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Recorder

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FATHER'S DAY GIFT GUIDE, pages 11-13

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BREAKING GROUND



Hospital officials and local dignitaries ceremonially break ground on the new Flagler Health+ Durbin Park campus. Read more in the Health Care Profiles section on page 15.

Photo by Shaun Ryan



INSIDE: CHECK IT OUT!

The Recorder's Entertainment EXTRA featuring TV listings, streaming information, puzzles and more!



VOTE for your favorites!

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Health Care Profiles

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Send us your news

We welcome submissions of photos, stories, columns and letters to the editor. Let us know what's happening. Email submissions to pvrecorder@opcfla.com or bring them by our office at **1102 A1A N., Unit 108, Ponte Vedra Beach**. Submissions may be published in the paper, on our website or on our social media platforms.

Visit our website at www.pontevedrarecorder.com

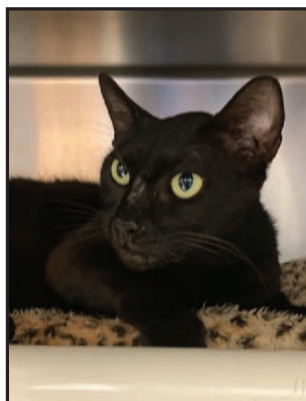


Find the Recorder on Facebook at www.facebook.com/ThePVRecorder

ADOPT A PET

CAT OF THE WEEK

Hello my name is Inky. I am a 2-year-old female domestic short-hair cat. I am smaller than average but that means I can cuddle closer. I am very friendly and good with other cats. When you meet me, you will notice I have a few scars (I had a rough go of it when I was out and about) and I am so grateful for the safety of the Pet Center. I am looking forward to a real home and a family I can call my own. Come visit me at the Pet Center today! #58781



DOG OF THE WEEK

Hi! My name is Elsa Mae. I am a 3½-year-old female tree-walking coon hound. I am good with kids, cats and other dogs and I am house-trained. I am very gentle and would do best in a home where I am not left alone for long periods of time because I LOVE PEOPLE! Come see me at the Pet Center today! #58446

Any new pet being introduced to a new home will need time to adjust to its new environment. Please reinforce house training and behavioral training, and be mindful of interacting with other pets.

St. Johns County Pet Center

Cat adoptions are \$30 for males and \$40 for females. Dog adoptions are \$45 for males and \$60 for females. Adoption fees include microchipping, neutering/spaying, rabies vaccinations and shots. The Pet Center is located at 130 N. Stratton Road in St. Augustine, off U.S. 1 between County Road 210 and International Golf Parkway. Business hours are Tuesday through Friday 9 a.m. to 4:30 p.m. and Saturday 9 a.m. to 4 p.m. The center is closed to the public on Sunday. On Monday, the office is open by appointment only to claim a lost pet. **For more information, please call the St. Johns County Pet Center at (904) 209-6190.**

Voting is now open for Best of the Best of Ponte Vedra contest

The Ponte Vedra Recorder is holding its third annual Best of the Best of Ponte Vedra contest, covering ZIP codes 32082 and 32081.

Readers currently have the chance to vote for their favorite businesses, professional services, organizations and more in nearly 250 categories online. From best new business to best charity event, best real estate agent to best personal trainer and best seafood to best boutique, the categories run the gamut and are sure to include your favorite things.

Votes can be made on the website at pontevedrarecorder.com/bestof2021.

Voting will take place until July 26, during which each person can vote once per day in as many categories as he or she wants. The nominees who receive the most votes will be named 2021 Best of the Best of Ponte Vedra. Nominations and voting are completely free and open to the public.

The Best Of platform on The Recorder's

website will feature lists of nominees in an easy-to-use format.

Winners will receive a free framed certificate and a Best of the Best of Ponte Vedra window cling. Each winner will also be listed in our Best of the Best of Ponte Vedra special section and on the winner's website.

Winners will be notified by Recorder staff after votes are counted.

Nominees can participate in advertising packages that promote their entry by expanding their listing to feature additional details on the business. For more information or to find out how to get your nominated business or product involved in promotions that will be going on throughout the contest cycle, email susan@opcfla.com or call (904) 686-3938.

Vote for your favorite business, service, person, restaurant or product now at www.pontevedrarecorder.com/bestof2021.



PUZZLE SOLUTIONS

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1	3	7	8	6	2	5	4	9
9	7	5	2	8	4	3	6	1
2	8	6	9	1	3	4	5	7
3	1	4	6	7	5	2	9	8

Solutions correspond to last week's puzzles.



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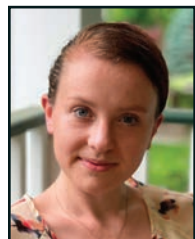
Friends of GTM Reserve name recipient of Friends Fellow Award

The Friends of the GTM Reserve announced Annie Hurley is the recipient of the 2021 Friends Fellow Award, a competitive award granted to individual scholars pursuing research and monitoring projects that align with the management needs of the GTM Research Reserve.

“This fellowship provides an opportunity for graduate students to conduct research within the Guana River Marsh Aquatic Preserve and/or the Guana Preserve, engage with the region’s scientific community and build a portfolio of skills that will position the student for a successful career in their chosen field,” said Ellen Leroy-Reed, executive director of Friends of the GTM Reserve.

Hurley is a graduate student at the University of North Florida, where she is pursuing a master of science in biology under the mentorship of Dr. Dale Casamatta. She received her bachelor’s degree in biology from Montclair State University in New Jersey. Hurley is interested in researching the taxonomy, biodiversity and phylogenetic relationships of cyanobacteria. As a Friends of the GTM Reserve fellow, Hurley’s research project is focused on surveying the reserve’s algal biodiversity and analyzing how these microbial communities respond to changes in water quality. She intends to pursue a Ph.D. after earning her M.S., with the goal of becoming a professor and leading her own research laboratory.

The fellowship is funded by Friends members and donors who recognize the value of estuarine research and wish to further science through the support of graduate students entering into the next phase of their professional careers.



Annie Hurley

Keep informed when going to the beach

Beachgoers have several ways to connect with Jacksonville Beach lifeguards and local officials. Connecting before, during and after visiting the beach is one way to gather information to stay safe and enjoy the visit.

For City of Jacksonville Beach government, go to www.facebook.com/cojbgov.

For the Volunteer Life Saving Corps, go to www.facebook.com/jaxbeachlifeguard.

The City of Jacksonville Beach can also be found at https://twitter.com/COJB_Government.

Jacksonville Beach lifeguards are at www.instagram.com/jaxbeachlifeguard.

Residents can also subscribe to ALERT-JAX Beach and Ocean Safety notifications by going to <http://bit.ly/AlertJax> or texting DUVALBEACH to 888-777.

It’s also a good idea to keep abreast of weather conditions when going to the beach.

Go to <http://duval.weatherstem.com> to view all WeatherSTEM Weather Stations, including the one located on the Jacksonville Beach Pier.

Beach conditions are also reported at <https://visitbeaches.org>. The National Weather Service JAX Office provides real-time beach and marine information at www.weather.gov/jax/marineObservations.

The Jacksonville Beach Ocean Rescue Division can be found at www.jacksonvillebeach.org/oceanrescue

Volunteer Life Saving Corps’ website is www.jaxbeachlifeguard.org.

Largest mass arrest of rabbis in U.S. to be commemorated

The eighth annual commemoration of the largest mass arrest of rabbis in U.S. history will take place outdoors at noon Friday, June 18, the Hilton St. Augustine Historic Bayfront, 32 Avenida Menendez, St. Augustine.

This 30-minute event sponsored by the St. Augustine Jewish Historical Society is free, and all are welcome. The wearing

of masks is requested. The event will be available on Zoom.

On June 18, 1964, 16 rabbis and a Reform Jewish administrator in St. Augustine, at the request of the Rev. Dr. Martin Luther King Jr., were arrested and held in the St. Johns County Jail. Overnight, they wrote a letter titled “Why We Went to St.

Augustine” that will be read as part of the commemoration.

The Zoom link is available upon request through the “Contact” tab at www.sajhs.com or through sajhs1565@gmail.com. For further information contact the St. Augustine Jewish Historical Society at (804) 914-4460.

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BEST OF BEST
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SJC Chamber of Commerce to host legislative update at EDC Breakfast

State and local elected officials will speak at the next St. Johns County Chamber of Commerce Economic Development Breakfast, set for Friday, June 25.

Confirmed panelists for the legislative update are state Sen. Travis Hutson, state Reps. Paul Renner and Cyndi Stevenson, County Commission Vice-Chair Henry Dean and St. Augustine Beach Mayor Margaret England. They will appear in a moderated panel format event.

The in-person event offers local businesses and residents a chance to hear from elected officials on the recently concluded legislative session in Tallahassee

and the upcoming budget discussions at the county and municipal levels.

“We are so fortunate that our elected leaders are available to join us to discuss important legislative updates and priorities and for our Public Policy Committee to share the outcome of the state bills the Chamber supported,” said Isabelle Renault, Chamber president and CEO.

The event will be held from 8:30 to 9:30 a.m. at the Embassy Suites by Hilton St. Augustine Beach Oceanfront Resort at 300 A1A Beach Blvd.

Registration is available at www.sjchamber.com; click

on “Events.” The registration fee for Chamber members at the Economic Development Council level is \$50; \$70 for other Chamber members. The fee for guests is \$85. Contact Lauren Clark at lauren.clark@sjchamber.com to register.

The Chamber will be following the current CDC guideline regarding gathering in indoor and outdoor spaces. <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/fully-vaccinated.html>. In addition, the Chamber is following the guidelines set by the Embassy Suites for this event.

LETTERS TO THE EDITOR

Silent auction's success displays area's generosity

Dear Editor:

Don't ever question the generosity of beaches-area residents. Or local business owners.

They recently combined to help raise nearly \$25,000 at the 9th annual MS Awareness silent auction, hosted by Mr. Chubby's Wings.

More than 200 local restaurants, retailers and service providers donated \$35,000 worth of merchandise. One hundred percent of the proceeds help provide programs and services for the more than 18,000 North Floridians impacted by the disease.

Kudos to the more than 200 businesses who donated, even after a horrific 2020 pandemic year. Their support is much appreciated.

See you at the Oct. 23-24 35th annual Bike MS PGA TOUR Cycle to the Shore.

Bruce Reid

Silent Auction co-chair



MS silent auction volunteers Bob Trkula (left) and Jacksonville resident Don McAvoy.

Lawsuit against commissioners is misuse of judicial system

The lawsuit recently filed against Chairman Jeremiah Blocker and the St. Johns County Board of County Commissioners for declining to consider an LGBTQ proclamation is but the latest attempt to misuse our judicial system in order to impose a far-left agenda on all citizens.

The plaintiffs behind this lawsuit claim that their constitutional rights have been violated simply because the Board of County Commissioners declined to consider a proposed proclamation. This puzzles me: What rights, specifically, are being denied to these individuals by the commissioners not issuing a proclamation?

If anyone's rights have been violated here, it is the members of the county commission, who were elected by “we the people” to use their judgment to determine which matters to bring before the public for deliberation and consideration. Moreover, had it been adopted, this proclamation may very well have violated the First Amendment rights of countless residents through its language calling for a gay pride flag to fly over the county and for “all citizens to celebrate the progress...and contributions of the LGBTQIA+ community....”

Our Constitution and government rightly guarantee equal protection under the law for all citizens, regardless of race, creed, gender or sexual orientation. They do not, however, have the power to compel individual citizens to “celebrate” a lifestyle that may violate their personal or religious beliefs.

There was a time when gay activists called for tolerance and love for the LGBTQ community. Apparently, that is no longer enough. Today's radical activists no longer ask for tolerance – instead, they demand that we celebrate their life choices, and those who refuse to abandon their personal beliefs and principles are subjected to lawsuits and intimidation. That is not the way to change hearts and minds.

Roy Alaimo and Tamara Renuart

Chair and Vice Chair
St. Johns County Republican Party



Photo provided by the St. Augustine Humane Society

The St. Augustine Humane Society has launched its 11th annual “Pin Up Paws” pet calendar photo contest. The winner will be featured on the cover of the 2022 Pin Up Paws Calendar.

‘Paws Across America’ calendar to feature local pets

The St. Augustine Humane Society has launched its 11th annual “Pin Up Paws” pet calendar photo contest.

The theme this year is “Paws Across America.” The calendar will feature winning pets and their photos in a variety of scenes depicting iconic American landmarks.

The fundraiser supports the nonprofit's accomplishments since the contest was launched in 2010. The organization's mission is promoting healthy, lifelong pet ownership while reducing the rate of relinquishment to shelters.

Members of the public vote for pets they would like to see featured in the calendar, donating \$1 per vote. Last year, more than \$21,000 was raised by the calendar votes and donations to the campaign.

For a chance at having a pet featured in the calendar, pet owners must submit photos with heartfelt and entertaining descriptions to tell people why they should vote for the pet.

The deadline for online pet photos and write-ups is 8 p.m. Aug. 5. The contest closes at 8 p.m. Aug. 7.

The pet with the most votes at the end of the contest will be the first-place winner and will be featured on the cover of the 2022 Pin Up Paws Calendar. Each of the 12 second-place winners will be featured on one of the months in the calendar. All first- and second-place winners will receive a professional photography session along with gift certificates from Columbia Restaurant as part of the prize package.

The top 80 pet contestants will have their submitted photos included in a calendar collage.

Styling and photography sessions will take place with award-winning photographer Addison Fitzgerald, who has donated his talents to the Humane Society since the calendar's inception. Local fine artist and graphic designer



Nease NJROTC's cadet leadership marches on during its annual military inspection.

Nease NJROTC named 2nd most outstanding unit in the nation

The Naval Service Training Command selected Nease NJROTC as the second most outstanding unit in the nation for 2020-21. Unfazed, unaffected and undaunted by the restrictive COVID environment this past school year, Nease took its NJROTC citizenship development and leadership building program to new heights.

This announcement came on the heels of Cmdr. Johnathan D. Shaw, Navy JROTC Area-12 manager, announcing Nease as the most outstanding unit in Area-12. The region encompasses 60 schools and covers the 13 NJROTC programs in Northeast Florida and 47 across the entire state of Georgia.

“They say it takes a village to feed a child; well, in the JROTC world, it take a community of cadets, parents, school administrators and instructors pulling in the same direction to ascend a program to this level,” said senior naval science instructor Capt. Scott LaRoche.

This marks the third time in the past six years Nease has cracked the top five in the nation. In 2018, Nease was named the No. 5 program, and in 2015 Nease was the most outstanding unit in the nation.

This also marks the ninth time in the past 10 years that Nease has been named Area-12's top program.

The award is based on the total achievement of the program, which includes academic performance, community outreach, campus leadership, graduation plans, physical fitness and competition results.

Nease's main identity is its drill team, which competes in a compilation of 10 academic, athletic and drill individual events at 12-16 school meets. This past year Nease placed first at Terry Parker, Mandarin, Stockbridge (Georgia), Area-12 State Championship and third overall at the Navy National Academic, Athletic



The newly raised 2021 Area-12 Most Outstanding Unit and Drill Champion banners hang from the rafters at Nease.



Nease NJROTC's senior class celebrates a successful year at the annual Navy Ball.



Nease NJROTC presents the colors during a unit promotions-and-awards ceremony.

Photos provided by Nease NJROTC

Constellation commits \$500K, names beneficiaries of Furyk & Friends golf tournament

Constellation, a national energy and energy solutions provider, has dedicated \$500,000 through the Jim and Tabitha Furyk Foundation as part of the inaugural Constellation Furyk & Friends tournament presented by Circle K.

Constellation's funding will support five North Florida charities: the MaliVai Washington Youth Foundation, First Tee – North Florida, Blessings in a Backpack, Habitat for Humanity and St. Johns River Keeper.

“Giving back to our communities in a significant way is a core value shared by both Constellation and the Furyks, and that's a big reason why our relationship has grown to what it is today,” said Mark Huston, president of Constellation's National Retail Energy Business.

He added that “each of these organizations delivers a unique and tangible impact that we are proud to support.”

“Each of these five organizations plays a vital role in our community,” said Jim Furyk. “When you spend time and interact with those who directly benefit from the work of the charities, it makes us even more thankful for Constellation's generous commitment and philanthropic leadership and what it means for our city.”

“We created our foundation to support local charities through project-specific funding and now we have an opportunity to serve more people and fund more projects,” said Tabitha Furyk. “We know the Jacksonville community is ready to help us make an impact by attending the golf tournament and the concert, which in turn will help support these great charities.”

Organizations that will receive support from this donation through the foundation include:

- **St. Johns Riverkeeper** — The vision of St. Johns Riverkeeper is to ensure a clean and healthy river for current and future generations.

- **First Tee – North Florida** — The mission statement of First Tee – North Florida is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. For more than 10 years, Jim Furyk has been an ambassador and honorary board member. The Jim & Tabitha Furyk Foundation provides financial assistance, supplies and advocacy of the organization's programs.

- **Blessings in a Backpack** — Blessings in a Backpack mobilizes communities, individuals and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry. The foundation has worked closely with Blessings in a Backpack for more than 10 years, supplying meals each Friday for many students over the school year. More than 75,000 meals a year have been provided to students in Duval and St. John's county schools through the First Coast Blessings in a Backpack program.

When Mark Berman discovered the shortage of opportunities for professional women golfers, he teamed up with some others and created a tournament for them. The inaugural PXG Women's Match Play Championship will kick off this October.

Mark Berman

As told to Shaun Ryan

Tell me about The PXG Women's Match Play Championship.

This is the first professional women's golf tournament ever in St. Johns County and the first in Jacksonville since 1976, but there is more to it.

It's a series of two back-to-back tournaments, with the first event being a stroke-play tournament on King and Bear, and the second tournament being the Match Play Championship on Slammer and Squire, which will be seeded by the first event.

We're wrapping it around a collaboration with Generation W, making the entire 10 days a celebration of women's initiatives in sports, in the office and in the community.

Finally, we are raising money for Investing in Kids (INK!), who supports underfunded public schools in St. Johns County.

How is it shaping up?

Everything is coming together perfectly. With PXG as our title sponsor, they add a level of immediate credibility to the tournament and to what we're trying to accomplish.

We will have a field of 64 of the best non-LPGA professional female players in the world. The talent at this level is astounding, and even the most casual fan will have a blast seeing them.

There will be some familiar names out here, too, including a few local pros like Catherine O'Donnell, Elsa Diaz, Camden Morrison and Hannah Berman, who played at PVHS and JU.

Where and when will it be held?

The first event, the stroke-play portion, will be held Oct. 26-28. We'll have a couple of days off for the players to rest, and then back on the course Nov. 1 for the match-play portion.

We'll also have the Generation W event in between the two tournaments.

How did you get the idea for this tournament?

When my daughter decided to play for a living and we started planning her rookie schedule, we were taken by surprise at how few playing opportunities there are beneath the LPGA level. Like most of her peers, she's an amazing player but she isn't one of those three or four players likely to go from college golf right to the LPGA, but still confident that with more experience she can get there.

There are 30 or so men's developmental tours on which guys at this level can make a decent living and improve.

For women, there are only two real developmental tours (we're trying to lose the phrase "mini-tour," because there is nothing miniature about the talent out there), and it is impossible to make a living. In fact, a female pro at this same level could win every event she plays in and not earn \$50,000 — and it costs about \$65,000-70,000 to even try, plus those tours ended in September.

So not only can these women not make a living, but there aren't many "jobs" available, and they can't go to work from October to April. Our mission is about creating opportunities as much as it is showing our market how strong and entertaining the women's game is at this level.

Tell me how this tournament extends to women's initiatives.

I'm just a #GirlDad who sees the same lack of parity everyone else sees. Whether it's on the course or another sport, in the office or in the community, my role as a GirlDad and a husband/son/cousin/business owner is to help point it out.



Mark Berman and daughter Hannah stand side-by-side at the Country Club of the Rockies in Edwards, Colorado. Photo provided by Mark Berman

As a dad, I realized that our kids aren't really getting any Real World 101. From changing a tire to understanding personal finance, they just don't teach that stuff. As the dad of a former college student-athlete, I also recognize that the time one's sport takes doesn't leave a lot of room for networking, internships and connecting to people outside their sport.

Since our tournament is really for the younger professional athlete, the opportunity became as much about how do we make it bigger, more important and more valuable to the athletes and the community?

This is where Generation W comes in — to create the programming and do what they do best, which is empower women and girls and educate the rest of us.

Are there any partners in this tournament you'd like to mention?

Donna Orender and Generation W for embracing this concept. PXG stepping up as the title sponsor.

Our founding partners, Sqairz Golf, who is assigning a big focus to their women's golf shoe line, and locally, Murgado Automotive Group and their Bentley and Maserati dealerships, who saw this event as a way to be a good neighbor.

Which ties right into our partnership with INK!, who supports creating opportunities in public schools. And I'm grateful to Tim Iley of On the Green Consulting for taking on the operations side, as well as the golf opps and F&B teams at World Golf Village.

Tell me about MediaShare Consulting Group and your work there.

We're really a marketing strategy company and act as an outsourced in-house marketing department for the clients we serve. We're like a fiduciary for our clients, and sponsorship and events are often something we recommend to them if it fits.

What is your background?

I've been in the golf business for about 25 years. But I've also been in the restaurant business, fantasy sports, orthodontics, body armor ... as a PR person, events, promotions, advertising ... I guess I'm kind of a Swiss Army Knife of marketers.

The common thread is really being a storyteller of brands and people.

NOTE: This is an abridged version. To read the complete feature, go to pontevedrarecorder.com.

New amenities open at Nocatee

Just in time for summer, new amenities have been added at the Splash and Spray Water Parks in Nocatee.

Among the additions are new slides at Spray Park. These slides are unlike any others in the Nocatee water parks, including a dueling head-first mat slide and a two-person tube slide.

The head-first mat slide, Twin Falls, provides side-by-side racing thrills with two twisting and turning lanes and intense G-forces, according to information from the Nocatee website.

The two-person tube slide allows residents to ride with a friend or family member.

The height requirement for both slides is 42 inches.

Serenity Bay, a new family swimming pool, was also added at the entrance of the Spray Water Park and features shallow-water seating and a beach entry. This pool area is secured to keep small children from wandering in or out.

The new adult enclave area at Splash Park is now open for residents age 21 and older. It includes an expanded Sundeck restaurant and bar. There are separate restrooms and direct access to the bar and concessions.

The enclave allows adults to escape to a quiet area with friends or a book. The



Photo provided by Nocatee Community/Nocatee.com

The new slides at Spray Waterpark officially opened last Friday

serenity pool itself features a beach entry, sun shelf and ample seating.

Nocatee Farmers Market kicks off summer Saturday

Come celebrate the start of summer at the Nocatee Farmers Market: Kickoff to Summer happening Saturday, June 19.

This market will feature a special free concert for the community from the band Who Rescued Who. Along with this fun

theme, the Farmers Market features local vendors selling everything from fresh produce to crafts, jewelry, herbs, unique foods and more. Blue Water Bar will be open for this event and selling beer and wine. Paradise Park Playground will not be open for market attendees.

The Nocatee Farmers Market is open to the public and the event is weather permitting. Flagler Health+ is the primary sponsor of Saturday's event.

The best way to spend a Thursday night in St. Augustine!

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 Bring a lawn chair. Alcohol prohibited.



Concerts in the Plaza is a free cultural event presented by the City of St. Augustine



Ultimate Atlantic Beach Lifestyle

Live the ultimate beach lifestyle in this midcentury modern on double corner lot just one block from the ocean and only 6 blocks from Atlantic Beach Town Center. Large open great room and kitchen with barn door pantry looks onto private backyard with pool and outdoor kitchen. Spacious master, 3 additional bedrooms & bathrooms plus laundry upstairs.

4 Bedrooms, 4 Bathrooms, 1 Half Bathroom. \$3,600,000



Stunning Riverfront Estate

Riverfront/SanMarco. Instantly makes you feel you've been swept away to a chateau in France. Exquisitely designed with extensive custom finishes, this 10,204-sq.-ft. home is a masterpiece in design and built for entertaining.

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Ideally Located in Sea View Park

Live east of A1A in this updated move-in-ready home ideally located in old Ponte Vedra. Renovated interiors with wood floors, shiplap details, custom built-ins, and coastal accents. The kitchen features white cabinetry, open shelving, quartzite countertops, a farmhouse sink, and a gas stove. The fenced-in backyard features a screened-in porch, outdoor patio, and room for a pool.

3 Bedrooms, 2 Full Baths, 1 Half Bath. \$890,000.



Oceanfront Estate in Ponte Vedra Beach

Enter this gated ocean front estate and be blown away. Everything a buyer could wish for is here in Ponte Vedra Beach. Lightly lived-in with the ocean views from every room on the 1st and 2nd floors. All furnishings are available for purchase separately.

6 Bedrooms, 6 Bathrooms, 1 Half Bathroom. \$10,500,000



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Ideally Located in San Marco

Fully rebuilt in 2005, this 2nd floor end unit condominium is within short walking distance to San Marco Square. It has front and rear balconies and comes with covered parking and an additional storage unit.

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PVHS student, pageant winner making strides in community

By Holly Tishfield

Amelia McDonough, a freshman at Ponte Vedra High School, is no stranger to the Florida pageant community. As a child she was a Sunshine Princess, where she earned the Miracle Maker Award, and in 2010 she was the Sunshine Princess of the year.

McDonough became eligible for the Miss Outstanding Teen crown at the age of 13 but waited until she was 14 to enter. In February of 2020 she was awarded the Miss Florida Gator's Outstanding Teen title for her hard work and dedication to the community. Due to the pandemic, McDonough was allowed to keep the title for an additional year, which she said provided her with even more opportunities for community work and connection.

"It is a really big responsibility," she said. "I have to have my full attention on it at all times."

But the teen does not seem to have a problem juggling all her commitments at once. Her social initiative platform, A New Leash On Life, has been one of her main focuses and greatest passions over the last few years.

The platform was created after her older brother suffered a traumatic brain injury, which hindered his ability to deal with aggression and anger. McDonough's parents gave her brother a kitten, which they named Millie, to help him deal with his injury, and this inspired McDonough to create her platform for animal-assisted healing.

"I was really able to see animal-assisted healing firsthand," she said.



Amelia McDonough, a freshman at PVHS, won the crown of Miss Florida Gator's Outstanding Teen just before the pandemic struck.

Stemming from her interest in animal-assisted healing, McDonough became an ambassador for local nonprofit organization K9s For Warriors, where she goes to events and spreads awareness through her platform and through social media. She also volunteers with Canine Companions, another organization that specializes in providing animal healing for people with disabilities. One day, she said, she hopes to continue volunteering with both organizations and perhaps find national-based ones, as well.

Besides working closely with animal-

assisted healing programs, McDonough is an ambassador for the REAL TALK program, which brings awareness to substance abuse in teens. Recently, she was recognized among the Top 25 under 25 for Savvy Girl Magazine for her volunteer work in the community.

This summer McDonough will compete in another competition where she hopes to bring home the title of Miss Florida's Outstanding Teen in the Miss America Outstanding Teen program. In the future, McDonough said she would like to pursue a career in the medical field as a surgeon



Photos provided by Donna McDonough

Besides winning competitions and volunteering her time as ambassador for many local programs, McDonough also volunteers at local nonprofit K9s For Warriors.

and complete med school at the University of Florida.

"I do see myself continuing with a New Leash On Life and promoting animal-assisted healing because, to me, it is more than just a social initiative — it is really [something] important in everyday life."

To learn more about what Amelia McDonough has been up to and the volunteerism she has completed in the community, go to her website at amelia-gracemcdonough.com

K9s For Warriors receives donation from CBV Cares

A check for \$650 was presented to K9s for Warrior's representative Elizabeth Reeger by Coldwell Banker Vanguard Realty's CBV Cares representative Cindey Nordman on Wednesday, May 26, at the K9s For Warriors camp in Ponte Vedra.

The donation was made toward the purchase of two Warrior Essentials Bags, which are provided to all incoming warriors at the onset of their three-week training and contains equipment necessary for use in both the training program and for everyday use after the warrior returns home with their service dog.

"These bags are supplied free of charge to warriors as are all services provided by K9s for Warriors," Reeger said.

Items within the duffel bag include a 7-foot-long leather leash, vest with storage use packs and two reflective patches displaying "service dog" and "do not pet," a treat bag, dog waste bags and dispenser,



Photo provided by Carole Bayer/Coldwell Banker Vanguard Realty

CBV Cares Chair Carole Bayer (from left), K9 for Warrior and Advocacy Specialist Damian Jungermann with his K9 "Shai," K9 for Warriors Donor Relations Manager Elizabeth Reeger, CBV Cares Members Cindey Nordman and Peyton Stockton with daughter Caroline Stockton and CBV Cares Member Nancy Hammond.

water bowl and a K9 Training binder.

The funds presented were raised through Coldwell Banker Vanguard Realty's CBV Cares program created by their Realtors to assist area nonprofit organizations.

For more information on K9s for War-

riors, go to www.k9sforwarriors.org/ or call Reeger at (904) 686-1956, ext. 110, and/or the CBV Cares Program Chair Carole Bayer at (904) 860-5000 or CBV Cares member Cindey Nordman at (904) 599-6469.

Calendar

Continued from 4

Maribel Angel continues to donate her creative talents to designing the distinctive calendar publication.

The Humane Society will be promoted on a billboard along U.S. 1 in St. Johns County to be donated by Clear Channel Outdoor for eight weeks.

The completed calendar will be revealed at a Pin Up Paws Party in St. Augustine to be held in October. The location will be announced along with pricing for dinner, live music, silent auction, wine pull, refreshments and more.

The calendars will be available for \$10 each starting in October with purchase available online, by phone or at the Humane Society plus area retail locations. The Humane Society is located at 1665 Old Moultrie Road in St. Augustine.

For further information, call (904) 829-2737 or email mmurphy@staughumane.org. Learn more about the contest at PinUpPaws.com.



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Congratulations to our May Leaders!



Lara Hoffman (Ponte Vedra Beach)



Kelly and Wanda (Ponte Vedra Beach)



Sally Harasz (Nocatee)



Michael Paull (Nocatee)

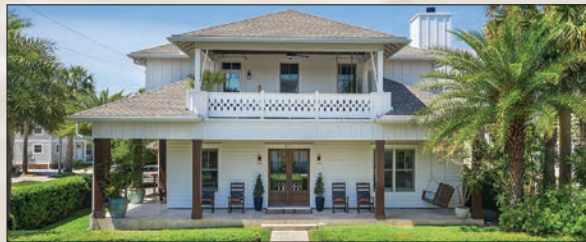


Matt and Naomi (Nocatee)



COASTAL OAKS

Elegant pool home in Nocatee gated community, preserve lot, numerous upgrades to enhance your living experience.
5 BRs, 5 Baths, 3,923 SF.
MLS 1113904. \$1,200,000.
Ron Horst 904-613-0102



ATLANTIC BEACH

Steps to the Beach, this custom home with pool shows like a model! Oversized rooms & closets, 4 BRs, 3.5 Baths, 3,203 SF.
MLS 1114415
\$1,875,000.
Malia Finger 904-994-8444



GREENLEAF LAKES

Large .31 acre lake view lot, 3 Car Garage. No wasted space, excellent floor plan features 4 BRs, 3 Baths, Gourmet Kitchen, 2,602 SF. MLS 1110399.
\$525,000.
Matt & Naomi Wilkinson 904-234-5014



CYPRESS TRAILS

Come live the Nocatee Lifestyle! Private preserve lot on a cul-de-sac street, Office, Upstairs Loft, 4 BRs, 2.5 Baths, 2,741 SF.
MLS 1112643
\$525,000.
Matt & Naomi Wilkinson 904-234-5014



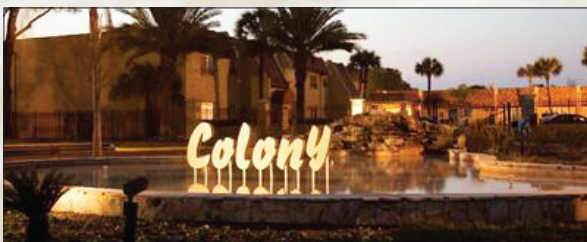
DEL WEBB PONTEVEDRA

Move-in ready Tangerly Oak floor plan on extra deep nature preserve. 3BRs plus an office, 3 Baths, 2,715 SF.
MLS 1113392, \$699,000.
Kelly Whitaker 904-233-1991
Wanda Petersen 904-537-4594



SOLANO CAY

In the heart of Ponte Vedra Beach!
Top schools, beaches, golf courses!
This lagoon view home features 3 BRs, 2.5 Baths, 1,655 SF.
MLS 1113672. \$452,000.
Kelly Whitaker 904-233-1991
Wanda Petersen 904-537-4594



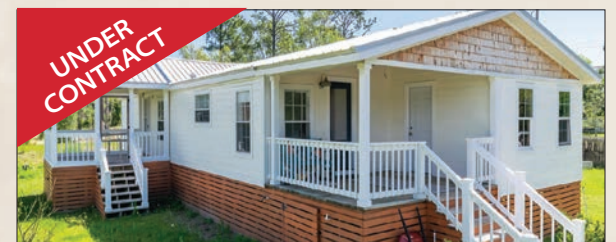
COLONY AT SAN JOSE

In the gated community of the Colony at San Jose, this condo has been newly remodeled and features 2BRs, 2 Baths, 1,145 SF.
MLS 1112923. \$124,900. Slusser Sales Team.
Kathy 904-760-9763
Jessica 904-772-4340



DEL WEBB PONTEVEDRA

Hard to find water view preserve homesite, Taft Street floor plan offers 2BRs, 2 Baths, 1,433 SF, extended screened lanai.
MLS 11143779.
\$430,000
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Fully renovated 2 BRs, 2 Baths, + Bonus Room. 1,248 SF.
Over 5 acres with pond, garden beds, and more! \$245,000.
MLS 1112070.
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OBITUARIES

Mark Berninger

Mark Berninger, 72, of Ponte Vedra, Florida, died June 4, 2021. Ponte Vedra Valley Funeral Home, Cremation Center & Cemetery – (904) 285-1130 – www.pontevedravally.com

Louisa Agnes Isaacs

Louisa Agnes Isaacs, 59, of Ponte Vedra Beach, died June 11, 2021. Arrangements by Quinn-Shalz Family Funeral Home & Cremation Centre. (904) 249-1100 www.quinn-shalz.com

James Mitchell

James Mitchell, 98, of Ponte Vedra, Florida, died June 6, 2021. Ponte Vedra Valley Funeral Home, Cremation Center & Cemetery – (904) 285-1130 – www.pontevedravally.com

Francene G. Singleton

Francene G. Singleton, 68, of Ponte Vedra, died June 11, 2021. Arrangements by Quinn-Shalz Family Funeral Home & Cremation Centre. (904) 249-1100 www.quinn-shalz.com

Julia Stocks

Julia Stocks, 86, of Fruitland Park, Florida, died June 5, 2021. Ponte Vedra Valley Funeral Home, Cremation Center & Cemetery – (904) 285-1130 – www.pontevedravally.com

Raymond G. Swenson

Raymond G. Swenson, 83, of Atlantic Beach, Florida, died June 9, 2021. Arrangements by Quinn-Shalz Family Funeral Home & Cremation Centre, www.quinn-shalz.com, (904) 249-1100.

NJROTC

Continued from 5

and Drill Championships.

Nease also won first place in athletics, academics, orienteering, drone and air rifle at competitions across North Florida and the state of Georgia, and placed third at the National Brain Brawl (academic) Championships.

“There’s pressure every year for

the seniors to keep the unit on top,” said former Battalion Cmdr. Brandon Donovan, who will be attending Embry Riddle University on a full Navy ROTC scholarship in the fall. “Mission accomplished.”

“We don’t rebuild our program every year at Nease,” said naval science instructor Command Master Chief Duane Spears. “We reload – and we’re already back to work getting ready for next year.”

The Recorder’s garden columnist Kathy Esfahani, of Kathy’s Creative Gardens & Nursery, shares her tips for growing gorgeous gardens in Northeast Florida

KATHY’S GARDENING GUIDE

“We might think we are nurturing our garden, but of course it’s our garden that is really nurturing us.” – *Jenny Uglow*



Kathy Esfahani
Columnist

Over the last few months, we have been highlighting some of the most popular landscaping genres that I see here in Northeast Florida.

Many homeowners choose to stay within one type of landscaping design to create the beautiful ambience they are picturing. In the next month, you will learn what plants, palms and flowers are used to create a tropical landscape, Mediterranean landscape, traditional landscape and coastal landscape.

MEDITERRANEAN LANDSCAPE

What do you think of when someone says Mediterranean landscaping?

We think a mixture of traditional and tropical! This look typically has a mix of palm trees with a neat structure of plants around. The style is more boxy, with a sculpted, maintained look. A neat aspect of Mediterranean landscaping is creating “gardens within gardens.” Using water features and trellises, you can create small secret gardens with pathways throughout the landscaping. We also use climbing



Flower of the Week: Asiatic jasmine

plants, such as creeping fig, along trellises or on the side of the house to create this lavish landscaping.

When creating a Mediterranean landscape, we can use a mixture of the following:

Palms: Canary date palms, Medjool date palms and Sylvester palms

Plants and flowers: Boxwood, podacarpus, Asiatic jasmine, rose bushes and trees, creeping fig, crotons and more.

With all landscapes, the key to success is knowing the sun/shade ratios in your yards as well as what each plant requires and planting accordingly. Annuals are always welcome in any landscape to add seasonal color to your gorgeous design.

Happy planting!

Email Kathy at kathys.creative.gardens@gmail.com for any questions or gardening tips you would like to see in the future.

Kathy’s Creative Gardens & Nursery is located at 196 N. Roscoe Blvd. in Ponte Vedra Beach. (904) 655-7373.

Furyk & Friends

Continued from 5

■ **MaliVai Washington Youth Foundation** — What started as a way for pro-tennis player MaliVai Washington to introduce urban youth to a sport he loved quickly blossomed into a comprehensive afterschool youth development program. Today, the MaliVai Washington Youth Foundation provides daily homework assistance, life skills and tennis instruction to

Jacksonville’s low-income youth.

■ **Habitat for Humanity** — HabiJax is one of the largest non-profit affordable housing builders in Duval County and is considered to be one of the most successful Habitat for Humanity affiliates in the United States, having provided homeownership opportunities and other housing services to more than 2,300 families. In addition, it is an advocate for affordable housing and fair housing policies and provides workshops and other training to help families improve their housing conditions.

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DON'T MISS OUT ON THE FUN!

We’re celebrating dads all summer long. From Happy Hours to webinars, cookouts to Cornhole, we have endless fun in the sun planned to celebrate our favorite guy.

We would love to answer any questions about our community or help you schedule a personal tour to share everything we have to offer.



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Father's Day GIFT GUIDE

Pages 11-13



TEE OFF WITH DAD

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FATHER'S DAY WEEKEND PACKAGE

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Ponte Vedra business welcomes dads to 'the fraternity'

DadFrat sells T-shirts, caps bearing logo

By Shaun Ryan

When a friend announced that he was about to become a father for the first time, Seth Movsovitz slapped him on the back and said, "Welcome to the fraternity."

It was a small joke between friends — one already a dad, the other a dad-to-be.

But the Ponte Vedra resident wanted to do more than offer a congratulatory comment. He wanted to get his friend a gift, something that would help commemorate the moment. There were gifts for new moms. There were even gifts for newborns.

What Movsovitz discovered, however, was that there wasn't much for new dads.

"There are the bubble gum cigars," he said. "Well, that's great. And I love those bubble gum cigars — don't get me wrong. But they only last about two minutes."

Movsovitz thought about his "fraternity" comment and remembered his own days in college when he belonged to one. He realized that three Greek letters could be used to signify a kind of unofficial fraternity for fathers.

"I wrote it out on a napkin: Delta Alpha Delta," he said, "and thought, hey, that's kind of cool."

He trademarked the Delta Alpha Delta name in the early 2000s and had it printed on some T-shirts to sell in hospital gift shops.

But Movsovitz, owner of Ponte Vedra Home Care and a couple of other businesses, was busy with his career, and the idea faded into the background. He admitted



Photo by Shaun Ryan

Seth Movsovitz, a father of four, created the DadFrat brand after discovering that there weren't many gifts made specifically for new dads.

that he hadn't marketed it properly. And the Greek letters didn't always communicate the idea well.

"If you can't see something and know what it means or stands for in a matter of a blink of an eye, it doesn't have much value," he said.

Still, Movsovitz never really gave up on his idea of creating a gift for new dads.

Knowing that he would one day return to it, he trademarked another name in 2015, one that had been in his mind all along: DadFrat.

Then, a couple of things happened that made the idea viable again: the advent of social media and, strangely enough, COVID-19. The pandemic forced Movsovitz to put a couple of his regular businesses on

the back burner, which allowed him time to focus on relaunching DadFrat.

Now, Movsovitz, his wife Kaki and their daughters and sons sell DadFrat T-shirts and one-size-fits-all baseball caps online. These items bear the DadFrat logo, which incorporates a shield or a badge and a promise: "I pledge to love, listen, and lead."

It's a message that Movsovitz believes essential in today's world.

"It is needed in our society, especially at a time where everything is so divisive and there's so much negativity," he said. "Every day, that's all we see in the media. DadFrat's a breath of fresh air. This is positive. This is celebrating these great fathers, great dads engaging with their children."

So far, the business is a family operation, but Movsovitz said he's open to retail sales and taking on investors.

And its focus has grown beyond gifts for new dads to gifts for any dad on any occasion.

"The brand itself is for everybody, for all dads," Movsovitz said. "It doesn't matter what you look like. It doesn't matter what your religion is or your socio-economic background or anything. If you are a father, if you are a dad, then you are a potential member of DadFrat."

Movsovitz said he wants to explore cross-marketing ideas for the brand, including a DadFrat card or app that would offer discounts at partner businesses, a DadFrat theme at a restaurant — even a DadFrat TV show.

He's already made arrangements for a DadFrat night in July at a Jacksonville cigar bar, which he and the partner business will cross-promote.

To learn more, go to DadFrat.com.

Different ways to make dad feel special for Father's Day

The month of June is filled with many different celebrations. Once summer arrives in June, schools shut down for a few months worth of vacation and most recreational attractions, such as amusement parks and boardwalks, begin operating at full capacity. June also is the month to show dads how much they are loved and appreciated.

This year Father's Day takes place on Sunday, June 20, and marks the 111th anniversary of this day for dads. Even though Father's Day began as a regional event in the state of Washington, nearly 60 years later it would be recognized as a national holiday across the United States. Father's Day also is commemorated elsewhere in the world at various times of the year.

According to recent census data and statistics, there are 72 million fathers in the United States. The following are some ways to treat dads this Father's Day.

PARTICIPATE IN HIS HOBBY

Dad likely has some favorite hobbies, such as playing a favorite sport, boating, hunting, woodworking, or restoring a classic car. Asking to join in to learn the ropes of his favorite hobby can be an ideal way to spend time with Dad and show you care.



Photo provided by metrocreativeconnection.com

TAKE IN A SHOW OR A GAME

Maybe Dad has a favorite team he follows or a comedian he loves to watch. Purchase tickets so you can go in person. If that's not possible, make home viewing a

special event by clearing a few hours of your schedule and setting up a comfortable viewing area. Make some special snacks and stream his favorite programming right at home.

TACKLE HIS CHORES

Provide Dad a weekend off from his normal tasks around the house if they are within your skill set. Volunteer to mow the lawn, weed the garden, run for groceries, or get the car washed. You also may want to help him finish a project he started but hasn't yet completed.

GIVE HIM "HIS" SPACE

Dads often make sacrifices for their families, and this could mean compromising on his comfort and pleasure to ensure everyone else has what they need. Create a spot that is entirely his own. This may involve renovating the basement or garage for hobbies or hanging out. Even a free-standing shed in the backyard can be billed as a "Dad Zone," giving your father a place to which he can retreat for some peace and quiet.

Start thinking of special ways to show Dad he deserves top billing.

Fathers' Day Gift Guide: Some gift ideas dad's sure to love

SAWGRASS MARRIOTT GOLF RESORT & SPA

Treat Dad to an unforgettable Father's Day Weekend full of golf, brunch, beer and the beach. On Friday, guests can enjoy a complimentary bucket of beer upon arrival in their deluxe accommodation before trying their hand at the resort's Floating Hole (a nod to the famous 17th hole at THE PLAYERS Stadium Course) with a complimentary round. On Saturday, Dad will venture over to TPC Sawgrass Dye's Valley with 15% off a round of golf, while the family kicks back and relaxes at the Cabana Beach Club or at one of the resort's four pools. Guests who book this package will also receive a \$50 food and beverage credit, which can be used toward Father's Day Brunch at Vernon's First Coast Kitchen & Bar on Sunday, June 20. To book this package, go to the Sawgrass Marriott website and book with offer code D60. This package is valid from June 18-21, and requires a two-night minimum stay. Vernon's First Coast Kitchen & Bar is also offering its signature à la carte brunch from 11 a.m. to 2 p.m., complete with the ultimate special that is sure to leave all fathers feeling full – Cast Iron Seared 8oz NY Strip, with herbed butter, crispy potatoes and two eggs for \$25.



TPC SAWGRASS

Give that golf-lover in your life a chance to break out the clubs at TPC Sawgrass, where every year hundreds of fans gather in spring to witness the PGA Tour's THE PLAYERS Championship. This year for Father's Day, TPC Sawgrass is offering specials on their gift cards. Purchase a \$100 gift card and receive a PLAYERS logo hat, purchase a \$250 gift card and receive a TPC Sawgrass divot tool and three-pack poker chip gift set, or purchase a \$500 gift card to receive a PLAYERS towel and driver or putter headcover. Gift cards must be purchased by June 25 to be eligible for the complimentary gifts.



JOHN CRAIG CLOTHIER

Help dad dress his best with gifts from John Craig Clothier. The upscale men's store is located in Sawgrass Village and boasts the finest in sophisticated and timeless menswear. The award-winning clothier offers the latest in high-end fashion and accessories. Can't decide what to buy? Get dad a gift card and let him make the choice. With so many timeless options to choose from, he's sure to find something.

ST. AUGUSTINE DISTILLERY

Gift Dad with an experience like no other at the St. Augustine Distillery with their signature Fill Your Own Bourbon Bottle Experience. Each batch of bottles filled at the distillery comes from a unique barrel, meaning a bottle you filled in December will be different than a bottle you fill in June. This experience allows guests to fill their very own limited-edition bottle of bourbon straight from the barrel and label, cork and seal it, too.



ROSENBLUM'S

Keep Dad's wardrobe looking fresh this year with some new pieces from Rosenblum's. Grab him a new pair of On running shoes, a brand designed in the Swiss Alps, or an Eton dress shirt with a bright, summery feel. Whatever you discover at Rosenblum's, Dad is sure to love it.



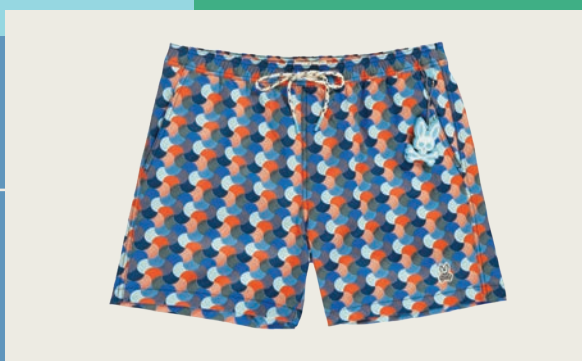
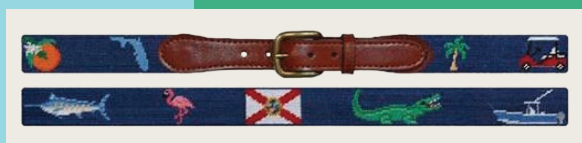
JAX BEACH SUMMER MARKET

Take Dad for a stroll on Jacksonville Beach at the Seawalk Pavilion for the annual Jax Beach Summer Market, which is from 10 a.m. to 5 p.m. Saturday, June 19, and Sunday, June 20. This market will feature tons of local vendors and food trucks, along with handmade artisan work and knick-knacks galore. Let Dad pick out a new piece of artwork for his office or a growler engraved with his initials.

JOHN  CRAIG
est. 1996

DAD'S
FAVORITES

SAWGRASS VILLAGE
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HEALTH CARE PROFILES

PAGES 14-20



Breaking ground on new location

Building muscle is key to overall health

Tips to stay heart-healthy this summer



JUNE 17, 2021

Your Community Voice for 50 Years
PONTE VEDRA

Recorder

Flagler Health+ breaks ground on Durbin Park campus

By Shaun Ryan

Flagler Health+ broke ground Thursday, June 10, on its new health-and-wellness campus, located in the Durbin Park development.

The 42.5-acre campus will feature a state-of-the-art hospital and outpatient surgery center and will incorporate the signature Flagler Health+ Village concept.

Targeted services are expected to open in early 2023. Completion of the three-phase project is expected to take six years.

The health village will offer family medicine, specialty care, urgent care, imaging, laboratory services, healthy lifestyle programming and community engagement space with an emphasis on integrating nature and technology to enhance experiences, according to the health system.

Flagler Health+ Durbin Park will also include a wellness facility, walking trails and retail offerings.

“We are creating a premier health and wellness destination,” said Flagler Health+ President and CEO Jason Barrett. “The campus has been designed to create a sense of community, deliver uniquely personalized experiences and achieve the best possible health outcomes for all people. We are proud of our 130-year legacy of service to St. Johns County and look forward to further advancing physical, social and economic health for area residents.”

Northern St. Johns County continues to see an explosion of growth as homeowners move to the area from out-of-state. With the addition of Walmart and other big box stores, the Durbin Park community has begun to anticipate that influx of population.

Barrett indicated that the Flagler Health+ project is related to that expected growth. In fact, the hospital system is collaborating with Gate Lands to bring workforce housing to the community. This is especially important as it will meet the needs of hospital employees who feel they must reside outside of the county due to the high cost of housing here.

Flagler Health+ bought the property located between Interstate 95 and State Road 9B from Gate Lands, the real estate subsidiary of Gate Petroleum Co., in 2019.

The new campus is expected to add about 1,300 jobs to the area when completed. Barrett estimated that over a five-year period, those jobs will result in about \$1 billion worth of economic activity for Northeast Florida.

The new campus joins similar endeavors in Nocatee, World Golf Village and St. Augustine.

“When I first became involved with Flagler Health+ more than a decade ago, it was the organization’s commitment to quality and to community that made a tremendous impression on me,” said Todd Neville, chair of the Flagler Health+ Board of Trustees. “From consistently being named one of America’s 100 best hospitals to serving as our area’s lead agency to eliminate homelessness, Flagler Health+ brings something very special to our region. I feel extremely fortunate to serve as chairman of the board as we embark on this exciting new venture here in Durbin Park.”



ABOVE: Hospital officials and local dignitaries ceremonially break ground on the new Flagler Health+ Durbin Park campus.

LEFT: Flagler Health+ President and CEO Jason Barrett speaks at a groundbreaking ceremony for the Durbin Park health-and-wellness campus.

BELOW: An artist’s rendering of the Flagler Health+ Durbin Park campus, which is expected to open targeted services in 2023.

Photos by Shaun Ryan





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Photo provided by Fit20

Building and retaining muscle is increasingly important to your overall health as you age.

Building, retaining muscle is crucial for overall health and quality of life

By Dr. Roger Karsten
Chief Training Officer, Fit20 USA

After age 30, you enter a phase of life where muscle strength and lean muscle mass naturally deteriorate. All body cells and systems transition to a period of slow decline. It may not be easy to hear, but it is important to come to terms with it.

So, the question is, what are you going to do about it?

ONCE PER WEEK IS ENOUGH

When most of us ponder this question, our minds conjure up images of long and repetitious sweaty workouts in a crowded gym — not fun. Maybe that is why so many of us don't start at all. This is unfortunate because there is a wealth of research demonstrating that smart resistance training is a highly effective method to halt and even reverse muscle decline, and it can be very time-efficient. Just one session per week suffices for most of us.

INTENSITY DRIVES RESULTS

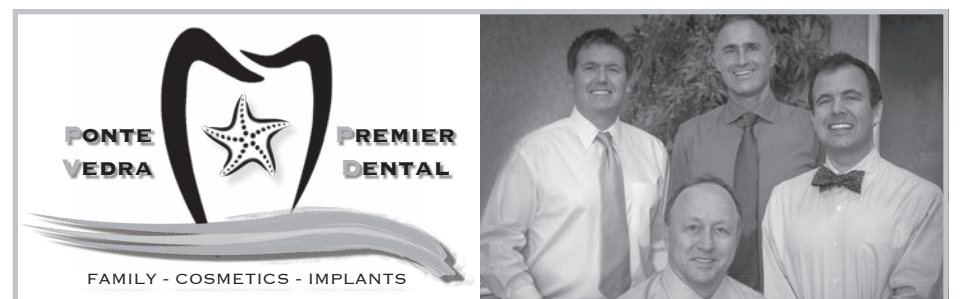
You need to provide a "training stimulus" that is sufficient to generate an adap-

tive response. Said a different way, your training needs to be intensive enough for your body and your muscles to get the message that things need to improve. So how do you know what intensive enough is? Simple. When you are unable to perform one more repetition safely, you have reached sufficient intensity. Remember safety first, never hold your breath during exercise, and let common sense guide your efforts.

TRY THIS EXERCISE AT HOME

Place your feet a little wider than hip-width. Turn your feet out a bit for comfort and knee over ankle alignment. Squat down very slowly to the deepest point where you feel stable. It takes at least 10 seconds to get there. Hold the deepest positions for 10 seconds. Slowly, in 10 seconds, come out of your squat position, but don't straighten your knees. Keep them bent to approximately 15 degrees. Repeat until you can no longer come back up from the squat position despite your best efforts.

MUSCLE continues on **Page 17**



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Baptist Health AgeWell to join Walk to End Alzheimer's on Nov. 6

Baptist AgeWell will join the Alzheimer's Association Central and North Florida Chapter as the 2021 Walk to End Alzheimer's presenting sponsor in Jacksonville. Earl Evens, executive director of Baptist Senior Services, will serve as event chair for the second consecutive year.

"Our Baptist AgeWell participants are proud to support the Alzheimer's Association Walk to End Alzheimer's," Evens said. "The Alzheimer's Association continues to provide valuable support services to individuals living with Alzheimer's and their caregivers, while also supporting critically needed research. We are aware of the dramatic impact Alzheimer's has on individuals, families and companies, so we are committed to supporting the Alzheimer's Association."

More than 6 million Americans are living with Alzheimer's disease — a leading cause of death in the United States. Additionally, more than 11 million family members and friends provide care to people living with Alzheimer's and other dementias. The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research programs.

"The Alzheimer's Association is thrilled to have Baptist AgeWell step up as a presenting sponsor for this year's walk," said Terri Cantrell, director of the Jacksonville Walk to End Alzheimer's. "They are such great sup-

porters of work here in Jacksonville, and Earl's commitment to chair our walk for a second year shows his dedication to our mission of finding a cure for this terrible disease that affects so many lives."

Cantrell went on to note that, although the event was mainly virtual last year due to the COVID-19 pandemic, the Alzheimer's Association is moving forward with plans to host Walk to End Alzheimer's in person this fall.

"The health and safety of participants, volunteers and staff remain the association's top priorities as we continue to monitor the pandemic and make decisions about event details in local communities," Cantrell said. "But while we are planning to gather in person, we will continue to offer options to participate in Walk to End Alzheimer's online and in neighborhoods across the country."

The Jacksonville Walk to End Alzheimer's is set for Saturday, Nov. 6. For more information and to receive the latest updates on this year's Walk to End Alzheimer's, go to alz.org/walk.

The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association has mobilized millions of Americans in the Alzheimer's Association Memory Walk.

For more information on Alzheimer's Association, go to alz.org or call (800) 272-3900.



Photo provided by Fit20

Building and retaining muscle is important to your overall health.

Muscle

Continued from 16

START WITH A SPECIALIZED TRAINER

That is an example of slow-motion resistance training done at proper intensity — yes, that means high! What is crucial to note here is that this training is very slow, yet intensive. This type of training can be done anywhere with very few, if any, training tools. I am a big advocate for training with a personal trainer or coach. They get you better results and help you stay consistent with your exercise. Specialized resistance training machines are beneficial to train more accurately and reduce injury risk.

There are numerous studios and trainers, like fit20, who specialize in this slow-motion strength training protocol. These are excellent places to start your journey to better health and fitness.



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Tips for staying heart-healthy all summer long



Anthony Magnano, M.D.
Ascension St.
Vincent's Riverside

This summer, we're all looking forward to getting outdoors, enjoying our beautiful Florida beaches and getting back to our favorite group activities. But, heart health during summer months can be tricky business. It's important to remember how

Florida's summer heat can cause our hearts to work harder. It can put us at risk of dehydration, heat exhaustion and heat stroke. This is especially true if you or a loved one already suffers from a heart condition such as coronary artery disease, congestive heart failure or atrial fibrillation.

Living with heart disease doesn't mean that you have to do without summer fun or avoid the outdoors all summer long. It does mean that you should take some precautions to maintain your heart health. With a few simple steps, you can enjoy all your favorite outdoor activities while keeping your heart healthy this summer.

THE EFFECTS OF HEAT ON YOUR HEART

Heat and humidity are two big

challenges for our hearts during the summer. These factors make it more difficult for your heart to pump blood throughout the body and keep you cool. As your heart pumps harder and strains to maintain your body temperature, your body simultaneously produces sweat to help the cooling process. The production of excessive sweat can lead to extreme dehydration.

This dehydration and added stress on the heart can lead to serious heat-related illnesses, like heat exhaustion and heat stroke. Symptoms of these issues include dizziness, nausea, cramps and rapid heartbeat—and in some cases, they can be deadly. When your heart is stressed, it can also potentially trigger an acute exacerbation of any pre-existing cardiac conditions.

HEART DISEASE AND MEDICATIONS CAN MAKE YOU MORE HEAT SENSITIVE

It's important to be aware that if you already have a heart condition, some heart medications may make it harder for your body to cool down. For example, beta-blockers are very important in optimal treatment of many cardiac conditions, but do slow your heartbeat and can make it more difficult to regulate heat exchange throughout the

body. Other medications to watch out for are diuretics, ace receptor blockers, ace inhibitors and calcium channel blockers, which can make low blood pressure or volume depletion (dehydration) more likely. If you have any questions about how your medications may affect you in the summer heat, consult your physician.

HOW TO PROTECT YOUR HEART IN SUMMER HEAT

Staying hydrated is one of the best things you can do to protect your heart health during summer months. That's because proper hydration helps your heart pump blood to the muscles throughout your body. To make sure you are hydrated, carry a bottle of water with you indoors and outdoors. Also try to avoid excessive alcohol and caffeine intake when you plan to be outside, as they can accelerate dehydration.

Another important step is to minimize heat exposure during peak heat times. The first thing is to make sure that you check the heat index regularly. This is a measurement of what the temperature outside feels like with humidity added in. Keep an eye on this, and when the heat index reaches potentially dangerous levels, avoid going outside.

You should also avoid exercising during extreme heat. In hot weather, exercising in the heat leads to dehydration, and the stress from overheating can put an added strain on the heart.

As a general rule, exercise early in the morning, then try to stay indoors in an air conditioned space during the hottest hours of the day, which are typically from noon to 3 p.m.

KEEP YOUR HEART HEALTHY AND PREVENT HEAT-RELATED ILLNESS

If you feel or notice someone experiencing the symptoms of a heat-related illness or a heart issue, act immediately. For heat exhaustion, move to a cool place, drink water and monitor the condition. For heat stroke and heart issues, call 911, as the situation could be life-threatening.

With the right preparations, you can keep your heart healthy while enjoying a great summer filled with outdoor fitness and activities.

Dr. Anthony Magnano is a Ponte Vedra resident and cardiologist at Ascension St. Vincent's Riverside. For more information on Dr. Magnano and his specialty treating Atrial fibrillation, visit Healthcare.ascension.org.

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Cyclist touring country for Chemo Noir charity enters last leg of journey

By Holly Tishfield

After nearly six months of bike riding across the country, Greg Taylor has officially entered his remaining leg of the 11,500-mile journey.

In late February, Taylor set out from Jacksonville with the intention of biking to the four corners of the continental United States to raise money for local cancer support charity, Chemo Noir. His first part of the ride took him west across Louisiana and Texas all the way to San Diego, California. From San Diego, Taylor biked up the western coast until he reached Seattle, Washington. Then Taylor began the trek back east across Montana, Wyoming and Ohio until finally he made it to Niagara Falls on June 9.

After spending a few days camping at Niagara Falls, Taylor will enter his final stretch of the bike ride by traveling south down the Eastern Seaboard and back to Jacksonville.

“It is really mind blowing,” said Katrin Casey, founder/chairman of Chemo Noir

and one of Taylor’s close friends. “He has been so disciplined about it.”

Along the way, Taylor has faced his fair share of hardships but remained positive and upbeat throughout it all. Weather has played a big part in Taylor’s journey, and Casey said he has faced almost every kind of weather situation imaginable. From nor’easters to fog so dense he could barely see, from sweltering heat and pouring rain, to 30-degree weather and snow in Wyoming, Taylor has overcome the problems with a smile on his face.

“The mental state he has, to stay this focused and this positive,” Casey said, “that is what I mean by next level.”

Taylor has collected donations along the way from supporters online and people he met on his travels, all of which goes toward Chemo Noir. So far he has raised nearly \$85,000, and Casey said they plan to well surpass their \$100,000 goal. Especially since one of Taylor’s old friends will be matching every donation up to \$1,000

JOURNEY continues on Page 20



ABOVE: Greg Taylor poses in front of the Rock & Roll Hall of Fame in Cleveland, Ohio, during his cycling tour across the country to benefit Chemo Noir.



LEFT: After nearly six months, Taylor finally made it across the country and back up to the eastern coast at Niagara Falls.

Photos provided by Katrin Casey and Greg Taylor



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Wolfson Children's Hospital ranks among U.S. News' Top 50 Best Children's Hospitals again for 2021-2022

Whether it's a common childhood injury, illness, complex medical condition or trauma, Wolfson Children's Hospital understands the unique healthcare needs of children.

Year after year, Wolfson Children's is ranked among U.S. News & World Report's top children's hospitals in the country. U.S. News released its 2021-2022 Best Children's Hospitals rankings this week, and Wolfson Children's Hospital was ranked among the 50 Best Children's Hospitals for diabetes and endocrinology and orthopedics. Services provided at Wolfson Children's Hospital are provided primarily by pediatric physician specialists with Nemours Children's Specialty Care, Jacksonville, University of Florida College of Medicine – Jacksonville, UPMC Children's Hospital of Pittsburgh (for cardiac surgery services) and Emergency Resources Group.

"We are humbled and honored to once

again be recognized among the best children's hospitals in the nation by U.S. News," said Michael D. Aubin, president of Wolfson Children's Hospital. "This recognition demonstrates our strongest achievements in clinical excellence, as well as our expert medical staff and clinical team's steadfast commitment to research, education and innovative treatments that lead to the best health outcomes for patients. We hope these rankings reassure parents that when they choose Wolfson Children's, they are choosing outstanding medical and surgical care for their kids."

Dr. Gary Josephson, M.D., chief medical officer of Nemours Children's Specialty Care, Jacksonville, said, "We at Nemours Children's Specialty Care are proud to partner with Wolfson Children's Hospital to provide the highest quality care for children. This recognition honors the dedication, expertise and teamwork that

goes into providing excellent care for the children and families we serve."

U.S. News introduced the Best Children's Hospitals rankings in 2007 to help families of children with rare or life-threatening illnesses find the best medical care available. Their rankings are the most comprehensive source of quality-related information on U.S. pediatric hospitals. This is the sixth time Wolfson Children's has ranked among the Top 50 Children's Hospitals for diabetes and endocrinology and the third time the hospital has ranked for orthopedics.

"When choosing a hospital for a sick child, many parents want specialized expertise, convenience and caring medical professionals," said Ben Harder, chief of health analysis and managing editor at U.S. News. "The Best Children's Hospitals rankings have always highlighted hospitals that excel in specialized care. As the pandemic continues to affect travel, finding

high-quality care close to home has never been more important."

The U.S. News Best Children's Hospitals rankings rely on clinical data and on an annual survey of pediatric specialists. The ranking's methodology factors in patient outcomes, such as mortality and infection rates, as well as available clinical resources and compliance with best practices.

To calculate this year's Best Children's Hospitals rankings, U.S. News gathered relevant data from children's hospitals in early 2020 and from pediatric physicians and other healthcare organizations in 2021; because of the pandemic, data collection from children's hospitals was not repeated in 2021.

While the decision of where to take a child for health care is entirely up to parents and caregivers, rankings like these empower parents to choose their child's health care provider based on objective data about a hospital's quality of care.

Women's Board of Wolfson Children's Hospital announces schedule for Florida Forum Speaker Series

The Women's Board of Wolfson Children's Hospital recently announced the schedule for the 2021 Florida Forum Speaker Series.

The speakers are Grammy award-winning singer/songwriter Tim McGraw on Sept. 22, Four-time Super Bowl champion and broadcaster Terry Bradshaw on Oct. 26, and Maj. Gen. Charles F. Bolden Jr., a retired Marine officer, astronaut and former NASA Administrator, on Nov. 17. The series will take place at the Times-Union Center for the Performing Arts.

Presented by The Women's Board, the Florida Forum raises awareness and funds for Wolfson Children's Hospital of Jacksonville, supporting its mission to provide the



Tim McGraw



Terry Bradshaw



Charles F. Bolden Jr.

highest quality of advanced pediatric healthcare regardless of ability to pay. The series is made possible by long-time partners and generous sponsors Wells Fargo Florida Blue and Landstar. This year's moderators are Shannon

Miller, Jeff Lageman and Jennifer Candelino. Serving as 2021 co-chairs of the Speaker Series are Jan Kirby and France Hutto.

Since 1992, the Florida Forum has been honored to host renowned speakers from around the world offering profound insights and discussions on a broad range of issues. In addition to enriching Jacksonville's intellectual and cultural life, the Florida Forum has contributed more than \$9.2 million to Wolfson Children's Hospital of Jacksonville.

For event tickets or additional information, go to www.thefloridaforum.com, call (904) 202-2886 or email womensboard@bmcjax.com.

Journey

Continued from 19

once Taylor reaches Maine. And during the last five states Taylor will travel, Virginia through Florida, another generous donor will match every donation up to \$5,000.

Taylor's can-do spirit and daily shoutouts on social media have allowed thousands of people to follow along with his journey, and Casey said that Taylor has loved every second of his travelling, which has given him a chance to see the country in a way he never had before.

Casey herself will be riding the last 40-50 miles into Jacksonville with Taylor to their celebration party at Southern Swells. Originally Taylor's predicted return date was mid-August, but with how many miles he has been covering in a day, Taylor is way ahead of schedule and now predicted to make it back to Florida by mid-late July.

"He is keeping the perspective that he is riding for something bigger than himself," Casey said, "and I think that is what drives him every day."

To keep up with Taylor's journey, follow him on Instagram at [@usancercycle](https://www.instagram.com/usancercycle) or go to usancercycle.com to make a donation.



While in Indiana, Greg Taylor made camp for the night at a beautiful campground and enjoyed the sunset.



While in Wyoming, Taylor experienced bouts of snow and had to find indoor lodging.

Photos provided by Katrin Casey and Greg Taylor

Business Weekly

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www.PonteVedraRecorder.com

Men in Business: Hamburger chain may have created greatest invention ever

Page 22

Juicy celebrates grand opening at new location in St. Augustine

Juicy St. Augustine celebrated the grand opening of its new brick-and-mortar location at 804 Anastasia Blvd. on May 31.

“We feel incredibly fortunate,” said Julianne Baksh-Renfroe, owner of the juice shop and eatery. “Our business has never thrived more than it has this past year, and the time came for us to expand. We have gotten so much love from the community, and we couldn’t be more grateful for the opportunity to take this step and open a brick-and-mortar location. I look forward to seeing where Juicy goes from here.”

Juicy’s menu items are crafted with seasonal and local ingredients. The new location brings with it fan-favorite menu items while also boasting an abundance of new things for guests to enjoy, including detox house shots such as Bring The Fire (ginger juice and honey) and The Classic (citrus, ginger and turmeric topped with cayenne and black pepper); smoothies like Blue Lagoon, The Hulk, Lean Greens and more; as well as fruit bowls, homemade peanut butter, avocado toast and a full coffee and espresso menu and a grab ‘n’ go fridge.

Baksh-Renfroe credits her love of serving up fresh fruit to her home country of British Guiana.

“Back home, exotic fruits like guava, mango and passionfruit grow natively and are plump and ready to pick off the vine whenever you’re craving something sweet and refreshing,” she said. “I love creating recipes, and I’m always looking for ways to incorporate a new flavor or new fruit.”

Juicy is open 9 a.m. to 4 p.m. Monday-Saturday and 10 a.m. to 3 p.m. Sunday.



Photos provided by Juicy

Fresh fruit is a key part of Juicy’s success. Juicy recently opened its new brick-and-mortar location at 800 Anastasia Blvd. in St. Augustine.



ABOVE: Avocado toast is a popular menu item at Juicy.

LEFT: Fruit bowls are among the fan favorites at Juicy.

The IRS throws a curve ball



Ric Schilling
Guest Columnist

Well...it is baseball season, right? Why shouldn’t the IRS be throwing curve balls? Some things never change, but if you’re the heir to an IRA after Jan. 1, 2020, you’d better not swing and miss on this pitch.

In my last article concerning an IRA inherited after Jan. 1, 2020, I made it clear that there were no distributions required until the end of year 10. This gave an heir 10-years to make up their mind as to how and when to take the taxable distributions from the inherited IRA. To be clear, this 10-year rule does not include a spouse. A spouse may still stretch the IRA over their lifetime. Therefore, spreading the tax over a longer period of time and avoiding undue taxes.

But the folks in Congress decided back in Jan. 1, 2020, allowing an IRA to be stretched up to 80 years or more was just too long to not get their tax money. So now, for most beneficiaries of IRA’s, the time limit is 10 years.

Most CPAs and investment advisors thought the 10-year rule meant nothing had to come out of the inherited IRA until the 10th year. Which is the same way the old five-year rule worked. The five-year rule states no money would have to be distributed until the fifth year. That rule is still in effect for those owners

SCHILLING continues on Page 22

Home builder hosting food drive to benefit Feeding NE Florida

PulteGroup, one of the nation’s leading home builders, is conducting a food drive to benefit Feeding Northeast Florida. Through June 30, Pulte is collecting donations of non-perishable food items at five of its area communities.

Donations are being accepted at the following Pulte Homes and Del Webb sales offices:

■ Del Webb Ponte Vedra, located at 124 Del Webb Parkway, Ponte Vedra

■ Del Webb Nocatee, located at 73 Glenhurst Ave., Ponte Vedra

■ Del Webb eTown, located at 11246 Town View Drive, Jacksonville

■ Bradley Pond, located at 4588 Creekside Bluff St., Jacksonville

■ Villages of Valencia, located at 502 La Mancha Drive, St. Augustine

The sales offices are open from 10 a.m. to 6 p.m. most days, and from noon to 6 p.m. Wednesday and Sunday.

Feeding Northeast Florida is one of the largest food banks in Northeast Florida. It works to provide meals and

access to healthy food to members of the community who are food-insecure and live in underserved parts of the community.

Partnering with grocery stores, farmers and manufacturers, they use food that would normally be wasted to feed those in need. With more than 250 service agencies and programs, they serve millions of meals each year throughout eight counties in the Northeast Florida region.

To learn more, go to feedingnefl.org.

For more information about Pulte Homes, go to pulte.com.

'Triple Net Lease:' The greatest invention ever



Scott A. Grant
Guest Columnist

1950's popular music lauded America as a utopian consumer paradise "where hamburgers sizzle on an open grill night and day." Born in the golden era of the automobile and the rise of the suburbs nothing symbolized

America in the second half of the 20th century more than the hamburger. And at the top of the hamburger food pyramid sat McDonald's.

Richard and Maurice McDonald, the McDonald brothers, got into the food business in 1940. They operated a barbecue drive-in featuring pit-style barbecue smoked over hickory chips imported from Arkansas. The problem was that they sold more hamburgers than barbecue. The harder they pushed their barbecue, Dick McDonald remembered "the more hamburgers we sold." So, they decided to go into the hamburger business.

Rick and Mac McDonald converted their San Bernardino barbecue into a self-service "hamburger bar" in 1948. The brothers invented the "Speedee Ser-

vice System." The idea was to produce a handful of menu items, including a 15-cent hamburger, quickly and thereby feed a large number of people. Legend says that the brothers sketched out the diagram for their system of hamburger construction on the surface of a basketball court in chalk.

The Speedee system was an instant success. It worked like an assembly line. The McDonald brothers would build hamburgers the same way Henry Ford built Model Ts. Employees at different stations performed different tasks like putting on the ketchup, adding pickles or wrapping the finished product in paper. The McDonald brothers were so proud of their new system that they created a neon mascot to adorn their drive-in restaurants. 'Mr. Speedee' remained the McDonald's mascot until he was replaced by Ronald McDonald, played by future Today Show host Willard Scott, in 1963.

As a side business, the brothers sold their blueprints and taught a class to other entrepreneurs interested in cashing in on the fast-food explosion. The founders of Burger King and Taco Bell, both availed themselves of the opportunity to learn from the masters. McDonald's had a lot of imitators.

The first Burger King restaurant was

started here in Jacksonville on Beach Boulevard. The restaurant featured the Insta-Burger machine. 'Insta-Burger King' failed in Jax with just two restaurants. Two guys from Miami bought the company, changed the name to just Burger King, and introduced the Whopper. The rest is history.

Ray Kroc bought McDonald's in 1961 for \$2.7 million and began to franchise new restaurants across the country and eventually around the world. Kroc had first visited the original McDonald's in 1954. He was a milkshake-machine salesman, and he was curious why any restaurant would need eight of his multi-mixers capable of making 48 milkshakes simultaneously. Ray Kroc was smitten. He would later compare that first visit to McDonald's to Issac Newton's discovery of gravity saying it was as if he'd "just had an Idaho potato caromed off my skull."

Kroc would spend the next 13 years trying to wrest control of the company.

McDonald's grew exponentially under Kroc. That growth was largely driven by something other than food. It wasn't "two all-beef patties, special sauce, lettuce, cheese, pickles, on a sesame seed bun" that made McDonald's a \$175 billion company; it was real estate. The legend says that one day Harry J. Sonneborn walked into Ray Kroc's office and announced, "You're not in the hamburger business' you're in the real estate business."

It did not happen that way. In actuality, Sonneborn, who had come to McDonald's from Taste Freez, presented a new model to Kroc known as the 'Triple Net Lease.' McDonald's would buy the land and lease the land back to franchisees on a Triple Net

basis, where the franchisee paid the taxes, insurance and maintenance on the properties.

The leases were usually marked up 20-40% and included provisions entitling McDonald's to a percentage of revenue as well. Those rents, which started immediately, provided the cash flow that fueled McDonald's furious growth. Kroc made Sonneborn president of the company and the 'Sonneborn Model' is still central to the McDonald's business. Today, the company owns \$38 billion of real estate worldwide. That land represents 99% of the assets on their balance sheet.

Sonneborn remained with the company until 1967, when Ray Kroc fired him and made himself president. Sonneborn who, more than any other figure, was responsible for the company's incredible success, was angry, hurt and concerned that his former boss would run McDonald's into the ground. He sold his stock for \$3 million and never set foot in a McDonald's restaurant again. Selling the stock was a mistake. Had he held his shares until his death in 1992, they would have been worth a billion dollars.

The Sonneborn Model is still taught in business schools across the country and at Hamburger University. McDonald's estimates that it has sold over 300 billion hamburgers since its founding. They stopped counting in 1995. They operate 39,000 restaurants worldwide. Some simple math suggests that the McDonald's Corporation now owns 10 cents of real estate for every hamburger they have ever sold!

Scott A. Grant is a local fiduciary asset manager, historian, author, and frequent contributor to the Recorder. He welcomes your comments at scottg@standfastic.com.

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Schilling

Continued from 21

dying before they were required to take a distribution at age 72 and the heir is not an individual beneficiary.

Surprise! The IRS has recently revised the Publication 590-B, stating they will now treat the 10-year rule differently than the five-year rule. OMG IRS, would you please be consistent? Now the IRS is coming back with making IRA heirs take a required minimum distribution each year, but it all must be out of the IRA by the end of year 10.

So ... let me be clear since the IRS isn't. This apparent interpretation is not official, so if you are an heir to an IRA and the owner died after Jan. 1, 2020, you don't need to take taxable distributions right away. I am trusting the IRS will come out with an official ruling on this by the fourth quarter of this year. So at this point, you are on deck and await-

ing the final rule in the fourth quarter of 2021. Stay tuned; it's usually a mystery, until it's not.

Frederic "Ric" Schilling is a Florida native, born in Jacksonville, FL. Ric is President and founder of Senior Guardians of America, a local North Florida firm specializing in tax reduction, long term illness planning, asset protection, probate avoidance and life income planning. Ric is a National Speaker and Advocate on Senior Issues and has been featured by the Florida Times Union and WJXT, TV-4 in Jacksonville as an authority on Estate Planning and Retirement Issues. Senior Guardians has an A+ rating with the Better Business Bureau and is a member in excellent standing with the National Ethics Association. Ric Schilling is a Certified Financial Fiduciary (CFF). You may contact Ric at 904-371-3302 or 888-891-3381 Please visit: www.seniorguardian.com Investment Advisory Services offered through Center Street Advisors, Inc. (CSA), an SEC Registered Investment Advisor. Frederic H. Schilling of Schilling and Associates, LLC (d/b/a Senior Guardians of America) is an Investment Advisor Representative of CSA.

MEN IN BUSINESS

Adam Gray

Adam Gray, former Senior Project Manager with The FaverGray Company, announces the official launch of FaverGray Homes. FaverGray Homes develops single-family homes with a focus on building both high-end speculative homes and custom homes ranging between \$1 to \$5 million.

Adam Gray has an extensive background in construction management and has supervised over half a billion dollars in projects over the course of 13 years. Gray was named on Jacksonville Business Journal's 40 Under 40 List in 2019 for his dedication and innovation in the construction industry.

FaverGray Homes has four new construction projects in progress including a single-family home in Ponte Vedra Beach, two Atlantic Beach projects under development and one under construction. FaverGray Homes closed on an Atlantic Beach home earlier this month with an overall build time of nine months. This property sold for \$1.98 million.

The Ponte Vedra Beach property is a spacious 5,500 square foot home, designed by Cronk Duch Architecture. This property will be constructed on a one-acre lot overlooking 100 feet of Intracoastal Waterway frontage. The Atlantic Beach properties are listed with Wes Mock, a broker associate at Berkshire Hathaway.



FaverGray Homes is collaborating with Nesting Place Interiors on interior finishes for all their properties.

"I'm passionate about taking on this new journey and growing the FaverGray brand," says Gray, Division Leader at FaverGray Homes. "My vision for FaverGray Homes is to bring the same energy and dedication into residential as I have with my portfolio of multifamily and student housing projects with FaverGray."

Gray continues, "Construction is so systematic and precise, and I love that. I am also a creative person by nature with hyper attention to detail. I love new challenges and this new venture blends the best of both worlds. This journey is energizing and allows me to blend art and design into one process and I am extremely excited to create something special. I feel passionate about building and hope to push the standards out the windows with creative expression through the art of construction."



10th Street | Atlantic Beach, Florida. Sold for \$1.98 million



10th Street | Atlantic Beach, Florida. Sold for \$1.98 million

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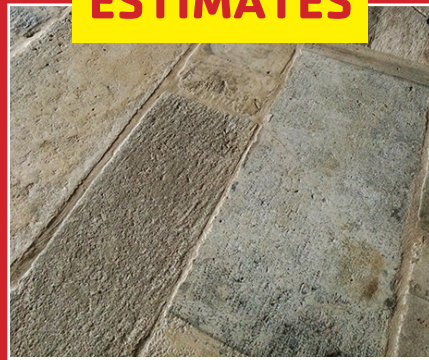
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St. Augustine Sailing staff members recognized as Outstanding Instructors

Rose Ann and Chuck Points, owners of St. Augustine Sailing Enterprises Inc. and Yacht Sales by Rose Ann, have announced that staff members Christopher DeHart and Mihai Cosoreanu have been named Outstanding Instructors of the Year 2020 by the American Sailing Association (ASA).

DeHart and Cosoreanu are ASA Instructors and U.S. Coast Guard Boat and Charter Master Captains who are licensed and certified to provide instruction and charter excursions for St. Augustine Sailing clients.

The award classification honors the top one percent of all active status ASA instructors as determined by instructor surveys that are submitted by students receiving instruction.

Of the 2,405 instructors in 2020 with active status, 980 taught at least one ASA class and were eligible for the award.

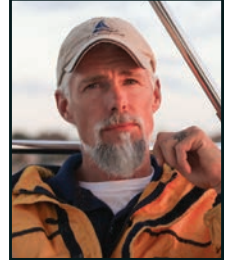
According to ASA, the organization honored more instructors than is customary due to the booming boating industry, boating instruction in high demand, ASA Instructors in short supply and instructors who were available to instruct during the pandemic.

Rose Ann Points said her company is proud of its certified instructors.

"We congratulate Chris and Mihai for their exceptional commendations," she



Mihai Cosoreanu



Christopher DeHart

said. "Becoming an ASA Outstanding Instructor of the Year requires great focus on being a dedicated sailing instructor for every student, in every class, on every day that you teach, week in and month out."

St. Augustine Sailing Enterprises serves the community as a certified American Sailing Association Training Facility with a well-maintained fleet of best-in-class sailboats from 21 to 45 feet at the harbor-front office located along the Intracoastal Waterway and Matanzas River, near downtown St. Augustine and Vilano Beach. All captains and instructors at the business are certified by the American Sailing Association and are U.S. Coast Guard-licensed.

St. Augustine Sailing Enterprises Inc. is located at Camachee Cove Yacht Harbor, 3076 Harbor Drive. For further information, call (904) 829-0648 or go to www.sta-sail.com.

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Shapiro Group, 2012.

In the Arts



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www.PonteVedraRecorder.com

'Bespoke on the Boulevard' event to raise funds for artists, veterans, WWP

The Cultural Center at Ponte Vedra Beach and Dr. Arun Gulani of The Gulani Vision Institute are planning a stylish fundraiser that will benefit area artists and veterans who have lost their jobs due to the pandemic as well as the Wounded Warrior Project and its partner agencies.

"Bespoke on the Boulevard" will feature Gulani's personally re-designed and curated selection of gently used men's and women's suits collected from local business leaders and philanthropists.

The fundraiser will feature recipients receiving the suit donations. It will begin at 6 p.m. Thursday, June 17, at The Gulani Vision Institute, 8075 Gate Pkwy. W., Suites 102 and 103 in Jacksonville. The event is free and open to the public.

Known as the "da Vinci of eye surgery," Gulani is founding director and chief eye surgeon of the internationally renowned Gulani Vision Institute, where he has pioneered NextGen LASIK and custom cataract surgery with patients from throughout the world.

With more than 30 years of experience, Gulani is the founder of breakthrough technologies and award-winning inventions, research, publications and protocols establishing the world's first cataract surgery spa in Jacksonville as a global destination.

Gulani is also known as "Dr. GQ" for his global fashions and exotic fabrics, which come from his Jacksonville design studio and around the world with unique creations, including the men's and women's business suits for the fundraiser.

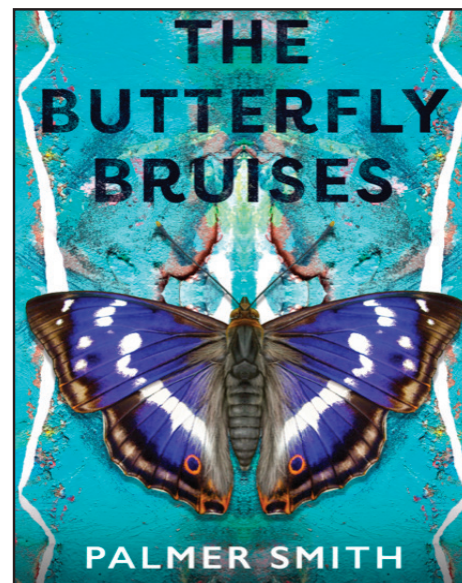
Clothing donations were gathered from patrons at their residences along Ponte Vedra Boulevard and nearby neighborhoods. The concept of "Bespoke on the Boulevard" originated during the planning of this year's Beaches — A Celebration of the Arts annual fundraising event held on May 23 at The Surf Club Patio at Ponte Vedra Inn & Club. The event raised \$81,000 to support educational programs at the Cultural Center.

EVENT continues on Page 26



photos provided by Palmer Smith

Palmer Smith, who grew up visiting North Florida, recently published her first poetry collection titled "The Butterfly Bruises."



Smith's book gained its title after her love of the symbolic process of metamorphosis.

'The Butterfly Bruises' poetry author comes to Jacksonville

By Holly Tishfield

Palmer Smith had a unique childhood. She grew up in New York City with her family, but each summer her mother would take Smith and her brother on a road trip down the East Coast to visit family in the Ponte Vedra and Jacksonville areas. She fell in love with the differences between the two states, the fun outdoor activities she could do in Florida but not in New York, and all the nooks and crannies of the North Florida area.

Smith eventually went on to complete college at Sarah Lawrence, a prominent liberal arts university in New York, where she received an undergraduate degree in creative writing, French literature, and pre-law. She never forgot her love of Florida, and after years of writing both for school and for pleasure, she began to compile a poetry book filled with stories of her time on the First Coast.

"I think the most interesting aspect of a poem is that you are really just one-on-one with the reader, and it can feel like a conversation," Smith said. "Even though you are talking to a stranger, you can really connect over something."

Her poetry collection, titled, "The Butterfly Bruises," contains 80 poems and short stories about Smith's experi-

ences and hardships.

The collection is organized into six themed poetry sections and one final section of short stories. Smith said that out of the six, her favorite is the section titled "Moonshine Boy," as it pertains to her memories of the sights, sounds and smells of that Southern sojourn and Northeastern vs. Southern American culture.

Other sections of the collection focus on themes such as family, nature vs. technology and the imagination of the introvert. She wanted her readers to question what it means to be living and communicating in today's world.

"A majority of the poems are about dealing with a hardship or a difficult situation and learning how to get out of it, finish it and move on from it," Smith said.

Some of the poems in her collection have already been published in various print magazines and websites, or on her Instagram, which is how Smith said she has cultivated a supportive community of other writers and/or fans. She followed the advice of her college professors and waited until she had already established herself in the literary scene before compiling a book.

"The Butterfly Bruises" went for sale online and on stands May 15, 2021, at

SIGNING continues on Page 26

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Wynonna Judd returning to Ponte Vedra Concert Hall

On Friday, Sept. 17, Wynonna Judd will return to Ponte Vedra Concert Hall.

Respected by the millions of fans who are drawn to her music and undeniable talent, Judd's rich and commanding voice has sold more than 30 million albums worldwide spanning her remarkable 34-year career. As one-half of the legendary mother/daughter duo "The Judds," Wynonna was once dubbed by Rolling Stone as "the greatest female country singer since Patsy Cline." This iconic performer has received over 60 industry awards, with countless charting singles, including 20 No.1 hits such as "Mama He's Crazy," "Why Not me," and "Grandpa, (Tell Me 'Bout The Good Ole Days)."



Photo provided by Ponte Vedra Concert Hall

Wynonna and her band The Big Noise, led by her husband/drummer/producer, Cactus Moser, released their debut full-length album in February 2016 via Curb Records to critical acclaim. Wynonna has described the new sound as "vintage yet modern" and a "return to the well." It's a rootsy work encompassing country, Americana, blues, soul and rock. The album features special guests Derek Trucks, Jason Isbell, Susan Tedeschi and Timothy B. Schmit.

NPR's Ann Powers noted that, "With

her tight band behind her after touring together for several years, she just sounds like she's home...You can just feel the grin on her face."

Tickets to see Wynonna Judd are on sale at The St. Augustine Amphitheatre box office or Ticketmaster.com. The Ponte Vedra Concert Hall box office remains closed at this time. All tickets are digital. The St. Augustine Amphitheatre box office will be open from 10 a.m. to 6 p.m. on Fridays and 8:30 a.m. to 12:30 p.m. Saturdays and will only accept payment via debit or credit card.

Event

Continued from 25

The Cultural Center has served as a gathering place to learn, experience and appreciate the arts and culture in its many forms for more than 26 years, according to Donna Guzzo, president and executive director.

Opportunities for adults, children and families are available through classes, exhibits, programs and music-therapy

services for children with special needs. All activities and memberships are open to the public while generating funds for the nonprofit and providing positive economic impact in the region through support for local businesses, individuals and nonprofits.

For further information, call (904) 280-0614 ext. 1202. Go to www.ccpvb.org.

The Cultural Center at Ponte Vedra Beach is located at 3972 Third St. S. in Jacksonville Beach. Hours are 10 a.m. to 4 p.m. Monday through Friday, with after-hour appointments available.



Photo provided by Palmer Smith

Poet Palmer Smith will be signing books at local bookstores this weekend.

Signing

Continued from 25

various bookstores in the Jacksonville/Ponte Vedra area. Since Smith knew booksellers in the area, she was able to get her poetry collection into well-known North Florida bookstores such as Chamblin's, San Marco Books, Story and Song and The Bookmark. She will make an appearance at some of these locations for book signings on June 18 and 19.

At the end of the day, Smith said that the best part about her poetry journey has been connecting with people.

"If you can make people feel less alone with art, to me, that is [the] goal."

To find Palmer Smith's tour dates, or purchase a copy of "The Butterfly Bruises," go to thebutterflybruisesbook.com.

THEME: THE 4TH OF JULY

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ACROSS

1. Steps to the river, in India
5. Hot springs resort
8. Meal in a shell
12. Driver's misbehavior?
13. *Grilling technique
14. Medal of Honor descriptor
15. Cracked open
16. What Knave of Hearts stole from Queen of Hearts, sing.
17. Raise one's rank
18. *July 4th pyrotechnic display
20. Hubble Space Telescope operator, acr.
21. Chip dip
22. i topper
23. *Main Street tradition on the 4th
26. Superlative of fummy
30. Ribonucleic acid
31. Store as fodder
34. Moonfish
35. Rose oil

37. Number cruncher
38. Fairytale garden dweller
39. Indian Lilac tree
40. Extinct type of zebra
42. Steampunk decoration
43. Did 2 + 2 (2 words)
45. Crocheted blanket
47. Swedish shag rug
48. Ancient port city in Israel
50. Smiley face
52. *First President to hold July 4th celebration at the White House
56. Snoop Dogg's "Gin and ____"
57. Medicinal succulent
58. Hit the bottle
59. Earthenware pots
60. View from a high-speed train?
61. Observer
62. "Glengarry ____ Ross"
63. G, in solfa
64. "The Fountainhead" author
9. Unfortunately, exclamation
10. *Drink to wash down burgers and hot dogs?
11. Table scrap
13. Steal, past participle
14. What haters spew?
19. Crane or heron
22. Expecting woman's date
23. Life force in Sanskrit
24. Chipped in
25. What Motion Picture Association of America did
26. *Most popular July 4th decoration
27. Notable period
28. Polynesian island country
29. Feudal lord
32. Fish a.k.a. porgy
33. Beer acronym
36. *Lee Greenwood's "Proud to Be an ____"
38. Blooper
40. Sine ____ non
41. Old-timer
44. Force units
46. Wedding tossable
48. Jiggly dessert
49. Run ____ of the law
50. Type of sea bird
51. Agitate
52. Kickboxing moves
53. Miso bean
54. U.S. ____ in golf or tennis
55. Egghead
56. Leisurely run

DOWN

1. Former tennis pro Steffi
2. One who's made the pilgrimage to Mecca
3. Petri dish filler
4. Mother of Calcutta
5. Roebuck's partner
6. a.k.a. anorak
7. A in B.A.
8. *No ____ without representation"

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Fill in the blank squares in the grid, making sure that every row, column and 3-by-3 box includes all digits 1 through 9.

SUDOKU

FREE DATE CHANGES ON 2021 TOURS*

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St. Augustine Music Festival to celebrate Juneteenth

The 15th annual St. Augustine Music Festival (SAMF), to be held this year on Juneteenth, will feature the music and art of Black artists.

Celebrated annually on June 19, Juneteenth commemorates the emancipation of enslaved Americans. As this year's event coincides with the holiday, two concerts of spiritual and classical works will be performed by world-class musicians, all rejoicing in the triumphs of the civil rights movement. Between the concerts, guests can view an African-American art and photography exhibit on display. The free

event will be held at the St. Augustine Amphitheatre on Saturday.

At the matinee performance, an inspiring selection of negro spirituals will be performed by the SAMF orchestra, the Ritz Chamber Players and a multi-community choir. The selections include works by two of the greatest African-American women composers, Margaret Bonds and Florence Price, as well as works by Jesse Williams, Keith Hampton and Roland Carter. The musical performance will be accompanied by words from Dr. Martin Luther King.

The evening performance will feature old and new classical compositions performed by the SAMF orchestra and the Ritz Chamber Players. The pieces of music include "L'Amant Anonyme Overture" by Joseph Boulogne, Chevalier de Saint-Georges, the first known classical composer of African ancestry. Pieces by other classical composers, Beethoven, Stravinsky and Jessie Montgomery, will also be performed.

An African-American art and photography exhibit will be on display between concerts. The artwork will be curated by the

Lincolnton Museum and Cultural Center and the St. Augustine Art Association.

Conceived as a free classical music concert series to celebrate the rich artistic and cultural traditions of St. Augustine, the annual festival has become a highlight of the summer season. The event is sponsored by the St. Johns County Tourist Development Council and the St. Johns Cultural Council, which promotes arts, culture and heritage activities and events in St. Augustine, Ponte Vedra and the beaches.

For more information, go to www.staugustinemusicfestival.org.

Legendary rock vocalist Ann Wilson to perform at The Amp



Ann Wilson

On Sunday, June 27, The St. Augustine Amphitheatre welcomes legendary rock vocalist Ann Wilson of Heart to the stage for a limited-capacity concert with distanced seating.

Wilson is, simply, one of the greatest voices in the history of rock 'n roll. For the past 40 years, Wilson has been lead singer for the rock band Heart (35 million records sold), thrilling audiences with her vocal power and her natural gift to wrap her voice around an emotion in a song and lay it at the listener's feet.

Wilson carved out a place for women to dominate a rock stage, and her icon status was

cemented when Heart was inducted into the Rock 'n Roll Hall of Fame.

Wilson's early fascination with blues-based music culminated when she discovered Robert Plant of Led Zeppelin. She conquered his howls, his wails and put her own female stamp on them. In 2012, Wilson would bring Plant to tears at the Kennedy Center Honors as he watched her masterful performance of his classic "Stairway To Heaven".

After touring the big stages of the world with Heart, Wilson is eager to re-visit the bluesy fertile ground that gave rise to her one-of-a kind

voice. She can bring intimacy to the stage.

Tickets for Ann Wilson are on sale at the St. Augustine Amphitheatre box office and online at Ticketmaster.com. Tickets are sold in pre-configured pods (groupings) ranging from two to six seats per pod. Each pod is at least six feet from one to the next, and all seats within the pod must be purchased together. Additionally, all tickets are digital. The St. Augustine Amphitheatre box office will be open from 10 a.m. to 6 p.m. on Fridays and 8:30 a.m. to 12:30 p.m. Saturdays, and will only accept payment via debit or credit card.

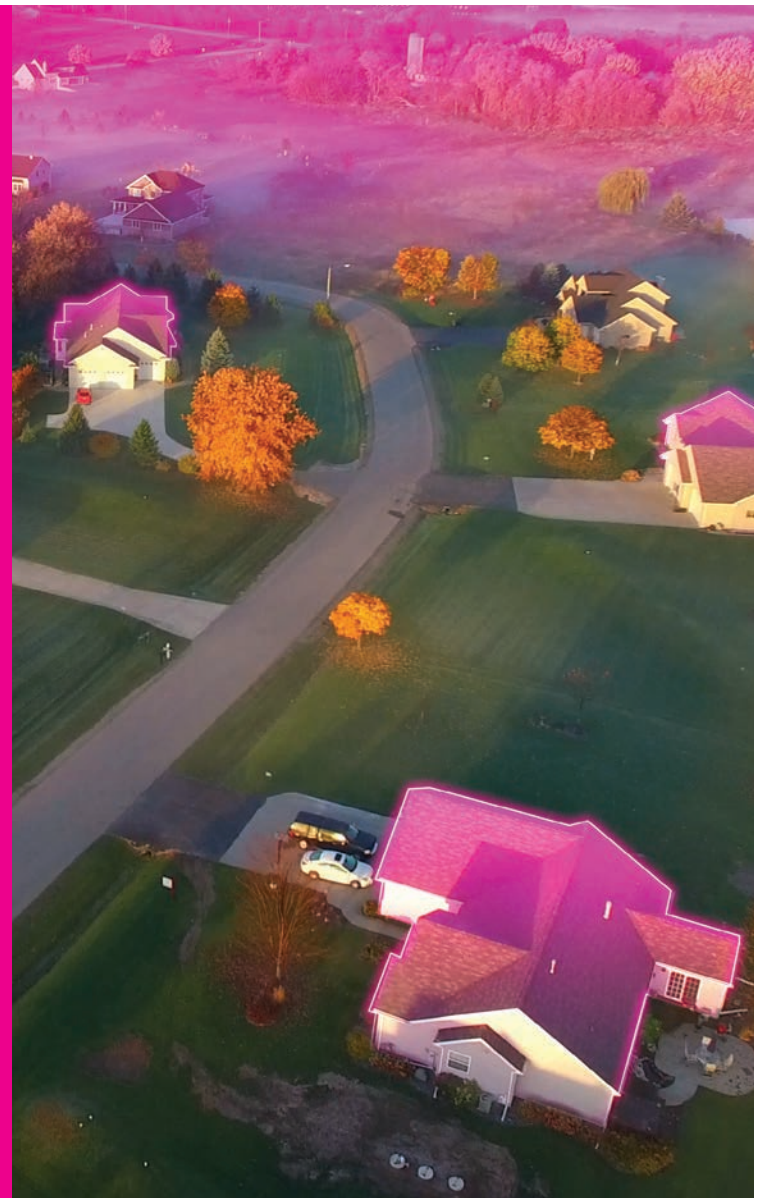
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Sports



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Photo provided by JAGA

The 2021 JAGA Scholarship Recipients Maya Victor (from left), Natalie Drake, David Collins, Joe Libby, Caroline Davis, Grace Richards and Olivia Lyle. Not pictured: Rebecca Gaze, Brayden James, Austin Jacobs, Scotty Kennon, Miniya McNair, James Tucker, Kylie Turner.

JAGA announces scholarship trust recipients

The Jacksonville Area Golf Association (JAGA) officially recognized its 14 college scholarship honorees plus PGA assistant professional recipient for 2021 at a banquet Thursday evening, June 10, at Deerwood Country Club.

The 14 Scholarship Trust recipients included Nease's Grace Richards, who will be attending Flagler College.

Each recipient is awarded a \$1,000 scholarship for each semester of the 2021-2022 school year. Scholarships are renewable each semester based on meeting certain criteria, including a

minimum grade-point average.

An additional scholarship was awarded to a Level 3 PGA assistant professional from the Northern Chapter of the North Florida PGA who is fulfilling steps to secure his/her Class A certificate this year and has demonstrated a commitment to growing the game of golf through junior golf programs at his/her club. The recipient is Benjamin Miller of Marsh Creek Country Club. He is from Pascagoula, Mississippi, and went Gautier High School. A 2016 magna cum laude graduate of Flagler

College, he was introduced to Marsh Creek when he worked there full time as a server and bartender during college. He is married (Laura) and has an 11-month-old son, Jack.

"We had a large group applying this year," said Scholarship Trustee Ken Hicks of Deerwood Country Club. "All of them were outstanding students who presented themselves very well during the interview process. It was extremely difficult trying to single out any can-

JAGA continues on Page 29

PXG announces title sponsorship of Professional Women's Golf Championship

Making a statement about its commitment to women's golf, PXG is stepping up as the title sponsor of the newly named PXG Women's Match Play Championship. This unique, two-week tournament series for women professional players will take place at World Golf Village on Oct. 25-Nov. 5.

"We are thrilled for the opportunity to further celebrate and support women in golf with our sponsorship of the PXG Women's Match Play Championship," PXG founder and CEO Bob Parsons

said. "This highly competitive playing experience creates an exceptional opportunity for these talented women to hone their skills and fight to progress their golf career. I can't wait to watch them play!"

Produced by MediaShare Consulting Group and On the Green Consulting, The PXG Women's Match Play Championship is one of 14 official events on the Women's All Pro Tour (WAPT). The WAPT is the official qualifying tour for the LPGA's Symetra Tour, providing

more opportunities for women to play professional golf and to advance their careers to the next level and offers its winners exemptions into Symetra Tour events.

"If the Symetra Tour is the Road to the LPGA, then events like ours and tours like WAPT and Cactus Tour are the on-ramps," said MediaShare Managing Partner Mark D. Berman. "For the past 10 or so years, the industry

PXG continues on Page 29

Inaugural Billy Horschel APGA Tour Invitational set to bring 18 top players to TPC Sawgrass

Six-time PGA TOUR winner and 2014 FedExCup champion Billy Horschel recently announced that he will host a special Advocates Professional Golf Association (APGA) Tour event bringing 18 top minority golfers to THE PLAYERS Stadium Course at TPC Sawgrass on July 29-31. The Billy Horschel APGA Tour Invitational presented by Cisco, will focus not only on the competition but also in providing key development opportunities for players off the course.

The Advocates Professional Golf Association was established in 2008 as a nonprofit organization with the mission to bring greater diversity to the game of golf. The tour hosts and operates professional golf tournaments, player development programs and mentoring programs and introduces the game to inner city youth throughout the country.

"Growing up in a blue-collar family, I did not always have the same opportunities in golf as some of my fellow competitors. Without some of the success that I had in college, I would have struggled to find financial backing, resources, and industry connections to continue my dream of making it onto the PGA TOUR," Horschel said. "Through the APGA Tour and The Player Development Program, I want to help support each player's journey, provide them with some resources, and gain an experience that I hope will benefit each player as they chase their dreams in professional golf. I'm thrilled to have a company like Cisco, who have already shown great support of promoting equality and diversity in golf, to help this event have a massive impact for these young players both inside and outside the ropes."

"I want to thank Billy Horschel for launching this APGA event and giving Cisco the opportunity to support this important initiative," said Mark Patterson, SVP and chief of staff to the chairman and CEO at Cisco. "At Cisco, we are focused on powering a more inclusive future, and this is another intentional moment where we are proud to step up and provide support for promising golfers, just as we did earlier this year when we welcomed Kamaiu

HORSHEL continues on Page 29

JAGA

Continued from 28

didates as less or more worthy than the others. The committee was comfortable with the financial condition of the Trust and elected to award scholarships to all 14 candidates, meaning JAGA will have 35 on scholarship in 2021-22. All will be excellent representatives as they begin their college studies.

“On behalf of the JAGA Scholarship Trust, we extend our sincerest thanks to our 40 member clubs and all others who contributed to the program over the last 12 months,” Hicks added. “You are a huge part of our success!”

Former Jacksonville Jaguars placekicking standout and Deerwood Country Club member Josh Scobee attended and shared inspirational messages with the recipients and their parents.

With this year’s increase, there are now 35 scholars who are receiving \$1,000 per semester, for a total of eight semesters

from JAGA. Since the JAGA Scholarship Trust was formed in 1974, JAGA has awarded approximately \$1.8 million to more than 375 deserving young students.

Applicants for scholarships must be sons, daughters or grandchildren of a member of a JAGA member club or an employee of a member club who resides in JAGA’s Northeast Florida region. Each applicant is sponsored by a JAGA director.

JAGA scholarship recipients have gone on to successful careers as golf course superintendents, golf club managers, PGA TOUR players, PGA golf professionals and other careers both inside and outside the golf industry. Funds to support the Scholarship Trust are generated by JAGA member clubs and corporate/individual contributors to the scholarship fund.

Entities and individuals who are interested in making contributions to the Scholarship Trust may do so by contacting Ken Hicks or any JAGA director from a JAGA member club or going to the JAGA website at www.jaxareagolf.org.

Horschel

Continued from 28

Johnson to Team Cisco. We’re thrilled to be part of this event and look forward to helping more aspiring golfers reach their full potential!”

The event will include an initial day of a pro-am, roundtable, seminars and other development opportunities, all with key partners and industry leaders. The competition will challenge the players with 36 holes at THE PLAYERS Stadium Course, home of THE PLAYERS Championship.

“We are grateful that Billy Horschel took the initiative to start this event and for Cisco’s support to help us continue to create unique opportunities for our players to grow and develop as golfers both on and off the course. Billy’s passion to help these young men is beyond incredible,” said APGA Tour CEO Ken Bentley. “The APGA Tour is a special group of players who all have stories of perseverance and determination. Events like this are crucial for the guys in our development program to continue to progress as golfers and also to introduce them to the variety of opportunities in the golf industry as a whole. I can’t wait to see our guys spend three days at the home of the PGA TOUR and take on TPC Sawgrass.”

The event will include several rising stars, including Kamai Johnson and Willie Mack III who each have made multiple starts on the PGA TOUR this year. Johnson returned from his PGA TOUR experience to win in his first event back on the APGA Tour at TPC Las Vegas in April. Mack is one of the most successful players in the history of the APGA Tour with six victories. Mack has 65 professional victories and won a record 11 times as a member of the Bethune-Cookman golf team. Rovonta Young and Jacksonville native Jarred Garcia each won earlier this year in Florida on the APGA Tour. Young was introduced

to the game by his grandfather at a young age while his mom was deployed during her military service. Garcia’s victory in Port St. Lucie came at just the right time as both his parents lost their jobs due to the COVID-19 pandemic. Other APGA Tour standouts in the field include Marcus Byrd, Joey Stills, Michael Herrera, Davin White and Ryan Alford, who won the most recent event at TPC Scottsdale.

The 18-player field will consist of nine players from the APGA Tour Player Development Program:

- Ryan Alford
- Marcus Byrd
- Jarred Garcia
- Michael Herrera
- Kamai Johnson
- Willie Mack III
- Joey Stills
- Davin White
- Rovonta Young

Five graduates from the APGA Collegiate Ranking:

- Mulbe Dillard
- Andrew Walker
- Mahindra Lutchman
- Cameron Riley
- Prince Cunningham

Amateur golfer as determined by tournament and APGA Tour leadership: TBD
Three Sponsor Exemptions: TBD

A resident of Northeast Florida, Horschel has won six times on the PGA TOUR, most recently winning the 2021 World Golf Championships-Dell Technologies Match Play. He is currently ranked No. 20 in the Official World Golf Ranking, No. 15 in the FedExCup and leads the European Tour’s Race to Dubai standings. Horschel and his wife, Brittany, have three children. He hosts one of the most successful American Junior Golf Association (AJGA) youth events, the Billy Horschel Junior Championship and, along with Annika Sorenstam, was recently named as one of two national chairmen on the AJGA Board of Directors.

PXG

Continued from 28

has done an amazing job at cultivating young girls to play this great game, much of that messaging centered on playing professionally. Now those girls are coming out of college wanting to further their career. This is a passion project inspired by our personal experiences with players at this level who are looking for another path in.”

Coming aboard as founding partner is the Murgado Automotive Group and its Bentley Jacksonville and Maserati Jacksonville dealerships, which will be the official automotive sponsor of the event. They will be joined by Sqairz Golf Shoes as a second founding partner and official shoe of the tournament.

The tournament also announced COX Media Group, specifically its ActionNews programming on the CBS and FOX affiliates, will be the official media partner. It will actively promote the tournament’s free admission to fans in the market. Joining also as official media partners are the Ponte Vedra Recorder and the Jacksonville Business Journal. Jacksonville-based Kessler Creative is confirmed as the official printing partner of the tournament, designing and producing tee signage, scoreboards and collateral materials, and providing creativity for the on-course look and feel inside the ropes.

Additionally, the tournament has designated Investing in Kids (INK!) as the event’s charitable beneficiary. A 501c3 not-for-profit organization, INK! raises money for notably underserved public schools in St. Johns County where World Golf Village is situated.

The PXG Women’s Match Play Championship will feature 64 female professionals who are pursuing their dream of playing on the LPGA Tour. The golfers will battle it out over two weeks in two separate, but connected, tournaments. The first week will feature

a 54-hole stroke-play format on the King & Bear course, which will also seed the second week’s event, a 64-woman match play championship at Slammer & Squire. There will be no cut in the stroke-play event and all players will advance to the match play tournament. Each tournament will have its own prize purse and the winner of the match play event will also earn the title PXG Women’s Match Play Champion. In addition to the cash prize, the champion will receive the opportunity for a tour-caliber full bag fitting and equipment from PXG.

As part of its title sponsor activation, PXG will be onsite to provide swing sessions and fun club-in-hand experiences for players and fans alike.

Beyond tournament play, and of equal importance, the tournament will celebrate women’s initiatives by providing programming such as leadership forums, executive networking and education.

Information on elevated hospitality opportunities, Pro-Am spots, tickets, key sponsorships and volunteering is available on the tournament website at www.PXGWPC.com and by calling MediaShare Consulting Group at (904) 838-4962 or email the tournament office by at mberman@mediashareconsulting.com.

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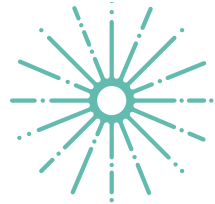
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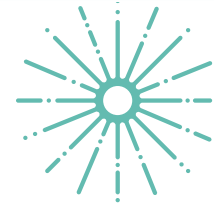


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