

Reinke honors Fennewald irrigation technician with PLUS Service Award

Reinke recently announced that Brent Fennewald with Fennewald Irrigation in Martinsburg has earned the PLUS (Proven Leaders in Unmatched Service) Certified Technician Award. The award is one of the most elite technical service designations awarded by Reinke.

“Being recognized as a PLUS Certified Technician is a remarkable accomplishment,” said Ken Goodall, Director of North American sales, Reinke. “He has completed one of the most extensive technical service trainings available to Reinke dealerships and is to be commended for his hard work.”

The PLUS Certified Technician Program consists of a series of technical service-training classes and tests. Fennewald received the PLUS award by completing all classes and receiving very high marks on all testing.

“We understand how important qualified service technicians are to growers when they make their buy-

ing decisions,” added Goodall. “That’s the focus of our technical service programs, to consistently build on the level of service capabilities of Reinke dealers across the country and further our commitment to the industry.”

With hundreds of dealers in more than 40 countries, Reinke Manufacturing is the world’s largest privately held manufacturer of center pivot and lateral move irrigation systems. Family-owned since 1954, and headquartered in Deshler, Neb., Reinke develops products and technology designed to increase agriculture production while providing labor savings and environmental efficiencies. Reinke is a continued leader in industry advancements as the first to incorporate GPS, satellite-based communications and touchscreen panel capabilities into mechanized irrigation system management. For more information on Reinke or to locate a dealership, visit www.reinke.com or call 402-365-7251.

Memorial Day

Memorial Day is an emotional time for many who want to honor the sacrifices made by America’s armed forces. Unfortunately, scammers know this, and some use this time of year to take advantage of well-meaning donors.

If you plan to donate this Memorial Day, BBB recommends keeping an eye out for lookalike scammers who adopt similar names and branding as trusted nonprofits to get donations. These misleading organizations often use highly emotional, urgent appeals. It’s a good idea to double check the exact name of the charity and verify the web address, email or phone number before you donate.

Trusted sources are the best starting point for charitable giving. BBB offers resources for donors to evaluate charitable organizations: At Give.org, donors can view a national list of BBB Accredited Charities focused on veterans and the military; at BBB.org, they can see evaluations of area nonprofits and find local Accredited Charities serving veterans.

BBB’s Accredited Charities meet a high expectation of trust and ethics and are evaluated on a set of 20 standards for governance, effectiveness and fundraising practices.

BBB’s tips for donating wisely:

- Make sure you know the exact name of the organization. Many veterans’ organizations have similar names, and some scammers will use similar names to impersonate a trusted organization. Double check the name of the nonprofit and their web address, email and/or phone number before giving any money.
- Protect your computer. If you receive an email asking you to donate online, go directly to the nonprofit’s web address and don’t click any links in the email. Make sure the website is secure (its web address should begin with https://) and that the web address is spelled correctly.
- Check for accreditation. Check BBB.org for a Charity Review or to see whether the organization is accredited.
- Check with your state government. In Missouri and Illinois, most charitable organizations must register with the Attorneys General.
- Beware of high-pressure appeals. Charitable organizations may make an extra push for donations around Memorial Day, but generally, they will be happy to accept your donation at your convenience. Beware of messages that pressure you to donate immediately. If you’re not sure about donating, wait.
- Know where your money is going. Don’t assume you know what the organization does based on name alone. Go to their website or call to see what programs they offer and how your money will be used.
- Donate directly. Give directly to the nonprofit rather than through a fundraising telemarketer or direct mail solicitation. This helps ensure that most of your contribution goes to the nonprofit.
- Ask before donating items. Many nonprofits are happy to receive donated clothing or other items, but for some, handling physical donations may just create more work. Call in advance to ask if the charity accepts donated items.



A day for antiquers

Mexico stores Coal Street Antiques and Coke Plant Antiques held special sales last week when they returned from a buying trip to Brimfield, Mass., and its heralded spring antique market. The sales drew large crowds who were happy to comb through the fresh finds delivered to the Midwest. [Nathan Lilley]

MEMORIAL DAY

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REMEMBER AND HONOR

Liberty Cemetery annual meeting

Liberty Cemetery near Shamrock, will be having their annual meeting, Sunday, May 28 at 2:00 p.m. Everyone welcome.

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