

Ponte Vedra Recorder

Ponte Vedra 

October 4, 2018
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Not your average newspaper, not your average reader

PonteVedraRecorder.com



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Powerfully Pink
Pages 35-37



Business Weekly
Pages 38-41



PICK-SIX

Ponte Vedra's Ryan Chase heads for the end zone after intercepting a Bishop Kenny pass last Friday night. Read more about the Sharks' win over the Crusaders on page 44.

Photo by Jerry Norton

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One of Us

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Send us your news

We welcome submissions of photos, stories, columns and letters to the editor. Let us know what's happening. Email submissions to pvrecorder@opcfla.com or bring them by our office at **1102 A1A N., Unit 108, Ponte Vedra Beach**. Submissions may be published in the paper, on our website or on our social media platforms.

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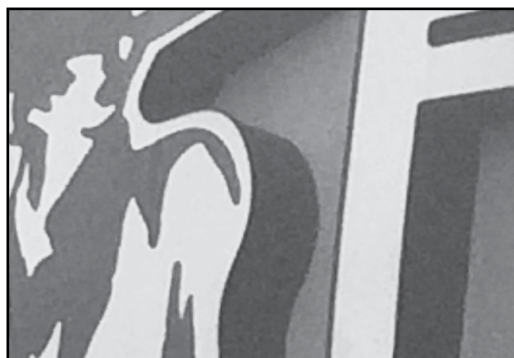


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Also, check out the **Ponte Vedra Recorder** channel on YouTube.

WHAT'S THIS?



Do you know what this is?

Email your answer to jonb@opcfla.com by Monday at 5 p.m.

All correct entries will be entered into a random drawing to win tickets for two adults and two children to the Jacksonville Zoo. In order to allow as many families as possible to win, participants are only eligible to win a ticket prize pack once every four months.

Twelve readers correctly identified last week's photo as the Mezcal Mexican Grill sign in Ponte Vedra Beach. The winner of the random drawing was **Carol Maurer**. Congratulations, Carol — you may pick up your prize at the Recorder office during normal business hours.

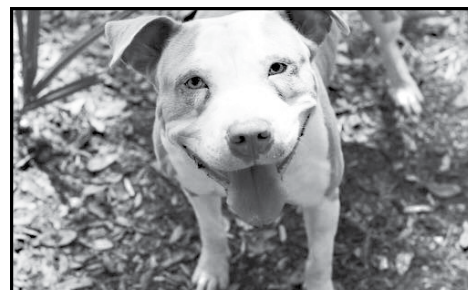


ADOPT A PET



CAT OF THE WEEK

My name is Caramel, and I am a 2-year-old female kitten who was brought to the pet center as a stray. As a result, some traits may be unknown. Come visit me today here at the Pet Center! #45136



DOG OF THE WEEK

My name is Trixie, and I am a 3-year-old female mix dog who was dropped off by my owners at the pet center. Come visit me today here at the pet center! #38334

Any new pet being introduced to a new home will need time to adjust to its new environment. Please reinforce house training and behavioral training, and be mindful of interacting with other pets.

St. Johns County Pet Center

Cat adoptions at the St. Johns County Pet Center are \$30 for males and \$40 for females. Dog adoptions are \$45 for males and \$60 for females. Adoption fees include microchipping, neutering/spaying, rabies vaccinations and shots. The pet center is located at 130 N. Stratton Road off U.S. 1 between County Road 210 and International Golf Parkway. Business hours are Tuesday through Friday 9 a.m. to 4:30 p.m. and Saturday 9 a.m. to 4 p.m. The center is closed to the public on Sunday. On Monday, the office is open by appointment only to claim a lost pet. For more information, please call the **St. Johns County Pet Center at (904) 209-6190**.

PUZZLE SOLUTIONS

B	U	L	B	S	L	A	C	S	T	E	M			
A	L	E	R	T	O	V	A	C	A	R	T	E		
S	N	E	E	R	D	E	N	E	R	I	C	A		
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3	7	9	1	5	8	2	4	6
1	8	4	2	3	6	7	9	5
6	2	5	4	9	7	3	8	1
5	3	1	8	4	2	6	7	9
9	4	2	6	7	5	1	3	8
7	6	8	3	1	9	5	2	4
8	1	3	7	6	4	9	5	2
2	5	6	9	8	3	4	1	7
4	9	7	5	2	1	8	6	3

Solutions correspond to last week's puzzles.

SPOOKTACULAR

October 12-14, 18-21, 26-31
6:30-10pm | Gates close at 9pm

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Rare Oceanfront Opportunity / Two Units One Deal
 Oceanfront turnkey property features a 2 bedroom/2 bath Condo, along with an adjacent 1 bedroom/1 bath 820 sq ft loft. The Loft is unit #208 and it is the perfect space for guests or home office. Units must be sold together, and both come fully furnished. **2 bedrooms, 2 baths \$1,350,000**



Stunning Riverfront Estate
 You will instantly feel as though you have been swept away to a chateau in Normandy, France. Exquisitely designed with extensive custom finishes, this 10,204 square foot tudor-style home is truly a masterpiece in design and built for entertaining. Designed with the materials and attention to detail expected with this architecture, this **5 bedroom, 6 full bath, 5 half bath** home will not disappoint. **\$7,800,000**



A Sophisticated and Luxurious Retreat on Ponte Vedra Blvd
 Ponte Vedra Beach / Oceanfront
 This impressive oceanfront home reflects that magical merging of beach living and architecture. Situated on 220ft of Oceanfront and designed by Residential Designs by Kevin Gray, Inc and built by Elwood Collier, this estate is a masterpiece of design and craftsmanship. **4 bedrooms, 5 and 3 1/2 bathrooms \$8,750,000**



Sophisticated Coastal Living at its Best!
 Ponte Vedra beach / Oceanfront
 This home is the epitome of southern charm with over 8,400 sq. ft. that showcase spectacular ocean views. The open living areas, including large formal dining room with grand fireplace, lend themselves to entertaining everything from large celebrations or simply enjoying intimate moments near a roaring fireplace. **5 bedrooms and 5.5 bathrooms \$6,100,000**



THOMAS, LYTLE NAMED PVHS HOMECOMING QUEEN, KING

Ponte Vedra High School students Chloe Thomas and Jake Lytle stand together after being named homecoming queen and king at the Sharks' Sept. 21 game against Pedro Menendez.

Photo by Jerry Norton

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THE PLAYERS surprises DePaul School students, faculty with new technology

By Samantha Logue

The Red Coats of THE PLAYERS Championship concluded their annual Red Coat Ride Out last Wednesday, Sept. 26 with a visit to the DePaul School of Northeast Florida in Jacksonville, where the tournament's red-jacketed volunteer leadership surprised students and faculty with a gift of eight new SMART Boards, valued at \$40,000.

A school that serves students in second through eighth grade with dyslexia and related learning differences, the DePaul School relies heavily on interactive teaching methods to help students learn.

"One in five people has dyslexia," advised Dr. Amber Oliveira, head of school at the DePaul School. "They are neurologically wired differently than a typical learner, so anything we can do to make learning multisensory and interactive is a must — it's a priority."

For that reason, tools such as tablets and SMART



Photo by Samantha Logue

THE PLAYERS Championship Red Coats surprise DePaul School Head of School Dr. Amber Oliveira Wednesday, Sept. 26, with the donation of eight new SMART Boards to the school.

Boards, or interactive whiteboards, have proven invaluable to the school's teachers and students alike. Unfortunately, the costs for such technology can be steep, so all eight classrooms have been sharing the one SMART Board the school currently has on campus.

"Our teachers arm wrestle over it, basically," Oliveira joked.

Given that the tool has become such a hot commodity, those at the DePaul School were thrilled when they were initially told they would be receiving one new SMART Board as part of THE PLAYERS' annual charitable giving initiatives. When it was revealed to them last Wednes-

DONATION continues on **Page 5**

UF Health Proton Therapy Institute receives 2 donations from THE PLAYERS Championship

A new 14-passenger shuttle bus for patient transportation and a \$5,000 donation to enhance the social programming for adolescents and young adults being treated for cancer were received by the UF Health Proton Therapy Institute from THE PLAYERS Championship during the annual Red Coat Ride Out last week.

THE PLAYERS' volunteer leadership, the Red Coats, presented the gifts on Tuesday, Sept. 25, as part of its record \$9 million of charitable outreach in Northeast Florida from funds generated by the annual golf tournament.

"We are deeply grateful to THE PLAYERS and the Red Coats for your generosity," said Stuart Klein, executive director of the UF Health Proton Therapy Institute. "Your gifts will make a positive impact on the patients entrusted to our care."

The UF Health Proton Therapy Institute has a van to transport patients and their caregivers, primarily children and their families, who stay at the Ronald McDonald House to and from their daily treatments.

"Many of our patients are from other countries or cities, and navigating unfamiliar roadways is an unnecessary stress



Photo courtesy of Shepherd

THE PLAYERS Championship's Red Coats present the UF Health Proton Therapy Institute with \$5,000 and a new shuttle bus for patient transportation.

for them," Klein said. "The shuttle service is part of the comprehensive social support we have in place to help patients cope with their treatment and reserve their energy for healing."

The UF Health Proton Therapy Institute has treated more than 650 adolescents and young adults and 1,600 children. It has the largest pediatric proton therapy program in the world, treating on average 25 chil-

dren per day.

"In the United States, cancer is the leading cause of disease-related death in young people age 15-39," said Dr. Daniel J. Indelicato, the William and Joan Mendenhall endowed chair of pediatric radiotherapy and associate professor at the UF College of Medicine. "For many cancers, this age range has seen little improvement in survival over the past

four decades. Some of this is related to poor understanding of patient and tumor biology that distinguishes cancers in this population. But adolescents and young adults also have unique needs and often feel out of place in an oncology network designed for children and older adults. If we can create a supportive environment more tailored to adolescents and young adults, it will improve their ability to cope with treatment and ultimately, we hope, improve their outcomes."

According to UF Health, proton therapy is an advanced form of radiation therapy that can effectively target tumors and reduce side effects. For young people whose bodies are still growing and developing, proton therapy offers the advantage of reducing the amount of radiation in healthy tissue, which may reduce the incidence of health complications and secondary cancers later in life.

THE PLAYERS was among the early donors who made the UF Health Proton Therapy Institute possible. Since opening in Jacksonville in 2006, more than 7,700 patients have walked through THE PLAYERS Championship lobby at the UF Health Proton Therapy Institute.

Lend an Ear Outreach donates hearing aids to deaf and hard of hearing students in St. Johns County

By Benjamin Naim

Scott Hetzinger, the executive director of the Lend an Ear Outreach nonprofit, presented a donation of hearing aids to the St. Johns County School District on Friday, Sept. 28 at Vicar's Landing to help deaf and hard of hearing students hear in the classroom.

Hetzinger said the nonprofit got involved with the district after contacting Kyle Dresback, the associate superintendent for student support services. Dresback then forwarded information about the organization to Sonia Howley, a program specialist with St. Johns County schools in the area of deaf, hard of hearing, interpreting services and speech and language pathology.

"Most of our kids are coming with personal hearing aids," Howley said. "We do occasionally get students — as we have just this week — with nothing, not even the beginning which is a doctor's clearance for hearing aids."

Howley noted that students who can't hear in the classroom often have a hard time acquiring information and succeeding in school.

"If you can imagine you're in a classroom," she said, "this is new material for you, you're learning every day and you're building on what you learned the days prior. If you lose a month not being able to hear what's happening in the classroom, it's a pretty big deal."



Photo by Benjamin Naim

Lend an Ear Outreach Executive Director Scott Hetzinger presents a pair of hearing aids to Sonia Howley of the St. Johns County School District on Friday, Sept. 28 at Vicar's Landing.

Students without a hearing aid will notice an impact on their speech, Howley added, and those with severe hearing loss will start to pull away from peers. She also noted that students who are deaf and hard of hearing could get frustrated and struggle to maintain good grades.

"We don't want a child to think that they can't get it when it's really just that they can't hear it," Howley said.

The program specialist said the hearing aids provided through Lend an Ear will transform the academic careers and lives of St. Johns County's hard of hearing students.

"Deafness removes you from people because our communication is what

drives our social aspect, our education, our learning, everything," she said. "Not being able to communicate is a big, big deal."

Lend an Ear, a 501c3 nonprofit operating out of Vicar's Landing, collects hearing aids through donations. The organization's mission statement is to provide the gift of hearing by furnishing quality hearing aids to those with limited or no means, in an atmosphere of dignity and compassion.

Those interested in volunteering or sending a donation to Lend an Ear can email Lendanear@vicarslanding.com or call (904) 241-HEAR. For more information, visit www.lendanearoutreach.org.

Roadway conditions of Roscoe Boulevard to be addressed at upcoming meeting

The Palm Valley Community Association is holding a special meeting on Monday, Oct. 8 at 7 p.m. to discuss roadway conditions in Ponte Vedra/Palm Valley in general and on Roscoe Boulevard specifically.

To be held at the Palm Valley Community Center at 148 Canal Blvd., the meeting will host Commander Brian Harrington of the St. Johns County Sheriff's Office.

Long-time Palm Valley resident Celeste Burger expressed her concerns about the traffic conditions of Roscoe.

"Several times a week I struggle to just get out of my driveway onto Roscoe Boulevard, and when I do, I'm often looking at another driver riding right on my bumper," Burger said. "It's only a matter of time until we see frequent serious accidents on this road."

Marcie Gallagher, another longtime resident of the area, agrees.

"We have two young children and a dog, and speeding cars on Roscoe are very dangerous," Gallagher said. "As a mother, my main concern is the safety of the children on the school bus. There are constantly reckless drivers passing the stopped school bus as my daughter gets on and off."

Roscoe Boulevard resident Greg Leonard, who is a member of the Ponte Vedra Beach Citizens Traffic Task Force, said driving behavior has deteriorated along Roscoe in recent years.

"Congestion and aggressive driving on Roscoe is a direct consequence of increased population density and traffic congestion throughout the area, combined with student drivers from Ponte Vedra High School and commuters from Nocatee using Roscoe as a pass-through to avoid even greater congestion on Palm Valley Road and A1A," Leonard said.

The meeting on Monday is open to the public, and all interested parties are encouraged to attend. The Palm Valley Community Association, founded in 1948, is one of the oldest, continually operating community associations in all of North Florida. The organization works to represent the common interests and shared views of all members of the greater Northeastern St. Johns County area.

Donation

Continued from 4

day, however, that they would in fact be receiving a total of eight new SMART Boards — one for every classroom — they were ecstatic.

"The fact that we put it on our goal list to have one more interactive SMART Board and the Red Coats came through with one for every single classroom blows me away," Oliveira said. "One thing we have in common with that great organization is our desire to give back, and we can't say thank you enough."

The joy of the announcement, made by THE PLAYERS Championship's 2018 Tournament Chairman Damon Olinto, was also shared by the Red Coats, who volunteer their time each year just to be able to witness such heart-warming moments.

"For the 2,000 volunteers that help put THE PLAYERS on, our main focus is to be able to give back to the community, and when we can see firsthand the impact that we make, it just makes us reinvigorated to make the next tournament better," Olinto said. "And to see the look in the kids' eyes and on their faces and the excitement they have when they get this technology really is what it's all about."



Photo by Samantha Logue

Students thank THE PLAYERS Championship for its generous gift.

CORRECTION

In the Sept. 27 edition of the Ponte Vedra Recorder, an article previewing the 12th annual Pink Ribbon Golf Classic incorrectly referred to Joanne Ghiloni and Nancy Morrison as the founders of the organization. Morrison and Ghiloni are Pink Ribbon's co-chairs this year, and the organization was founded by a tight-knit group of women who were members of the Ladies Golf Association at the Ponte Vedra Inn & Club, according to Pink Ribbon.

Nancy Morrison is a co-chair of the 12th annual Pink Ribbon Golf Classic in Ponte Vedra Beach, which is taking place Thursday, Oct. 4 at the Ponte Vedra Inn & Club. The Classic and ensuing events support Mayo Clinic-Jacksonville and Baptist Medical Center Beaches in their mission to research and treat breast cancer. Morrison is chairing the events with Joanne Ghiloni. The two women have been co-chairs for the last two years.

Nancy Morrison

Can you please tell us about your background?

My husband and I have been in the real estate and luxury home construction business for many years. We owned and operated Benchmark Custom Luxury Homes for the last 20 years, where we built high-end homes in Ponte Vedra and the surrounding area. We have recently retired and are planning to start construction of a home for ourselves in Marsh Landing. I would say it is our final home, but we have moved locally 19 times in 38 years. No one believes me anymore when I say, "final home."

How did you get involved with Pink Ribbon? What's it mean to you to be part of it?

I was recruited to join the board of Pink Ribbon about nine years ago when Robin Wahby, who was chairperson at the time, asked if Pink Ribbon could use our home for the annual cocktail party. The event was so well done, and the stories of many of the survivors who attended the cocktail party were so compelling. I decided it was an organization I could get behind. When I found out that everyone on the board is a volunteer, expenses are kept at an absolute minimum and all money raised stays local, I was IN! I have known several women who were home building clients of ours that had breast cancer, and both of my grandmothers and my mom were breast cancer survivors.

What activities are up next after the Classic?

The next week, we will be hosting guests at our annual cocktail party, which will be held Oct. 11 from 6 to 9 p.m. at a home in Marsh Landing. Tickets are still available at \$100 per person. The party will have a silent auction featuring pieces from many local artists thanks to the help and coordination of Village Arts. On Nov. 8, one of our original sponsors, Underwood Jewelers, will host our annual check presentation at a David Yurman trunk show where we will present the 2018 check to our beneficiaries, Baptist Medical Center Beaches and Mayo Clinic-Jacksonville. We hope to raise at least \$300,000 this year. To date, we have raised over \$1,465,000 for the local fight against breast cancer.

How can people get involved?

Pink Ribbon is only as good as its volunteers and the many sponsors and donors who help us each and every year. Currently, we are looking for talented women who have an interest in local philanthropy so that this great organization can continue helping local people stricken with this dreaded disease. Sponsors can get involved at any level starting at \$250 for a "Friends of Pink Ribbon" donation, to "Premier" donations that exceed \$25,000 each. This area is blessed with many generous people who understand the benefits of local giving. For more information on how you can help, please check out our website at www.pinkribbonjax.org.



Photo by Jon Blauvelt

What do you enjoy most about living in the area?

I love the Ponte Vedra area for many reasons, but mostly because the people are so generous and fun, and always willing to go the extra mile to give back. Of course, I love the proximity to the ocean and the fact that everything is at your fingertips and nothing is over 10 minutes away. It's beautiful, there's sunshine almost every day and we have the greatest winters ever.

What do you like to do in your free time?

In my free time, I work out daily at our TFW gym and love spending time with my husband, Rich, and my little fur baby, Zoe. After our new home is complete, Rich and I hope to travel extensively and enjoy our retirement to the fullest.

Edited by Jon Blauvelt

To watch a video portion of the interview, visit pontevedrarecorder.com and click One of Us.



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Thursday, Oct. 4	Friday, Oct. 5	Saturday, Oct. 6	Sunday, Oct. 7
<p>Yoga for Survivors The Y Healthy Living Center at the Ponte Vedra YMCA will host a Yoga for Survivors class Oct. 4 at 11:30 a.m. Cancer patients, survivors, caregivers and others with range of motion and pain limitations are invited to join in this gentle and safe yoga practice, which is free and open to the public. Call (904) 202-5376 or visit www.baptistjax.com/ymca to reserve a spot. The Ponte Vedra YMCA is located at 170 Landrum Lane.</p> <p>Everyone Can Conserve: Reptiles Join the GTM Research Reserve and St. Johns County at THE PLAYERS Community Center in Ponte Vedra for a free family conservation night Oct. 4 from 6:30 to 7:30 p.m. People of all ages are welcome to learn about birds and nature at this special event. Additionally, participants will have the opportunity to make bird houses to take home. Dinner will be provided for those who make reservations. For more information, visit www.gtmnerr.org/event/everyone-can-conserve-reptiles.</p> <p>Florida Mental Health Summit Mental Health America of Northeast Florida will present the annual Florida Mental Health Summit Oct. 4 at the University of North Florida's Adam W. Herbert University Center. The summit is aimed at examining the dimensions of how to increase engagement and improve outcomes for those on their mental health journey. For more information, call (904) 738-8420 or email tina@mhajax.org.</p> <p>Throwback Thursday: 'The Tillman Story' "The Tillman Story" is showing at the Corazon Cinema and Cafe at noon as part of the cinema's Throwback Thursday event. For more information and to purchase tickets, visit www.corazoncinemaandcafe.com. The Corazon is located at 36 Granada St. in St. Augustine.</p> <p>Endless Summer Beach Bash This Jax Chamber event will take place Oct. 4 from 5 to 8 p.m. at Hampton Inn. in Jacksonville Beach. The event will feature tastings, cocktails, a silent auction, chair massages from Ponte Vedra Wellness Center and more.</p>	<p>Butterfield Garage Gallery Nanvy Hamlin-Vogler will be the featured artist at the First Friday Artwalk Oct. 5 at 6 p.m. all through historic downtown and onto Anastasia Island. Additionally, she will give a demonstration of her mixed media process Oct. 6 at 2 p.m. at Butterfield Garage, located at 137 King St. in St. Augustine.</p> <p>Cummer Beaches Lecture Series: Rome as a Center for the Arts This presentation, scheduled for Oct. 5 from 5:30 to 7 p.m., will focus on the Eternal City as a source of opportunity and patronage for artists such as Michelangelo, Raphael, Bernini and countless others. The central role of Rome as an artistic and training hub was sustained by the presence of wealthy merchants, bankers, ecclesiastic figures and the church. For more information, contact Brittany Nazario at bnazario@cummERMuseum.org or at (904) 899-6007. This event will take place at 381 Beach Blvd. in Jacksonville Beach.</p> <p>Art with a Heart fundraiser Stellers Gallery at Ponte Vedra Beach will exhibit the work of nationally-recognized painters Erin Gregory and Shawn Meharg with an opening reception Oct. 5 from 6 p.m. until 9 p.m. at 240 A1A N. in Ponte Vedra Beach. The show will feature a new body of work by each of the two artists.</p> <p>Meet & Greet with Beaches OBGYN To be held Oct. 5 from 12:30 to 1 p.m., this meet and greet with the doctors of Beaches OBGYN will offer a chance to ask basic questions about pregnancy and birthing experience options. For more information, call (904) 202-4437 or visit www.beachesobgyn.eventbrite.com to register.</p> <p>Cummer Beaches art lecture Cummer Beaches, a support group of the Cummer Museum of Art and Gardens, will host an art lecture on the Italian Renaissance Oct. 5 at 6 p.m. at the Beaches Museum and History Park Chapel. The lecture will feature Dr. Debra Murphy, professor of art and history at the University of North Florida. This event will take place at 381 Beach Blvd. in Jacksonville Beach.</p>	<p>Envirofest Join the Cummer Museum Oct. 6 from 10 a.m. to 4 p.m. for Envirofest, an event aimed at cultivating curiosity, respect and understanding of the museum's shared natural environment and the plan and animal wildlife in and around the neighborhoods of Jacksonville. For more information, call (904) 899-6023. The Cummer Museum of Art & Gardens is located at 829 Riverside Ave in Jacksonville.</p> <p>Rebuild Florida mobile bus The Florida Department of Economic Opportunity's Rebuild Florida will launch a mobile bus center with case managers on hand to assist Florida families with the Rebuild Florida registration process through Oct. 6, at the Flagler Beach City Library from 10 a.m. to 6 p.m. For more information, visit www.rebuildflorida.gov. The library is located at 315 S. 7th St. in Flagler Beach.</p> <p>'Lost Art' at First Friday Art Walk Lost Art Gallery will feature Plein Air painter Manon Sander at the First Friday Art Walk, scheduled for Oct. 6 from 5 to 9 p.m. The gallery will feature new images including local scenes recently painted on the streets of St. Augustine. Be the first to view Sander's work at Lost Art Gallery, located at 210 St. George St. in St. Augustine.</p> <p>Solar open houses The National Solar Tour is featuring four open houses in Northeast Florida on Oct. 6 and 7. These are opportunities to visit with homeowners who have gone solar. Events begin Oct. 6 at 9 a.m. at 365 Sea Lane Lane in Ponte Vedra Beach and 1 p.m. at 137 Twine St. in St. Augustine. The open houses on Oct. 7 will start 9:30 a.m. at 3037 Cypress Creek Drive E. in Ponte Vedra Beach and 10:30 a.m. at 835 Anastasia Blvd. in St. Augustine.</p> <p>Bubbles' Run/Walk for Wishes To be held Oct. 6 at 8 a.m., the Bubbles' Run/Walk for Wishes will raise money for the Make-A-Wish Foundation. Registration costs \$35 per adult, \$5 per child and \$25 for high school students. Call (904) 295-3129 for more information.</p>	<p>Sandals, Shorts and Steel Drum Service Every Sunday from 11:30 a.m. to noon, St. Paul's by-the-Sea Episcopal Church invites guests to put on sandals and shorts for a more casual worship service featuring the tropical sound of steel drum music. The church is located at 465 11th Ave. N. in Jacksonville Beach.</p> <p>Blessing of the animals To celebrate the Feast Day of St. Francis, the patron saint of animals, Lord of Life Lutheran Church will hold a special blessing of the animals Oct. 7 at 9:45 a.m. before the start of its regular service. Lord of Life is located at 276 N. Roscoe Blvd. in Ponte Vedra Beach. For more information, visit www.lordoflifepvb.org.</p> <p>Get Your Guac On Eating at any of the 152 participating Chipotle Mexican Grill Restaurants in Florida Oct. 7 from 10:45 a.m. to 10 p.m. will help support Special Olympics Florida, an organization dedicated to empowering those with intellectual disabilities through sports. To participate, tell the cashier at any participating Chipotle about supporting Special Olympics Florida. Participants can also download the official fundraising flyer from the Special Olympics Florida website and bring it to the restaurant.</p> <p>Volunteers needed at St. Johns County Council on Aging Volunteers are needed at THE PLAYERS Community Senior Center to help set up, serve and clean up for holiday parties. Volunteers are also needed for administrative duties at COA Transportation and the Veterans Recognition Program. For more information, call (904) 209-3686 or email aleach@stjohnscoa.com.</p> <p>Jacksonville Beach or Bust! This exhibit highlights a range of experiences as told through photographs, artifacts and the personal accounts of those who remember this rich piece of Beaches history. The final day of viewing at the Beaches Museum will be Oct. 7 from noon to 7 p.m. Beaches Museum is located at 381 Beaches Blvd. in Jacksonville Beach.</p>

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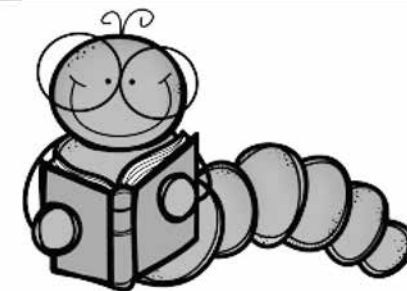
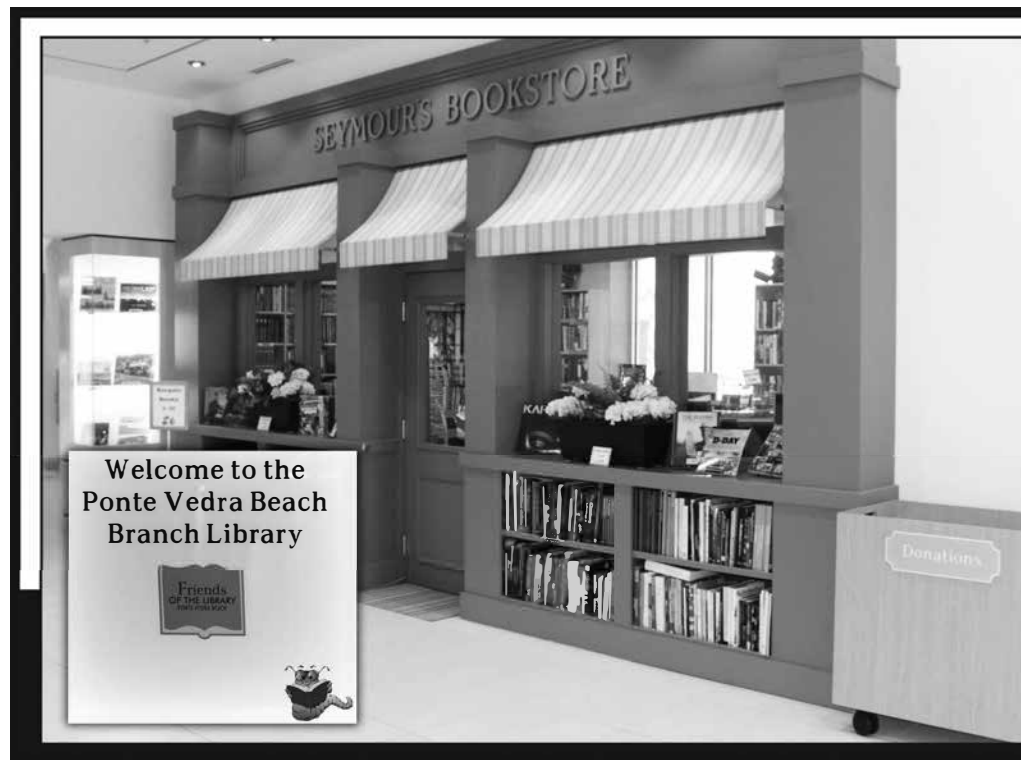
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Monday, Oct. 8	Tuesday, Oct. 9	Wednesday, Oct. 10	Thursday, Oct. 11
<p>MOSH Mondays The Museum of Science and History's MOSH Mondays feature discounts including buy-one-get-one-half-off admission for adults, 10 percent off MOSH-branded items in the museum shop, 10 percent off memberships when signing up in-person and 10 percent off birthday packages when signing up in-person. MOSH Mondays also feature rotating weekly programs. MOSH is located at 1025 Museum Circle in Jacksonville. Visit www.themosh.org for more information.</p> <p>Scott Grant presentation Local historian Scott Grant will speak at the Palm Valley Community Center Oct. 8 at 7 p.m. about the 1942 Nazi submarine attack on the S.S. Gulfamerica. The attack occurred 3 to 4 miles out to sea in front of Jacksonville and Ponte Vedra Beaches. The Palm Valley Community Center is located at 148 Canal Blvd. in Ponte Vedra Beach.</p> <p>JAG concert and presentation The community is invited for this Oct. 8 event featuring a piano concert, food and wine and a presentation on the Murals of Jacksonville and insight into the new emerging art forms. Abbass Aboud, an internationally-acclaimed concert pianist and Jacksonville resident, has agreed to perform. Doors open at 5 p.m. This event will take place at St. Mark's Episcopal Church in the Leatherbury Hall, located at 4129 Oxford Ave. in Jacksonville.</p> <p>Flagler College tech help Technology savvy Flagler College students will offer complimentary help at River House Mondays from 3 to 4 p.m. Participants should bring a laptop, smartphone, iPhone, iPad or tablet. Call (904) 209-3655 to schedule a reservation. The River House is located at 179 Marine St. in St. Augustine.</p> <p>Pumpkin Patch 2018 Stop by Rype and Readi's Downtown Farm Market to pick a pumpkin from one of the many found in the pumpkin patch, located at 115 La Quinta Place in St. Augustine.</p>	<p>Tapas Tuesday The Cummer Museum of Art & Gardens presents Tapas Tuesday at the Cummer Cafe every Tuesday from 5 to 7:30 p.m. View the sunset on the Cummer Cafe patio while listening to local musicians and enjoying beer, wine or artfully-inspired tapas for sale at the Cafe. Reserve your table by calling (904) 899-6022. For more information, visit www.cummuseum.org. The museum is located at 829 Riverside Ave.</p> <p>Prenatal yoga Prenatal and postnatal yoga is designed to help women cope with the changing needs of their body before and after pregnancy and birth. The public is invited Oct. 9 at 6 p.m. to share individual experiences with other women and gain empowerment through yoga, meditation and guided visualization. This approach is gentle and safe for women in all stages of pregnancy, and once recovered from birth, but prior approval from a healthcare provider is advised. This event will take place at the Y Healthy Living Center, located at 170 Landrum Lane in Ponte Vedra Beach.</p> <p>Book Club Night Representatives from Penguin Random House will visit The BookMark Oct. 9 at 7 p.m. to offer suggestions for book clubs and readers in general. The event will feature a night of literacy fun and lively discussion. The BookMark is located at 220 1st St. in Neptune Beach. For more information, visit www.bookmarkbeach.com or call (904) 241-9026.</p> <p>First Coast Card Club meeting The First Coast Card Club will meet Oct. 9 at the Ponte Vedra Beach Library, located at 101 Library Blvd., at 1 p.m. Call (904) 829-0643 for more information.</p> <p>David Kroese lecture at Castillo de San Marcos The Castillo de San Marcos National Monument will host David Kroese, special guest lecturer, to speak on his travels through 417 of the National Park Service's park sites. This event will take place at 1 S. Castillo Drive in St. Augustine.</p>	<p>Toastmasters Club Toastmasters Club #5199 of Ponte Vedra Beach meets every Wednesday at 7:30 a.m. at THE PLAYERS Community Senior Center. These meetings help attendees improve public speaking and gain leadership skills. The senior center is located at 175 Landrum Lane in Ponte Vedra Beach. Email Lucy Reep at lucyreep@gmail.com for additional information.</p> <p>Yoga at the church Grab a mat and enjoy a weekly yoga session at St. Paul's by-the-Sea Episcopal Church each Wednesday at 11:30 a.m. All ages and skill levels are welcome. St. Paul's by-the-Sea Episcopal Church is located at 465 11th Ave. N. in Jacksonville. Call (904) 249-4091 Ext. 103 for more information.</p> <p>Wednesday Market at St. Augustine Beach The St. Augustine Beach Wednesday Market offers oceanfront shopping at the St. Johns County Pier Park every Wednesday starting at 8 a.m. Approximately 60 to 80 vendors can be found at the market selling locally grown produce, baked goods, prepared foods, arts, crafts and more. Visit www.sabca.org for more information.</p> <p>Newcomers of the Beaches The Newcomers of the Beaches will host a luncheon on the second Wednesday of each month. The group's next luncheon will be held on Oct. 10 at the Sawgrass Country Club. This social club consists of a fun and diverse group of women who have recently moved to the beaches area or have gone through a major life event. Visit www.newcomersofthebeaches.com for more information. Sawgrass Country Club is located at 10034 Golf Club Drive in Ponte Vedra Beach.</p> <p>Sykes Family Farms Crop Maze This family friendly event, located at 5995 Brough Road in Elkton, offers a corn maze, hayride, playgrounds, races and viewing of farm animals. Call (904) 692-1370 for more information.</p>	<p>'Venom' at IMAX Theater at World Golf Hall of Fame A man develops superpowers after becoming a host to an alien. This film is showing at the IMAX Theater at World Golf Hall of Fame, located at 1 World Golf Place in St. Augustine. Visit www.worldgolfimax.com for more information on showtimes and ticket prices.</p> <p>Florida Agricultural Museum farmers market This farmers market takes place each Thursday from 8 a.m. to noon. The market is located at the Florida Agricultural Museum at 7900 Old Kings Road N. in Palm Coast. Visitors are welcome to enjoy farm animals, local honey, flea market items, fruits, vegetables and local artisans.</p> <p>'Cabaret' at the Limelight Theatre This musical is playing on the main stage at the Limelight Theatre. "Cabaret," based on the book by Joe Masteroff and stories by Christopher Isherwood, is set in 1931 Berlin as the Nazis are rising to power. It focuses on the nightlife at the seedy Kit Kat Klub and revolves around young American writer Cliff Bradshaw and his relationship with English cabaret performer Sally Bowles. Performance times are 7:30 p.m. on Thursday through Saturday and 2 p.m. on Sunday. Tickets are \$26 for general admission, \$24 for seniors and \$20 for students and military. Visit www.limelight-theatre.org for more information. The Limelight Theatre is located at 11 Old Mission Ave. in St. Augustine.</p> <p>'Bernstein's Broadway' First Coast Opera kicks off its 2018-19 season with "Bernstein's Broadway," a concert highlighting the musical legacy of iconic American composer and conductor Leonard Bernstein, Oct. 11 and 12. Visit www.firstcoastopera.com for showtimes and venues.</p> <p>Free calendar listings for community groups and nonprofit organizations are published at our discretion on a space-available basis. Send your event at least 10 days before publication. Submit events to ben@opcfla.com or call (904) 686-3939.</p>



**SEYMOUR'S WILL BE TEMPORARILY CLOSED
NOVEMBER 3, 2018 - MARCH 2019**

The library will undergo a large project to replace all fire sprinkler pipes and fixtures.

For additional details visit www.sjcpls.org/closure

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UPCOMING EVENTS IN NOCATEE

Keep in mind the following events taking place in Nocatee over the next week:

TAP TAKEOVER AND FIRST FRIDAY TRIVIA

Friday, Oct. 5 from 7 to 9 p.m., Splash Waterpark

Rally your team and start studying up on your general knowledge. No more than eight people can be on a team. The Splash Bar and Rocky's will also be open. Trivia will begin at 7:15 p.m. Due to state laws, outside alcohol is NOT permitted. The Waterpark closes at 6 p.m., and this event is for ages 16+ only. Reserve your team's spot by signing up at oct2018trivia.eventbrite.com.

JOIN US FOR AN OPEN HOUSE



Ponte Vedra Beach Campus
Wed., Oct. 10, 9-11 a.m.
Tue., Nov. 13, 6-8 p.m.

Whitehurst Campus
Wed., Nov. 7, 9-11 a.m.
Tue., Nov. 27, 6-8 p.m.

Bartram Campus
Tue., Nov. 6, 9-11 a.m.
Thu., Nov. 8, 6-8 p.m.

San Jose Campus
Fri., Oct. 5, 8 a.m.
Fri., Nov. 2, 8 a.m.

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Discover the possibilities at Bolles. To find an upcoming Open House, please visit www.Bolles.org or call (904) 256-5030.

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NOCTOBERFEST

Saturday, Oct. 6 from 6 to 9 p.m., Splash Waterpark

Nocatee residents and their guests are invited to enjoy the festive atmosphere with the band Str8 Up, special German beers, food trucks, yard games and more. Residents must be 21 or older to attend. Beer tickets started being sold Monday, Oct. 1, in Resident Services for \$2 per drink ticket or \$10 for six drink tickets. Beer tickets will also be sold at the event.

KIDS' KRAFT DAY

Tuesday, Oct. 9 from 5:30 to 6:30 p.m., Fitness Studio

Residents can drop off their children for an afternoon of crafting and creativity at Kids' Kraft Day. This free event will feature crafts that children can take home at the end of the day. Registration is mandatory as space and supplies are limited. This event is for ages 5 and up only. Residents can sign up online at oct2018kkd.eventbrite.com.

Visit www.nocatee.com/events for more information on upcoming events.



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A LETTER TO VOTERS

By Vicky Oakes

St. Johns County Supervisor of Elections

The Nov. 6 general election is quickly approaching, and an important deadline is coming: Oct. 9 is the deadline to register to vote.

Simply visit our website at www.votesjc.com. You can register to vote online or update your voter information. By using My Voter Status under the quick links, you can also check your record, locate your polling place, request a vote by mail ballot and view your sample ballot.

If you prefer to register to vote in person, simply visit the Elections Office, your local library or the Tax Collector's office.

November's ballot will be a very long one with 12 constitutional amendments. Although legal challenges have been made to remove Amendments 7, 9 and 11 from the ballot, time will tell. No. 8 has been removed and does not appear on your ballot. Be sure to visit our website and use the 2018 Constitutional Amendments link on the front page. Research materials have been placed there for you.

You may wish to consider voting by mail to avoid lines at your precinct on election day. Requesting a ballot is simple. You can call the office at (904) 823-2238 or use the online request form available on our website. Vote by mail ballots were mailed beginning Oct. 2, so you will have plenty of time to do your research, vote and return your ballot prior to election day. The deadline for requesting a ballot to be mailed for the general election is Oct. 31.

Early voting will be held between Oct. 24 and Nov. 3. There will be seven early voting locations open in St. Johns County from 8 a.m. to 6 p.m. daily where you can cast your ballot in person. The information is already available on our website and will be included on your sample ballot.

Sample ballots will be mailed to all registered voters to help you prepare for the long ballot. Voters should begin receiving them around Oct. 10. They are already available on our website.

My staff and I are always ready to assist you and we will make it easy for you to vote. Visit our website or call the office at (904) 823-2238 if you have any questions or need assistance.

Women's Giving Alliance hosts forum for state legislature candidates



Photo by Samantha Logue

Voters listen as candidates for the Florida Senate and Florida House of Representatives discuss the key issues impacting women at a forum hosted by the Women's Giving Alliance on Sept. 24.

By Samantha Logue

As part of its mission to make a lasting impact on the lives of women and girls in Northeast Florida, the Women's Giving Alliance hosted its Florida Legislature Qualified Candidates Forum Monday, Sept. 24 at the University of North Florida.

Moderated by Susan Towler, the vice president of the Florida Blue Foundation and executive director of corporate social responsibility for Florida Blue, the forum offered qualified candidates for the Florida Senate and Florida House of Representatives from Baker, Clay, Duval, Nassau and St. Johns counties the opportunity to share their positions on issues relating to female poverty. Participating candidates included: Senate District 4 candidate Billee Bussard, House District 11 candidate Nathcelly Rohrbaugh, House District 15 candidate Tracye Polson, House District 16 candidate Ken Organes,

FORUM continues on Page 14

Ron DeSantis campaign appoints Susie Wiles as campaign chairman

The Ron DeSantis for Governor campaign recently announced the addition of Susie Wiles as campaign chairman.

Wiles has served in several leadership roles throughout the state. Most recently, Wiles was Florida's senior strategist for President Donald Trump's successful 2016 campaign. In 2010, she served as Gov. Rick Scott's campaign manager for his successful bid for governor.

"I'm excited to have Susie join our team as campaign chairman," DeSantis said. "She has the knowledge, expertise and acumen to carry our message to voters all across Florida. With her winning record, Susie is the ideal person to lead our campaign efforts and help us secure a big victory come November."

Wiles said she was honored to join the DeSantis campaign and contribute to the Republican gubernatorial candidate's bid for office.

"Florida's future depends on building upon the successes of our state's outstanding Republican leadership," she asserted. "Ron DeSantis is the only candidate who will lead Florida forward and help our state and its people realize their full potential. With so

much at stake for our state in this election, I am honored to lead his campaign team, and look forward to working with Floridians everywhere to elect Ron as our next governor."

Wiles currently serves as a partner at Ballard Partners, and works out of the firm's offices in Jacksonville and Washington, D.C.

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OBITUARIES

Frank Collier

Frank R. Collier, MD, age 87, of Atlantic Beach, Florida died Sept. 27, 2018, at Fleet Landing Nursing Home in Atlantic Beach. He was born on Nov. 10, 1930, in Floral Park, New York to the late Frank and Janette Weisenfeld Collier.

Frank married the love of his life, Patricia A. Collier, in 1960. Together, they raised five amazing children. Frank



Frank Collier

was an OB/GYN who delivered at least 6,000 babies during his career. He practiced 35 years in New York and seven years in Savannah, Georgia. Frank also volunteered with Doctors Without Borders in a clinic in Guatemala, where patients lined up for days to see him.

In 2002, Frank and Patricia moved to Ponte Vedra Beach, Florida to retire. Frank enjoyed building museum-quality model boats. He was very athletic and enjoyed snow and water skiing, golf and tennis. Most of all, Frank was a very caring, compassionate, strong and kind man. He was also strong in his Catholic faith. Frank had a sense of humor and thought Donald Duck was a gem. He loved to imitate Donald Duck for his children, grandchildren and the mothers he treated. They all got a good laugh.

Frank is survived by his loving wife, Patricia Ann Collier of Atlantic Beach, Florida; children, Christine (Ron) Bond of Jamestown, Rhode Island; Dr. Frank (Krysten) Collier Jr. of Jacksonville, Florida; Cathy (Frank) Fernandez of Lake Mary, Florida; Dr. Kevin (Maybelle) Collier of Washington, D.C.; John (Kevin Calabro) Collier of Seattle, Washington; seven grandsons; and four granddaughters.

A funeral Mass was celebrated on Friday, Sept. 28, 2018 at Our Lady Star of the Sea Catholic Church with Fr. Bastian Matthew as celebrant. The family would like to thank Community Hospice of Northeast Florida for their care. In lieu of flowers, the family requests donations be sent to Community Hospice of Northeast Florida or the Alzheimer's Association.

The arrangements are under the care and direction of V. Todd Ferreira Funeral Services at Beaches Memorial Park,

1500 Main St., Atlantic Beach, FL 32233, (904) 249-1166. Visit www.ferreirafuneralservices.com to sign the family's guest book.

V. Todd



John Ashe

John Joseph Ashe, 84, of Neptune Beach, died Sept. 20, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Mary Barnard

Mary Dean Barnard, 74, of Saint Johns, died Sept. 22, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Frank Beno

Frank Beno, 86, of Atlantic Beach, died Sept. 24, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Mary Bird

Mary Catherine Bird, 91, died Sept. 27, 2018. Ponte Vedra Valley Funeral Home, Cremation Center & Cemetery – (904) 285-1130 – www.pontevedravalle.com.

OBITUARIES continues on Page 13

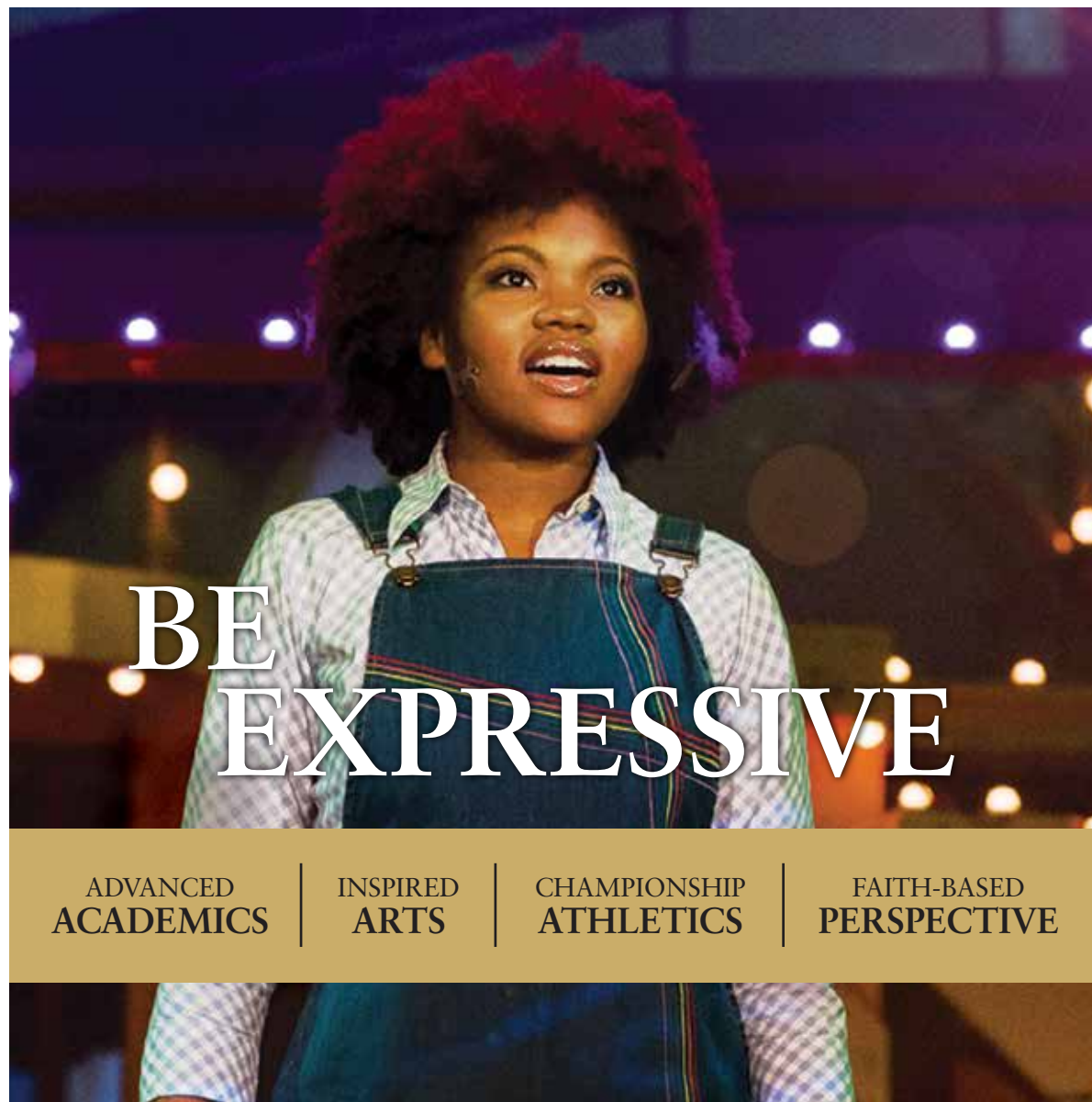
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Obituaries

Continued from 12

Elizabeth Dreisbach

Elizabeth Kathryn Dreisbach, 93, of Jacksonville, died Sept. 20, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Michael Guckavan

Michael Alexander Guckavan, 21, died Sept. 22, 2018. Ponte Vedra Valley Funeral Home, Cremation Center & Cemetery – (904) 285-1130 – www.pontevedravalley.com.

Steven McPherson

Steven Paul McPherson, 52, of Jacksonville, died Sept. 24, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Jess Salinas

Jess S. Salinas Sr., 84, died Sept. 24, 2018. Ponte Vedra Valley Funeral Home, Cremation Center & Cemetery – (904) 285-1130 – www.pontevedravalley.com.

Edith Stinemat

Edith Stinemat, 95, of Jacksonville, died Sept. 20, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Louis Tangorra

Louis Tangorra Jr., 80, of Jacksonville, died Sept. 27, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Phyllis Torrance

Phyllis G. Torrance, 78, of Jacksonville, died Sept. 22, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Thomas Townsend

Thomas M. Townsend, 38, of Jacksonville, died Sept. 18, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Homer Underwood

Homer C. Underwood Jr., 89, of Ponte Vedra, died Sept. 21, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.

Jere Wiseman

Jere Edward Wiseman, 88, of Jacksonville Beach, died Sept. 16, 2018. Arrangements by Quinn-Shalz, A Family Funeral Home & Cremation Centre.



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About Dr. Camarda & Camarda Wealth
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Magazines' "Top 250 advisors" in the US, and one of Forbes* "Best in State Wealth Advisors" for Florida. His advice has been featured in the Wall Street Journal for years, and he's been quoted as a financial expert in the national press for decades. Barron's* has called advisors like Jeff "the best people in the business" and "truly great financial advisors" and says that they are "accepted in the industry" as the "top 1%" who set "the highest standards of their profession." Forbes says it "scours... financial services industry" and has "uncovered great advisors" like Camarda "that are leading the way" and apply "best practices" to deliver a "high-quality experience for clients." Camarda's completed the CFP®, ChFC®, CLU®, CFS® and BCM™ designations**, and currently holds the CFA® investments expert and EA tax expert designations, as well as graduate degrees in financial planning, including a PhD in Financial and Retirement Planning. Dr. Camarda has written hundreds of articles and dozens of financial reports, whitepapers, and guides, and founded Wealth Education Radio. He is also an award-winning academic researcher into advisor competence and ethics. Camarda Wealth is A+ rated by the Better Business Bureau and has offices in Ponte Vedra Beach and Fleming Island.

Dr. Camarda's Weekly Wealth Nugget

REVERSE MORTGAGES - A RETIREMENT SOLUTION WHOSE TIME HAS COME

Believe it or not, in the right situation reverse mortgages can be wonderful retirement planning tools. I don't mean the old kind with abusive rates and terms. I mean the new kind that the U.S. government has blessed as a way to increase the retirement security of millions of Americans. Basically, homeowners who plan to stay in their homes and age in place can tap their equity in three ways: 1) pull out a lump sum to add to their retirement pile now, 2) use the loan to generate lifetime supplemental income, or 3) set up a growing line of credit to use as an emergency fund, a deferred retirement income bucket, or as a cushion in case expenses – or a taste for the high life – increase later in life. There are three important benefits of these reverse mortgages to bear in mind: 1) you never need make any mortgage payments! 2) you or your spouse don't ever need to pay this kind of mortgage off during your lives so long as you stay in the home, and 3) if the house is worth more than is owed at the second death, the kids get the difference – but if it is worth less than the mortgage at death, the government eats the difference. In essence, these government guaranteed reverse mortgages work as a kind of social welfare program, similar to Social Security. You can get more info at hud.gov/hudportal/HUD?src=/program_offices/housing/sfh/hecm/rmtopen. Whether or not you think this is a good deal for the American taxpayer – and Camarda thinks it's not – is really not important. What is important is that these products can make a huge difference in the quality of retirement life for millions, and at the same time actually reduce family wealth risk for some Camarda clients and friends.

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Nease NJROTC three-peats Middleburg Pentathlon championship



Photos courtesy of Nease NJROTC

Nease NJROTC's Pentathlon teams came in first and third place at the 2018 Middleburg Championship on Sept. 22. Shown here is Naval Science Instructor Duane Hanson, John Lemos, Troy Barber, Chris Oliver, Brandon Mum, Ben Stevens, Harley Shuster, Peyton Gustafson, Caleb Millican and Forest Vosberg.

Nease NJROTC competed in the 2018 Middleburg HS NJROTC Pentathlon Championships held on Sept. 22 at Middleburg High School, and for the third consecutive year returned home to Ponte Vedra as champions in the 12-team competition.

The Pentathlon is a five-event competition that tests the physical fitness, strength and endurance, academic knowledge, seamanship and marksmanship of the five-cadet teams comprised of four males and one female. The events included a 35-yard tire flip, speed knot-tying, brain brawl puzzle, air rifle live fire and 40-yard Hum-vee push — while running one-fourth to one-half mile between events with a 20-pound rucksack.

Nease's championship team was led by seniors Brandon Mum and Ben Stevens, and included sophomores Caleb Millican, Forest Vosberg and freshman Harley Shuster.

Nease's B team finished third overall, and was led by seniors Troy Barber, Peyton Gustafson and Chris Oliver, and juniors John Lemos and Teagen Pettit.

Nease A finished the course in 16 minutes and 51 seconds. Clay High School came in second at 17:20 and Nease B was third at 17:25.

Bolles PVB students 'up and moving' thanks to new seating options

Students at the Bolles Lower School Ponte Vedra Beach Campus are now encouraged to pick their favorite seating or standing option for maximum attention and learning.

"Just like you have a favorite pen or coffee mug, students can make decisions based on how they feel that day," Campus Head Peggy Campbell-Rush said. "Learning is active and involved and fully embraces the brain-body connection."

Called proprioceptive input or vestibular stimulation, the Bolles School says this science shows the body needs to move to keep the brain active. So when students sit for more than their age plus two minutes, the school says their brains start to fade, resulting in less attention toward the lesson and teacher.

Today, a wide selection of move-to-



Photos courtesy of The Bolles School

A boy enjoys sitting in one of the Bolles Ponte Vedra Beach Campus' new seating options.

learn seating is the hallmark of every classroom at the Bolles Lower School Ponte Vedra Beach Campus. Several years ago, Campbell-Rush began introducing small movement cushions and standing desks to classroom repertoires. Today, students can choose from those resources



Students seated in rocking chairs participate in classroom activities.

plus many new ones, including couches, pod rockers, floor rockers, Oodle stools, Hokki stools, balls and more. The same trends in classroom resources are happening on the Bolles Lower School Whitehurst Campus, where students have enjoyed a plethora of new seating styles.

The result? Learning is up, and disci-

pline needs are down, Campbell-Rush said.

"Students are engaged, and teachers are getting the most out of all their students," she said. "It gives new meaning to the phrase, 'Move it or lose it.' On the Bolles Lower School Ponte Vedra Beach Campus, we are up and moving."

Forum

Continued from 11

House District 10 candidate Ronald Williams, House District 17 candidate Jaime Perkins and House District 24 candidate Adam Morely.

Towler began the forum by laying the ground rules and making a key distinction.

"This is not a debate," she advised, and she was right, for while the participating candidates hailed from fairly diverse backgrounds, there was a significant lack

of diversity among their positions. All seven were registered Democrats, so the event ran more like a friendly discussion than a heated debate.

Even so, when asked how they would help to alleviate female poverty, candidates had varying responses.

Bussard, for instance, described the issue as a "multi-pronged problem" and suggested that one of those prongs was men. She added, however, that she believes women share some of the responsibility for the shortcomings of their male counterparts, stating: "Women need to do a better job educating boys."

Perkins, on the other hand, as the first in her family to graduate from college, said she had the experiential knowledge necessary to combat the issue of poverty, contending, "We need to elect more people who have lived through the crisis of poverty."

Still others were less specific, like Morley, who admitted that he did not have any concrete ideas on ways to address female poverty, but said he was open to suggestions.

Women's healthcare was another major topic of discussion, and for Polson — both a breast cancer survivor and a mental

health professional — expanding women's access to affordable healthcare is not only vital, but personal.

Bussard said she shared the same vision, stating, "It is shameful that we don't have universal healthcare."

Organes agreed, stating he would use Medicaid funds to institute such a program — an idea that received nods of approval from several others on the panel.

After all questions had been answered, Women's Giving Alliance President Ellen Wiss closed the forum by thanking the candidates and attendees and urging them all to get out and vote.



ST. JOHNS COUNTY
CHAMBER OF COMMERCE
Ponte Vedra Beach Division

Chamber Connections



October 2018

The St. Johns County Chamber of Commerce Ponte Vedra Beach Division Board of Directors 2018-19

(L-R) Janet Collins, Nancy Hallett, Gloria Dongara,
Kim Scott, Rob Schlingmann, Pamela Bomba, Christine Griggs,
Lori Adams, Susan Griffin, Jen Hendrich
(Not pictured: Jennifer Belisario)



MESSAGE FROM THE PRESIDENT/CEO



Isabelle Renault
President/CEO
St. Johns County
Chamber of Commerce

This time of year is exciting for us as our fiscal year (FY) is wrapping up. We are excited to kick off 2019 with our new team of volunteer leaders: FY 2018-2019 PVBD Board of Directors led by Chairman Rob Schlingmann, general manager of The Plantation at Ponte Vedra Beach.

Also, the Ponte Vedra Auto Show was an outstanding success with over 170 automobiles displayed and 2,900 people in attendance. Congratulations to all of the winners and a sincere thank you to all of our guests that beat the heat to join us.

New to the Chamber this fiscal year is The Women with Vision Council led by Melissa Rowe as the chair. Meetings will begin in January. For more information, contact Sam.Ruiz@SJCchamber.com.

In addition, we are thrilled to announce that we will be launching our new website that will be easier to use and more efficient.

A new tool that the Chamber offers to members is called The Pitch Factory. The Pitch Factory is an entrepreneurial development program partnership between the St. Johns County Chamber of Commerce and the JAX Chamber Bridges program. Attendees will learn how to accelerate their business by refining their sales pitch.

For more information, contact Karen.Everett@SJCchamber.com.

Be sure to register for the SJC Chamber 2018 Annual Signature Awards Event, BRANDED, which is being held Friday, Oct. 19. It features the annual awards presentations and recognizes members who have branded themselves in excellence throughout the year. The keynote speaker is Jeff Rosenblum, author of "FRICTION," founder of an advertising agency and a documentary filmmaker. He will discuss how consumers require more than a catchy slogan and memorable image. You don't want to miss this exclusive event. This is a perfect event for your marketing team; learn from the best and get ahead of the game. We thank all of our members for your dedication, advocacy and economic development for another successful year. (Register at SJCChamber.com.)

At last, hurricane season is winding down. We want to stress, however, that it is still important and necessary to take precautions and preparations. We want to remind everyone to take advantage of our local resources, such as the St. Johns County Government Preparation Guide and FloridaDisaster.biz. We want to provide you with tips and tools that you need to be safe and enjoy the soon-to-come fall weather.



Photo courtesy of St. Johns County Chamber of Commerce

The Leadership St. Johns Class of 2018 celebrates its graduation at Aunt Kate's in Vilano Beach.

Chamber's Leadership St. Johns Class completes program

The St. Johns County Chamber of Commerce's Leadership St. Johns (LSJ) Class of 2018 has completed its year-long program and graduated 27 participants from all sectors of industry, commerce and public service, the most in the program's history.

The leadership development program, which was started in 2001, has over 300 alumni, including the former superintendent of schools and current Flagler College President Joseph Joyner, the current Superintendent of Schools Tim Forson, Flagler Hospital CEO Jason Barrett, local entrepreneur and St. Augustine Distillery founding partner Philip McDaniel, District 1 School Board Rep. Beverly Slough and St. Augustine City Manager John Regan.

Isabelle Renault, the Chamber's president/CEO and a graduate of Leadership St. Johns and Leadership Florida, suggested that involvement in LSJ can be a

stepping stone to participating in nonprofit and volunteer government advisory boards, as well as potential involvement in future elected office.

"We also want our class members to consider using the skills honed through the LSJ experience to engage actively in the governing of St. Johns County," she said.

The Leadership St. Johns Program was established to educate, connect and encourage elite and emerging professionals as they strive to make a positive impact on the local economy and community. Class members who successfully graduate from the program are accepted into the ranks of leadership alumni in St. Johns County and across Florida, and many LSJ graduates have been accepted into the statewide Leadership Florida program. For additional information, visit sjchamber.com/LSJ.

Florida's economy to be subject of Chamber Economic Development Breakfast

Florida's economy as profiled in the Florida Chamber's new report, "The Florida 2030 Project," will be the subject of a talk by Dr. Jerry Parrish, chief economist and director of research for the Florida Chamber of Commerce, at the St. Johns County Chamber of Commerce Economic Development Council (EDC) Quarterly Breakfast on Friday, Nov. 16 at 8 a.m. at the Renaissance World Golf Village Resort.

"Dr. Parrish will present a lively and current look at Florida's economy in this post-election discussion," said Isabelle Renault, president and CEO of the St. Johns County Chamber of Commerce. "He will also be discussing the Florida 2030 Project, a two-year research program that will stimulate strategic thinking about Florida's future and engage business and community leaders across Florida. His comments are always practical and relevant."

In his role, Parrish is responsible for conducting in-depth analyses on the Florida economy and on solutions to help secure Florida's future. He previously was the chief economist and director of the Center for Competitive Florida at Florida TaxWatch. Prior to that position, he served as the associate director of the Center for Economic Forecasting & Analysis (CEFA) at Florida State University, and has many years of experience in the private sector in management roles at international manufacturing companies.

Parrish is currently an adjunct instructor in the Masters in Applied Economics Program at Florida State University. He earned a Bachelor of Science in Agricultural Business and Economics from Auburn University, a Master of Business Administration from Bellarmine University, a Master of Science in Economics from the University of North Carolina at Charlotte, and a Ph.D. in Economics from Auburn University. He regularly publishes research reports and articles on the Florida economy and Florida's competitiveness.

MESSAGE FROM THE DIRECTOR



Toni Boudreaux
 Director PVB Division,
 St. Johns County
 Chamber of Commerce

Fall temperatures are around the corner as we close on another great fiscal year. The 16th Annual Ponte Vedra Auto Show was an overwhelming success for the Chamber and our business community. Some of the area's most beautiful cars were lined up starting at 6:30 a.m. to register with the show officially kicking off at 9 a.m. Vendors were unloading before daybreak, while food trucks were cooking up fare to attendees starting the minute they arrived. Porsche racing celebrity Hurley Haywood was on-site to sign books and take pictures with fans, which was a special treat for everyone.

Having been the most successful show to date, it's important I take a moment to thank all the volunteers, sponsors and staff that work tirelessly every year to ensure the success of the Auto Show. Year after year the return of participants continues to grow with support from our judges who are committed to maintaining the integrity and prestige of the show. Spectators look

forward to the show every year; this year we welcomed close to 2,900 car enthusiasts to Nocatee. Our volunteers are the backbone of this event and we cannot thank you enough for your dedication to the Auto Show and the SJC Chamber of Commerce. All in all, it was a beautiful day celebrating some of the area's most prestigious cars right here in our backyard.

Another group of individuals that must be recognized are our Ambassadors and the PVB Division Board of Directors. We are so fortunate to have such committed individuals serving the Division. I would like to formally thank two of our board members who have completed their terms in office: Ed Mercel and Sarah Alexander. We are so appreciative of your time and dedication to the Chamber.

Beginning Oct. 1, we welcome two new board members to the division board: Pamela Bomba (Pivot CPAs) and Kim Scott (The Morgan Company). These two dynamic women will be joining new Board

Chair Rob Schlingmann (The Plantation), Vice Chair Gloria Dongara (AAA-The Auto Club Group) and Secretary Lori Adams (Cabi). Stepping down from her post as chair, Susan Griffin (Ponte Vedra Recorder) now will serve as immediate past chair. Jennifer Belisario (TPC Sawgrass), Jen Hendrich (The PGA Tour), Janet Collins (Sawgrass Country Club), Christine Griggs (Ruth's Chris) and Nancy Hallett (Gateway Business Advisors) complete the slate of board members for the upcoming year.

As your division director I have seen how our dedicated board members, volunteers and staff work closely together to make a greater impact by advocating for our business community. We are an organization that is thriving and look ahead into the next fiscal year with an emphasis on value-driven programs and initiatives to help members get the most out of their membership.

I encourage you to get involved and look forward to seeing you out and about!

UPCOMING ST. JOHNS COUNTY CHAMBER OF COMMERCE PVBD EVENTS

OCTOBER EVENTS:

Chamber Before Hours

Date: Wednesday, Oct. 3, 2018

Time: 8 to 9 a.m.

Location: Titanium Yoga

Sponsor: Titanium Yoga

PVB Division Joint Luncheon w/ Jax Chamber Beaches Division

Date: Wednesday, Oct. 10, 2018

Time: 11:30 a.m. to 1:30 p.m.

Speaker: R.J. Larizza, State Attorney, 7th Judicial Court

Info: R.J. Larizza will discuss what the state attorney's office does and how it impacts our business communities.

Location: Sawgrass Beach Club

Sponsor: Fields Auto Group

Chamber After Hours

Date: Wednesday, Oct. 24, 2018

Time: 5:30 to 7 p.m.

Location: LPL Financial Private Wealth

Sponsor: LPL Financial Private Wealth

NOVEMBER EVENTS:

Chamber Veterans Luncheon: Connecting the Stars

Date: Wednesday, Nov. 7, 2018

Time: 11:30 a.m. to 1:30 pm

Location: Sawgrass Beach Club

Sponsor: Fields Auto Group

Chamber Before Hours

Date: Wednesday, Nov. 14, 2018

Time: 8 to 9 a.m.

Location: Ponte Vedra Beach Division Office

Sponsors: Sarah Alexander, Berkshire Hathaway HomeServices Florida Network Realty

Chamber After Hours

Date: Wednesday, Nov. 28, 2018

Time: 5:30 to 7 p.m.

Location: Ponte Vedra Wellness Center - Nocatee

Sponsor: Ponte Vedra Wellness Center - Nocatee

DECEMBER EVENTS:

PVB Division Holiday Party

Date: Wednesday, Dec. 5, 2018

Time: 5:30 to 8 p.m.

Branded to be held Oct. 19

The St. Johns County Chamber of Commerce is holding its Signature Annual Recognition and Awards Event, "Branded 2018 – Recognizing Business Leaders that make their Mark," on Friday, Oct. 19 from 7:30 to 9 a.m. at Shell Hall at World Golf Hall of Fame in St. Augustine.

This is the Chamber's most prestigious event of the year, presenting awards and honoring members who have branded themselves in excellence throughout the year. The keynote speaker is Jeff Rosenblum, who is widely regarded as one of the leading innovators in the field of digital marketing, working with teams that have helped revolutionize market research, publishing, sports broadcasting and interactive advertising. Register at SJChamber.com.

Breakfast

Continued from 16

To register for the EDC Quarterly Breakfast, visit www.sjcchamber.com and go to the calendar of events or call (904) 829-5681. Admission is \$50 for non-chamber members and \$40 for members. St. Augustine and St. Johns County Board of Realtors is returning as the series sponsor, and Matthews Design Group, AD Davis Construction and Puroclean are also sponsoring the EDC Quarterly Breakfasts.

For more information and to register, visit www.sjcchamber.com.

Meet the Ponte Vedra Beach Division 2018-2019 Board of Directors

The St. Johns County Chamber of Commerce welcomes the 2018-2019 Board of Directors for the Ponte Vedra Beach Division.

The incoming board represents a broad cross-section of industries and individuals, each of whom brings years of professional experiences and business acumen to their board duties.

CHAIR
Rob Schlingmann
The Plantation at
Ponte Vedra Beach

Rob Schlingmann began his career as a clubhouse manager at the Kiawah Island Club, where he worked for three years. From there, he was employed as a general manager at the Rehoboth Beach Country Club, where he worked for almost five years. His next employer was The Apawamis Club, where he worked for almost 11 years as the general manager/chief operating officer. He is currently working at The Plantation at Ponte Vedra Beach as the general manager/ chief operating officer.



VICE CHAIR
Gloria Dongara
AAA-The Auto Club Group

Gloria Dongara has 23-plus years of experience in Corporate America and a great deal of experience in insurance sales, anti-money laundering, client services and cash management. She currently is the AAA life & annuities specialist at the Ponte Vedra Beach branch and helps clients with their life insurance needs. Prior to working at AAA, she worked as a financial services professional at MassMutual Financial Group and as a sales manager at Family Heritage. Her combination of experience, professionalism and service mindset helps clients meet their financial goals and insurance needs and provides them with a new level of attention, insight and capability. Dongara has lived in Ponte Vedra for over 25 years and previously served as a St. Johns County Chamber ambassador for three years, in addition to her current role as a member of the board of directors for the PVB Division.



SECRETARY
Lori Adams
Harbor View Advisors/cabi/
TPC Sawgrass

Lori Adams is the operations manager for Harbor View Advisors, a boutique investment banking firm located in Ponte Vedra Beach. She has 35 years of experience in the financial services industry with specialization in client service, operations and compliance. Her “can-do” spirit creates positive energy among the team members. She has been employed at Harbor View Advisors since 2010. She also has been a cabi part-time fashion stylist since 2010 and has been a part-time employee of TPC Sawgrass since 2000, where she works as a sales associate in the golf shop. Adams received the Grace Hayes Ambassador of the Year Award for 2014-2015, as well as 2015-2016. She also is a member of the Ponte Vedra Women’s Alliance and served on its board a few years ago.



BOARD continues on Page 19

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Board

Continued from 18

IMMEDIATE PAST PRESIDENT

Susan Griffin
Ponte Vedra Recorder



Susan Griffin is the publisher of the Ponte Vedra Recorder, the community paper of record serving Ponte Vedra and the Beaches since 1969. She also

serves as publisher of the bimonthly First Coast Register magazine. Griffin has been with the Recorder for more than 20 years, joining the paper as an advertising account executive. She later served as the Recorder's sales manager before being named publisher. Prior to joining the Recorder, Griffin owned travel agencies in Florida and Georgia. She has served in numerous capacities with the Chamber since first becoming active with the organization in 1997. She also serves on the Board of Directors of the Overlook V office condominiums and is vice president of the Community Papers of Florida.

MORE PVBD BOARD OF DIRECTORS ON PAGE 20

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PVBD CHAMBER BOARD OF DIRECTORS CONT.

Pamela Bomba, CPA Pivot CPAs

A tax principal at Pivot CPAs, Pamela Bomba began her career with the firm (formerly The Griggs Group) in 2005 after receiving her Bachelor of Arts in Business Administration, with a concentration in Accounting, and Master of Accountancy from the University of North Florida. While she has a strong background in all areas of taxation, she primarily specializes in consulting and compliance for large, multi-state corporations, partnerships and their owners. She has extensive experience with different tax sectors including local, state and federal taxation and financial accounting. Bomba is a member of the Florida Institute of Certified Public Accountants. In the community, she serves as a board member and treasurer for The Cultural Center at Ponte Vedra Beach. She is also the finance chair for the First Coast Manufacturer's Association. Bomba is a mentor with the Jacksonville Women's Business Center and is a member of the Accounting and Financial Women's Alliance. She also actively volunteers with Junior Achievement.



Jen Hendrich THE PLAYERS Championship

A graduate of the University of Tennessee, Jen Hendrich holds a Bachelor of Science in Communications. She has worked for the PGA Tour for five years and is currently the community outreach manager for THE PLAYERS Championship, where she helps grow community awareness of the tournament through marketing, public relations and charitable efforts. Prior to her job at the PGA Tour, Hendrich worked as an account coordinator at Burdette Ketchum, a full-service marketing firm in Jacksonville. For the past nine years, she has served on the board of the Jacksonville Chapter of the UT Alumni Association, a group created for people who are interested in the distinguished record and future progress of The University of Tennessee. Hendrich has been a resident of Northeast Florida for 10 years. She and her English bulldog, Banks, live in Jacksonville.



Christine Griggs Ruth's Chris Steak House

Christine Griggs is the general manager at Ruth's Chris Steak House in Ponte Vedra Beach, where she works day in and day out to improve every guest's experience through a high standard of service and high quality food. She believes that building relationships is the foundation for any successful business; however, it is especially important for the hospitality industry. Her professional journey began when she studied for four years at Florida State University, earning degrees in Hospitality and Business, while being the captain of the women's cross country and track team.



Nancy Hallett Gateway Business Advisors

Nancy Hallett has been a small business owner, founded a small private investment group and worked closely with the principals of a large family-owned private business. She has worked on M&A transactions with a Fortune 100 company, helping to lead that company through integration efforts in finance and operations. Her education background is in accounting, and her business career has been in accounting, administration and operations. Hallett manages customer relations, business valuations and marketing to buyers.



Janet Collins Sawgrass Country Club

Janet Collins is currently employed at the Sawgrass Country Club where she has worked as the director of member services since 1998. In this role, she is in charge of strategic and tactical marketing and membership development, budget management and vision, promotional presentations and web development. In addition to her efforts with the Chamber, she was also president of the Northeast Florida PCMA (Professional Club Marketing Association) from 2009-2015.



Jennifer Belisario TPC Sawgrass

Jennifer Belisario is currently employed at TPC Sawgrass as the director of sales and marketing, where she has worked for eight years. Prior to working at TPC Sawgrass, she was employed at the Four Points by Sheraton as the director of sales and marketing. She also worked as the marketing director at the Jacksonville Golf and Country Club. While working at the Jacksonville Golf and Country Club, Belisario increased the non-resident membership base by 100 percent in only one year.



Kim Scott The Morgan Company

Kim Scott is the president and co-owner of The Morgan Company, a full-service promotional product and corporate gift distributor located in Jacksonville Beach. The Morgan Company provides creative marketing ideas and solutions for business, associations and nonprofits to help them promote themselves through the use of custom imprinted specialty items. Scott graduated from Auburn University and worked for The Ritz Carlton-Buckhead in Atlanta, the Auburn University Hotel and Conference Center and the Opelika, Alabama Chamber of Commerce before moving to Jacksonville. In 2000, she and her mother, Samm Morgan, opened The Morgan Company out of their home offices. In 2010, Scott moved the office out of her home and started building her sales and support team. Her other professional roles have provided an extensive background in customer service, sales and management. Scott has lived in Ponte Vedra Beach for 19 years with her husband, Andy Scott, and three daughters, Morgan, Katherine and Sydney. She hopes that one day one of her girls will work beside her.

PVB DIVISION AMBASSADOR CHAIR



Matt Price

Mathew Price was born and raised in Albany, Georgia, and graduated from Georgia Southern University. Currently, he is vice president of commercial banking for Regions Bank. He was hired by Regions in 2006 and has built his career successfully for 16 years. Price was vice president for the Divisions Ambassadors and also recognized as Ambassador of the Year in 2017. He will serve as chair for the Division Ambassadors for the upcoming 2018-2019 fiscal year.

Chamber welcomes 2018-2019 Ponte Vedra Beach Division ambassadors

As the St. Johns County Chamber of Commerce begins its 2018-2019 year, the Ponte Vedra Beach Division extends its appreciation to those members who have agreed to serve as chamber “ambassadors,” representing and championing the Ponte Vedra Beach Division at chamber events and out in the community.



JOSHUA HULL
Vystar Credit Union – Nocatee



BRIAN ANDERSON
Fluffy Cuts



RACHEL MUELLER
Girl Scouts of Gateway Council, Inc.



JENNIFER O'NEAL
MosquitoNix Jacksonville



SEAN SCULLION
Comcast Spotlight

MORE PVBD DIVISION AMBASSADORS ON PAGE 22

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Kathleen Floryan



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Jayne Young/Gwinn Volen



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COMING UP ...

The remainder of Connections will look back on Ponte Vedra Beach Division events that have taken place since late June.

From “Before Hours” and “After Hours”

events to “Chamber at Noon” luncheons, the Recorder will help Chamber members and friends alike reminisce about what has been a busy and exciting last few months.

This section also includes summaries of special Chamber events, including the Auto Show and a few ribbon cutting ceremonies. Enjoy the ride!

Ruth’s Chris Steak House hosts Chamber ‘After Hours’

Ruth’s Chris Steak House in Ponte Vedra Beach hosted an “After Hours” event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on June 27.

Attendees enjoyed networking, hors d’oeuvres and beverages. Ruth’s Chris Steak House is located at 814 A1A North Suite 103. For more information, visit www.ruthschris.com/restaurant-locations/ponte-vedra-beach.



ABOVE: Ruth’s Chris Steak House general manager Christine Griggs addresses attendees of the Chamber “After Hours” on June 27.

LEFT: Jennifer Ryan and Kim and Andy Scott
Photos by Susan Griffin



Tim Crosby and David Godwin



Trudy Toche and Suzanne Blake



Photos by Susan Griffin

Toni Boudreaux, Scott Grant and Jennifer Price gather at the Chamber “Before Hours” at Standfast Asset Management July 11.

Standfast Asset Management hosts Chamber ‘Before Hours’

Standfast Asset Management hosted a “Before Hours” event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce July 11 at its recently renovated office.

Attendees enjoyed the opportunity to network and eat breakfast before heading to work. Standfast Asset Management is an investment management company located at 100 Executive Way in Suite 208. Visit standfastic.com for more information.



Dr. Erika Hamer, Gloria Dongara, Maureen McKanna and Nickolas Coverstone

Chamber luncheon honors service members, provides insight on armed forces

By Benjamin Naim

The St. Johns County Chamber of Commerce Ponte Vedra Beach Division and JAX Chamber Beaches Division hosted a joint Chamber luncheon Thursday, July 12 at Sawgrass Beach Club that honored local service members and updated the community on the state of the armed forces.

Yasmine Mays of the Florida Air National Guard, Jayna Garber of the U.S. Coast Guard, Veronica Davis of the U.S. Army, Taverious Lee of the U.S. Navy and Maichelo Bolanos of the U.S. Marine Corps accepted awards in recognition of their service to the community. Each honoree received a special plaque. Florida Air National Guard Brig. Gen. Brian Simpler also discussed the state of his organization, recruitment, readiness and more.

“It’s really an honor to be here with all

of you at this great event supporting our military,” Simpler said. “I’d say all of our services, all components, active duty, national guard, reserves, we’re very busy. As a case in point, right now with the Florida National Guard, I’ve got airmen deployed around the world. We’re all over the planet right now.”

Simpler noted at the July luncheon that the military has become “much smaller” since his career began. Additionally, the Florida Air National Guard leader said recruitment on a national scale has become a challenge in the modern era.

“Some of the senior leaders in Washington, when I talked with them, they tell me (recruitment) is the No. 1 threat we’re facing,” he said. “The number of people in our nation with the propensity to serve and

LUNCHEON continues on Page 27



ABOVE: Florida Air National Guard Brig. Gen. Brian M. Simpler delivers a speech on the state of the armed forces at the joint Chamber luncheon.



LEFT: Commemorative plaques were awarded to five military servicemen/women at the joint Chamber luncheon at Sawgrass Beach Club.

Photos by Benjamin Naim

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Chamber's Politics in St. Johns candidate forums collect more than 550 votes in straw polls

More than 550 votes were cast in straw polls administered by the St. Johns County Supervisor of Elections office during the St. Johns County Chamber of Commerce's Politics in St. Johns series of events held in Ponte Vedra on July 16 and in St. Augustine Aug. 1.

Combined, the Chamber estimated nearly 1,000 people attended Politics in St. Johns events in 2018, the largest at-

tendance since the Chamber launched the series in 2012.

"I am very pleased to see how this series has grown over the years; it means that people are becoming more engaged," Chamber President/CEO Isabelle Renault said. "We are proud to be able to provide a platform that will help St. Johns County residents make an informed voting decision."

ABOVE: County Commission District 4 race winner Jeremiah Blocker (center) gathers with supporters at the event in St. Augustine.

RIGHT: Circuit Judge candidate Ryan Will with his wife, Bryn, at the event in Ponte Vedra



School Board District 4 representative, and then candidate, Kelly Barrera (center) with husband Gil (left) and Bill Curtis at the event in St. Augustine.

Photos by Susan Griffin

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ABOVE: Glenn Layton, Toni Boudreaux, Ricki Taylor and Katrina Watkins gather at the Chamber "After Hours" event July 25 at The Hammock at Twenty Mile.

RIGHT: Glenn Layton, Jessie Norman and Malcolm Anthony

Photos by Susan Griffin



Kim Osteen and Mark Ryan



Lois Remolde and Carol Maurer

The Hammock at Twenty Mile hosts Chamber 'After Hours' event

The Hammock at Twenty Mile in Nocatee hosted an "After Hours" event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce July 25.

Attendees enjoyed networking, appetizers and drinks, and were encouraged to bring donation supplies for the Investing in Kids (INK!) Tools 4 Schools Supply Drive. Synovus Mortgage Corp. sponsored the event.

The Hammock at Twenty Mile features custom homes by local homebuilder of the HGTV Smart Home, Glenn Layton Homes. The neighborhood consists of nine private homesites, offering coastal, custom homes starting in the mid \$800s and ranging from 3,800 to 7,500 square feet. Visit www.nocatee.com for more information.

Recorder hosts Chamber 'Before Hours'

The Ponte Vedra Recorder hosted a "Before Hours" event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on Wednesday, Aug. 8 at the paper's office in the Overlook Building.

Event attendees had the opportunity to meet with the Recorder's staff, network with others and enjoy breakfast treats and coffee. In addition, guests of the event had a chance to view a new collection of art by the First Coast Artists adorning the walls of the paper's office.

In addition to the Recorder, the event was sponsored by Gloria Dongara of AAA Ponte Vedra. The Ponte Vedra Recorder is located at 1102 A1A N. in Unit 108, just north of the intersection of Mickler Road and A1A.



Toni Boudreaux, Jon Blauvelt, Ed Johnson, April Snyder, Susan Griffin, Samantha Logue and Kristin Flanagan King



Clare Berry with Dr. Erika Hamer and her daughter Madisyn



Wendy Alexaitis and Katrin Casey



Denver Cook, Malcolm Anthony and Brian Anderson

Photos by Susan Griffin

St. Johns County Chamber launches Pitch Factory

Program to assist entrepreneurs

The Pitch Factory is a partnership between the St. Johns County Chamber of Commerce and the JAX Chamber Bridges program that began on Sept. 20 at the St. Johns Volunteers! office.

The Chamber is working with Carlton Robinson, who

is leading the classroom with highly effective tips to refine marketing pitches for members. This unique opportunity gives local business owners the chance to volley their ideas for marketing campaigns with other local business professionals. The seats have been filled each week, and the positive attention that the Chamber is receiving on Facebook and Twitter has been encouraging to all attendees. The Chamber is already planning its next event.

At the final class on Nov. 1, representatives from larger organizations will attend to listen to the pitches and provide feedback. The free program is for members committed to attend all six sessions. Each week will tackle pertinent information that will help build your pitch and presentation. With such a positive turnout, additional courses will be offered in 2019.

For more information, call (904) 829-5681.



Jayna Garber of the U.S. Coast Guard accepts her commemorative plaque from Florida Air National Guard Brig. Gen. Brian Simpler at the joint Chamber luncheon July 12.



Veronica Davis of the U.S. Army accepts her commemorative plaque and poses with Simpler at the luncheon.

Photos by Benjamin Naim

Luncheon

Continued from 24

that are qualified to join is a pretty small pool of people.”

Simpler asserted, however, that the nationwide challenge regarding military recruitment doesn't apply to the Florida National Guard, as there are several potential members waiting to join, receive training and take advantage of the ensuing benefits.

“Our state has an incredible benefits package we offer new recruits,” he said. “One of which is a full tuition payment for anybody that joins the National Guard in the state of Florida.”

The brigadier general also expounded on the definition of military readiness and revealed that the Florida National Guard is ready to deploy its aircraft anywhere in the world to engage in combat operations.

“Readiness also means being ready to respond to help our fellow Floridians if we have a natural disaster,” he said. “We're certainly ready to do all that and while these things are challenging, there's certainly lots of reasons to be optimistic about our future.”

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Photo courtesy of the St. Johns County Chamber of Commerce

Representatives from RE/MAX Specialists PV, the St. Johns County Chamber of Commerce, Mark Macco Architects and others participate in a ribbon-cutting ceremony to celebrate the grand opening and groundbreaking of Northshore at Atlantic Beach on Aug. 23.

Ribbon-cutting ceremony held to celebrate development of Northshore at Atlantic Beach

A ribbon-cutting ceremony was held Aug. 23 to celebrate the grand opening and groundbreaking of Northshore at Atlantic Beach.

Representatives from RE/MAX Specialists PV, the St. Johns County Chamber of Commerce, Mark Macco Architects, the developer, buyers who have already purchased a unit and several realtors attended the event.

Brand new in Atlantic Beach, Northshore at Atlantic Beach offers luxury beach living two blocks from the Atlantic Ocean and one block from the Atlantic

Beach Town Center. The development will contain a total of 12 modern coastal designed townhomes. Each unit is three stories and has three bedrooms, two and a half bathrooms, a two-car garage, two balconies, a bottom floor patio and access to a private, gated courtyard. The units also feature high-end finishes, including stainless steel appliances, a built-in fridge, quartz countertops and wide plank flooring. Additional guest parking is on site as well.

The estimated completion for Northshore at Atlantic Beach is summer 2019.



Photo by Susan Griffin

Social media expert Paxton Hare discusses his three secrets to Facebook marketing at the Aug. 15 Chamber at Noon event hosted by the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce.

Chamber at Noon features discussion on Facebook marketing

The Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce hosted social media expert Paxton Hare at its Aug. 15 Chamber at Noon event to discuss Facebook marketing.

Held at the Sawgrass Golf Club, the event featured discussion on Hare's three secrets to Facebook marketing that he said will deliver 100 leads. Fields Auto Group sponsored the event.

For more information on the Chamber, visit sjcchamber.com.

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Shapiro Group, 2012.

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The Plantation at Ponte Vedra Beach hosts Chamber 'After Hours' event

The Plantation at Ponte Vedra Beach hosted an "After Hours" event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on Aug. 22. Held at the Plantation's Beach Club, attendees of the event enjoyed networking, appetizers and drinks. For more information on the Plantation, visit www.theplantationpvb.com.



Rob Schlingmann, the general manager of The Plantation at Ponte Vedra Beach, addresses attendees of the Chamber "After Hours" event on Aug. 22.



Door prizes are drawn at the event.

Photos by Susan Griffin



ABOVE: An array of food was provided at the event.

LEFT: JR Roessl, Dorothy Flannery and Carla Miles

RIGHT: Jennifer Thomas and Nancy and Gary Hallett



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JAN 12 MARCIA BALL & HER BAND FLORIDA CHAMBER MUSIC PROJECT PRESENTS HAYDN, HIGDON, & MOZART "EXALTATION LARKS" JAN 13 AN EVENING WITH COMEDIAN ROBERT KLEIN JAN 20 OLD 97'S & SHOOTER JENNINGS JAN 26 UNDER THE STREETLAMP "ROCKIN' AROUND THE CLOCK" FEB 2 Gaelic Storm FEB 5 The Magpie Salute FEB 7 Indigo Girls FEB 9 Keiko Matsui CELEBRATING 30 YEARS IN MUSIC FEB 14 AN EVENING WITH TOM RUSH ACCOMPANIED BY MATT NAKOA FEB 15 Dave Mason & Steve Cropper FEB 17 Los Lobos FEB 19 Kasey Chambers & The Fireside Disciples w/ CARLY BURRUSS FEB 21 FLORIDA CHAMBER MUSIC PROJECT PRESENTS SCHUMANN MAR 10 A Bowie Celebration: The David Bowie Alumni Tour MAR 15 Roger McGuinn MAR 16 Joan Osborne SINGS THE SONGS OF BOB DYLAN MAR 21 AN ACOUSTIC EVENING WITH SHAWN COLVIN MAR 29 FLORIDA CHAMBER MUSIC PROJECT PRESENTS BEETHOVEN "INTROSPECTION" MAY 5	

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Photos by Susan Griffin

Isabelle Renault, Van Nguyen, Anna Moyer and Toni Boudreaux

Bluebird Pharmacy hosts Chamber 'Before Hours'

Bluebird Pharmacy hosted a "Before Hours" event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on Wednesday, Sept. 12.

Attendees enjoyed a little breakfast and conversation before heading into their respective work days.

Located at 145 Hilden Road, Suite 102 in Ponte Vedra, Bluebird Pharmacy personalizes healthcare with its state-of-the-art compounding pharmacy and products. Visit www.bluebirdpharmacy.com for more information.



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Kim Scott and Carla Miles

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1970 Fiat 124 Coupe wins top honors at Ponte Vedra Auto Show

More than 170 classic and collectable automobiles were showcased at the 16th Annual Ponte Vedra Auto Show on Sunday, Sept. 9 in Nocatee.

Presented by the Fields Auto Group and hosted by the St. Johns County Chamber of Commerce, the annual event was overflowing with attendees, car enthusiasts and vendors, making it the largest auto show in the event's history. The Best in Show Classic winner was awarded to Giancarlo Fruzzetti for his 1970 Fiat 124 Coupe, earning a perfect score of 100 points. This award was sponsored by Wells Fargo Advisors.

The Best in Show 60th Anniversary of Austin-Healey, sponsored by Meehan's Irish Pub, was awarded to Bill Young, with his 1960 Austin-Healey Bugeye. Charles Cordes, with his 2012 Porsche B59, was awarded the Porsche Jacksonville "For the Spirit of It!" award, sponsored by Porsche of Jacksonville.

According to Chamber President/CEO Isabelle Renault, the St. Johns County Chamber of Commerce is honored to continue to host this event in Ponte Vedra and to showcase the area to visitors.

"We are proud partners with Fields Auto Group," Renault said. "This 16th Annual Ponte Vedra Auto Show has been our best yet. The new location within Nocatee allowed us to welcome more vehicles to be exhibited at the show and we are thankful for the PARC Group and Nocatee Community Development District for their support. Also, we could not have successfully produced this event without our volunteers. They have been extremely dedicated and hardworking to ensure that everything runs smoothly."

Celebrity endurance racecar driver Hurley Haywood was also in attendance, signing books and taking photos with fans of all ages. Haywood is well-known for his 40 successful years racing in and winning popular events such as Rolex 24 Hours of Daytona and the 12 Hours of Sebring.

To see the complete list of award winners and highlights from this year's show, visit www.pvautoshow.com.



ABOVE: Giancarlo Fruzzetti's 1970 Fiat 124 Coupe took home the Wells Fargo Advisors Best in Show Classic award at the 2018 Ponte Vedra Auto Show, held Sept. 9 in Nocatee. Shown here with Fruzzetti (left) is Porsche Jacksonville General Manager Brandon Starks of Fields Auto Group and St. Johns County Chamber of Commerce Ponte Vedra Beach Division Director Toni Boudreaux.



LEFT: Bill Young parades his 1960 Austin-Healey Bugeye, which was awarded the Best in Show 60th Anniversary of Austin-Healey sponsored by Meehan's Irish Pub.



ABOVE: Racing legend Hurley Haywood signs copies of his new book, "Hurley: From the Beginning."



RIGHT: Karsten Jacobson of Edward Jones mans his booth at the Auto Show.

RIGHT: The Ponte Vedra Wellness Center team enjoys the Auto Show.

BELOW: Clare Berry with Berry & Co. Real Estate

Photos by Susan Griffin and Jon Blauvelt



Auto Show judges, volunteers and Chamber of Commerce employees gather at the conclusion of the event.



First Coast Sotheby's International Realty celebrates Chamber membership

First Coast Sotheby's International Realty in Ponte Vedra Beach recently became a member of the St. Johns County Chamber of Commerce and celebrated by participating in a ribbon-cutting ceremony.

Held on Monday, Sept. 24, the ceremony in-

cluded representatives from the realty firm and the Ponte Vedra Beach Division of the Chamber.

First Coast Sotheby's International Realty is located at 820 A1A North Suite E 15, adjacent to the Veranda buildings. Visit www.firstcoast-sir.com/eng for more information.

First Coast Sotheby's International Realty celebrates its new membership with the St. Johns County Chamber of Commerce by participating in a ribbon cutting ceremony on Sept. 24 with representatives from the Ponte Vedra Beach Division.

Photo by Susan Griffin



Photo by Ed Johnson

Dr. Gil Houston, Heather Hartman, Marcy Dragotta, Dr. Karen Wolf, Lynn Dunlap, Susan Ledrew and Kelly Trent gather at the Chamber "After Hours" event on Wednesday, Sept. 26.

Ponte Vedra Eye Associates hosts Chamber 'After Hours'

Ponte Vedra Eye Associates hosted an "After Hours" event for the Ponte Vedra Beach Division of the St. Johns County Chamber of Commerce on Wednesday, Sept. 26.

Attendees networked among Chamber members and guests, as well as enjoyed beverages and snacks provided by Ponte Vedra Eye Associates.

Located at 150 Professional Drive, Ponte Vedra Eye Associates has been an established business in the Ponte Vedra community for over 23 years, providing optometry services and vision care products. Visit visionsource-pontevedra.com for more information.

Understanding hurricanes: St. Johns County Chamber members encouraged to be prepared, know risks

By Samantha Logue

On Sept. 19, as the Carolinas began their walk down the long road to recovery following the devastation incurred by Hurricane Florence, St. Johns County Emergency Management Deputy Director Jeffrey Alexander encouraged local members of the St. Johns County Chamber of Commerce to stay vigilant.

"The tropics are quieting down after having six storms out there all at once, and we're looking like we're going to get a bit of a respite from it, but it's coming back," he warned the attendees of the Chamber's Ponte Vedra Beach Division luncheon at Sawgrass Country Club. "Don't think that we're out of the woods, because hurricane season runs all the way to the end of November."

Alexander, who recently served as the operations and logistics chief for St. Johns County during Hurricanes Matthew and Irma, said it is imperative that residents obey mandatory evacuation orders when they are issued.

"This is really all about keeping people alive," he said. "We can't save your property, we can't save structures ... but we can save lives. Everything else we can replace or repair."

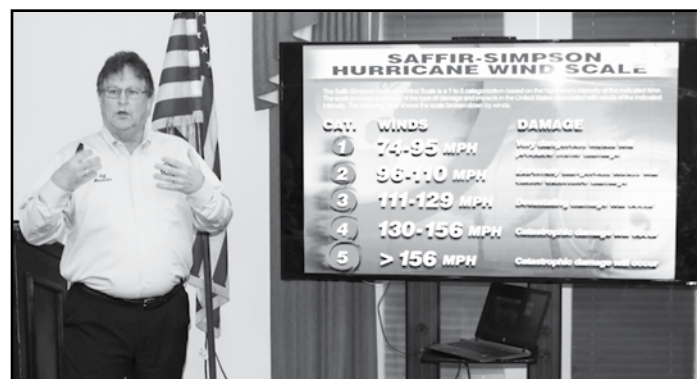
While Alexander acknowledged that evacuating can be a hassle, he urged residents to remember that they don't necessarily have to go far.

"You don't have to go thousands of miles to get away from a hurricane,

you just have to get out of the hurricane evacuation zone," he said. "Step over the line; that's all you have to do."

Stressing the importance of being proactive, rather than reactive, Alexander also encouraged both residents and business owners to have a line of credit ready and make sure they have flood insurance.

"Folks, you live in Florida," he said. "Florida's a swamp, it's always been a swamp and it will always be a swamp. You can flood, no matter where you live."



St. Johns County Emergency Management Deputy Director Jeffrey Alexander informs St. Johns County Chamber of Commerce Ponte Vedra Beach Division members about the threats posed by hurricanes at a Sept. 19 luncheon held at Sawgrass Country Club.

Photo by Samantha Logue

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Powerfully Pink

In the Pink offers items for women living with cancer

By Benjamin Naim

As Breast Cancer Awareness Month continues throughout October, Beaches residents should consider stopping by In the Pink.

A one-stop boutique and nonprofit organization with locations in Jacksonville Beach, Jacksonville and Sarasota, In the Pink is dedicated to helping women heal and cope with the physical and emotional effects of cancer.

In the Pink owner and founder Jeri Millard said her stores offer wigs, mastectomy products, post-surgical garments, compression garments, hats, scarves, yoga radiation cream and more.

“We even have a product that can be used so that (cancer patients) don’t lose their eyelashes and eyebrows,” she said. “We have everything under one roof so



Photo courtesy of In the Pink

In the Pink’s Jacksonville Beach store is located at 522 3rd St. N.

that they don’t have to go to a whole lot of places.”

In the Pink also offers free yoga for cancer patients and a salon for free head shaving and wig fitting. Millard, who is a breast cancer survivor herself, explained that a portion of the products provided at her stores are covered by insurance.

“We file the claims for them and any revenue that is generated from anything that’s sold in here or provided through

insurance stays in Jacksonville,” she said. “When people come in that have a Medicaid card or come to us from a foundation as a referral, then they receive the items they need for free.”

Millard noticed a shortage of information during her cancer battle, she added, which was the catalyst for her to found the In the Pink nonprofit. The Jacksonville resident revealed that the

PINK continues on Page 36

Palm Valley Primary Care donates to In the Pink

Recently, as a thank you for all the good In the Pink does, staff at Palm Valley Primary Care decided to give a little back.

“We were so honored to present a donation to Jeri Millard, owner of In the Pink, a boutique for women living with cancer,” said Dr. Jennifer Serrota, owner of Palm Valley Primary Care.

A cancer survivor herself, Serrota knows firsthand the positive impact that In the Pink can have on the lives of those battling the disease.

“I personally was blessed to meet Jeri when I had breast cancer in 2013,” Serrota said. “She fitted me with wigs and head wraps. They make women feel so welcome and provide loving, personalized service.”

Inspired by the kindness she received from Millard, Serrota said she decided to give back to In the Pink and support other cancer survivors through her own business.

“We’re now dedicated to ‘paying it forward,’” she said, “and donate 5 percent of proceeds from the sale of our research-backed supplements to this wonderful organization.”



Photo courtesy of Palm Valley Primary Care

Dr. Jennifer Serrota, owner of Palm Valley Primary Care, presents In the Pink owner Jeri Millard with a donation to benefit those living with cancer.

DONNA FOUNDATION UPCOMING EVENTS

The DONNA Foundation is holding the following events during Breast Cancer Awareness Month:

Oct. 4: Pink Out MadSo in Tallahassee with VIPink Chris Turner and Donna Deegan guest bartending from 5:30 to 7:30 p.m.

Oct. 8: TacoLU’s Tacos for TaTas Welcome Home — an intimate affair featuring a unique selection of food and drink, entertainment, conversation and laughter. This is a limited access event. Tickets are \$100 and are on sale now.

Oct. 13: Shop for DONNA from 5 to 8 p.m. at Jaffi’s Annual Pink Party in Neptune Beach. Enjoy sips, snacks and the hottest in fall fashions — all for a good cause.

Oct. 15: Registration opens for THE PLAYERS DONNA 5K presented by Nimnicht Family of Dealerships.

Oct. 20: Race ZOOMA Florida in Amelia Island — The DONNA Foundation is the official charity partner. Volunteers are needed.

Oct. 20: Spin 2 Win for The DONNA Foundation in Jarboe Park in Neptune Beach from 7 a.m. to 7 p.m.

Oct. 21: Jacksonville Jaguars vs Houston Texans — save \$10 per seat and earn a \$5 OFF discount for the DONNA 5K presented by AXA and The Jaguars Foundation.



Photo courtesy of The DONNA Foundation

ALL MONTH

Venus Bras with a Heart — Shop online at www.venus.com or with your October catalogue during the month of October and Venus will donate a portion of ALL bra sales.

We Got Soccer — Shop in store at 8570 Philips Hwy #109, Jacksonville where you can support The DONNA Foundation with a point of sale donation.

New Spring Home and Patio — Located at 11240 Beach Blvd. in Jacksonville. Shop all month with 3 percent of all sales benefiting The DONNA Foundation.

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608 IBIS COVE LN.



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467 ROYAL TERN RD. S



This private retreat in North Island at Marsh Landing includes 3-acres of pristine land, 4 bedrooms and 4.5 baths. The unparalleled quality construction offers a gourmet kitchen, block construction and elevator. **MLS# 881567 / \$2,198,000**

Pink

Continued from 35

products she needed weren't accessible and she would have to travel across the city to multiple locations to purchase them.

"I'm still amazed to this day that there's so many people who don't know about some of the items that are available," she said. "I'm really surprised that physicians don't tell them."

Regarding revenue, Millard noted that In the Pink is "an expensive place to run," but thousands of clients and numerous events have made it possible.

"We have people put on events for us

all the time," she said. "A lot of times people are coming to us and saying, 'I'd really like to help raise money for you because you took care of my sister or my aunt or my mom or somebody,' and so they want to give back knowing that we're actually helping people in the community."

Founded in 2009, In the Pink's mission is to offer cancer patients the products they need all under one roof, educate people and alleviate fear as they endure cancer treatment. The 501c3 nonprofit is located at 1727 Fruitville Road in Sarasota, 522 3rd St. N. in Jacksonville Beach and 3547 Hendricks Ave. in Jacksonville. For more information, visit www.jaxinthepink.com.



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Skin and Body Center is offering a free all-natural Pink Beauty Warrior Face Mask this month in support of Breast Cancer Awareness. This is an Australian Pink Clay Mask with hibiscus flowers. These flowers have a natural boost of vitamin C for a healthy, glowing and radiating skin. Purchase a 60-minute classic facial for \$53.00 this month and receive this warrior mask for free.

We're also offering an all-natural Pink Fruit Smoothie Foot Scrub, this scrub is filled with blueberry and cranberry seeds with a sweet aroma of strawberry, banana and peach oils, it helps remove dead skin to reveal a healthy glow. Purchase a 60-minute massage for \$53.00 and receive this scrub for free.

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Tickets are \$75 each.



Business Weekly

PAGE 38 THURSDAY, OCTOBER 4, 2018

www.PonteVedraRecorder.com

St. Johns County
United Way celebrates
renovated office

Page 40

Shown is an exercise area at the Anytime Fitness in Nocatee. The new gym coming to the Ponte Vedra Pointe Shopping Center in the winter will feature much of the same equipment in a bigger facility.

Photo by Benjamin Naim



Anytime Fitness to open new location in Ponte Vedra Beach

By Benjamin Naim

A new Anytime Fitness is expected to open this winter in the Ponte Vedra Pointe Shopping Center at 880 A1A N., Suite 17 B in Ponte Vedra Beach.

"It'll be just like this facility, but bigger," said Deanna Yu, a certified personal trainer and corrective exercise specialist at the Anytime Fitness in Nocatee. "It'll also have tanning and massage, and it'll be a little more than 8,000 square feet."

The 24-hour gym offers members a free, personalized "Get Started Plan," personal training classes and a community-like atmosphere.

"We're a little bit of everything," she said. "We are 24 hours, we are convenient. ... We're friendly, we know every member's name, we're always here to help everyone. We take helping people and getting them started on their fitness journey very seriously."

Anytime Fitness' Nocatee loca-

tion features cardio equipment, free weights, machines, functional turf, a private room for video exercise classes (complete with an automatic projector screen), physical trainers on staff to help members create and hit fitness goals and more.

As for the new location on A1A, Yu said to expect the same features in a more spacious environment.

Additionally, Yu revealed that her

FITNESS continues on Page 39

If you are human, you are irrational



Harry Pappas
Columnist

By Harry Pappas

Strong words for a subject title? Perhaps. But nonetheless, it is true. If you do not believe me, perhaps the words from legendary Princeton University economist Burton Malkiel will lend more credibility: "Emotions get ahold of us, and we, as investors, tend to do very stupid things."

Yep, I have been there, done that, and even got the T-shirt! In fact, I have suggested for the longest time that personal finance has more to do with people's behavior than it does finance. For example, according to my latest research, psychologist, and economist, there are at least 117 emotions (biases) that have an incredible influence on our prudent financial decision-making. Said perhaps more simply, there are 117 ways for us get it wrong! Moreover, the foundation for these various prejudices is controlled by two emotions: fear and greed.

I have always been fascinated with the field of behavioral finance, where economists try to figure out why investors repeatedly make irrational decisions and how to overcome one's natural tendencies to do the wrong thing at the wrong time. For instance, when we succumb to fear or greed, we are essentially under the illusion that we can predict the future, which of course, we cannot. So why play that game? Regrettably, in the world of invest-

PAPPAS continues on Page 40

Ponte Vedra Wellness Center holds fifth annual wellness fair

For the fifth year in a row, Ponte Vedra Wellness Center hosted a wellness fair on Thursday, Sept. 27, at the FirstAtlantic Bank building on the corner of A1A and Palm Valley Road.

Sponsored by the Ponte Vedra Wellness Center in cooperation with FirstAtlantic Bank, the event also celebrated the Wellness Center's 14th year of operation in the Ponte Vedra Beach community. The wellness fair featured a variety of local wellness and healthcare providers. Each wellness table offered a complimentary item, service or special offer to those in attendance, such as chair massages, postural screenings, fitness evaluations and more.

PRP Wine International, Metro Diner and Peterbrooke Chocolatier of Ponte Vedra Beach offered samples and tasty treats, and Kona Ice was on hand with fruit-flavored shaved-ice. The event also

included a raffle for prizes including suite tickets to a Jaguars game, a local overnight getaway and a family activity fun pack, among others, all donated by local businesses. Donations were made to local nonprofit Chemo Noir.

This year's Wellness Fair participants included Connect Hearing, Full Circle Women's Care, Healing Massage of Ponte Vedra, Ponte Vedra Eye Associates, Ponte Vedra Training Company, Ponte Vedra Wellness Center, The Pink Heals Firetruck, UF Health Neurosurgery, Chemo Noir, First Atlantic Bank, SJC Chamber of Commerce/PVB Division, The Ponte Vedra Recorder, Metro Diner, Peterbrooke Chocolatier and PRP Wine International.

Visit pontevedrawellnesscenter.com for more information on Ponte Vedra Wellness Center.



Photo by Ed Johnson

The Ponte Vedra Wellness Center staff gathers at the business' fifth annual wellness fair on Sept. 27. Shown are Daniel Brauch (from left), Owner Dr. Erika Hamer, Kimberly Yown, Marissa Daniels and Dr. Casey Means.

Fitness

Continued from 38

favorite aspect of Anytime Fitness is its functional turf.

“I think it’s fun,” she said. “For one, it’s purple. For two, it’s where you get the most benefit. All the fun toys are there, like the battle ropes. It’s a great way to incorporate extra stuff into a normal workout. You don’t just have to do machines, weights or cardio.”

In addition to being open two hours per day, Anytime Fitness members can visit any gym location in the United States and around the world. Yu noted that a member recently went on vacation in Mexico and

was able to work out at an Anytime Fitness location south of the border.

“Another member last week went to Dublin, Ireland,” she said. “He worked out when he was there. Anytime Fitness memberships are good at any location worldwide, and there are over 5,000 locations.”

Yu also said the gym is planning a members’ appreciation party to celebrate the one-year anniversary of its Nocatee location.

For more information on the new Anytime Fitness gym on A1A, call (904) 395-2500. To inquire about membership packages, email the club by visiting www.anytimefitness.com/email-club/?club=4456.



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United Way of SJC celebrates renovated office at Chamber 'After Hours' event

By Jon Blauvelt

The United Way of St. Johns County celebrated its recently renovated office in St. Augustine last Thursday, Sept. 27, with several members and leaders of the community. The celebratory event also served as an "After Hours" networking event for the St. Johns County Chamber of Commerce.

According to United Way of St. Johns County President and CEO Melissa Nelson, the organization's office, which is located at 117 Bridge St., was severely damaged from the last two years of hurricanes. The space was in such bad shape, she said, that the office's front counter was taped together.

"If we did not improve our infrastructure, we could not increase our impact," Nelson said. "The time was now."

The renovations to the office included new flooring, a newly painted ceiling and a few general redesigns to allow for more space. Nelson described the renovations as "simple changes that led to great, new circumstances." The office now has a collaborative area for volunteers to have more room.

Through support in the community, Nelson said her organization has raised nearly enough money to cover the cost of the renovations, which totaled \$100,000. Thanks to a match from the Community Foundation of Northeast Florida, the United Way only needs to raise another \$10,000 to meet its goal.

"It's been a journey to get to this point," Nelson said. "We just want to thank you."



United Way of St. Johns County Board Chair Bobby Crum, President and CEO Melissa Nelson and Board Campaign Chair Bev Slough gather at the organization's Sept. 27 event celebrating its recently renovated office. The event also served as an "After Hours" networking event for the St. Johns County Chamber of Commerce.



St. Augustine Mayor Nancy Shaver, state Sen. Travis Hutson and St. Johns Technical High School Principal Cynthia Williams

Photos by
Jon Blauvelt

New baseball/softball training facility opens in Jacksonville

15,000-square-foot covered turf property located on Philips Highway

Five Tool Training recently announced the opening of its new location at ABOVE Athletic, located at 14797 Philips Highway in Jacksonville.

The facility features 15,000 square feet of field turf with a roof over the entire playing surface. The company's primary services include baseball and softball training for children ages 6 to 18 years old. Five Tool offers private lessons, small group training bootcamps and

summer/day camps. With the expansion into its new home, Five Tool is now providing sports training for almost every outdoor sport imaginable along with hosting special events, corporate parties,

TRAINING continues on Page 41

Pappas

Continued from 38

ing, we are wired to be counterproductive when fear and greed enter the arena. In other words, we are programmed to run from perceived danger, which is often a poor decision when it pertains to fear in the markets.

I have argued for years that personal self-discipline is the No. 1 delineating factor between the rich, the poor and the middle class. Successful investing is emotionally difficult. It often requires waiting for long-term results (discipline) when our portfolios get pummeled, owning an investment when others think it is a dog, staying in stocks when the market appears to be declining every day and not succumbing to the doom and gloom narrative from the hyperventilating talking heads who scream, "Armageddon!" Yes indeed, it often takes great courage not to allow fear mongering or greed to affect our sensible decision-making.

Just like you, I have biases (beliefs)

that dictate how I handle my money. For example, I do not gamble (investing is not gambling!), because winning a few hundred dollars at the casino does not provide me with great pleasure. If I would lose a few hundred greenbacks, however, I am a wreck! This emotional bias is called "loss aversion," which states that people react more strongly to the threat of a loss than the possibility of a gain. For example, if I receive a notification that I am about to be charged a \$95 fee, my emotions immediately kick in while my blood pressure may rise a bit. However, if my investment portfolio increases \$95 for the day, I think nothing of it. No emotions. It is chump change.

So if I am a full blown loss aversion human, why does this same bias not carry over to my investment portfolio? It is because I have another preconception known as "confirmation bias," which is the tendency for me to search for, interpret, favor and recall information in a way that confirms my preexisting beliefs or hypotheses. For example, nobody will convince

me otherwise that stock market corrections, market volatility, bear markets, recessions and especially uncertainty are the psychological price I pay for potentially high returns in the stock market. Furthermore, since I am still employed and save monthly, I am not afraid of bear markets, as I perceive them as good news, as every bear market is a potential opportunity for me to buy quality assets on sale and subsequently build my wealth faster with the succeeding bull market. Folks, this has been my belief (confirmation bias) since I started investing 35 years ago and it has served me well.

In the final analysis, I suggest that the key to making money in stocks is not to get scared out of them. This advice sounds simple to follow, but far too many folks surrender to the messenger of misery and throw in the towel when things get ugly. So, the takeaway message from this narrative is straightforward and blunt akin to a Brooklyn cabbie: We are the biggest risk to our long-term wealth creation, so toughen up cupcake and cure your bad behavior. Silence the enemy within!

Huebener voted top local insurance agent 2 years in a row

Void Magazine recently held its annual online poll of the top picks in North Florida, and for the second year in a row, readers have voted Brightway Insurance's Chris Huebener as the "#1 in the 904 insurance agent."

Huebener has been an agent with Brightway, Ponte Vedra Beach for more than 11 years and the company's top-producing agent in the nation for the past six years.

"Chris Huebener does a phenomenal job of walking homebuyers and professionals through risks and how they can protect their finances by getting the right coverage," said Billy Wagner, owner of Brightway, Ponte Vedra Beach. "Pairing his experience and consultative approach with the number of insurance brands Brightway offers, it's no surprise that Jacksonville keeps naming him the top insurance agent in Northeast Florida."

Wagner and Huebener participate in a speaker's bureau, where they have educated more than 5,000 real estate professionals this year. To inquire about their next event, please contact Huebener or Wagner at (904) 280-4102.

Brightway, Ponte Vedra Beach offers customized home, condo, renters, auto, flood, RV, motorcycle, boat, ATV, umbrella, life and commercial insurance policies from a number of insurance brands, including Nationwide, American Colonial, Bankers, Dairyland, Dixon Wells, Foremost, Mercury, National General, Olympus, Progressive, Pure, Safeco, SageSure, Tower Hill and Travelers. The agency is open Monday through Friday, 8:30 a.m. to 6 p.m. and on Saturday by appointment.

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Corner Lot Development Group celebrates groundbreaking of Palm Island

Corner Lot Development Group celebrated the groundbreaking of Palm Island last Friday, Sept. 28, with a ribbon cutting ceremony.

The private, gated island is accessed off San Pablo Road in the Isle of Palms just minutes from Mayo Clinic, the St. Johns Town Center and the Beaches. Palm Island will offer 18 custom homesites, all with their own private docks and deep-water access. Intracoastal, canal and marsh view lots are available.

Palm Island will feature a Caribbean flavor with British West Indies colonial-style architecture and home/lot packages starting at \$1 million. The community will offer residential designs from three preferred custom home builders: Glenn Layton Homes, John Merrill Homes and Architectural Classics.

“We are excited to partner with three



Photo courtesy of Beson4

Corner Lot Development Group and other invested parties celebrate the groundbreaking of Palm Island with a ribbon-cutting ceremony on Sept. 28.

of the most prestigious builders in the community who all understand building homes just as much as building lifestyle!” Corner Lot partner Andy Allen said. “This is the most unique opportunity to build your dream home in Jax right now ... on an Island! As our city continues to activate waterfront projects and restaurants, we feel the waterfront lifestyle will continue to be in high demand.”

Palm Island residents will also enjoy amenities such as a covered pavilion with firepit and entertainment area.

“We could not be more excited to an-

nounce this project,” Corner Lot partner George Leone added. “There are no similar opportunities to build custom homes with a dock on the ICW in this area, this community is going to be truly exceptional.”

Corner Lot Development is planning a meet your neighbor community event in October called “Boots and Bubbles.” The Group is partnering with agent Kim Sessions of Keller Williams. For a private showing of Palm Island and for more information on lot sizes, pricing and availability, call Sessions at (904) 537-8380 or visit www.palmislandjax.com.

Training

Continued from 40

youth birthday parties, dodgeball games and more.

Owner Laura Taylor started Five Tool Training in April 2014. Weather has always hindered Five Tool’s efforts to grow the sport of softball and baseball, but the company says the new facility will mitigate that problem.

Additionally, Five Tool has added Sam Kszezka to its coaching staff. Kszezka spent time at the division I and III levels as both a head and assistant coach. Joe Berardi, the baseball director, rounds out the new hires with his experience as a pitcher and position player.

Five Tool has partnered with BASL (adult soccer leagues), First Athletes Sports Training (ages 2 to 6 sports training), S4 Sports Academy (after-school sports), Back2Basics Football and Tres McGibony (youth soccer training) in an effort to offer a one-stop outdoor sports experience. Crossbare, Inc. is a partner for the women’s dance fitness programs for moms.

Visit www.fivetooltraining.org for more information on Five Tool Training.

THEME: CIVICS LESSON

ACROSS

1. Leprosy colony inhabitant
6. Pendulum’s path
9. Vegan’s protein choice
13. Friend from Mexico
14. H in HMS
15. Challenges
16. Pocket bread, pl.
17. “_____ to Joy”
18. Subside
19. *_____ election for choosing a party representative
21. *Alternative to electoral
23. Am is to I as _____ is to we
24. At the summit
25. _____-been
28. *One is a quarter of a Presidential term
30. Serfs of ancient Sparta
35. Lode deposits
37. Fireplace conduit
39. Stitch again
40. It’s hard to resist
41. Relating to certain Hindu philosophy
43. #33 Down, alt. sp.
44. Somer_____
46. EU money
47. “As _____ on TV”
48. Eye cover
50. What libraries do
52. Not decaf.
53. Kind of cola
55. Deborah, to friends
57. One who destroys

61. *Group of 538 electors
65. A variety show
66. _____ Baba
68. Dog-_____ pages
69. Weather advisory, e.g.
70. Giant pot
71. “Give me your _____, your poor...”
72. Cremation pile
73. Lamb’s momma
74. Glorify

DOWN

1. Nordic native
2. _____ of Qatar, or Prince of Qatar
3. Rigatoni relative
4. Old World lizard
5. Prayer beads
6. Call to matey
7. *As opposed to blue
8. Moved like ivy
9. Not to be mentioned
10. *Like the citizenship Oath of Allegiance
11. Cheese on Pella-pennese
12. One on drugs
15. _____ Dan, olden-day hair pomade
20. Full of corals
22. Expression of amazement
24. Salad green
25. *Lower chamber of Congress
26. Orderly arrangement

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		4				8	6	5

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Fill in the blank squares in the grid, making sure that every row, column and 3-by-3 box includes all digits 1 through 9.

27. Smooth transition
29. Soothing plant gel
31. Classic game show “_____ Make a Deal”
32. Willow twig
33. Conical dwelling
34. *_____ state
36. Unload
38. Michael Collins’ country
42. Owned apartment
45. *Party’s list of candidates
49. Buck’s mate
51. “Get rid of” button
54. Desire something
56. Inflammatory swelling
57. Sandwich alternative
58. Bank on
59. At any time
60. “Kiss Me, Kiss Me, Kiss Me” band, The _____
61. Give a traffic ticket
62. Makes mistakes
63. STEM enthusiast?
64. Whirlpool
67. *Rule of _____

1	2	3	4	5		6	7	8		9	10	11	12	
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72						73				74				

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St. Augustine Orchestra opens 57th season with 'Symphonic Triptych'

Orchestra to hold first Nocatee performance Oct. 13

The St. Augustine Orchestra (SAO) will start off its 57th season with two performances of "Symphonic Triptych" Oct. 12-13.

According to the Orchestra, a triptych is a set of three associated musical, literary or artistic works intended to be appreciated together. Maestro Scott Gregg has chosen three European and Scandinavian composers of the Romantic and Victorian era, including Antonin Dvorak, Gioachino Rossini and Jean Sibelius. The orchestra will play Dvorak's "Symphony No. 8 in G Major;" "Simiramide Overture" by Rossini and "Valse Triste" by Sibelius.

The Oct. 12 concert will be held at the Lightner Museum in St. Augustine at 8 p.m. The Oct. 13 afternoon concert is a first for the SAO, as it will be the orchestra's first public performance in Nocatee — at Saint John Paul II Catholic Church — to reach other areas of St.

Johns County.

Other new initiatives include the SAO joining forces with the St. Augustine Community Chorus to hold two joint concerts next spring and performing as part of the Romanza Festival.

"We have a wonderfully rich arts culture in St. Augustine, and we are pleased to be one of the anchors of it and able to highlight the talented musicians that live in St. Augustine and surrounding areas," said Mitch Kolesaire, chair of the SAO Board of Directors, who further noted that the orchestra has added three new players this year on flute, violin and percussion.

The SAO sold out most concerts in advance of their performances last season, so the public is encouraged to purchase tickets early. Tickets are \$22 for adults, \$12 for youth ages 11-17 and free for children 10 and under, and can be purchased at staugustineorchestra.ticketleap.com.

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First Coast Opera to open concert season with 'Bernstein's Broadway' Oct. 11

First Coast Opera kicks off its 2018-19 season with "Bernstein's Broadway," a concert highlighting the musical legacy of iconic American composer and conductor Leonard Bernstein.

Part of the international "Leonard Bernstein at 100" celebration, "Bernstein's Broadway" will feature hit tunes from his Broadway musicals performed by guest

artists in the Lightner Museum swimming pool. The program will feature selections from "West Side Story," "Candide," "On the Town," "Trouble in Tahiti," and "Wonderful Town."

Returning guest artists include Fort Lauderdale soprano Elena Galván, who performed the role of Kay in last season's "The Stranger's Tale;" Tampa mezzo

soprano Sarah Nordin, who performed in last season's Opera's "Most Haunting Melodies" concert; University of Florida professor Matt Morgan, who last sang with First Coast Opera in the 2015 Opera Paris concert; and popular local singer Carrie Thornton with music director Curtis Powell accompanying on piano. They will be joined by St. Petersburg baritone Luis

González and Tampa bass Tyler Putnam, each making First Coast Opera debuts.

The program will be performed twice at the Lightner Museum at 25 Granada St. in downtown Saint Augustine on Thursday, Oct. 11 at 7:30 p.m. Tickets are \$35 for adults and \$10 for students. They are available at www.firstcoastopera.com or by calling (904) 417-5555.



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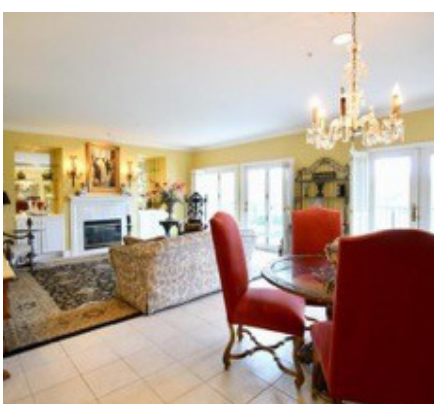
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www.PonteVedraRecorder.com

Turnovers key in Sharks' win over Bishop Kenny

By Jerry Norton

Special to the Recorder

Ponte Vedra took advantage of several Bishop Kenny turnovers last Friday, Sept. 28, to beat the Crusaders, 16-13, in a conference contest on the road. But the Sharks made things difficult for themselves, losing the ball on three fumbles as well.

Ponte Vedra's first fumble came seven plays into the team's opening drive when quarterback Jack Murrah lost the ball on a keeper. No harm resulted as Bishop Kenny went three-and-out.

Ponte Vedra drove to the Crusaders' 18-yard line before a series of miscues forced the Sharks to punt. This time, Kenny drove 58 yards but had to settle for a 39-yard field goal and a 3-0 lead as the first quarter ended.

The Sharks answered with a 31-yard field goal by Raj Patel. A pair of passes from Cobi Myers to Nick Pirris were the



Will Frank (55) and Garrett Griffin (45) bring down the Crusaders' ball carrier in Ponte Vedra's 16-13 win over Bishop Kenny on Sept. 28.

Photos by Jerry Norton

key plays on the drive leading to the field goal.

Ponte Vedra fumbled again on their next possession, but BK returned the favor.

The first half was running out when Kenny converted a fourth-and-24 situation into the go-ahead touchdown thanks to two long passes of 29 and 32 yards. The score

at the break was 10-3 Bishop Kenny.

The hosts took the second half kickoff and moved deep into the Sharks' red zone on ten plays. The Crusaders had the ball one yard from the Sharks' goal line, but Ponte Vedra's defense stepped up. A big hit caused another fumble and Ponte Vedra recovered the ball on its own 1-yard line. The play would prove pivotal denying a Bishop Kenny touchdown. That kept the score 10-3.

After the fumble, the Sharks were able to move out of the shadow of their own goal post but were not able to score on the possession when a third Ponte Vedra fumble ended the drive.

With the Crusaders' offense back on the field, Bishop Kenny continued the game of giveaway but not with a fumble this time. Instead, Ryan Chase stepped in front of a Crusaders' pass and had nothing but green

SHARKS continues on Page 46



In this edition of Athlete of the Week, the Recorder featured Ponte Vedra High School cross country runner Lauren Bing, who finished in second place at a meet last week. Bing revealed how much she practices, what she finds to be the hardest aspect of the sport, how she remains hydrated in the humid Florida weather and more.

What is the hardest aspect of the sport?

The 10 minutes before the race I think is the hardest because you're freaking out and you're trying to remember all your paces and that you have to run for 3.1 miles and you're all shaky. That's probably the hardest part.

How do you pace yourself?

My freshman year I would always say "my last mile is my best mile." I wouldn't go out very fast and then slowly pick it up. This year, going out fast has made me keep that pace so



Lauren Bing
Cross Country, Ponte Vedra High School

people won't pass me. I think going out fast is the best way to go.

How often do you practice?

Every day, except for Sundays. I mean, Sundays I'll maybe do an easy run but pretty much every day.

To watch the full interview, visit www.PonteVedraRecorder.com.

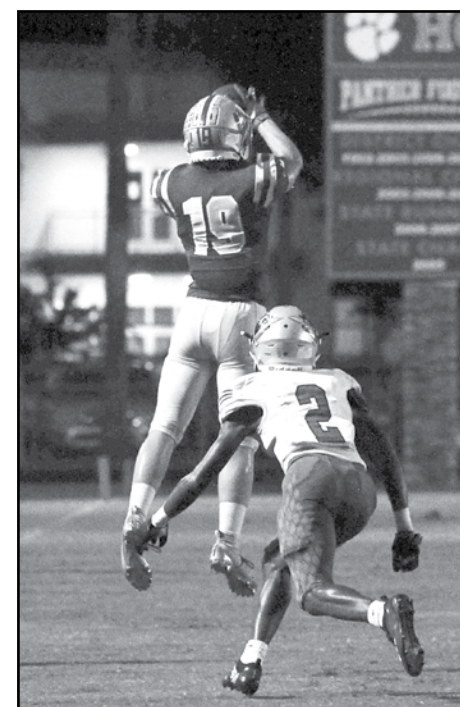
Nease falls to Matanzas 6-5

Nease lost to Matanzas, 6-5, last Friday, Sept. 28.

The Panthers scored on a safety and a field goal to lead 5-0 for most of the game. On Matanzas' last possession of the game, however, the Pirates converted a fourth-and-long situation, resulting in a Matanzas score. The Pirates attempted the two-point conversion but were unable to convert.

Nease got the ball back with under two minutes to play. The Panthers ultimately turned the ball over on an interception, ending the game with Matanzas on top 6-5.

Nease (0-6) will host Middleburg Friday night.



ABOVE: Nease wide receiver Nicholas Bunkosky makes a catch for the Panthers in the team's 6-5 loss to Matanzas on Sept. 28.

LEFT: Nease defenders tackle a Matanzas runner.

Photos by
Chris Norton



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Harlem Legends defeat St. Johns County All Stars at PVHS



Photo courtesy of Michael Douglas

The Harlem Legends, St. Johns County All Stars and kids participating in the Legends' clinic gather on Sept. 29 at Ponte Vedra High School.

The St. Johns County All Stars came up short on the scoreboard against the Harlem Legends on Saturday, Sept. 29, at Ponte Vedra High School (PVHS). The score did not matter, however, because everyone in attendance was well entertained.

Harlem Legends showman Michael "Memphis" Douglas kept the antics going through-out the show, interacting with the audience and making tricks shots and his patented granny shot from long distance. Before the show, the Legends conducted their Shoot for the Stars Basketball Clinic for 40 kids. Other Legends with Douglas included Tyrone "Hollywood" Brown, Trey "Smooth" Moore, Tyrone Mr. T. Randolph, Larry "Shorty" Coleman, Antoine Jones and referee Jimmy Bolden.

The St. Johns County All Stars included Phil Tensley, Antwoin Conerly,

Paul Stallings, Will Blackwell and Meagan Wheeler of the YMCA; Billy Zeits of the St. Johns County Parks & Recreation Department; Sterling Joyce of Casa Marina; Jerry Blount of Ocean Palms Elementary School; Edward Houston of St. Johns County Fire Rescue; Bob Mitchell; Corey Yates of Stellar Concepts; Kasey Yates of PepsiCo; Zachary Strom of Palm Valley Academy; and Travis Brown of St. Augustine High School.

The Harlem Legends plan to come back to Ponte Vedra with their Shoot for the Stars Basketball Camps and Clinics for boys and girls in the future. The Harlem Legends appear at schools, churches and organizations to help promote and encourage a healthy lifestyle. If you are interested in scheduling the Harlem Legends at your event, call (678) 630-8843.

Sharks

Continued from 44

for 32 yards to the Bishop Kenny end zone.

Again, the Sharks were plagued by misfortune. It came in the form of a high snap on the point after attempt and cost the Sharks the extra point. Ponte Vedra now

trailed 10-9.

Six minutes later, Kenny moved in front 13-9 after a 34-yard field goal.

Still, the Sharks did not pack it in. Kyle Barker took the ensuing kickoff and returned it to midfield. Two plays later, the elusive Barker made a spectacular, sideline diving catch to give Ponte Vedra a first-and-goal at the Bishop Kenny 7-yard line.

Myers used four plays to cover the seven yards, finally bulling over from a yard out. The Sharks were then on top 16-13, their only lead of the night. They held on for their fifth win of the season.

Offensive leaders for Ponte Vedra were Barker with five receptions for 81 yards and Nick Pirris with six receptions for 63 yards. Myers rushed 11 times for 51 yards

and one touchdown and was for 9 of 15 for 131 yards passing.

Tommy Zitiello was the top tackler for the Sharks with 11, followed by Peter Merlini with nine. Cole McCormick, Caden Fordham, Shane Bloss and Will Frank each had seven total tackles.

This Friday, Ponte Vedra (5-1) travels to Parker (1-4) for a 7 p.m. conference game.



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