



# Providence Media Advertising & Planning Calendar 2023\*

Sponsored content deadline is two weeks prior to display ads. (\*Subject to change)



	PUBLICATION	AD DEADLINE*	COVER STORY	SPECIAL SECTION
JANUARY	Providence Monthly	December 1	Who to Watch	Financial Guide
	SO Rhode Island	December 5	Cosmetic	Financial Guide
	The Bay	December 8	Cosmetic	
	Hey Rhody	December 13	Wellness: Cosmetic	Financial Guide
FEBRUARY	Providence Monthly	January 2	Dining Date Nights	Black History Month
	SO Rhode Island	January 5	Creative Dates	Black History Month
	The Bay	January 10	Creative Dates	Black History Month
	Hey Rhody	January 13	Weddings/The Romance Issue	Black History Month
MARCH	Providence Monthly	January 31	Spring Home & Garden	Leading Ladies Summer Camps
	SO Rhode Island	February 3	Spring Home & Garden	Leading Ladies Summer Camps
	The Bay	February 8	Spring Home & Garden	Leading Ladies Summer Camps
	Hey Rhody	February 13	Off-Season Travel	Leading Ladies Summer Camps
APRIL	Providence Monthly	February 28	Arts: Tattoo	Summer Camps
	SO Rhode Island	March 3	Dining	Summer Camps
	The Bay	March 8	Dining	Summer Camps
	Hey Rhody	March 13	Home Guide	Home Buyers Guide
MAY	Providence Monthly	March 30	Family Fun/All-Age Adventures	A&C Little Free Libraries Summer Camps
	SO Rhode Island	April 4	Coastal/Boating	Veterans Affairs Summer Camps
	The Bay	April 7	Town Spotlight	Veterans Affairs Summer Camps
	Hey Rhody	April 12	Dining Guide	Summer Camps
JUNE	Providence Monthly	May 1	Celebrate Providence	Pride Summer Camps
	SO Rhode Island	May 4	Industry Focus: Farming	Summer Camps
	The Bay	May 9	Boating	Summer Camps
	Hey Rhody	May 12	Summer Guide	Summer Camps



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JULY	Providence Monthly	May 29	Dining	Summer Camps
	SO Rhode Island	June 1	SO Summer	Summer Camps
	The Bay	June 6	Industry Focus: Farming	Summer Camps
	Hey Rhody	June 9	Boating	Summer Camps
AUGUST	Providence Monthly	June 30	Industry Focus or Higher Ed.	Back To School
	SO Rhode Island	July 5	Town Spotlight	Back To School
	The Bay	July 10	Family Fun	Back To School
	Hey Rhody	July 13	Higher Education	Back To School
SEPTEMBER	Providence Monthly	August 1	Neighborhood Focus	Back To School
	SO Rhode Island	August 4	Dining: The Taste of Fall	Back To School
	The Bay	August 9	Dining: The Taste of Fall	Back To School
	Hey Rhody	August 14	Fall Guide	Back To School
OCTOBER	Providence Monthly	August 30	Fall Guide	Brown Parents Week Summer Camps
	SO Rhode Island	September 4	Fall Guide	Back To School
	The Bay	September 7	Fall Guide	Back To School
	Hey Rhody	September 12	Outdoor	Back To School
NOVEMBER	Providence Monthly	October 2	Shop Small/Makers	Indigenous Stories
	SO Rhode Island	October 5	Shop Small/Makers	Indigenous Stories
	The Bay	October 10	Shop Small/Makers	Indigenous Stories
	Hey Rhody	October 13	Holiday Guide	
DECEMBER	Providence Monthly	November 1	Holiday	
	SO Rhode Island	November 6	Holiday	
	The Bay	November 9	Holiday	
	Hey Rhody	November 14	Shop Local	