent accomplishments being the Top Producer by both Units and Listings by Volume, as well as Top Sales Performance. In 2022 she sold over \$25 million!

MeLissa is also active in her community and very supportive of local schools and sports. She is a member of the Clay County Chamber, a member of the Community Leadership Council, a member of Keystone Safety Net Alliance, a board member of the Keystone Lake Region Business Association and a member of the Kiwanis Club of the Lake Region.



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Realty & Mortgage

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(352) 494-1829

mpelleritorealtor@gmail.com



DID YOU KNOW?

Full-time realtor
since 2003



FAVORITE QUOTE

*“There is no pillow
so soft as a clear
conscience.”*
- French Proverb

FUN FACT

MeLissa has a
heart for animals and
is the VP of Twisted
Oaks Rescue.



WHAT INSPIRES YOU?

My family, friends
and customers.



DOCTORS LAKE MARINA

From left, Senior Dock Master Dale Sansom; General Manager Morgan Rexrode; Owner Robert Jones, and Bar Manager Rusty Skersick.

If you were making a movie about an amiable, larger-than-life retired Navy fighter pilot who decided to buy and develop a classic old Florida marina, Robert Jones would be the obvious choice.

Jones purchased the 5+ acre Doctors Lake Marina property in late 2017 from a local group led by the late Phil Yonge.

The property has continually evolved and expanded its operations and services since the 1950s under several different local owners, but it's Jones and his team who are taking it to a new level of modern maritime excellence.

There's the popular sunset tiki bar, dock improvements are constantly going on, and coming soon will be a restaurant and dry

stack. The Coast Guard also has a presence there.

"I'm just the latest caretaker, and we've got a great team," Jones said, which is good for all the people here who love their boats and take advantage of the endless opportunities for exploring the waters of Jacksonville.



Doctors Lake Marina

3108 US-17, Orange Park, FL 32003
(904) 264-0505 | doctorslakemarina.com

OWNER

Owned by Robert Jones since 2017



IN HIS OWN WORDS

"I knew I wanted to put a business on Fleming Island, and I was going to either buy it or build it."



MARINA BASICS

The marina is accessible by water via the St. Johns River through Doctors Inlet. Wet slips for vessels up to 65 feet in length and dry storage for additional 200 boats on trailers are available year-round. Onsite services and amenities include ValvTect treated diesel and gas, marine mechanic, boat ramp, WIFI access, and a ship's store offering supplies and convenience items.



FUN FACTS

Doctors Lake was originally founded in the early 1950s, but there's no clear answer about how it got its name. Despite its name, it is actually a brackish water inlet, openly connected to the St. Johns River.

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OSTEEN MEDIA GROUP
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CLAY TODAY

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OSTEEN MEDIA GROUP

2023 LOCALS

People and Businesses to know in Northeast Florida

Welcome to the inaugural edition of
**Locals 2023: People and Businesses to
Know in Northeast Florida.**

With Jacksonville as the centerpiece of a five-county metropolitan region, growth over the past 10 years has made us the 12th largest city in the U.S. and the fourth largest metropolitan area in Florida. According to the University of Florida Economic and Business Research Center, our community is expected to add more than 800,000 new residents to the region in the next 10 years. This population explosion continues to fuel our economy and have a positive impact on our local businesses.

Whether you live in Clay, St. Johns, Duval, Putnam, Nassau, Baker or Bradford, we're all part of the same growing region. This magazine offers you a glimpse of the people and businesses making it all work. You'll discover that business success truly comes in many different shapes and sizes. These profiles include employees from large corporations, franchise owners, single shop proprietors and civic leaders. They range from startup entrepreneurs to multi-generational operators who have successfully navigated the ever-changing Northeast Florida economy.

Who are they and what makes them unique?

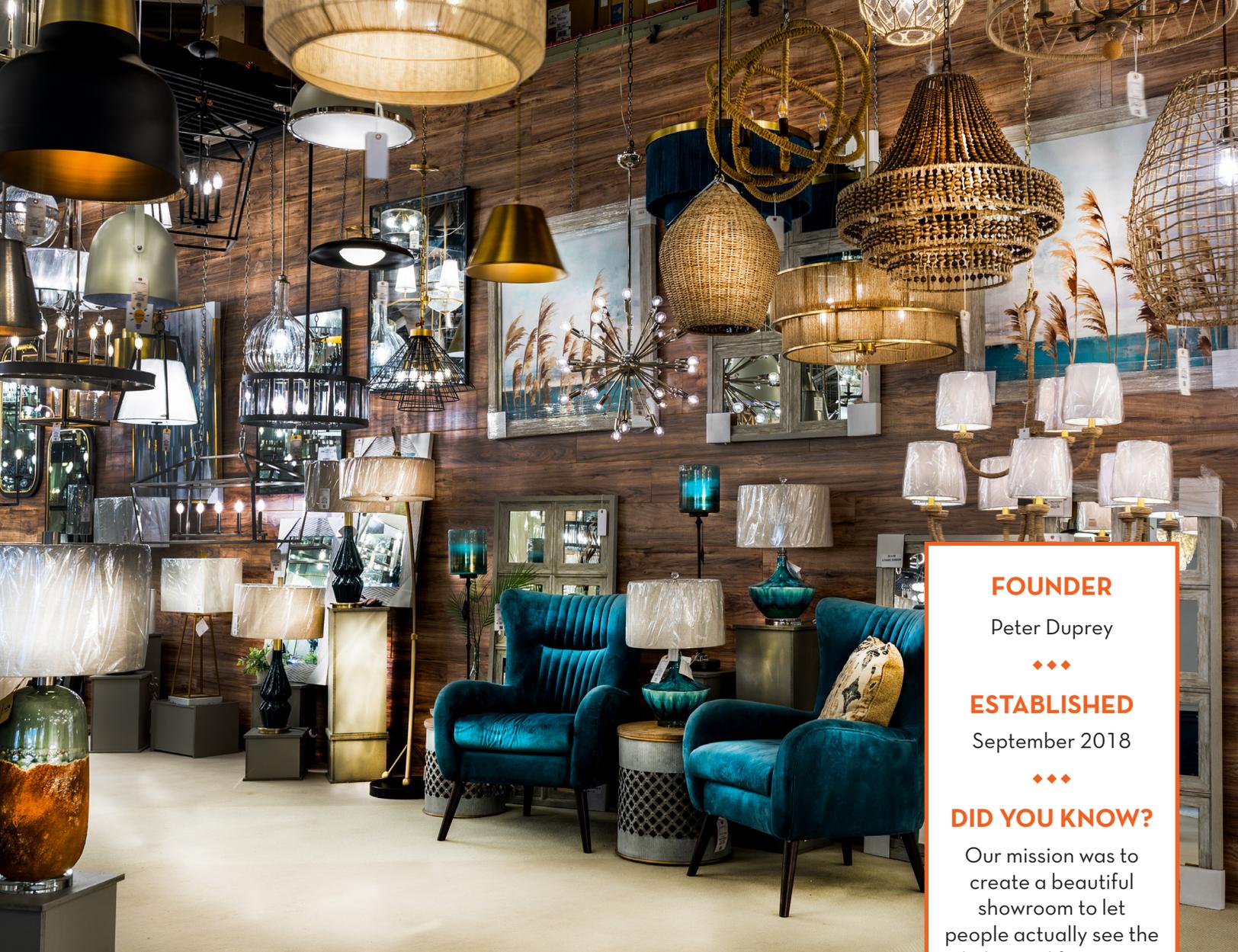
In these pages, we'll introduce you to an array of talented, interesting and hard-working men and women providing our communities with goods and services, care and support, plus a little fun and recreation added in to keep us happy, healthy and going strong. They'll share their inspirations, their missions, their favorite quotes and a few fun facts so that you can get to know them.

These are our business leaders, our peers and our neighbors. Make sure to stop in and say hello.

Enjoy!

Julie Osteen

PRESIDENT AND CEO OF OSTEEN MEDIA GROUP



FIRST COAST LIGHTING & FANS

The area's largest selection of lighting, fans and home decor.

Peter Duprey, in his own words:

"I've been in the lighting business since 2003, and it was finally time to go out on my own after running other showrooms throughout the Jacksonville area for 15 years.

We offer full-service lighting and fan design for our customers, including many builders in the local area from Southern Georgia down to Palm Coast.

Right now we work with over 30 builders in the area to help their customers get the look and design they want in their homes.

We also have a retail store that has many

updated lighting styles ranging from modern, traditional, Coastal, industrial and farmhouse, with many styles in between.

I feel we have the best selection of lighting and fans in Northeast Florida but honestly, I feel we have the best staff around. I have 13 employees that really care about this business and their customers, and it shows."



10130 Philips Highway, Jacksonville, FL 32256
(904) 379-8828 | www.firstcoastlighting.com

FOUNDER

Peter Duprey



ESTABLISHED

September 2018



DID YOU KNOW?

Our mission was to create a beautiful showroom to let people actually see the lights and fans. Our customers are typically looking for ideas when they come in.



WHAT INSPIRES YOU?

We are a true family-owned, start-from-scratch business. We started with a plan and followed it. The last 5 years have been nothing short of incredible, but I am happy to get to share it with great employees and wonderful customers.

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Todd & Debbie Beals
lakearearealtors.com



TODD AND DEBBIE BEALS, REALTORS® & COMMUNITY LEADERS

Family, Community and their Customers...if you know Todd and Debbie that is how you would describe where their passion lies.

“We love to spend time with family and friends, and we enjoy being engaged with our community helping where we can in volunteering. I think that’s why we enjoy helping people buy and sell their homes.”

Todd and Debbie have been married for 34 years. They started their life journey in Jacksonville Florida in 1987 and married in 1988. Todd was in the Navy and then got a job in Wichita, KS where he worked for Bombardier Learjet. In 2006, Todd decided to venture off from the Aircraft industry into the world of Real Estate.

The BEALS TEAM began in 2013,

when after 26 years in the IT world Debbie also decided to go into the world of Real Estate.

They enjoy spending time at the beach, on the lake, jet skiing, kayaking, or just relaxing on the water. They have 2 daughters, Meagan and Mallorie. They also have two grandchildren, Elsie & Easton and another on the way. “Being grandparents is such a joy. We always heard it was great but didn’t realize just how special it is!”



(352) 478-8320

www.lakearearealtors.com

FAVORITE QUOTE

“You are not a product of your circumstances, You are a product of your decisions.”

- Stephen Covey



FUN FACT

Todd and Debbie were in a water ski club and used to hold ski shows where Todd was a base skier. Debbie would be on the second tier and Meagan would be at the top.



DID YOU KNOW?

Todd and Debbie are very active in their community.

They volunteer with several groups such as Rotary, Kiwanis, Keystone Heights Business

Association and the Community Leadership Council just to name a few. Debbie currently serves on the Tourism Development Council and they are members of the Clay County Chamber. Todd is also a real estate multi year award winner. They also enjoy volunteering in the schools and hope that as volunteers they can help make a difference in at least 1 child’s life.



Jonathan Gibbs

Good Neighbor Agent Since 2016



JONATHAN GIBBS STATE FARM

Like a good neighbor, State Farm is there.®

Since December 2016, Jonathan Gibbs has been the State Farm agent in the Nocatee community of Ponte Vedra, Fla.

Since the start, his staff has grown to five, full-time “Good Neighbor” members.

With the volatility of the insurance market in Florida, a company with the financial strength of State Farm offers real advantages. State Farm has been the number one auto insurer since 1942, and the number one homeowner’s insurer since 1964.

The Gibbs’ team awards include Chairmen’s Circle, Senior Vice President’s Club and Ambassador Travel Club, all a result of their tireless commitment to putting customer needs first and helping customers face their financial future with confidence.

A native of Ponte Vedra, Jonathan takes

great pride in giving back to such a special community.

Jonathan and his team are often spotted at the Nocatee Farmers Markets on Saturdays handing out State Farm swag, and he’s been a primary sponsor of Nocatee-A-Glow for the past three years.

State Farm is uniquely positioned to grow responsibly in Florida, and Jonathan Gibbs State Farm is honored to be able to lead that charge in Ponte Vedra and Nocatee.



340 Town Plaza Avenue, Suite 250
Ponte Vedra, FL 32081
(904) 834-7312 | weinsurepontevedra.com

ESTABLISHED

Dec. 1, 2016



WHAT INSPIRES YOU?

Being able to help customers with the risks of everyday life, and to help them best prepare for their financial future.



DID YOU KNOW?

There are more State Farm Agent offices than McDonald’s locations.



FUN FACT

Barry Manilow wrote the original “Like a Good Neighbor” jingle for State Farm



5TH & PAISLEY

Beauty begins from within.

The FAB FIVE+ Team, in their own words:

“5th & Paisley is a partnership of FIVE women who all share family genetics. A mom, daughters and niece, along with the grands make up this FAB FIVE+ team. We have a background in fashion, art, business, merchandising, sales, finance and marketing as well as teaching and nursing to add to the mix!

In 2018 we decided to put our love of fashion and creativity into an online boutique to serve women and children. Our focus is and has always been women, community and giving.

Our boutique isn't just another store on the block. When you walk in we want you to see, feel and even smell the quality of our merchandise, and feel at home while

you shop.

Everything that goes into the boutique is well thought through and even where it's placed in the store is done with purpose. The partners range in age from 20's to 50's, and we like to be sure there are items for all ages! Behind the scenes can be pretty crazy sometimes with FIVE opinions, but we make it work!

Family and community inspire us and are a part of everything we do. We love supporting women - in business, in community and in family.”

5th & Paisley
BOUTIQUE

418 Walnut St, Green Cove Springs, FL 32043
(904) 248-1821 | shop5thandpaisley.com

FOUNDERS

Debbi Goyette, Kristina Humphrey, Brittany Dubray, Taylor Waln and Alexis Elliott



ESTABLISHED

November 2018

Storefront established

July 2022



DID YOU KNOW?

We carry brands and items exclusively owned and made by women. We love to offer items that give back to the community and support women. We also have several events and workshops each month, both private and public events, such as our Sip N Shops, Hat Bars and Girls Night Out Events.



FAVORITE QUOTE

“You're Like Really Pretty” (you'll find it hanging in our boutique!)



FUN FACT

Our children's clothing is our own brand! Cambria + Skye and River + B are exclusively designed by 5th & Paisley. We're proud to provide a local growing brand with comfort and affordability at the forefront of our designs!



MORGAN STANLEY

DAWN L. ALEXANDER, CFP®, CEPA®

Growing up, Dawn Alexander was always motivated. Between babysitting, house cleaning and working at the YMCA, she found ways to keep moving forward. By the time she graduated from college, Dawn was well prepared for a future in financial planning.

As a Financial Advisor at Morgan Stanley, Dawn uses her twelve-plus years of experience and training to advise her clients in the management of their assets.

Dawn focuses primarily on providing investment and consulting services to affluent families and entrepreneurs. Most of her clients come to her in times of financial transition, such as retirement, business mergers or sales, loss of a loved one, or divorce. Dawn prioritizes the relationship

between her clients and her team, helping those clients develop a financial plan that coincides with their values, multi-generational goals and ultimately greater financial security and flexibility.

When assisting business owners, one of Dawn's goals is to help her clients plan an exit strategy. "Having sufficient time to design and then execute a business exit plan is one of the most important factors of having a successful transition," says Dawn. "Taking the first step is often the hardest part," she continues. This is also true with business planning and achieving the owner's long-term goals.

Although the saying, "better late than never" can be applied, Dawn prefers to assist her clients early on in their planning phases to ensure financial

FUN FACT

When she isn't planning for her clients' financial futures, Dawn actively volunteers with several organizations in the community as well as boating, spending time at the beach and traveling.



DID YOU KNOW?

Dawn's motivation and determination helps all her clients as they work together to achieve their long-term financial goals.

confidence moving forward instead of waiting until the last moment, when choices may be limited or may place the business owner in a less than desirable position.

Morgan Stanley

50 A1A North, Ste 112, Ponte Vedra Beach
(904) 273-7589
advisor.morganstanley.com/dawn.alexander

Morgan Stanley Financial Advisors have engaged Osteen Media Group to feature this content.

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AZULE VACATION MANAGEMENT

Authentic and unsurpassed delivery at every touchpoint

Launching or maintaining a successful short-term rental business can be lucrative. The vacation rental sector is surging and, in some cases, producing respectable return on investment for owners. It is crucial to develop a formula that allows excellence in many disciplines. Solid operational execution converts investment into meaningful long-term appreciation and cash flow growth of real property.

Longtime Ponte Vedra Beach residents Randy and Karina Coryell established Azule via input from their real estate clients seeking management services. Their brokerage company, Ocean One Real Estate Group, works heavily within the real estate investment space and often received inquiries to recommend short-term rental management. Following research and development, they founded Azule Vacation Rental and Property Management, and have been chosen “Best of the Best” the past two years for best vacation management firm in the region.

Utilizing hands-on and technology driven solutions, the company effectively addresses occupancy percentage stability,

top nightly rates, and travel trends that allow definitive action to achieve success for all stakeholders. Azule offers 5-star results to guests and partners alike by mindful attention to the multiple details that simply must be executed at a higher level. Azule’s portfolio is expanding predominantly through word of mouth, the best kind of organic growth. The company is targeting further development and optimization of its impactful platform here in beautiful North Florida.

SERVICES:

- Acquisition of real estate assets
- Estate and STR Management
- Financial management and reporting
- Professional maintenance
- Hotel quality housekeeping
- Unsurpassed guest engagement



(904) 624-2330 | www.azulevacation.com
Hello@Azulevacation.com

OWNERS

Randy and Karina
Coryell



ESTABLISHED

2018



WHAT INSPIRES YOU?

Creating memories that last for all our guests. Informed and happy stakeholders.



FAVORITE QUOTE

“Life is not measured by the number of breaths we take, but by the moments that take our breath away.”
- Maya Angelou



DID YOU KNOW?

Karina’s passion lies in the Culinary Arts. Her long career in Hospitality Management, helps Azule create and deliver exceptional guest services.



FUN FACT

Randy is passionate about health, and can be found in our beautiful beach community running, riding his bikes and enjoying nature.



FOUNDER

Northeast Florida native Clare Berry



ESTABLISHED

1993



WHAT INSPIRES YOU?

The joy of helping buyers and sellers behind the scenes, using knowledge and creativity to get to yes.



FAVORITE QUOTE

"Pick up a piece of paper only once" (So make a decision!)

"People don't care how much you know until they know how much you care."



FUN FACTS

In my off time, I love watching pro sports of all kinds, birdwatching, being one with my yard, going to concerts, dining out, participating in rewarding volunteer activities and having new experiences as often as possible. I am naturally curious, positive and energetic!

BERRY & CO. REAL ESTATE

RESOURCEFUL - RESPONSIBLE - RESPECTED

Northeast Florida's Real Estate Expert

"I founded my company, Berry & Co. Real Estate, in 1993, when I had the opportunity to market The Ponte Vedra Carlyle. At that time it was the first new oceanside condominium in Ponte Vedra Beach in many years.

It was exciting and new, and to land this job I needed to be independent to partner with the Atlanta developers, who had successfully done such projects many times over in Atlanta.

At that time I had seven years of real estate experience in the local market, and in 1992 was president of the Ponte Vedra Association of Realtors, which later merged into the Northeast Florida Association.

The developers and I had mutual respect and a great working relationship from the

beginning. I spent three years helping create and market The Carlyle, and at the same time building my general brokerage business.

Today, we are a premier boutique brokerage offering depth of local knowledge and real estate experience to benefit our buyers and sellers."

- Clare Berry



330 A1A North, Suite 305
 Ponte Vedra Beach, FL 32082
 (904) 382-5875 | clareberryrealestate.com
 clare@clareberry.realtor



From left, trainers Amber Shah, Tristen Autry and owner Amy Hearne.

STEP INTO YOU.

FOUNDED

March 2021



TOP 10 BENEFITS OF BODY20

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- Fully Customizable
- 20 minutes replaces hours of conventional gym training

BODY20 PONTE VEDRA BEACH

Unleash Your Body's Potential

Body20 Ponte Vedra Beach wants to be the best 20 minutes of your day.

Owners Amy Hearne, a physician and fitness instructor, and Michael Yorio, also a physician, built their studio around the exciting new concept of EMS (electro muscular stimulation) technology, so that a personalized, 20-minute workout is equivalent to 3-5 hours in a traditional gym.

A certified EMS coach guides members through a one-on-one workout that is fully customizable for both elite professional athletes and 80-year-old members just staying active and in shape. Members can come 1-2 times per week, which allows them to have more time with family, friends and hobbies while improving their health and having fun.

The technology has three modes: **Strength** mode for toning; **Cardio** mode for improving endurance and increasing metabolism; and **Relax** mode for muscle recovery.

InBody body composition analysis is included with the membership, and demonstrations are complimentary. Periodic progress reports with the **InBody** process show members their improvement in parameters, including increase in muscle mass and decrease in body fat.

BODY20®

240 A1A N, Ponte Vedra Beach, FL
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body20.com/ponte-vedra/



SCAN ME

Use the QR code on this page to learn more and try a complimentary demonstration.



PANACHE AN AVEDA SALON & SPA

Our mission at Panache is to care for our team, guests, and community from scalp to soul and bring joy to the world one service at a time.

Kristy Weeks, in her own words:

Serving St. Augustine for more than 35 years, our mission at Panache is to care for our team, guests, and community - from scalp to soul - and bring joy to the world one service at a time.

As an Aveda Lifestyle Salon and Spa, we specialize in creating a custom experience for every guest, every time.

Panache is known as an amazing salon offering cutting edge cuts and beautiful color, but we also offer spa services such as couples massage, facials, and Hydrafacial.

We're proud to be a Greencircle Salon and Spa, and divert 95 percent of our salon and spa waste from landfills, making us a carbon

neutral business.

Our Aveda and Eminence product lines are organic, plant based and cruelty free, and further align with our mission to care for the world we live in.

It would be our pleasure to serve as your oasis on the island.

To learn more about our services, please visit getpanache.com.



1089 A1A Beach Blvd, | St. Augustine, FL 32080
(904) 461-9552 | getpanache.com

OWNERS

Kristy Weeks and
Michelle Vijgen



ESTABLISHED

June 30, 1987



WHAT INSPIRES YOU?

Making people feel great, from the inside out!



DID YOU KNOW?

Panache is now a carbon neutral business and we are so proud of that!



PATRICIA EVANS — CAPITAL CITY BANK

Bank Here, There & Everywhere

When you think of Capital City Bank, you can't help but think of Patricia Evans. She's a positive change maker in every community she serves.

She's been a Capital City Bank associate for 25+ years, and now she's serving Clay and Bradford counties as market president.

"The bank is my life and I'm grateful for the many opportunities it has provided myself to help in our communities. Even with Sr. Management support, I wouldn't do all that I do except that I truly love it. I work closely with our associates and business partners to build mutually beneficial relationships, constantly striving to ensure we are providing the best tools, products and resources. Volunteering hundreds of hours with civic and community organizations, and now a Leadership Clay Class of 2023 participant, I enjoy working to help the communities in which we live, work and play to have continued economic development."

Capital City Bank provides a full range of banking services and places top priority on meeting the needs of our clients and enriching communities.

"We serve our clients by seeking to offer personalized financial solutions and supporting local projects, and this amplifies our impact as trusted bankers and loyal neighbors," she said.

Capital City Bank also reflects and supports the priorities of communities through financial and in-kind investments and matching associates' personal donations to charitable organizations. The bank recently celebrated 127 years in business and its bankers will continue to meet the ever-changing needs of clients and communities.



Multiple Locations to Serve You | www.ccbg.com

WHAT INSPIRES YOU?

Seeing and helping those around me to achieve their dreams.



FAVORITE QUOTE

"Whether you think you can or think you can't, you are right." — Henry Ford

DID YOU KNOW?

I recently celebrated 30 years of marriage to my high school sweetheart. I couldn't have the level of engagement that I do without him being a strong support system.

FUN FACT

Patricia is the assistant Pit Boss for the MoMo ChampCar endurance race team. You can find her slinging gas cans and strategizing over the race radios several weekends of the year.



OWNER

Cheri Starnes



ESTABLISHED

October 2020



WHAT INSPIRES YOU?

I love our city of Green Cove Springs and the people. Making people happy inspires me.



FAVORITE QUOTE

I believe in doing things for the right reasons.



DID YOU KNOW?

Green Cove Springs has a new diner in the center of the neighborhood.



FUN FACTS

I'm a huge Florida Gator fan, and we love sports and our grandchildren.

THE CORNER POCKET

Hang out and have a good time with some great food & great people.

Cheri Starnes, owner of The Corner Pocket in Green Cove Springs, says her business is much more than a pool hall.

The Corner Pocket is a true family place, where her plan came together to create a place that Green Covians - as well as surrounding towns in Clay - can come to and enjoy.

The dining room serves breakfast, lunch and dinner, which are all homemade meals. The bar is surrounded by music and sports. They have added 10 new Diamond pool tables that host many tournaments and leagues, including two juniors.

Starnes actively serves the Green Cove community on multiple levels, including the

Chamber of Commerce, Citizens Advisory Board (chairman), Business League (vice chairman), Village Improvement Association, and Green Cove Springs Rotary.

Her life is surrounded with family, friends, many wonderful customers and staff that have become a part of The Corner Pocket family. She and her husband, Noel, have two daughters, their husbands, and eight grandchildren. Her motto is work hard and be nice.

THE CORNER POCKET

14 N Magnolia Ave, Green Cove Springs,
(904) 284-1992 | thecornerpocketgcs.com



DOUG “SONNY” CONKEY

He has done it all!

“My passion is to serve. From my childhood with parents devoted to their community, then my military career and now in our community and in multiple roles, I have been able to serve the community and enhance its quality of life. You have to seize opportunities in life to do what you love.”

“I’ve always been interested in public service,” said Conkey. “I grew up with it. My parents were very active. My mom and dad were very involved on the school board, planning board and the town council. In retirement, my Dad continued service to his small retirement community in Florida as a two term Mayor. I was fortunate to have a loving family close by after my mother passed away when I was young. My Dad’s love and guidance played a pivotal role in my life.”

Doug was born and raised in Foxboro, Massachusetts. He attended the United States Naval Academy, graduating with Merit in 1984 and received his Wings of Gold in 1986. Doug flew the A-7E Corsair and F/A-18 Hornet for 21 years, retiring in 2005 as a Commander. He then went on to get his real estate license, run for Clay County Commissioner (serving two terms), become the Clay County Chamber President and then serving as the YMCA Clay County Director. A door opened that provided an opportunity to get back to flying so he pursued another career change in commercial aviation. He now works for the St. Johns River Water Management District as the intergovernmental coordinator. He works with constituents, local governments and staff helping people to understand the mission of the district and the many programs they have to serve the people of the district.

He and his wife Gretchen have been married for 37 years. They have two daughters Megan and Elizabeth. Doug spends a lot of time outdoors playing golf, enjoys walking and being involved in multiple veteran and community service organizations.

Favorite Quote: “Damn the torpedoes, full steam ahead.” – Admiral David Farragut



Owner of Cutie Pies Bake Shop Bethany Mitidieri (right) with her husband, Rick Mitidieri.



CUTIE PIES

From scratch, mini pies and treats.

Bethany Mitidieri, in her own words:

“Cutie Pies is a small batch, made-from-scratch bakery specializing in mini pies and treats. We carry both sweet and savory treats, and offer catering and special orders for whole pies and gluten free items.

I was raised in a family of exceptional cooks and even better home bakers.

We pay tribute to generations of women who used the best ingredients and did not compromise on quality. Everything is natural and completely scratch made.

For 28 years, I’ve cared for others as an elementary school principal, and have spent the last three decades loving and inspiring underserved youth to think big and chase their dreams.

I say that baking is my “love language.”

While being an educator was so rewarding in so many ways, I’m now called to nurture people in a new and exciting way.

I’ll continue to support young people by giving a portion of our proceeds back to teachers and underserved youth in St. Johns County. I also plan to employ young people to provide opportunities for them to learn and grow.”



62 Cuna Street, St. Augustine, FL 32084
(904) 217-8341 | www.cutiepiesstaug.com

FOUNDER

Bethany Mitidieri



ESTABLISHED

November 2022



WHAT INSPIRES YOU?

The satisfaction and joy people experience eating my treats.



FAVORITE QUOTE

Hard work pays off.



FUN FACTS

I’m a former elementary school teacher and 30-year educator.



DID YOU KNOW?

I have 2, 100-pound Great Pyrenees named Tetra and Quinn.



ESPLING JEWELERS

Dan Espling and Brenda Heckl are ready to help you at Espling Jewelers.

Today we are your Estate jeweler. Buying, selling, and repairing high end jewelry and watches.

But where did we start?

In 1972, Bengt A. Espling chose to leave his successful corporate job as a vice president of a national jewelry chain to open his own business.

The store inventory included a few watches and watch bands to sell, later adding diamonds and jewelry collections.

Bengt and his wife of 67 years passed away in 2020.

Today, the Espling family continues with the same philosophy. His sons, Ben, and Daniel as well as Aja, a granddaughter, continue in the Espling tradition. There has

always been a desire to learn the history of jewelry and watches. This dedication as well as our experience, mechanical expertise and trained staff has helped to make Espling Jewelers the place to get questions answered about all your jewelry needs.

Espling Jewelers operates two distinctive stores in the Jacksonville area, and appreciates the opportunity to be your jeweler.



www.esplingjewelers.com

ESTABLISHED

Bengt A. Espling
1972



PHILOSOPHY

Customer satisfaction comes from having quality merchandise, personal service and integrity in the community we serve.



LOCATIONS

JAX BEACH
3988 3rd Street South
Jacksonville Beach
(904) 280-7700

MANDARIN
9825 San Jose Blvd.
Jacksonville
(904) 268-7975



FANTASTIC FLOORS

Jacksonville's leader in commercial and residential flooring solutions.

Fantastic Floors is owned by local flooring expert Rusty Williams, who is on a mission to elevate homes with high-quality Jacksonville and Orange Park flooring. They offer a wide range of flooring options, including carpet, wood, tile and stone, laminate, vinyl and rugs. To make the process easier, Fantastic Floors also offers free in-home measurement to get an accurate estimate for your home or business.

“Here at Fantastic Floors we strive to be the best flooring company in Northeast Florida. We have one of the most innovative showrooms in the country and are looking forward to opening our second location

off of CR210 by June 2023. We have built the best team to assist you with any and all flooring projects. We don't only have a great sales team but also have some of the best flooring installers in the area. People come to us when they want a job done right, by a reputable company and the job backed by a warranty. If you like quality, service and named brand products then we look forward to earning your business.”



1632 Park Ave, Orange Park, FL 32073
(904) 298-2593 | www.fanfloors.com

OWNER

Rusty Williams



DID YOU KNOW?

We are the flooring experts, so you don't have to be. We offer a wide selection of carpet, hardwood, tile & stone, laminate, vinyl and rugs to suit your style!



FLORIDA LANDSCAPE DOCTOR

Statewide Utility Contractor For Florida

When it comes to landscaping, cutting trees and clearing powerline paths through the swamps of Florida, Keith Valentine is just what the doctor ordered.

The Florida native is president of Florida Landscape Doctor, a company that grew out of his love of landscaping with his family when he was a boy.

He grew up on Circle Bar Ranch in Palatka, which is now called the Rodman Plantation. It was owned by his Uncle Woody Tilton Sr.

The family moved to Clearwater for a while before Keith moved back to Palatka to attend St. Johns River College. He then transferred to BYU in Idaho where he earned his degree. He did a two-year mission with the Church of Jesus Christ of Latter-day Saints in Nashville, Tenn., before beginning his fascinating and ongoing career.

The Certified Arborist, Licensed Irrigation Contractor and Certified Pest Control Operator with the State of Florida

is married to his “sweetheart Joycelyn,” and they have six children combined. He’s currently chairman of the Tree Committee for the City of Palatka.

He is a member of the International Society of Arboriculture and is a widely known and respected court-approved witness in all aspects of Florida Tree Law.

The Florida Landscape Doctor business has expanded into “Utilities Vegetative Management,” which involves working with power company right of ways all over the state of Florida.

Upon retirement, Keith says his final project will be his “Trails End Outdoors RV Park and Cabins” on his ranch in Hollister, Fla.

The RV resort now has cattle, horses, three stocked fishing ponds and 18 RV lots with five Cowboy Cabins, a Lodge and a boarding house, all available to rent through the Airbnb system.

He has plans to expand the resort with two more phases.



Top left: The Valentine family has a long history of working to improve properties and clear swamp power lines in Florida. The machines shown above are part of a system called the “Swamp Arborist,” which trims trees 45 to 75-feet in the air while floating along power lines through the swamps. The “Marshmaster,” a tractor-like machine, pulls a 25-foot airboat hull containing a remote controlled, all-terrain tree trimmer with a drum mulcher head. It was the first one in the United States.

FOUNDER

R. Keith Valentine



ESTABLISHED

2004



WHAT INSPIRES YOU?

Taking a piece of property and turning it into a property that will increase in looks and value.



FAVORITE QUOTE:

When you discover the talents that God has given you and use them to glorify Him, you will experience a full life.



DID YOU KNOW?

The Valentine family has been improving properties since the 1960s.



P.O. Box 1129, Palatka, FL 32178
(386) 325-3004 | floridalandscapedoctor.com



KATHLEEN FLORYAN - EXP REALTY

Every house has a story. Let me tell it to sell it!

Since 2006, Kathleen Floryan has been selling Northeast Florida oceanfront property, primarily in the A1A corridor including Ponte Vedra Beach, South Ponte Vedra Beach, Vilano Beach and St. Augustine.

She specializes in these areas because she lives here, and the beachfront has always been an attraction.

She was born in Trenton, N.J., and grew up in the Westchester County village of Larchmont, N.Y.

She currently serves as the Chair on the Board of the Ponte Vedra Beach division of the St. Johns County Chamber of Commerce; she's a current board member for North Shores Coastal Design Review Board and also serves as Vice Commodore of the St. Augustine Yacht Club.

Along with her many local philanthropic causes, she's an active member of Our Lady Star of the Sea Catholic Church in Ponte Vedra Beach.

Most recently she won the coveted *Best Waterfront Real Estate Specialist* in the *2022 BEST of the BEST of Ponte Vedra contest*, sponsored annually by The (Ponte Vedra) Recorder.



LUXURY

KATHLEEN FLORYAN
REALTOR® BROKER ASSOCIATE

Kathleen.Floryan@exprealty.com
(904) 687-5146

ESTABLISHED

Selling oceanfront since 2006

Joined eXp Realty since 2019



DID YOU KNOW?

eXp Realty is one of the world's fastest growing real estate brokerages



FUN FACTS

Because of eXp's extensive connectivity, I've been helping people with their relocation needs from around the world.

Jacksonville Business Journal Lists #30 for Top Real Estate Agents 2022.



Scott and Diane on a recent trip to Scotland

SCOTT KORNEGAY COUNTY MANAGER, BRADFORD COUNTY & DIANE KORNEGAY SUPERINTENDENT OF SCHOOLS, LAKE COUNTY

North Central Florida Power Couple!

Scott and Diane have been married for 36 years. Both highly successful and well respected, together they are an unstoppable team. For more than three decades these public servants have been positively impacting lives all over North Florida.

Scott joined the Florida Air National Guard and spent 10 years as a military policeman before joining Jacksonville Fire Rescue, where he spent the next 23 years advancing through the ranks as a firefighter Lieutenant, paramedic, administrative officer and program manager. He served as the City Manager in Keystone Heights and as Executive Director of the Lake Region Development Corporation. His current role is the County Manager in Bradford County. "There's plenty of opportunity here, and

we're going to do our very best to make sure that Bradford County moves forward," he said.

Diane began her career as a second grade schoolteacher in downtown Jacksonville. She also held positions in Duval County as assistant principal and principal before moving to Clay County where she ultimately rose to the position of Deputy Superintendent. In March 2017 she was appointed Superintendent of Schools in Lake County, FL.

Scott and Diane live on Lake Santa Fe with their Boykin Spaniel bird dog, Lincoln. They enjoy spending their free time on the lake, fishing, travelling and bird hunting with Lincoln all across the South and Midwest.

FUN FACT

Scott and Diane met in January 1984 at a pharmacy in Jacksonville where they both worked part-time. They have been together ever since.



WHAT INSPIRES YOU?

Stories of those who failed over and over again but never gave up until finally they achieved greatness by serving others.



FAVORITE QUOTE

Scott: "Every man is said to have his peculiar ambition. Whether it be true or not, I can say for one that I have no other so great as that of being truly esteemed of my fellow men by rendering myself worthy of their esteem."

- Abraham Lincoln

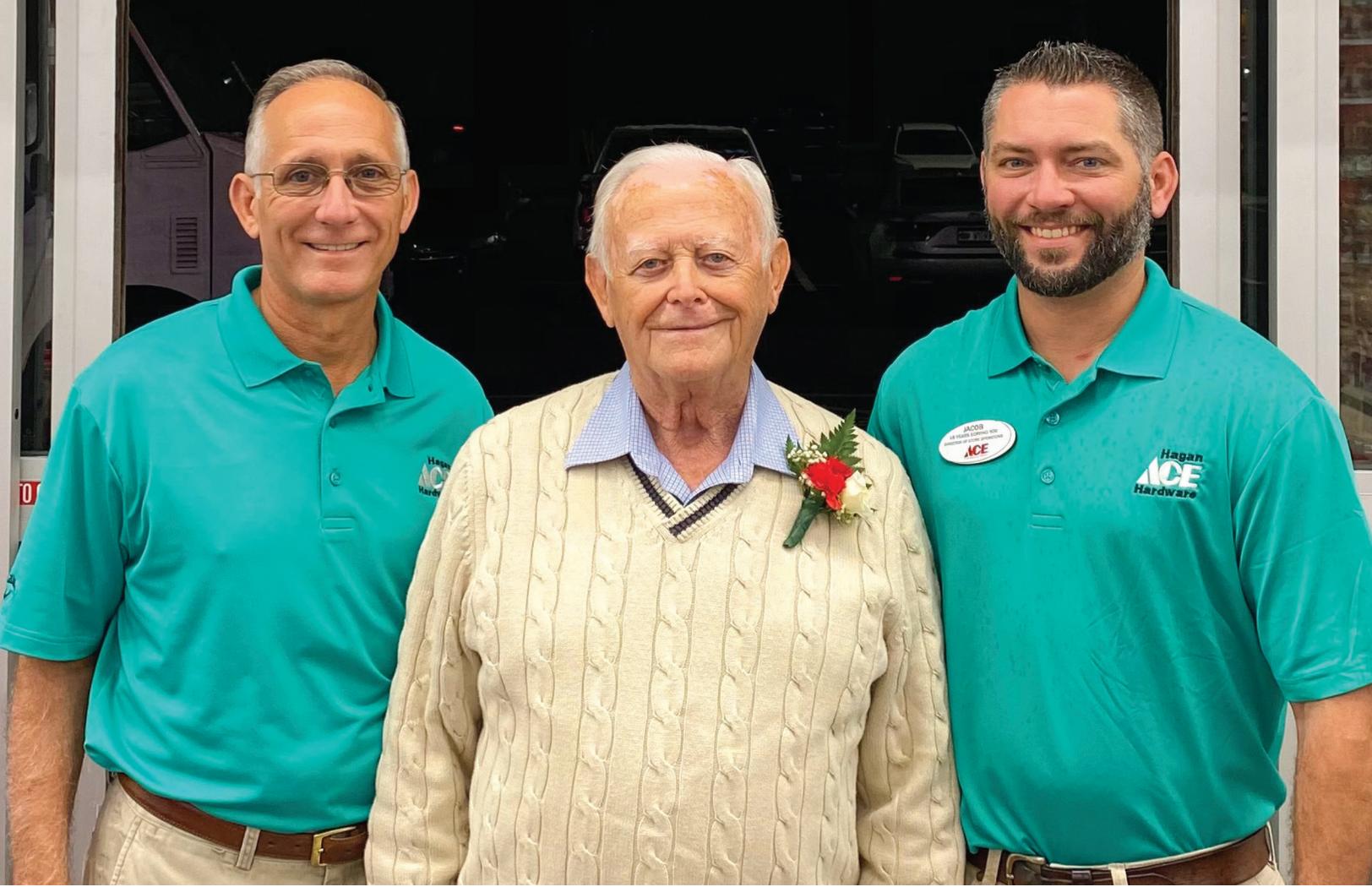
Diane: "A leader takes people where they want to go. A great leader takes people where they don't necessarily want to go, but where they ought to be."

- Rosalynn Carter



DID YOU KNOW?

Scott is a six-time Paul Harris Fellow and two-time Past President of the Rotary Club of Keystone Heights.



HAGAN ACE HARDWARE

From left, Bill, Don and Jacob Hagan.

Don Hagan has successfully taught his son and grandchildren what he learned from his father-in-law about how to succeed in the hardware business: “Treat people like you want to be treated. If you don’t treat your customers good they won’t come back, and the business is not going to be successful.”

That business philosophy is what has fueled the evolution and growth of the now legendary Hagan Ace Hardware empire.

After learning the ropes of retail from his father-in-law at Brandies Ace Hardware in Callahan, Don and his wife, Ann, branched out on their own in 1962, and purchased a small hardware store in Hilliard, Florida. In 1964, they joined the Ace Hardware cooperative.

The business now has ten locations, including stores in Hilliard, Glen St. Mary, Mandarin, Orange Park, St. Augustine,

Anastasia, East Palatka, Green Cove Springs and Yulee.

Don’s son, Bill, began working for his father at a young age, and by age 20 was managing his own store. When Don retired in 1990, Bill took over.

In 2005, Bill’s son Jacob joined the company, and is now Director of Store Operations.

In 2023 the Hagan Ace story will come full circle when the legacy store (the largest store in the company) is completed. It will be located right back where it all began - in Callahan.

Hagan ACE Hardware

10 Locations to Serve You
Visit our website for more information.
www.haganace.com

FOUNDERS

Don & Ann Hagan



ESTABLISHED

1962



PHILOSOPHY

“When you have a job to do, you don’t look at it about how hard it is. You just take it, and you do it, and it’s just a cakewalk.”

- Don Hagan



DID YOU KNOW?

Go to the Hagan Ace Hardware website at www.haganace.com to see the motivational story of the Hagan’s family business.



CHRISTY HEDGECOCK — HANDI-HOUSE

The oldest, most established portable building manufacturer in the Southeast!

Powerhouse! Good luck if you think you can keep up with Christy because she’s on the move!

What does Christy want people to know? “Hard work is everything. Don’t ever give up! Sometimes you have to sacrifice in the short term for success in the long term!”

In 2002 at the age of 19, Christy Hedgecock took over her father’s portable house retail business at a single location in Starke, Florida.

Fast-forward about 21 years, and Christy’s built that single “Handi House” storefront into 7 locations with 82 employees who sell and manufacture portable sheds and steel buildings all over north Florida and Georgia. Her stores include 62 dealers in Florida and 6 in Georgia, and it’s all still based out of Starke.

She has Handi House locations in Starke, Middleburg, Ocala, Orange Park, Palatka, Lake City and Jacksonville.

“We only do manufacturing and retail in Starke,” she said, “and the other locations sell products that we buy and make. We also have a separate division for financing.”

Family! That’s what it’s all about. We are a family operated local business. Christy’s mother, Dena Lockman, manages the Starke office, and her sister, Jody Tibbetts, partnered with her 10 years ago in the Orange Park location.

HANDI-HOUSE

1670 S Walnut St., Starke, FL
(904) 276-7895 | www.handihouse.com

OWNER

Christina Hedgecock



WHAT INSPIRES YOU?

The feeling of a challenge and the knowledge gained along the way by the failures which ultimately equal success.



FAVORITE QUOTE

“People will forget what you said but they will never forget the way you made them feel.”
— Maya Angelou



FUN FACT

I have 4 children in college, 3 of them playing Division 1 softball in three separate states.



DID YOU KNOW?

I am scared of the dark.



MADDEN ADVISORY SERVICES

We have a strong commitment to providing the highest quality of customer service and uncompromising ethical and professional standards.

Madden Advisory Services, Inc., helps clients turn financial dreams into fiscal reality.

Madden's Certified Financial Planning™ practitioners use their experience, expertise, and resources to provide professional, personalized investment management and financial advice.

"Many people spend more time planning a vacation and worrying about who will feed the goldfish than they'll spend on their whole financial future," said Brittany Salman, CFP®. "Your current financial situation is a result of decisions you made five, 10, and even 20 years ago."

Madden hosts a weekly radio show, Smart Money,

every Saturday on 104.5 WOKV from 10 a.m. to noon. One of the nation's longest running financial talk radio shows, Smart Money first aired in 1982 with the firm's co-founder - the late Hank Madden - and his daughter.

Today, Hank's step-son, Mike Ellis, CFP®, continues the show and its tradition of aiming to educate listeners about the impacts of recent news and events on their financial lives, and answering listeners' questions about financial topics.

"Our radio show and the firm's mission focus around helping our clients find what they want their financial future to look like," he said.



Michael Ellis, CFP® Certificant, CRPC® and Brittany Lane Salman, CFP® Certificant in the studio for Smart Money Radio.

Madden's work focuses on six key areas: retirement planning, estate planning, insurance planning, education planning, tax planning, and investment planning.

Some clients require legal or tax assistance beyond the scope of the firm, so coordinating efforts with an estate attorney or Certified Public Accountant might prove necessary. Madden Advisory has developed relationships with reputable local professionals that can help further assist clients in pursuing their financial goals.

For two generations now, the family- and veteran-owned and operated firm has independently served Jacksonville and the surrounding areas, proudly providing fiduciary, fee-only services.



5200 Belfort Rd # 410, Jacksonville, FL 32256
(904) 296-1127 | www.maddenadvisory.com

FUN FACT

You can call or e-mail us your financial questions live during our weekly radio show, Smart Money, on 104.5 WOKV, airing 10 AM to 12 PM on Saturdays.



DID YOU KNOW?

Smart Money is one of the nation's longest-running financial talk radio shows, first airing in March of 1982.



YOUR LOCAL FINANCIAL HUB

Visit our website www.maddenadvisory.com, to find past radio shows, relevant financial updates, check your financial progress, or find out more about us.



NEED HELP?

Our fiduciary, fee-only Certified Financial Planning™ practitioners and investment managers offer an initial consultation at no fee. Call, e-mail, or visit our website.



HOTWORX

FOUNDERS

Jamie & Aaron
Thibodeaux (Thibodeaux
Investments, LLC)



ESTABLISHED

August 2021



WHAT INSPIRES YOU?

It inspires us to show our children what it takes to open a business and the value of hard work. We love that they have been there by our side every step of the way, and we try to create a family atmosphere for our members.



FAVORITE QUOTE

"He who is not courageous enough to take a risk will accomplish nothing."

- Muhammad Ali



DID YOU KNOW?

We are both first generation college graduates. We both have full-time day jobs and this is our first small business.



HOTWORX

Fitness like no other!

Jamie and Aaron Thibodeaux, in their own words:

HOTWORX is a virtually instructed exercise program created for users to experience the many benefits of infrared heat and energy, while completing a 30-minute isometric workout or 15-minute high intensity interval training (HIIT) session.

We are open 24 hours and have many innovative features including opening the door with your cell phone. HOTWORX allows you to get more workout, less time.

We sell amazing retail products as well to enhance your workout.

HOTWORX St. John's has the FX Zone

functional training area, in the back part of the studio, so people can take advantage of that as well as the HOTWORX approach. We would love to expand our franchise in the future. We love being part of our community and partnering with other local businesses and those that are family-oriented within the area."



45 Durbin Pavilion Dr Ste 104, St Johns, FL
(904) 436-5040 | www.hotworx.net



IDEAL MOVE

Before, During and After Your Move. We're There For you!

Miguel Coles and his team are good listeners, and that's imperative when you're moving, downsizing and re-establishing your life in a new home.

His company, Ideal Move, is the oldest "Senior Move Management" company in Northeast Florida.

The Ideal Move team brings expertise in space planning, downsizing, logistics, packing, and setting up new homes so they are fully ready from the start. They have a network of experienced movers they assign based on the customer's needs, and they have resources for all the needs of a person relocating.

A good plan, the right resources, and the ability to solve problems are key to a successful move.

"We get our customers packed, moved and settled into their new home with as little stress as possible," he said. "We achieve this by creating a new home floor plan for furniture placement and selection. We provide downsizing and packing services to move the right things, we find the best movers and other other resources needed. We find options for belongings that will not be kept, and we unpack and set up the new home so that it's safe, familiar and beautiful."



822 A1A North, Suite 201
 Ponte Vedra Beach, FL
 (904) 826-7055 | www.myidealmove.com

ESTABLISHED

2009



WHAT INSPIRES YOU?

Always striving to do better, and hardworking people.



DID YOU KNOW?

Married with two children, and in Jacksonville since 2002.



FUN FACTS

Played on the Vanderbilt University Varsity Golf Team.



THE HILLTOP RESTAURANT & THE RIVER HOUSE

ABOUT THE OWNER

Bill’s blood runs blue, Sky Blue. He is a fifth generation Tar Heel from Chapel Hill, North Carolina. Growing up in Manhasset, New York he returned to Chapel Hill for college, later moving to Orange Park and growing a legacy of hospitality. He takes joy in having people gather and watching memories be made.

THE HILLTOP RESTAURANT

The Hilltop Restaurant is a beloved treasure among loyal locals and aspiring couples-to-be.

This Victoria style mansion, built in 1984, is nestled on five acres of sprawling trees, gardens, fountains and a koi pond.

Boasting two gorgeous ceremony areas and several rooms to host a private party or a fabulous reception, it’s no wonder why most people that come to the Hilltop, return time and time again.

Aside from being a mainstay for romantic weddings and celebratory occasions, The Hilltop also serves a fantastic dinner service and happy hour. Enjoy the sounds of live piano music in the lounge.

Come see General Manager Chad Davis and experience this hidden gem. You will not be disappointed.

2030 Wells Road, Orange Park, FL
(904) 272-5959 | www.hilltop-club.com

THE RIVER HOUSE

The River House began as a pre-Civil War cottage built on a Spanish land grant five miles south of Orange Park. During the 1890’s the cottage became the first golf club house in North Florida.

It was scheduled for demolition in 1976, but the cottage was moved to the edge of the high river bank beside The Club Continental. The building was restored and turned into an intimate pub with lively entertainment, spirits, and a congenial atmosphere for Club Members and guests.

Also available for private member parties, Manager Kelly Powell will assist in every way possible. Come Join, Relax and Indulge in the pleasure of River Watching from the cascading terraces overlooking the St. Johns River.

2137 Astor Street, Orange Park, FL
(904) 269-5050
theriverhousebarop@gmail.com



View of the deck at
The River House.

OWNER

William “Bill” Patterson



FAVORITE QUOTE

“A Journey of a Thousand Miles Begins with a Single Step”

- Lao Tzu



DID YOU KNOW?

Best friend and sidekick is Coal, his 110-pound black Labrador Retriever.



FUN FACT

Played football at the University of North Carolina.



PAMELA PATTERSON ISLAND REALTY, INC.

Pamela is a Florida native having been born and raised in Miami. She has been a resident of Fleming Island since moving here in 1988.

She has more than 35 years of experience in the real estate industry. After working for Century 21, she wanted to offer clients a more personal experience, so she expanded her horizons and founded Island Realty, Inc. in April 2001.

Island Realty has a reputation for honesty, commitment, integrity, and excellence. Pam feels privileged to help people with one of the biggest financial endeavors they'll ever make, as her clients are not only buying or selling just a house, but a home.

They offer assistance in marketing a home, writing contracts, representing a Buyer

or a Seller. They can help clients buy, rent, or sell any property – vacant land, residential or commercial.

Pamela is a proud mom of two young men and “Nana” to her beautiful grandchildren. When not doing real estate, Pamela enjoys time with her family, and Sunday morning breakfasts at her home have become a family tradition.



PAMELA PATTERSON

(904) 699-2767

islandrealty4u@bellsouth.net

FAVORITE QUOTE

“The only impossible journey is the one you never begin.”

- Tony Robbins



DID YOU KNOW?

I've been an active Boy Scouts of America leader for more than 30 years, and I was privileged to mentor many young men on their way to Eagle Scout.



WHAT INSPIRES YOU?

Seeing the joy and gratitude my clients experience from my services helping them purchase their dream home.



PHOTO BY ABBY LICA

Founder and owner H. Craig DeLongy with his daughter, Blair DeLongy-Sanchez, the company's vice president.

JOHN CRAIG CLOTHIER

Live Well, Dress Well

While his success can be attributed to many things, like no detail big or small going unnoticed, knowing when to take risks as well as knowing when to play it safe, and surrounding himself with a wise counsel of others, the true secret of Craig DeLongy's achievements is family. Though Founder and CEO of John Craig Clothier, his most cherished titles are husband of 45 years to Suzanne, dad to Blair and Brant, and G-Pa to Carter and Emma.

Everyone who works for Craig is family for life. Turnover within the 27-year-old company is low and longevity is high. Customers who shop at the seven stores

love the family atmosphere and count the people working there as trusted friends and confidants. Each day people gather and transact. Clothes are sold, stories are told, and lives are touched.



Ponte Vedra Beach • Winter Park • Naples • Jupiter
 280 Village Main Street #950
 Ponte Vedra Beach, Florida 32082
 (904) 686-1501 | www.johncraigclothier.com
 @JohnCraigClothier

OWNER

H. Craig DeLongy



ESTABLISHED

1996



WHAT INSPIRES YOU AND YOUR TEAM?

Since the beginning, our vision for the company has been to sell the highest quality menswear with unparalleled customer service. It's why all of our business cards have our cell phone numbers. We aren't just selling clothes, we are building relationships. We love it when you or your significant other texts us before a big event asking, "Tie or no tie."



**#2 Top Small Residential Real Estate Team
Northeast Florida**

JACKSONVILLE BUSINESS JOURNAL BOOK OF LISTS - 2021 & 2022

CICI ANDERSON & JENNA FISHER
It's All About You

Cici Anderson and Jenna Fisher met in a Pilates class seven years ago. Their strong partnership developed through their shared commitment to their clients in providing the very best services in real estate. Their motto "It's All About You" means just that. Cici and Jenna are dedicated in their quest to serve their clients not just in home buying and selling but in living.

"Thank you to our clients for an unprecedented 2021 and 2022! We wouldn't have received the #2 Top Small Residential Real Estate Team for two years in a row without all of the support from our customers, friends and family!" – Cici & Jenna



CICI ANDERSON
904.537.0457
cicisellsjax@gmail.com

JENNA FISHER
904.881.4201
jennasellsjax@gmail.com

FUN FACTS

Jenna was previously a kindergarten teacher.

In high school, Cici lettered in track and volleyball, was head of her cheer and drill team and was class treasurer.

Jenna has two boys, 7 and 9, and two bearded dragons as pets.

Cici is a fourth generation realtor. Her great grandfather and grandfather started a real estate and insurance company in Nebraska.

Both Cici and Jenna's spouses have served in the military.

Jenna has appeared on HGTV, MTV, and served as an extra in *Any Given Sunday* and *Sun City*.

Cici was recruited out of college and worked for Ernst & Young as a computer consultant.

Jenna and her husband own Whiskey Jax.



MODERN AESTHETIC CENTERS

Enhance Your Image, Improve Your Wellness

Paul Hassan and Lisa Farides, in their own words:

“At Modern Aesthetic Centers, we offer evidence-based aesthetic and wellness services complemented by a world class experience. We are dedicated to providing the best treatments based on the latest technology and research.

The services offered include wrinkle relaxers, dermal fillers, facials, hair removal, hair restoration, body sculpting, skin rejuvenation, fat reduction, IV therapy, hormone therapy and weight loss programs.

Our skilled team listens to your goals and develops customized plans to address

your concerns and accomplish your desired look on the outside. We believe feeling great on the inside is a part of achieving the best version of yourself.

Our partnership with local fitness centers, beauty salons, counseling professionals and health facilities offers a variety of wellness services to our clients bringing them closer to living their best life.”

MODERN AESTHETIC
CENTERS

2050 Saint Johns Parkway, Suite 106
St. Johns, FL 32259
(904) 526-7480 | macflorida.com

FOUNDERS

Paul Hassan
Lisa Farides



ESTABLISHED

November 2022



WHAT INSPIRES YOU?

We're inspired when we see the excitement and confidence in our clients after their treatments.



DID YOU KNOW?

Wrinkle relaxers can be injected into the neck to smooth out the lines of your neck area.



FUN FACT

The two founders of Modern Aesthetic Centers were both born and raised in Jacksonville.



HCA FLORIDA ORANGE PARK HOSPITAL

One of the top 250 hospitals in the country, and still growing

HCA Florida Orange Park Hospital is ranked in the top 5 percent in the country for women's care, the top 5 in Florida for critical care, and a top 20 inpatient rehabilitation center in Florida.

A teaching hospital with over 2,000 employees and over 800 affiliated providers, Orange Park Hospital, has three freestanding emergency rooms, and six physician practices, and in 2023 will be opening a new 20-bed ICU and 48 beds for medical surgical patients.

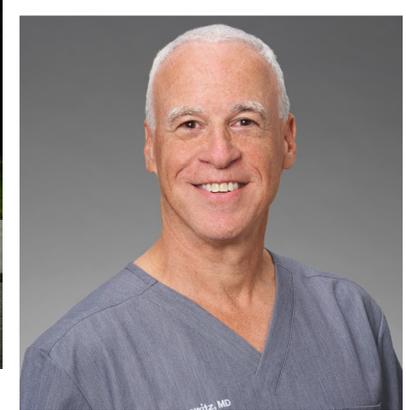
As part of HCA Florida Healthcare, the largest healthcare network in Florida, we provide access to specialists across the state.



HCA Florida Middleburg Emergency, a campus of HCA Florida Orange Park Hospital, opened in January at the crossroads of Blanding Boulevard and Everett Avenue. The 10,820-square-foot facility is a full-service, 24-hour ER with 11 patient rooms, imaging and lab services. It is conveniently located to provide quick emergency care access to those living in Middleburg, Lake Asbury, Green Cove Springs and Penney Farms. It's the third freestanding emergency room for Orange Park Hospital. The other two are HCA Florida Park West Emergency located on 103rd Street, and HCA Florida Normandy Park Emergency located on Normandy Boulevard in West Jacksonville.



2001 Kingsley Ave, Orange Park, FL
HCAFloridaHealthcare.com



Michael Horowitz, MD
Neurosurgeon



Alexander Farag, MD
Rhinologist & Skull Base Surgeon

ADVANCE SPECIALTY CARE AT ORANGE PARK HOSPITAL

Destination care happening at HCA Florida Orange Park Hospital

People travel cross-country to Clay County for HCA Florida Orange Park Hospital's Neurosurgeon, Dr. Michael Horowitz.

Horowitz is one of only a few U.S. surgeons who surgically treat cranial nerve disorders. This disorder affects the trigeminal nerve, which is responsible for carrying sensations from your face to your brain. The condition produces sudden, severe, shock-like feelings of pain in the face. Other cranial nerve disorders include Geniculate Neuralgia, Glossopharyngeal Neuralgia, Hemifacial Spasm, Occipital Neuralgia, and the most common, Geniculate Neuralgia. Symptoms from the disorders vary from excruciating facial pain on one side of the face, deep ear or throat pain, dizziness, hearing loss, weakness, paralysis, and facial twitches.

Skull-base surgeon and Rhinologist Dr. Alexander Farag with HCA Florida Orange

Park ENT also provides life-changing treatment to the community. Farag performs brain surgery with laparoscopic, minimally invasive techniques to treat benign and cancerous growths, including skull base tumors (tumor growths in the sinuses, ears, eyes, or around the skull base).

The two doctors are part of an HCA Florida Healthcare network of specialists serving Clay County. All specialty practices are conveniently located in the new HCA Florida Orange Park Hospital medical office building next door to the hospital for quick access to emergency care, imaging services, testing, and more.

SPECIALTY PRACTICES

- HCA Florida First Coast Neurology
- HCA Florida First Coast Neurosurgery
- HCA Florida Orange Park ENT
- HCA Florida Orange Park Primary Care
- HCA Florida Surgical Specialists
- HCA Florida Orange Park Women's Health



2001 Kingsley Ave, Orange Park, FL
HCAFloridaHealthcare.com



Bradley Corbin, MD
Obstetrician/Gynecologist



Sook Marino, MD
Obstetrician/Gynecologist



Nikki Rowan, MD
Obstetrician/Gynecologist

WOMEN'S CARE AT ORANGE PARK HOSPITAL

Full-service women's care at HCA Florida Orange Park Women's Health

With decades of experience providing women's care in Clay County, the HCA Florida Orange Park Women's Health doctors are dedicated to providing the community with comprehensive women's healthcare. Their services include adolescent and adult gynecology, obstetrics, contraceptive management, and routine prenatal care in a genuine and supportive environment.

Long-time Clay County doctors Dr. Nikki Rowan and Dr. Sook Marino, along with OBGYN Bradley Corbin, Nurse Practitioner Alicia Rivera, and APRN

Sandra Wooten, are part of an HCA Florida Healthcare network of specialists serving Clay County. The group is conveniently located in the new HCA Florida Orange Park Hospital medical office building next door to the hospital for quick access to emergency care, including an ER dedicated to obstetrics patients, with 24/7 support of a board-certified physician.



2001 Kingsley Ave, Orange Park, FL
HCAFloridaHealthcare.com

"The thing I find the most rewarding about being an OBGYN is the continuity of care that's possible. I love caring for my patients through all phases of their life. Now patients I started seeing in their teens are ready to start families, and patients whose children I delivered years ago are moving towards menopause and empty nests."

- Dr. Nikki Rowan, OB/GYN



O'CONNOR DEVELOPMENT CORP. (ODC)

From left: John O'Connor, Andrew MacArthur and Tyler O'Connor MacArthur.

When it comes to development in Clay County over the past 30 years, John O'Connor is the man.

Since 1991, O'Connor concentrated development activities in the Fleming Island area, he has developed more than 100 acres representing 750,000 square feet of retail and office space.

By nurturing excellent relationships with Clay County community leaders, residents and the business tenants that occupy his developments, he has maintained a synergy between the family-based community of Fleming Island and the commercial needs of his neighbors.

Among ODC's many projects are Publix Shopping Center, Holiday Inn Suites, East West Office Condominiums, ABC

Liquors, IHOP, East West Retail Center, RPM Automotive, Goodyear Tire Center, TownCenter Crossing Retail, Sonic, O2B Kids, TownCenter Forum Theater, Island Walk Shopping Center, Chili's Bar and Grill, Island Walk North (The Fresh Market) Shoppes of Eagle Harbor, Fleming Island Medical Building, Fleming Island Business Center, Fleming Island Commercial Building, Goodyear Tire Store, Town Center Forum Office, Fleming Island Banquet Hall, Starbucks and Taco Bell.

ESTABLISHED

1981



WHAT INSPIRES YOU?

Building projects.



FUN FACT

I own a cattle farm.

O'CONNOR DEVELOPMENT CORPORATION

1824 Town Center Blvd. Suite 201
Fleming Island, Florida 32003
(904) 215-7575



THE FLOYD GROUP ONE SOTHEBY'S INTERNATIONAL REALTY

When it comes to your REALTOR®, Reputation Matters.

Michelle and Jack Floyd, a mother-son Top Producing Real Estate Team, make up the Floyd Group.

They specialize in luxury ocean front, intracoastal and country club communities in Ponte Vedra Beach, Fla., and have more than \$800 million in career sales, putting them in the Top 1.49 percent of real estate agents nationwide.

Michelle moved to Ponte Vedra Beach in 1978 with her husband Jerry, a residential builder. Initially, she participated in the building and development business with her husband, but ultimately expanded her role to help many of the local home builders market

their home inventory and developers market their lots.

Jack was born and raised in Ponte Vedra Beach and grew up going to construction sites with his father and preparing new homes for showings with his mother. He has always had a fascination with homes and the vast difference in design, quality and location.

ONE | Sotheby's
INTERNATIONAL REALTY

THE FLOYD GROUP
Jack: (904) 343-5196
Michelle: (904) 343-5067
thefloydgroupvb.com

FOUNDERS

Michelle & Jack Floyd



FAVORITE QUOTES

Michelle: I've heard so many realtors say, "Michelle is the luckiest person I know." So my favorite quote is from Thomas Jefferson: "The harder I work the more luck I seem to have."

Jack: "If we couldn't laugh, we would all go insane."



DID YOU KNOW?

Michelle's first job out of college was a parole officer.



FUN FACTS

Michelle: When Sawgrass Village opened it was owned by Disney. I had just had a set of twins - Jack and Katie - and a photographer took my photo with the twins in the double stroller with Mickey Mouse. The photo was on the front page of the Ponte Vedra Recorder.

Jack: Jack lived and worked in the Bahamas for 10 years as a tour guide, dive and charter captain.



ONE SWANKY CHIC BOUTIQUE

An upscale southern charm boutique.

Kristina Byrd believes that every woman and girl should leave her shop feeling beautiful and like she's one swanky chic.

"I really enjoy getting to know my customers and creating an atmosphere that fosters friendships that stretch far beyond these walls," the Lake Asbury area native said.

"We carry sizes newborn to tween in our kids section, and XS to 5XL in our women's, with our styles and selections always changing and being just as diverse as our sizes. Everyone should be able to dress in their own unique way. There really is something for everyone."

The upscale southern charm boutique also features home decor, jewelry, custom gifts and more.

She began running the business out of her home before moving to a shop in Middleburg. In May of this past year she began moving

into her new location in the downtown Green Cove Springs Historic District.

Over the years, her three children have been very involved in the business. And these days customers come in to meet the newest team member, her 8 month old grandson.

"My longtime customers have watched my children grow up, so it's a true generational family business."

She also takes great pride in supporting local students and programs throughout Clay County, particularly through Future Farmers of America and the Clay County Fair.



442 Walnut St. in the Green Cove Historic District
(904) 671-3819

Find her on Facebook at:
www.facebook.com/oneswankychic/

ESTABLISHED

November 2016



WHAT INSPIRES YOU?

My family and customers inspire me.



FAVORITE QUOTE:

"The secret of getting ahead is getting started."
- Mark Twain.



DID YOU KNOW?

We support FFA programs throughout the county and beyond.



ORANGE PARK FLORIST & GIFTS

Quality • Design • Service

Carol Berg knows her flowers, and Oprah Winfrey and Michael Jordan can attest to it.

The Chicago native started working with flowers in high school, learning the ropes in a local orchid greenhouse before heading to Illinois State University, where she earned a degree in agricultural business specializing in flowers.

She soon progressed into designing arrangements for many famous Chicago celebrities and businesses, including Winfrey, Jordan and the Kraft Foods empire.

She and her husband moved to Miami in 1992, then came north to Orange Park Florist and Gifts in 1998. In 2008, she bought the business from the local owner, and has since made it a local institution all her own.

Carol supports numerous local organizations and projects, including Operation Barnabas for Veterans. She also offers discounts to veterans and active-duty military, supports local schools, breast cancer awareness programs, and has an ongoing vase recycling program so you don't have to throw away those beautiful vases. Just bring them back to her and do it again.



1940 Park Ave, Orange Park, FL 32073
(904) 264-5120 | orangeparkflorist.com

OWNER

Carol Berg



ESTABLISHED

2008



WHAT INSPIRES YOU?

The love and passion for florists and flowers



FAVORITE QUOTE

"The earth laughs in flowers." - Ralph Waldo Emerson



DID YOU KNOW?

Carol loves teaching kids about flowers and design, and seeing them enjoying flowers.



ORANGE PARK FURNITURE

Feels like home.

Elmer James, in his own words:

“Orange Park Furniture is a family-owned and operated business dedicated to providing local families the best value possible in affordable, quality home furnishings and bedding.

Our goal is to make your furniture-buying experience as relaxed and comfortable as you feel with your best friends.

I get tremendous joy in being able to come to work every day. I take great pleasure in meeting new and first-time customers, and in seeing long-time, generational customers that have been shopping at Orange Park Furniture for 20, 30, 40 or more years.

But most importantly, I get my greatest satisfaction in having my four daughters: Linda Markum, April Nester, Miriam Eaton and Joni Arnold, along with two of my

grandsons, Jordan and Lance, joining me at work. Almost all of my grandchildren and other family members have been involved in the business at one point or another during the past 48 years. The combined efforts of the family, plus all our wonderful team throughout the company, have contributed to our success.

As a proud member of this community, I have been blessed and privileged to give back. We consider it an honor to be partners with the great schools and wonderful non-profits of Clay County.”



1329 Park Ave, Orange Park, FL 32073
(904) 264-5464 | orangeparkfurniture.com

FOUNDER

Elmer James



ESTABLISHED

April 1, 1974



WHAT INSPIRES YOU?

Being inspired by others' success.



FAVORITE QUOTE

May our goal in life be to do all the good we can, for as many as we can, as often as we can, and may God help us to do no harm at all.

- Harvey M. Starling



PENNEY RETIREMENT COMMUNITY

President/CEO Teresa Scott — On Top of Retirement

Teresa Scott calls herself a “true coal miner’s daughter from West Virginia,” who went to college on a sports scholarship for volleyball and fast-pitch softball, then got her master’s in social work while serving in the U.S. Army. That led her to the Jacksonville area 32 years ago, where she worked in a variety of roles with the St. Vincent’s Health Care System before being named President/CEO of Penney Retirement Community in 2014.

Among the many unique aspects of Penney, about 100 of the approximately 500 residents are living independently over the age of 90; many of the couples have been married 60 or 70 years, and many are retired military.

“The relationships and emotional engagements are real,” Scott said, “and service to others is what’s shared by our residents.”

Penney is a non-profit, 501(c)(3) organization governed by a volunteer board of directors, and one-third of them are current residents. As Penney approaches its 100th year, it is the only Continuing Care Retirement Community in Florida that includes a significant number of residents on its board of directors. Scott is the first woman to serve as President/CEO of Penney.



PENNEY
Retirement + Community

3495 Hoffman Street, Penney Farms, FL
(904) 284-8200
VisitPRC.org

PRESIDENT & CEO

Teresa Scott, NHA, LCSW



FOUNDER

J.C. Penney, 1926
(Yes, *that's right!*)



EARLY HISTORY

A minister’s son, retail magnate J.C. Penney envisioned a retirement community in Clay County for pastors, missionaries and YMCA workers. Penney Memorial Church was the first structure completed in what was then called the Memorial Home Community, later renamed Penney Retirement Community. J.C. Penney lived by the Golden Rule, which is the philosophy that Penney Retirement Community is built upon: “*In everything do to others as you would have them do to you.*” - Matthew 7:12



COMMUNITY PARTNER

In all of the many and ongoing building projects that take place on the Penney campus, Scott makes it a priority to use local contractors, subcontractors and suppliers.

Scott also supports many other non-profit organizations in Clay County, such as Rotary Clubs, Mercy Support Services, Salvation Army, and Vineyard Transitional Center to list a few.



PONTE VEDRA WEALTH MANAGEMENT GROUP OF WELLS FARGO ADVISORS

From left, Jamie Seim, Melissa Scott, Evonne Heykens and Stephen Foody.

OUR MISSION

“Our mission is to provide objective and timely financial advice and guidance - with the highest level of professional service - in building and preserving wealth for our clients.”

CORE VALUES

“Integrity, Responsibility, Honesty, Commitment”

OUR TEAM

Jamie Seim has over 12 years of investment experience as a Financial Advisor. He attended the University of Nebraska at Kearney and the University Arkansas at Little Rock on golf scholarships, graduating cum laude. He later graduated with an MBA in Accounting & Finance from Jacksonville University. Over the years, Jamie has devoted much of his time to local organizations and charities.

Stephen T. Foody has 38 years of Capital Markets experience. He holds a BA

in Economics and History from Fordham University. He was chairman of the board of trustees for the Guardian Catholic School, and a founding member of Ponte Vedra High School PTO.

Evonne T. Heykens, Senior Registered Client Associate, has 40 years of financial services industry experience. She started within the financial industry in 1982, and most of her career has been in Jacksonville or Ponte Vedra.

Melissa Scott, Client Associate, has almost 20 years of financial services experience. Born and raised in Indiana, she joined the United States Air Force out of high school and spent 10 years living in many states around the country and some abroad.

Ponte Vedra

WEALTH MANAGEMENT GROUP

of Wells Fargo Advisors

818 Hwy A1A, Ste 200, Ponte Vedra Beach, FL
(904) 273-7934 | (904) 273-7920

FOUNDERS

Jamie Seim, MBA, CFP®
First Vice President -
Investment Officer

Stephen T. Foody, CFP®
Managing Director -
Investments Officer



WHAT INSPIRES YOU?

Empowering our clients to make the best financial decisions.



FAVORITE QUOTE

You only live once, but if you do it right once is enough.



DID YOU KNOW?

That we have over 110 years of Investment Experience on our team.



FUN FACT

Only one of us was a lifeguard.

Investment and Insurance Products: Not FDIC Insured / No Bank Guarantee / May Lose Value

Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC, Member SIPC, a registered broker-dealer and non-bank affiliate of Wells Fargo & Company. CAR 0123-01632



PONTE VEDRA WELLNESS CENTER

We keep your spine in align!

For nearly 20 years, Ponte Vedra Wellness Center has been providing traditional chiropractic and wellness care services to First Coast residents of all ages.

Owner and founder Dr. Erika Hamer is also a board-certified Chiropractic Neurologist, holding the special post-graduate designation of Diplomate in Chiropractic Neurology, and is able to treat a variety of neurological dysfunction.

The practice has recently moved into a new location on A1A and Corona Road in Ponte Vedra Beach. In addition to offering traditional chiropractic adjustments as well as the activator technique, Ponte Vedra Wellness Center offers spinal decompression, physical therapy, cold laser and Hivamat therapy.



615 A1A N #102, Ponte Vedra Beach, FL
(904) 273-2691 | pontevedrawellnesscenter.com

FOUNDER

Ponte Vedra Wellness Center opened its doors in 2004, and was founded by Dr. Erika Hamer, DC, DIBCN, DIBE. She opened a second office location in Nocatee Town Center in 2016.



DID YOU KNOW?

Ponte Vedra Wellness Center has been named in The (Ponte Vedra) Recorder's "Best of Ponte Vedra" over the past three years, garnering awards for Best Locally Business (2019, 2021); Best Boss - Dr. Erika Hamer (2021, 2022); and Best Chiropractor, 2022



FUN FACTS

Dr. Hamer grew up at the beach in Daytona and has lived in the local beaches area for over 18 years with her husband, Jeff White, a Jacksonville firefighter, and their two children, Ashton and Madisyn.

WHAT INSPIRES YOU?

Having a sense of community within my practice and being able to change a patient's quality of life is what motivates me. Many of the people I treat come in because they are unable to do their daily activities - sometimes it is as serious as not being able to get out of bed or go to work. Other times people have become unable to enjoy activities such as golf, tennis, pickle ball or running competitively due to pain and dysfunction. It is so gratifying to be able to see patients return to their normal routines and enjoy all the outdoor activities offered in this community.



FAVORITE QUOTE

"Be the change you want to see in the world"
- Ghandi



SAWGRASS MARRIOTT GOLF RESORT & SPA

An unforgettable getaway awaits you at Sawgrass Marriott Golf Resort & Spa.

With extraordinary amenities and a terrific location, Sawgrass Marriott Golf Resort & Spa offers an unforgettable destination for work and play.

You'll find our hotel in Ponte Vedra Beach just a short distance from Jacksonville, right next to the famed TPC® Sawgrass golf club, where guests enjoy preferred access to the complex.

Play a round and take a lesson while you're here.

Modern rooms, suites and family-friendly villas boast every imaginable comfort, and many feature balconies or terraces.

You can swim at one of four pools or enjoy a treatment at the spa.

Take a complimentary shuttle ride to the

Cabana Beach Club with direct access to Ponte Vedra Beach.

Dine at one of our seven restaurants and lounges.

For hosting events, we offer over 90,000 square feet of flexible indoor/outdoor venue space.

Our close proximity to Jacksonville makes us a memorable destination for any gathering.



1000 Tournament Players Club Blvd
Ponte Vedra Beach, FL 32082
(904) 285-7777

ESTABLISHED

Built in 1987.

Mariott came in as the management company in 2014.



READY TO RELAX?

The 25,000 sq. ft. Sawgrass Spa is home to 19 treatment rooms offering signature treatments, an adults only spa pool, and a poolside café. The Sawgrass Spa also offers a steam room, a whirlpool and a modern fitness center- complete with two Peloton Bikes."

BRADFORD COUNTY SHERIFF'S OFFICE



WHAT INSPIRES YOU?

“Service to others. Our citizens are not an interruption of our work, they are the purpose. I believe it’s better to be a servant than a helper.”



DID YOU KNOW?

He has three younger brothers including a recently retired police officer in Ocean County, N.J.; a police sergeant in the city of Alachua, Fla., and the director of court security for Bradford County.



FUN FACTS

Smith’s extensive experience and training include 11 years with the Starke Police Department, 7 of those years as chief. He has a degree from Vincennes University in Indiana, whose notable alumni include the legendary musician and artist John Mellencamp.



FAVORITE QUOTE (HE HAS MANY)

“Some folks are educated beyond their intelligence.”

SHERIFF GORDON SMITH, BRADFORD COUNTY

Most would describe Sheriff Gordon Smith as a law man. And that he is. But he is also an exciting storyteller who knows a lot of history and can keep you engaged for hours. He is a man who loves his family, his country and the people he serves.

“Thank God for a mean Mama,” he laughed, “and thank God for my aunts, uncles and grandparents who raised me. That’s love.”

Sheriff Smith has now served 36 years in law enforcement, 15 as the four-term sheriff of Bradford County.

In 1986, young George Paul “Gordon” Smith wasn’t even shaving when he went to work as a Corrections Officer at the Florida State Prison in Raiford. The oldest of four boys, he was

raised by a single mom who worked multiple jobs - bus driver, bartender, house cleaner - just to make ends meet and keep her boys on the straight and narrow. All of them are now in law enforcement.

He’s been married for 30 years to his wife, Stefanie, a Baptist minister’s daughter, and they have a daughter, a son and three grandchildren, ages eight, five and two.

“The grandchildren are my second chance to get into Heaven,” he said, “and I’m really just trying to leave things better for the next generation.”



www.bradfordsheriff.org



THE TAILORED CLOSET™ AND PREMIERGARAGE®

It was 2005 when Tim Blin started the first Tailored Living® featuring PremierGarage® franchise in Florida.

Fast forward 18 years and Blin has done installations in over 12,000 homes in Northeast Florida. There are now more than 115 franchises in the U.S. and Canada.

The new year also brings a rebranding for the company, which is now known as two entities - The Tailored Closet™ and PremierGarage®.

“As with any company there are times when rebranding is appropriate, and you need to freshen up the look. The name The Tailored Closet™ is a homerun, and we retain the word “tailored” which says our commitment is to customize everything for you,” he said.

PremierGarage® remains the local expert in premium total garage optimization, bringing solutions that create increased functionality, flexibility, and design for every garage. From garage floor coatings to custom cabinetry and organizers, PremierGarage® designs beautiful and personalized organizational solutions customized for every homeowner’s unique needs.



THE TAILORED CLOSET™

Home, Organized.

(904) 274-6943 | tailoredcloset.com



PREMIERGARAGE™

(904) 637-4228 | premiergarage.com

WHAT INSPIRES YOU?

I always strive for excellence in all aspects of life, and enjoy seeing others have satisfaction from my efforts.



FAVORITE QUOTE

“The only impossible journey is the one you never begin.”

— Tony Robbins



DID YOU KNOW?

I am originally from Iowa but have lived in Ponte Vedra Beach for 25 years.



FUN FACTS

The newly redone closet and garage showroom at 11651 Central Parkway, Suite 112, in Jacksonville, has been completely redone showing the latest in closet and garage design. Clients feel as if they are in their own closet or garage and can choose the finishes and accessories that make it their own. “We really want it to be a fun process,” Blin said.



Gallery owner Pamela Keegan - in addition to her framing skills, she is an accomplished artist.

VILLAGE ARTS FRAMING & GALLERY

Keeping art local, affordable and accessible

When it comes to proven success and longevity in the local art, framing and gallery business, Village Arts Framing and Gallery in Sawgrass Village stands alone.

The store's history under various owners began in 1975 in the Avondale area of Jacksonville, before moving to its current Sawgrass Village location in 1992.

Pamela Keegan has owned and operated the store for 16 years now, and she's one of the original Sawgrass Village residents.

"Serving the Ponte Vedra Beach community has been an honor over these many years, and we have a loyal following

of clients who come in to purchase art as birthday and anniversary gifts for friends, family or for themselves," she said. "Our gallery provides an intimate space for viewing art in small and medium sizes, but if you want a larger piece over the fireplace or in an entry hall, our artists are happy to work on those commissions too."

VILLAGE ARTS FRAMING & GALLERY

155 Tourside Dr #1520, Ponte Vedra Beach
(904) 273-4925 | villageartspvb.com

FUN FACT

Village Arts offers about 5,000 different frame styles supplied by an estimated 15 companies. Though the frames are built offsite, Keegan and store manager, Lisa Cederberg, cut the glass and mats and put it all together locally.



DID YOU KNOW?

Framing is both an art and a science, and expert framers must be good with tools and math. Experience is important, and it's something both Keegan and Cederberg have.



A DECIDEDLY LOCAL FOCUS

The store has over 150 paintings on exhibit in the gallery by award-winning local and regional artists in oil, acrylic, pastel, watercolor, mixed media and photography. Each month we feature an artist and bring their paintings to the front walls of the gallery.

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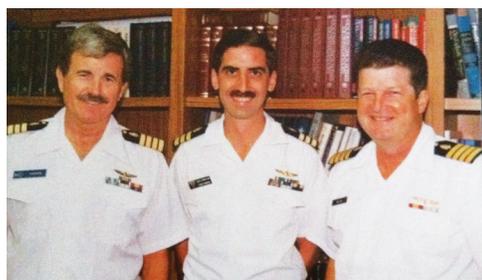


CLAY EYE PHYSICIANS AND SURGEONS

After serving as a Captain in the U.S. Navy from 1968-1977 on active duty, Dr. C.M. Harris explored the idea of opening a private ophthalmology practice in Orange Park, Fla.

Many people questioned the viability of a free standing, private eye care clinic, despite this exciting opportunity. Dr. John Wilcox and Dr. John Donovan were two physicians who fully supported this concept and vision. They joined forces with Dr. Harris and built what we now know as Clay Eye Physicians & Surgeons.

Clay Eye is a comprehensive eye care practice that prides itself on a team-based approach.



Founding Physician Team/Navy Flight Surgeons

- C.M Harris, MD
- John Donovan, MD
- John Wilcox, MD

Various sub-specialists collaborate to formulate the best and most effective treatment plan for patients.

The clinical team consists of sub-specialists in the following areas:

- Cornea
- Medical Retina
- Surgical Retina
- Glaucoma
- Eye Muscle Surgery
- LASIK
- Oculoplastics
- Low Vision Therapy

With such a spectrum of physicians, Clay Eye has the unique ability to provide efficient, patient-centered care all in one place.



5 convenient locations throughout North Florida:
Orange Park, Fleming Island, Mandarin, Riverside & Middleburg
Visit our website for more information.
www.clayeye.com

FOUNDERS

C.M. Harris, MD
John Donovan, MD
John Wilcox, MD



ESTABLISHED

1977



FAVORITE QUOTES

Love what you do and you'll never work a day in your life.



FUN FACTS

Over the past 45+ years, we've grown:

- 1 office became 5
- 3 doctors became 16
- 5 employees became 165
- In 2023, a free standing, 7,000 ft. surgery center dedicated to eye surgery was built



WHAT ARE YOU THANKFUL FOR?

The best feeling in the world is knowing that we have earned the trust and confidence of our patients. Over the course of 45+ years, we have cared for many multi-generational patients seeing grandparents, parents and children alike. Recommending friends and family is one of the highest compliments we can receive, and we don't take it for granted.

Celebrating Northeast Florida

~The Best of the Best!

2021
Top Sales
Performance

2021
Top
Producer

2021
Top
Producer

Melissa Pellerito
- Jacksonville -

Melissa Pellerito
Listings By Volume

Melissa Pellerito
Listings By Unit



**OVER
\$26 Million
SOLD in 2022**

**Multi-Year
Multi-Million Dollar
Producer**

**Turning dreams
into Addresses!**

275 S. Lawrence Blvd. Ste 1,
Keystone Heights

(352) 478-SOLD

MeLissa Pellerito

mpelleritorealtor@gmail.com

Call or Text
352-494-1829



Florida Homes
Realty & Mortgage

